

Ridership Summary for Route 31--Month of October, 2013

Fare Type	Count	% of Total
10 Ride Adult Count	35	
Adult Cash Fares Count	107	
2 Ride Adult Count	14	
Monthly Pass Count	3	
31 Day Rolling Count	203	
Adult Tics Count	4	
Adult Rides (non-employee)	366	18%
City Employee Count	48	
Commuter Card Count	6	
Dane County Employee Count	2	
Day Pass Count	6	
St Mary Count	3	
UW Employee Count	67	
Metro Retiree Count	2	
Adult Employee Passes	134	7%
Edgewood Student Count	25	
UW Student Count	40	
Madison College (MATC) Count	66	
College/University Total	131	6%
SD31 Count	154	
10 Ride Senior Count	2	
Senior/Disabled Count	19	
Senior/Disabled Total	175	9%
2 Ride Youth Count	49	
EZ Rider Count	801	
10 Ride Youth Count	51	
Youth Fare Count	98	
Children aged 4 & Under	36	
Youth & MMSD Student Total	1035	51%
Transfers from Other Routes	190	9%
Total Rides, October 2013	2031	