



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Draft TASK FORCE ON STRUCTURE OF CITY GOVERNMENT

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Wednesday, July 24, 2019

6:00 PM

Room 108A, CCB  
210 Martin Luther King, Jr. Blvd.

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### 1. CALL TO ORDER / ROLL CALL

Call to Order at 6:00 p.m.

**Present:** 6 - Keith Furman; Rebecca Kemble; John E. Rothschild; Justice M. Castañeda; Maggie Northrop and Eileen Harrington

**Absent:** 5 - Paul E. Skidmore; Syed Abbas; Ronald M. Trachtenberg; Roger Goodwin and Eric S. Upchurch

**Others Present:** Deputy Mayor Cam McLay, Kara Kratowicz, Karl Van Lith, Michael May and Alder Barbara Harrington-McKinney

### 2. APPROVAL OF MINUTES

Motion by Northrop, second by Furman to approve minutes of June 26, 2019.  
Approved by voice vote.

### 3. PUBLIC COMMENT

There was no public comment at this meeting.

### 4. DISCLOSURES AND RECUSALS

There were no disclosures or recusals at this meeting.

Motion to Suspend Robert's Rules by Rothschild, second by Northrop, approved on a voice vote.

### 5. PRESENTATION BY DEPUTY MAYOR CAM MCLAY AND KARA KRATOWICZ REGARDING PERFORMANCE EXCELLENCE

McLay and Kratowicz gave a presentation on the City's efforts at Performance Excellence. They emphasized the need to gather good data and use it to make informed decisions. The Results Madison part of the Performance Excellence was discussed, along with the City's Vision and efforts at continuous improvement.

Questions from the Task Force went to the need to get at root causes of problems, to conduct evaluations of individuals and to apply the equity lens in decision-making.

**6. UPDATE FROM BCC SUBCOMMITTEE ON STAFF SURVEY, MEETING AND DISCUSSION OFFICE OF RESIDENT**

Mayor addressed the ORENS proposal and said there was no money to fund it now. The BCC is meeting later in the week to revise the proposal and look at committee structure.

**7. UPDATE FROM COMMUNICATIONS SUBCOMMITTEE**

Van Lith gave an update on surveys completed to date; 118 have been completed to date. The survey went to DCR for translation, but has not been returned yet. Staff was asked to remind Alders and Mayor to advertise the existence of the survey, and to remind all TFOGS members that they could also pick up copies and collect them at neighborhood meetings.

The Task Force discussed the bus advertising program and decided it would not be worth the money (\$2500).

Castañeda wondered about the questions on the survey, and staff was asked to get the final version to all members of the Task Force, along with the directions on the related card.

The Task Force also discussed using the City's Facebook account to advertise the survey, but some legal issues are present. Staff is attempting to work that out. The ad would cost \$1000.

The Open House is to be on August 28, at the Villager. Due to the number of surveys coming in and the potential costs, staff was directed to tell the liaisons to stop at 200 surveys. A motion to that effect was made by Castañeda, seconded by Rothschild, and approved on a 6-1 vote, with Upchurch voting no. The Task Force discussed whether to pay the liaisons more, but no motion was made on the topic.

At 8:40 p.m., Upchurch and Northrop left the meeting.

**8. FUTURE MEETINGS AND AGENDA ITEMS**

No discussion on this topic.

**9. ADJOURNMENT**

On a motion by Skidmore, second by Castañeda and approved by voice vote, the Task Force adjourned at 8:55 p.m.