



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved ECONOMIC DEVELOPMENT COMMITTEE

Wednesday, September 27, 2017

5:00 PM

City-County Building, 211 S. Carroll St.
Room GR27 (Police Dept. Community Room)

*** Some EDC Members may attend this meeting via telephone ***

CALL TO ORDER / ROLL CALL

The meeting was Called to Order at 5:07 p.m.

Present: 7 - Rebecca Kemble; Frank Staniszewski; Susan M. Bulgrin; Patricia (Pat) A. Schramm; Marianne S. Morton; Steve King and Denise DeMarb

Excused: 3 - Craig P. Stanley; Wayne R. Harris and Mark R. Greene

Also Present: Dan Kennelly, Tom Otto, David Trowbridge, Heather Stouder, Bill Fruhling

APPROVAL OF MINUTES

A motion was made by Bulgrin, seconded by Morton, to Approve the Minutes of the September 27, 2017, meeting. The motion passed by voice vote.

PUBLIC COMMENT

Mike Slavish and Vic Villacrez, representing Hovde Development, registered in support of Item #1 but did not speak. Rob Gottschalk of Vandewalle & Associates presented on item #1 on behalf of Hovde Development.

DISCLOSURES AND RECUSALS

None.

DISCUSSION ITEMS

1. [48640](#) Support for further study of an interchange at Interstate Highway 94 near Milwaukee Street, east of Sprecher Road
Heather Stouder of the Planning Division presented background information on City plans for the area around the proposed interchange near Interstate 94 and Sprecher Road. Dave Trowbridge of the Planning Division provided information on the transportation network in this area and the process that would be undertaken if the construction of the proposed interchange were to proceed. Rob Gottschalk, on behalf of Hovde Development, provided information on potential economic benefits of constructing the interchange and the development that could occur if the interchange were to be implemented.

Staniszewski, Bulgrin, King, Schramm, and Demarb made statements in support of proceeding with studying the interchange.

A motion was made by King, seconded by Morton, to Return to Lead with the Recommendation for Approval to the PLAN COMMISSION. The motion passed by voice vote.

2. [48601](#)

Adopting the Cottage Grove Road Activity Centers Plan as a Supplement to the City of Madison Comprehensive Plan.

Bill Fruling presented economic development related findings and recommendations from the Cottage Grove Road Activity Centers Plan. Recommendations include supporting local businesses, fostering more coordination among businesses and property owners, doing marketing and branding of the corridor, improving public spaces, filling vacant spaces, encouraging new development on vacant lots, focusing on high quality development on corner lots, and providing financial incentives to local businesses,

Bulgin and Staniszewski asked questions about next steps and implementation. Staniszewski and Bulgrin asked Planning Division staff questions about progress on redeveloping the site at the corner of Acewood and Cottage Grove. Heather Stouder explained that the City has received proposals for redevelopment of that site but the proposals thus far have not been consistent with the City's plans and goals for that site.

Demarb made a statement in support of the plan and commended Rebecca Cnare and other City staff on their work.

A motion was made by DeMarb, seconded by Bulgrin, to Return to Lead with the Recommendation for Approval to the PLAN COMMISSION. The motion passed by voice vote.

3. [45698](#)

Economic Development Committee Chair Updates

There were no updates.

4. [27862](#)

Introduction of New Items from the Floor

None.

5. [45135](#)

Next Meeting

ADJOURNMENT

A motion was made by King, seconded by Morton, to Adjourn. The motion passed by voice vote.

The meeting Adjourned at 6:16 p.m.