



Park Event Application GENERAL INFORMATION

play
MADISON
PARKS

Are you applying for a NEW park event?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Are you applying for a returning park event with significant changes?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

EVENT INFORMATION

Name of Event: Next Level Artists Showcase

Park Requested: Central Park Estimated Attendance: _____

Type of Event (run/walk, fundraiser, festival, etc): Music and community event

EVENT ORGANIZER/SPONSOR INFORMATION

Name of Organization: PEBOGA

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

MANDATORY: State Sales Tax Exemption Number: ES#: _____

Primary Contact: Clyde Gaines Work Phone: 608-239-5262

Address: P O Box 258064 Madison WI 53725 Phone During Event: Same Email: peboga54@hotmail.com

Organization or Event Website: _____

EVENT SCHEDULE

Date(s) of Event: 8/12/17 Event Start and End Times: 2:00pm-8:00pm

Rain Date (if any): 8/13/17 Set-Up/Take-Down Start/End Times: 10:00am-8:00pm

Does this require time in the park the day before your event? Yes No
If Yes, provide details of times and area requested: _____

PERMITS

Will you have amplified sound at this event? Yes Yes No
If yes, please fill out an Amplification Permit Application (page 13)

Will have any temporary structures such as tents, stages, inflatables? Yes No
If yes, please fill out a Temporary Structure Permit Application (page 14) Yes
Note that permits are not required for 10' x 10' pop-up tents

Will you sell anything event? Yes No
If yes, please fill out a Vending Permit Application (page 15) Yes

Will you serve any food at this event? Yes No
If yes, what will be served: Yes

Will you sell alcohol (beer/wine) at the event? Yes Yes No
If yes, please fill out an Alcohol (Beer/Wine) Sale Permit Application (page 15)

APPLICATION SIGNATURE

THE APPLICANT FOR A PARK EVENT PERMIT SHALL AGREE TO INDEMNIFY, DEFEND, AND HOLD THE CITY AND ITS EMPLOYEES AND AGENTS HARMLESS AGAINST ALL CLAIMS, LIABILITY, LOSS, DAMAGE, OR EXPENSE INCURRED BY THE CITY ON ACCOUNT OF ANY INJURY TO OR DEATH OF ANY PERSON OR ANY DAMAGE TO PROPERTY CAUSED BY OR RESULTING FROM THE ACTIVITIES FOR WHICH THE PERMIT IS ISSUED.

The organization or person to which a permit is issued will be responsible for the conduct of the event, the condition of the permitted area, and actual fees for services provided. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

Applicant Signature Clyde Gaines

Date 6/5/17



Park Event Application NARRATIVE & SCHEDULE



Please provide a brief narrative of the event.

Next Level Artists Showcase is a free one-day outdoor music event that serves as a platform for a cross-section of music genres (i.e. Pop, R&B, Smooth Jazz, etc.) featuring local artists; with 6-10 acts. Next Level Artists Showcase is designed to provide high quality promotional exposure and production to aspiring local artists while serving as a family and community event. Next Level Artists Showcase will take place Saturday, August 12, 2017 at Central Park, Madison, WI. The showcase will bring people together from different ethnicities, age groups and socio-economic statuses to enjoy Madison's prime local talent. Next Level Artists Showcase appears to be the first of its kind in Madison. We anticipate an audience of about 1,500 people; we see great interest being generated by the collection of artists as friends, family and neighbors will be solicited to come out to support them

EVENT SCHEDULE

The schedule begins when event setup starts and ends when cleanup of the event area is complete, all equipment is removed and the park is available for regular use.

The schedule should encompass all activities planned for the event, including but not limited to:

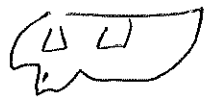
- General: set up, hours of operation, tear down/cleanup, leave park
- Vending: when vendors will set up, hours of operation, tear down/cleanup, leave park
- Music/Performances: stage setup, performance schedule, tears down/cleanup, leave park
- Displays, Exhibits, Demonstrations: setup, open hours, tear down, leave park
- Run/Walk/Parade, etc.: when staging starts, start time(s), end time(s), cleanup, leave park

EXAMPLE 8:00 a.m.	EXAMPLE Setup
9:30am	Stage setup
11:00am	Vendors setup
11:00am	Sound check
2:00pm	Performances begin
2:00pm	Vendors may operate
7:30pm 8:00pm	Vendors shut down
8:00pm	Event ends/leave park
8:15pm 8:30pm	Cleanup



SITE MAP

ONSITE BATHROOM



Blocked

INGERSOLL STREET
STAGE AREA

Blocked

ENTRANCE
↓
EXIT



ENTRANCE
↓
EXIT

SURFACE/DANCE

SOUND TECH

Vendor
G



Vendor
A

Vendor
F



Vendor
B

Vendor
E



Vendor
C



Vendor
D



ENTRANCE/EXIT





Park Event Application CLEANUP AND RECYLCING

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Will you be providing your own receptacles?
If yes, which receptacles and how many?

No

Yes

No

Recycling Bins: _____
Trash Bins: _____
Dumpsters: _____

*If yes, name/contact information of collection agency
providing equipment and service:* _____

Will you be renting additional Parks receptacles?
If Yes, please continue. If No, skip the remainder of this form.

Yes

No

Event/Name of Group: Next Level Artists Showcase
Park Name: CENTRAL PARK

Please indicate quantity of trash barrels: 8
\$150

8 barrel minimum: Each increment of up to 8 barrels

Please indicate quantity of dumpsters: 1
\$300

per dumpster, and per tip:



Park Event Application EMERGENCY ACTION PLAN



Below is the standard Emergency Action Plan required by the City of Madison. Please complete the form with your event information.

I. GENERAL

First Level Artists Showcase

will be held 8/12/17 at Central Park

EVENT NAME

DATE

GENERAL LOCATION/ADDRESS/PARK NAME

II. PURPOSE

- A. This emergency action plan predetermines actions to take before and during the "EVENT NAME" (hereinafter referred to as the event) in response to an emergency or otherwise hazardous condition. These actions will be taken by organizers, management, personnel, and attendees. These actions represent those required prior to the event in preparation for and those required during an emergency.
- B. Flexibility must be exercised when implementing this plan because of the wide variety of potential hazards that exist for this event. These hazards include, but are not limited to, Fire, Medical Emergencies, Severe Weather, or situations where Law Enforcement is required.

III. ASSUMPTIONS

The possibility of an occurrence of an emergency is present at this event. The types of emergencies possible are various and could require the response of Fire & Rescue, Emergency Medical Services, and Police.

IV. BASIC PLAN

A. Emergency Action Plan (EAP) Event Representative

- 1. The EAP event representative will be identified as the point of contact for all communications regarding the event. This person is identified as PRIMARY CONTACT: FIRST/LAST NAME.
Clyde Gaines (608)239-5262

B. Emergency Notification

- 1. In the event of an emergency, notification of the emergency will be through the use of 911. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.
- 2. We will/ will not have on-site EMS. Not on-site Clyde Gaines (608)239-5262

CONTACT NAME/CELL NUMBER

- 3. XWe will will not have on-site Police or Security. We will have on-site Police or Security on site
- 4. _____

CONTACT NAME/CELL NUMBER

C. Severe Weather

- 1. Weather forecasts and current conditions can be monitored through the National Weather Service's Madison Weather Forecast website.
- 2. Before the event - If severe weather is predicted prior to the event, the EAP event representative will evaluate the conditions and determine if the event will remain scheduled. The EAP event representative or his/her designee will be identified as such FIRST/LAST NAME and will be responsible to monitor the weather conditions before and during the event.
- 3. During the event - If severe weather occurs during the event, the EAP event representative or his/her designee FIRST/LAST NAME will make notification to those attending the event that a hazardous weather condition exists and direct them to shelter.
- 4. There are very limited provisions for sheltering participants in the event of severe weather.
- 5. This event will follow the 30-30 Rule for lightning. If lightning is observed and thunder is heard within 30 seconds, the event will be delayed until 30 minutes have passed since thunder was last heard.

D. Fire



Park Event Application EMERGENCY ACTION PLAN



1. If a specific hazard has been identified as an increased risk of fire at this event, event manager will work with the Fire Department to determine how to address the hazard.
2. All event staff will be instructed on the safe use of Portable Fire Extinguishers.
3. If cooking is intended, you must contact the fire department and -
 - a) Must have a valid fire extinguisher, 2A10BC
 - b) Each space is allowed 1 LP tank per cooking device. All LP tanks are to be secured in an approved manner (tied, strapped, chained, etc.)
 - c) No cooking shall be allowed under a tent. Cooking shall be a minimum of 20' away from tents/canopies.
 - d) Cooking must be on a non-combustible surface (grease collection material generally required under cooking and food service areas)
4. Fire Inspectors may be required to do an inspection of your event (depends on size and nature of the event), contact the Fire Department for guidelines
5. All tents/canopies used for cooking shall have a FLAME SPREAD Certification attached to the tent.
6. Should an incident occur that requires the Fire Department, 911 will be utilized to request this resource. The caller should have the following information available to the 911 operator: nature of emergency, location, and contact person with callback number.

E. Medical Emergencies

1. As with any outdoor event, there is potential for injury to the participants. The types of injuries are various and include those that are heat related as well as traumatic injuries.
2. Event manager shall contact the Fire Department to determine if there is a need for on-site Emergency Medical Services at this event.
3. Should an incident occur that requires Emergency Medical Services to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

F. Law Enforcement

1. The need for constant Law Enforcement presence at this event
 - has has not been identified. Event manager shall contact the Police Department to determine if there is a need for Law Enforcement presence at this event
2. Should an incident occur that requires Law Enforcement, to be called to this event, the caller will have the following information available to give to the 911 Center:
 - a) nature of emergency
 - b) precise location
 - c) contact person with callback number

G. Emergency Vehicle Access

1. Access for Emergency Vehicles will be maintained at all times.
2. 20' Fire Lanes are required to be kept open at events.
3. A 14' minimum height clearance requirement for anything that goes over a street or fire lane
4. Participants and spectators will be directed to park in approved areas and not to obstruct protective features, sidewalks or public thoroughways.
5. Crowd control will be managed by: NAME.
6. Parking for vendor and staff vehicles will be: LOCATION(S).
7. Parking for attendee vehicles will be: LOCATION(S).

V. CONTACT INFORMATION

Primary Contact	Clyde Gaines	Cell: (608)239-5262
Secondary Contact	Carola Gaines	Cell: (608)213-1598
Emergency	Dane County 911 Center	911



Park Event Application EMERGENCY ACTION PLAN

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Non-Emergency	Madison Fire Department	(608) 266-4420
Non-Emergency	Madison Police Department	(608) 255-2345



Park Event Application MARKETING



Conditional approval of the event is required BEFORE promoting, marketing or advertising the event.

Would you like your event included on the Parks Division Event Calendar? No <input checked="" type="radio"/> Yes <input type="checkbox"/> <i>If Yes, please continue. If No, skip this form.</i>
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PARKS DIVISION CALENDAR OF EVENTS

Your event will only be included on the calendars if all permits and applications are approved 30 days in advance and your event is open to the public.

Official Name of Event: _____

Park Location: _____

Public Contact Phone: _____

Website: _____

Admission Cost: _____

Date of Event: _____

Beginning/End Time of Event: _____

Two sentence description of event:



Park Event Application AMPLIFICATION PERMIT

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Will there be amplification at the event?

Yes

No

If Yes, please continue. If No, skip this form.

By Ordinance, public amplification is not allowed in City Parks except by permission from the Parks Division. Please be considerate of park neighbors and other park users.

Event/Name of Group: _____

Type of Amplified Sound:

XBand XDJ XSound System Speeches/Announcements Karaoke

Other (please specify): _____

SOUND DURATION INFORMATION

DATE	TYPE	TIME SOUND BEGINS	TIME SOUND ENDS
8/12/17	Band	11:00am	8:30pm

Public Amplification permit type is determined by Parks Staff.

Public Amplification Permit 1 – (PA1)

- Sound Limit: 75 dB, 150 ft from the source.
- Time Limit: Between 8 AM and 9 PM, 6 hour duration
- Permit Fee: \$60
- Additional Hour(s) between 8AM and 10PM (9PM for Shelter Reservations): \$20
- Extraordinary extension to 11 PM (requires Park Commission approval): \$50
- Special Conditions:
 - Two 6 hour permits can be purchased on a day.
 - No carryover of hours unused on one date may be applied to a second date.
 - Ranger staff will monitor events for compliance.

Public Amplification Permit 2 – (PA2)

- Sound Limit: 95 dB at the sound board or 100 ft from source, whichever is closer.
- Time Limit: Between 8 AM and 10 PM, 6 hour duration
- Permit Fee: \$100
- Additional Hour(s) between 8 AM and 10 PM: \$20
- Special Conditions:
 - PA1 Conditions apply
 - Ranger staff will monitor events for compliance at the perimeter and/or 125 ft from the source and at the sound board if applicable.
- **Non-compliance action**
 - A warning will be given to comply with the conditions of the permit. If a second warning is required, a citation will be issued to the responsible party for violation of MGO 8.29. A third violation will result in the amplification being ordered to cease immediately.



Park Event Application

TEMPORARY STRUCTURE PERMIT



Will temporary structures be set up at the event?

Yes No

If Yes, please continue. If No, skip this form.

Temporary structures include, but are not limited to tents larger than 10' x 10', staging, trailers, inflatables or anything that is staked into the ground.

Diggers Hotline, 811 or 1-800-242-8511

You may call Diggers Hotline up to 30 days and no less than 10 business days before your event to schedule their work. Their work must be done no more than 10 days before your event. You **MUST** meet this timeline. They will ask for an address—please also tell them specifically that this is a park and give them the name of the park. Diggers Hotline will assign you a Ticket Number.

Inflatable Vendors

The agency from which you rent an inflatable must have its merchandise approved subject to SPS 334. You will need to confirm this with your vendor and provide the Parks Division with a copy and/or proof of the associated documentation.

Tents and Canopies Permit

Required for tents in excess of 400 sq. ft. An application is available online: www.cityofmadison.com/fire/code/dolNeedAPermit.cfm, (608) 266-4457.

Event/Name of Group: Next Level ARTISTS ShowCase

TEMPORARY STRUCTURE INFORMATION

- What type of temporary structure do you plan to have?

TEMPORARY STRUCTURE	QUANTITY	SIZE AND/OR DIMENSION
Staging	1	
Tent	1	40x40
Trailer		
Inflatable		
Other		

- Company installing the structure(s): Mathew Tents



Park Event Application VENDING PERMITS

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Will vending of any type occur at your event?

Yes

Yes

No

If Yes, please continue. If No, skip this form.

Park Event Vending Permits are required to sell anything in a City Park. The fee for this license is dependent on the number of vendors and the number of days vendors will be at the event.

Food Vendors

If a vendor is selling food, the City of Madison also requires a Temporary Food Establishment Permit which is available from the City Clerk's Office (see next page). Public Health Madison & Dane County can provide more information on this permit and their requirements for the safe handling of food.

*Please note that food cart vendors licensed by the City to sell downtown or on other streets are still required to purchase a Park Event Vending Permit.

Event/Name of Group: Next Level Artists Showcase

PERMIT TYPE

- | | | |
|--|--|-------|
| <input type="checkbox"/> Vending – Single Vendor | Single Day | \$275 |
| | Each additional day in a calendar year | \$50 |
| <input type="checkbox"/> Vending – Single Non-Profit | Single Day | \$75 |
| | Each additional day in a calendar year | \$25 |
| <input type="checkbox"/> Vending – Multiple Vendors
(up to 7 vendors) | Single Day | \$845 |
| | Each additional day in a calendar year | \$50 |

VENDOR LIST

How many vendors will be at the event? 7

You will be required to submit a complete list of vendors and contact information for your event as part of your Park Event Permit Conditions.

Will Beer/Wine be sold at the event?

Yes

Yes

No

If Yes, please continue. If No, skip this form.

Alcohol (Beer/Wine) Sales Permit fee is \$700.00 for one day and \$50.00 for each additional day in a calendar year.

Additionally, a Temporary (Picnic Beer) License is required.

Have you applied for the Temporary Class "B" Retailers License (from the City Clerk's Office)?

Yes

No

Application Date: _____

Temporary (Picnic Beer) License

The following are regulations from the City Clerk's Office. To obtain a Temporary Class "B" Retailers License, you must fill out an application from the City Clerk's Office, 210 Martin Luther King, Jr. Blvd., Rm. 103.

Temporary (Picnic Beer) License Application, Clerk's Office

May be Granted and Issued only to:

- Bona fide clubs that have been in existence for at least 6 months prior to the date of application.
- State, county, or local fair associations or agricultural societies.
- Church, lodge, or society that has been in existence for not less than 6 month prior to the date of application.