

City of Madison Comprehensive Plan Update

Sustainable Madison Committee
October 17, 2016



Comprehensive Plan Elements



Housing



Transportation



Utilities & Community
Facilities



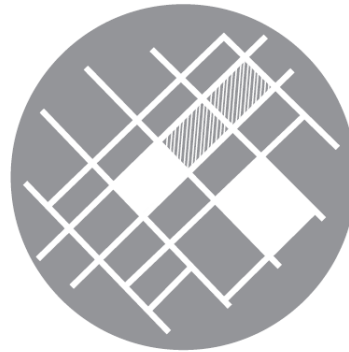
Agricultural, Cultural, &
Natural Resources



Economic
Development



Intergovernmental
Cooperation



Land Use



Implementation

The planning topics above are required by Wisconsin state statute.
Madison's Comprehensive Plan update may include additional elements.

Guiding Lenses



Equity



Sustainability



Health



Resilience

FALL 2016

PHASE 1: WHERE ARE WE HEADED?

Have we identified the relevant issues?
What goals should we set to address these issues?

SPRING 2017

PHASE 2: HOW WILL WE GET THERE?

How can we achieve the goals identified in Phase 1?

FALL 2017

PHASE 3: WHAT FIRST?

How should we prioritize these actions?

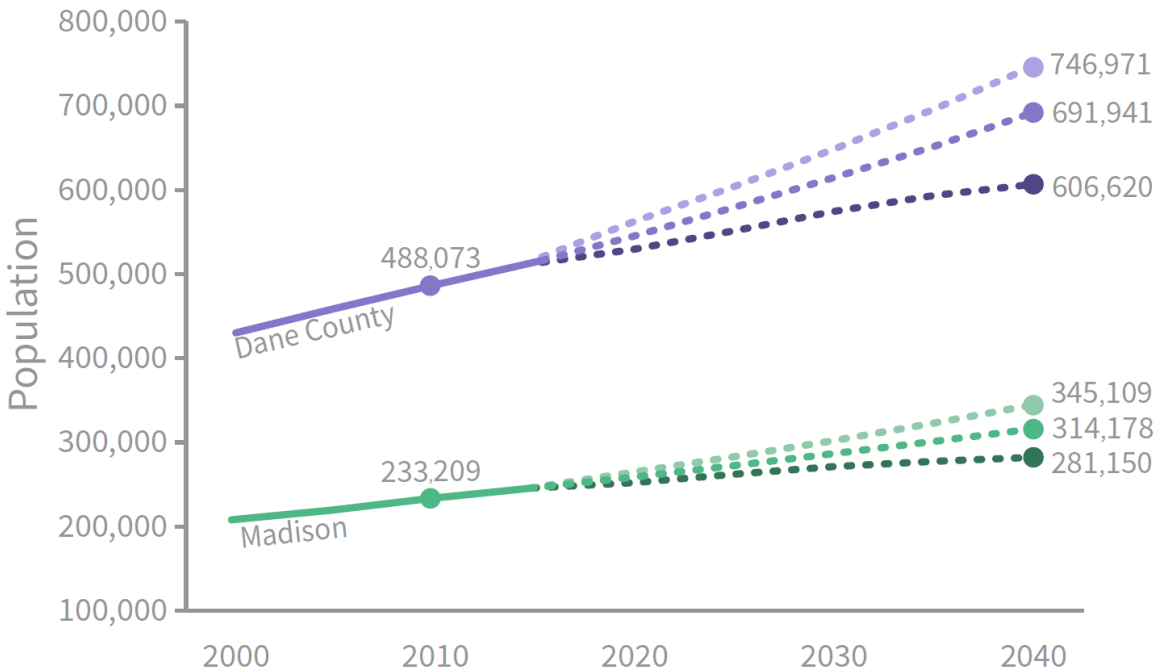
SPRING 2018

PHASE 4: PLAN REVIEW/APPROVAL

Review by City boards, committees, and commissions.
Final approval by Common Council.

TIMELINE

Population Trends and Projections for Madison and Dane County



+ 70,000

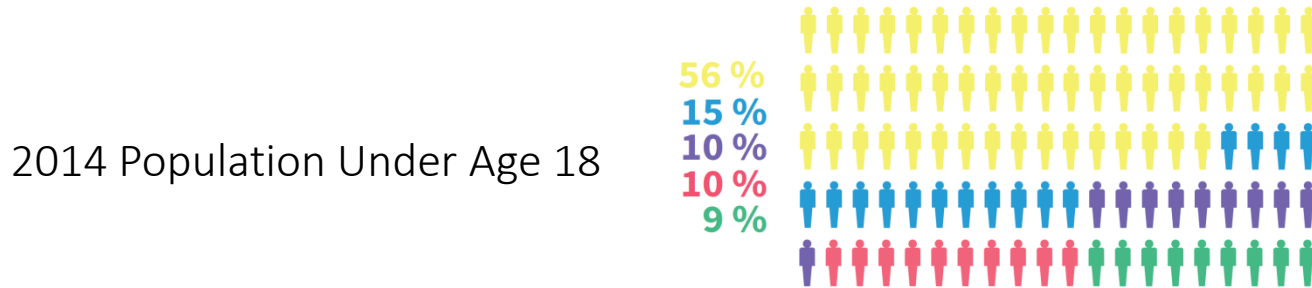
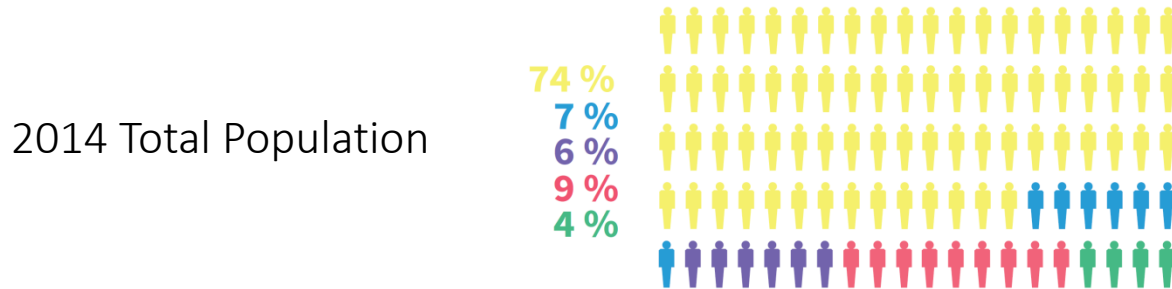
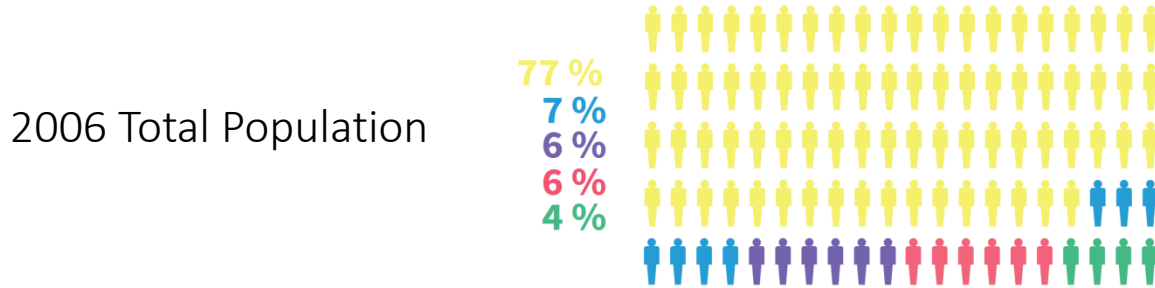
The number of new **residents** Madison is expected to add between 2015 - 2040

+ 40,000

The number of new **households** Madison is expected to add between 2015 - 2040



Demographics



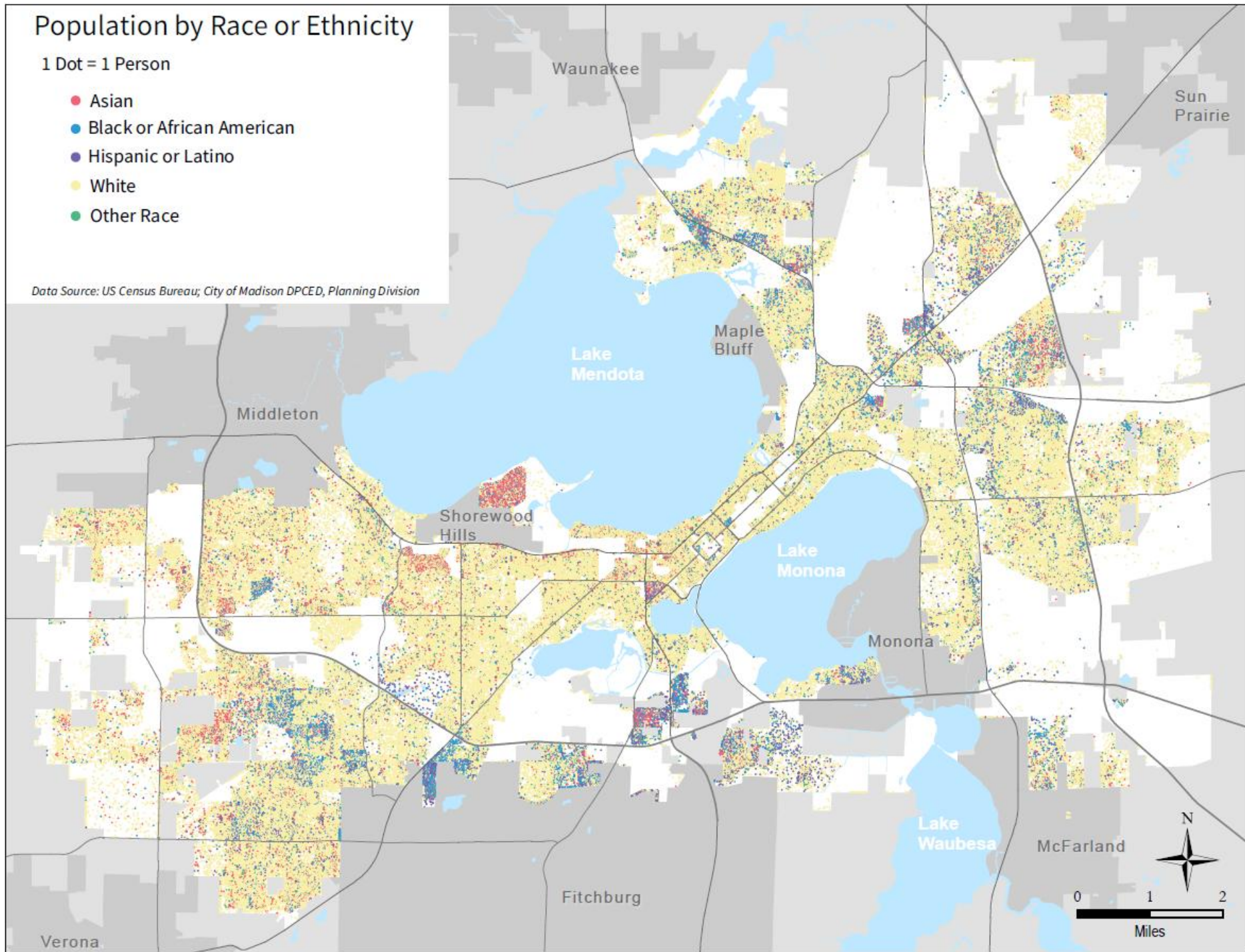
White Black Hispanic or Latino Asian Other

Population by Race or Ethnicity

1 Dot = 1 Person

- Asian
- Black or African American
- Hispanic or Latino
- White
- Other Race

Data Source: US Census Bureau; City of Madison DPCED, Planning Division

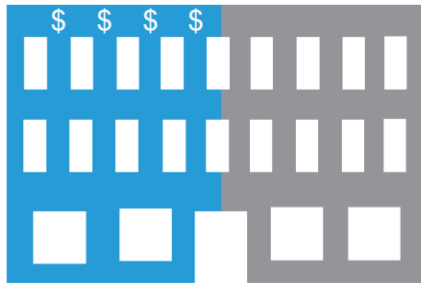


Housing

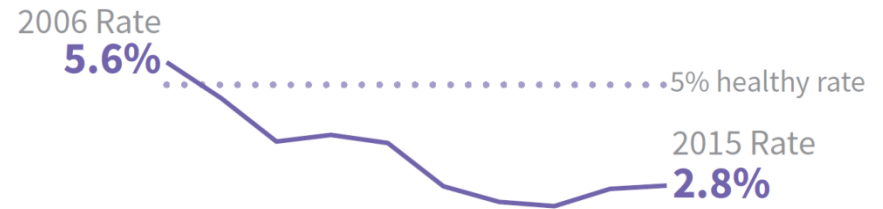
1 in 5 homeowners are cost-burdened spending more than 30% of their income on housing



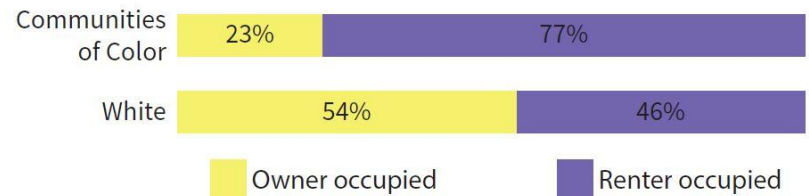
50% of renters are cost-burdened spending more than 30% of their income on housing



Rental Vacancy Rate

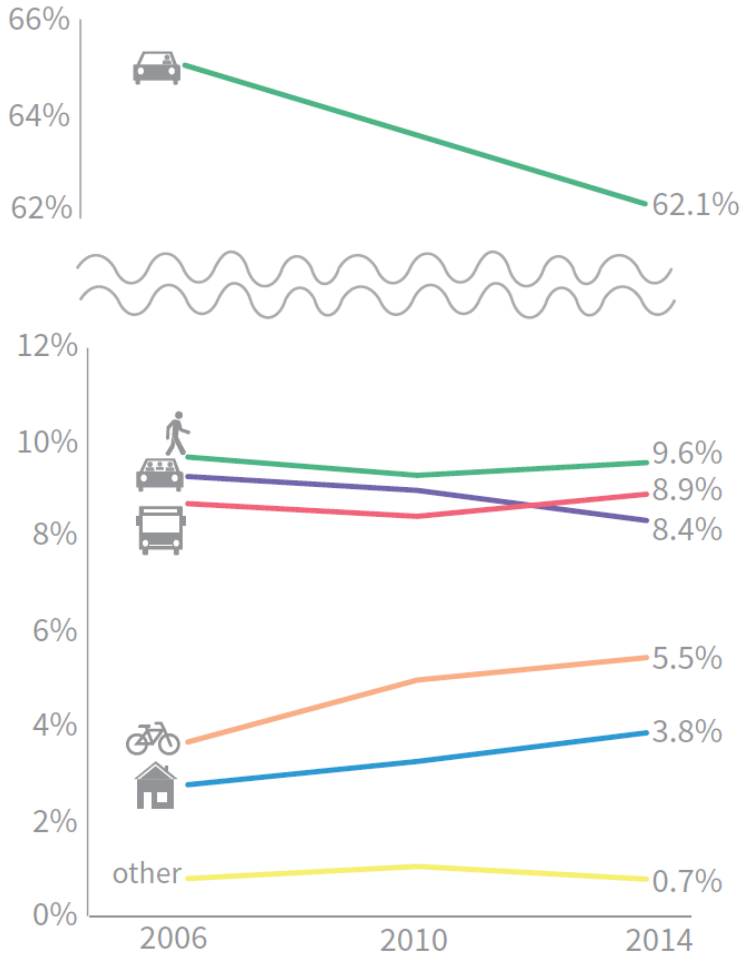


Housing Tenure

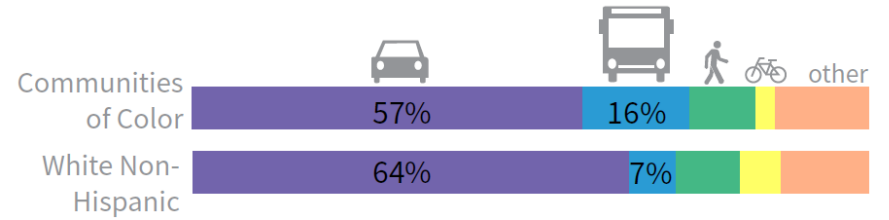


Transportation

City-Wide Commuting Trends

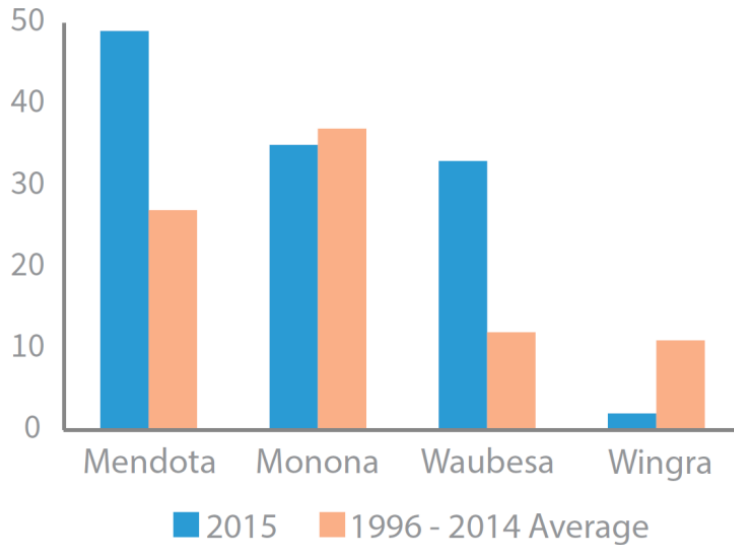


Madison's communities of color rely more on public transportation

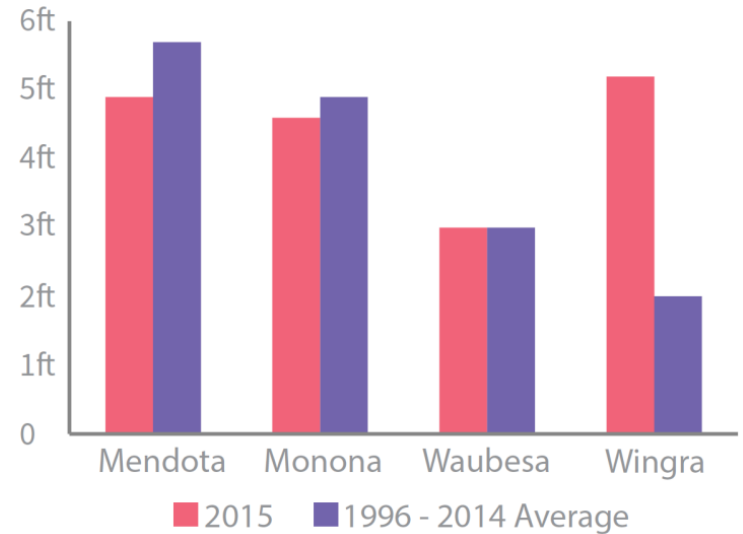


Natural Resources

Beach Closures Per Year

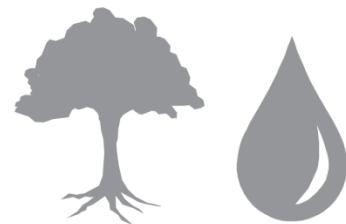


Water Clarity – Visibility Depth



Approximately **88%** of residential neighborhoods are within a quarter to half mile of a mini or neighborhood park.

95% of residential neighborhoods are within the 2 mile service areas of community parks.



Where and when will Madison grow in the future?

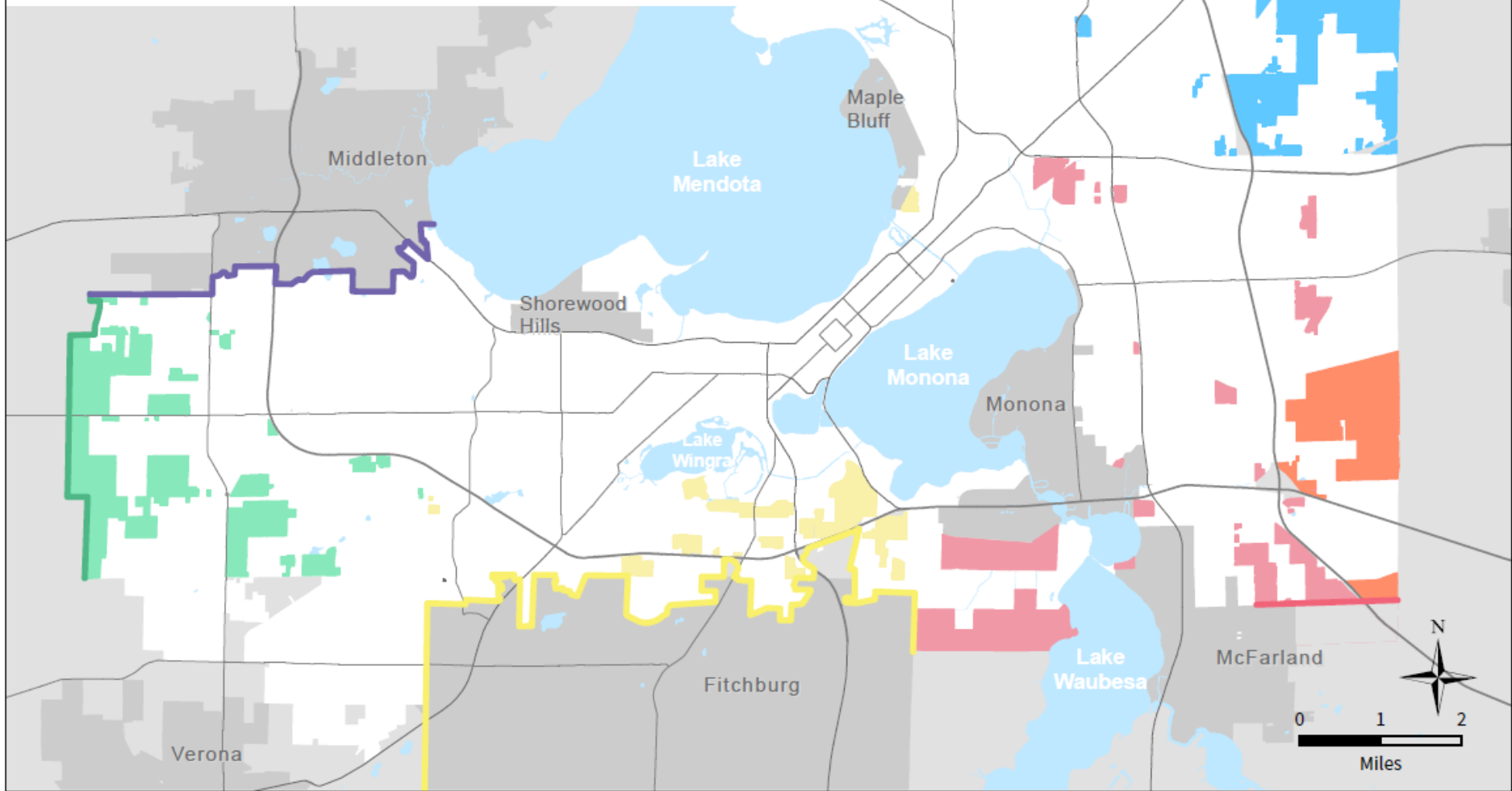
Final Boundary Agreement Lines

- City of Fitchburg (2022)
- Village of McFarland
- City of Middleton
- Town of Middleton (2042)
- City of Sun Prairie, Village of Deforest, Town of Burke (2036)

Future Parcels From:

- Town of Blooming Grove (2020)
- Town of Blooming Grove (2027)
- Town of Burke (2036)
- Town of Madison (2022)
- Town of Middleton (2042)

Data Source: City of Madison DPCEd, Planning Division



Where are we Headed?

Issues & Goals

Have we identified the relevant issues?
What goals should we set to address these issues?

Comprehensive Plan	Planning Division
Vision 2020	DCRPC
Synthesis of Dane County Comprehensive Plans	CARPC
Water Conservation & Sustainability Plan	Water Utility
Sustainability Plan	Sustainable Madison Committee
Parks & Open Space Plan (2012-2017)	Parks Division
Downtown Plan	Planning Division
Solid Waste Plan	Streets Division
BRT Corridor Study	MPO
Transit Development Plan	MPO
Cultural Plan	Planning Division
Bicycle Transportation Plan	MPO
Consolidated Plan	Community Development Division
Our Madison Plan	Justified Anger
Connecting Children to Nature	Public Health
Intelligent Transportation Systems Plan	MPO
Housing Strategy	Community Development Authority
Roadmap to Equity	Race to Equity
Latino Call to Action	Latino Consortium for Action; United Way
Energy Work Plan	Sustainable Madison Committee
Community Development Div. Funding Process Study	Forward Community Investments
A Greater Madison Vision	CARPC
Parks & Open Space Plan (2018-2022)*	Parks Division
Water Utility Master Plan*	Water Utility
A Greater Madison Vision*	CARPC
Outcome Budgeting / Strategic Management*	Finance
2050 Regional Transportation Plan*	MPO
Madison in Motion*	Planning Division
Connect Madison Economic Development Strategy*	Economic Development Division

How will we get there?

Strategies

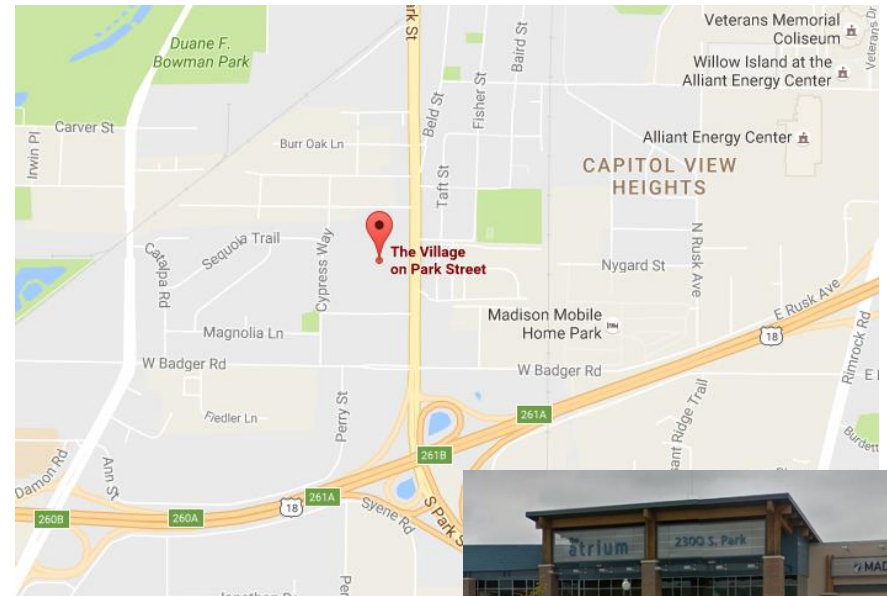
What strategies should we use to achieve the goals identified?

Upcoming Community Meetings

Monday, December 5
Central Library



Wednesday, December 7
Village on Park



For more information about the Comprehensive Plan update and how you can participate, stay tuned for the launch of Imagine Madison in November!