

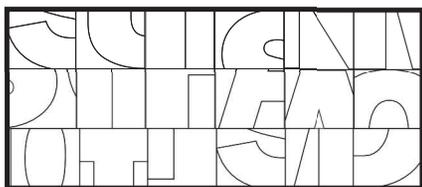
STEP 1: SOUTH MADISON

SOUTH MADISON

STEP 2: EXTRACT PORTIONS OF LETTERS

SOUTH MADISON

STEP 3: EXTRACT PORTIONS OF LETTERS TO
CREATE ABSTRACT GRAPHIC



STEP 4: IDENTIFY PHOTOS OF PAST, PRESENT,
AND FUTURE LEADERS OF THE SOUTH SIDE

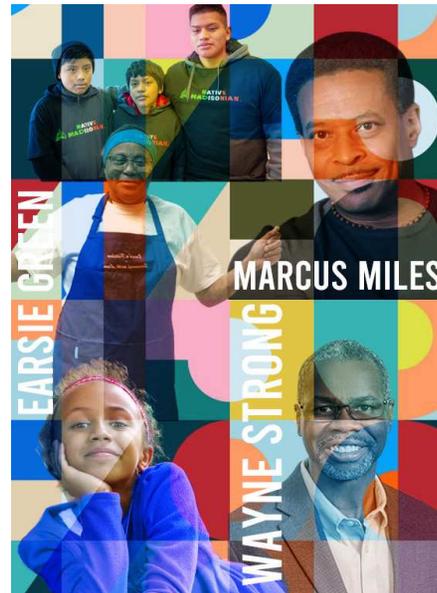


STEP 5: COMBINE PHOTOS WITH ABSTRACT
PATTERN AND STATEMENT OF CONTRIBUTION



NOTE: THIS IS NOT THE FINAL GRAPHIC, IT IS
A PRECEDENT FOR DESIGN DIRECTION.

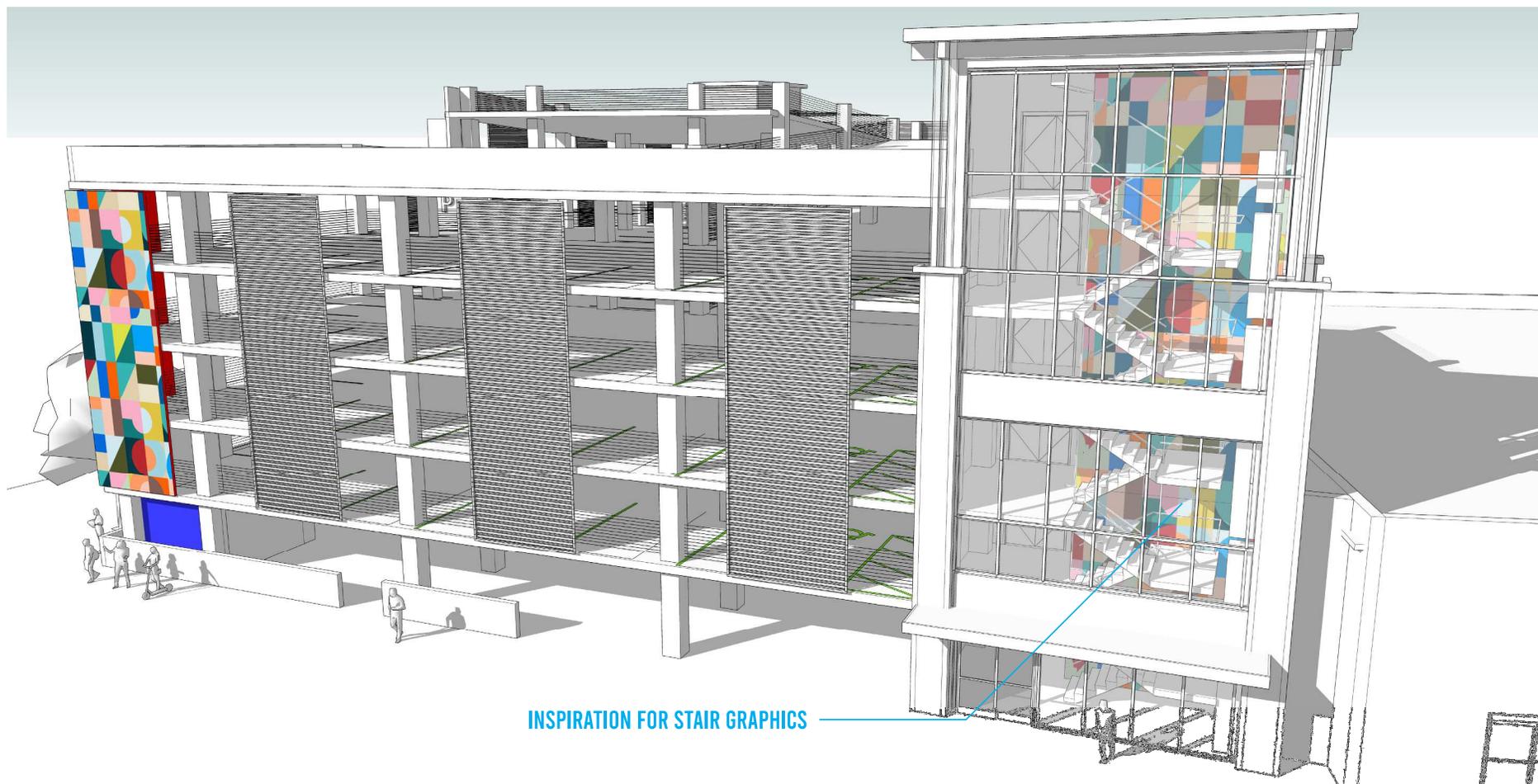
STEP 3: EXTRACT PORTIONS OF LETTERS TO
CREATE ABSTRACT GRAPHIC



STEP 3: EXTRACT PORTIONS OF LETTERS TO
CREATE ABSTRACT GRAPHIC



BRANDNU DESIGN
ART DIRECTION FOR NEW PARKING GARAGE FOR THE VILLAGE ON PARK STREET



INSPIRATION FOR STAIR GRAPHICS

BRANDNU DESIGN
ART DIRECTION FOR NEW PARKING GARAGE FOR THE VILLAGE ON PARK STREET



INSPIRATION FOR STAIR GRAPHICS

OPTION 2: CELEBRATE TWO UNSUNG HEROS
OF THE SOUTH SIDE.



OPTION 3: IDENTIFY PHOTOS OF PAST, PRESENT,
AND FUTURE LEADERS OF THE SOUTH SIDE

