

**February 2019**

**STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)**

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

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**MALL/CONCOURSE FOOD VENDOR STATUS**

**Licenses Issued in 2018: 2**

**In process: 20**

**Umbrella Licenses Issued in 2018: 0**

**Umbrella Licenses in Process: 11**

**Observation:** There is nothing to report in this category.

**Warning:** There is nothing to report in this category.

**Citation:** There is nothing to report in this category.

**Comments:**

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**SIDEWALK CAFÉ STATUS**

**Licenses Issued in 2018: 3**

**In process: 22**

**Observation:** There is nothing to report in this category.

**Warning:** There is nothing to report in this category.

**Citation:** There is nothing to report in this category.

**Comments:**

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**ARTS & CRAFTS STATUS**

**Licenses Issued in 2018: 36**

**In process: 2**

**Observation:** There is nothing to report in this category.

**Warning:** There is nothing to report in this category.

**Citation:** There is nothing to report in this category.

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**Comments:**

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**MERCHANT VENDOR STATUS**

**Licenses Issued in 2018: 3**

**Observation:** There is nothing to report in this category.

**Warning:** There is nothing to report in this category.

**Citation:** There is nothing to report in this category.

**Comments:**

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**SOUTHEAST CAMPUS VENDING AREA STATUS**

**Licenses Issued in 2018: 1**

**Observation:** There is nothing to report in this category.

**Warning:** There is nothing to report in this category.

**Citation:** There is nothing to report in this category.

**Comments:** Vendors have inquired about changing hours that you can vend in Southeast Campus to allow sales before 9a.

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**CAMP RANDALL HIGH DENSITY VENDING STATUS**

**Licenses Issued in 2018: 0**

**Observation:** There is nothing to report in this category.

**Warning:** There is nothing to report in this category.

**Citation:** There is nothing to report in this category.

**Comments:**

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**TOSVOD Vending**

**Licenses Issued in 2018: 0**

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**Observation:** There is nothing to report in this category.

**Warning:** There is nothing to report in this category.

**Citation:** There is nothing to report in this category.

**Comments:**

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**LANGDON STREET HIGH DENSITY VENDING**

**Licenses Issued to Date:** 0

This is due to construction. No licenses will be issued this vending season.

**Warning:** There is nothing to report in this category.

**Enforcement:** There is nothing to report in this category.

**Comments:**

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**LATE NIGHT VENDING STATUS**

**Licenses Issued in 2018:** 0

**Observation:** There is nothing to report in this category.

**Warning:** There is nothing to report in this category.

**Citation:** There is nothing to report in this category.

**Comments:**

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**BASIC STREET VENDOR LICENSE STATUS**

**Not related to other licenses such as Mall/Concourse**

**Licenses Issued in 2018:** 2

**Observation:** There is nothing to report in this category.

**Warning:** There is nothing to report in this category.

**Citation:** There is nothing to report in this category.

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**Comments:**

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**TABLING PERMIT STATUS**

**Permits Issued in 2018:** 0

**Enforcement:** There is nothing to report in this category.

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**BANNER PERMIT STATUS**

**Organizations applying for one or more in 2018 banner spaces to date:** 37

**Banner permits issued to date in 2018:** 46

**Enforcement:** There is nothing to report in this category.

**Comments:** We have had a few banner applicants contact us regarding increased fees. We have responded and most have understood. Organizations that have taken out 4-5 banner permits annually have decreased their numbers to 1-2. This has open up opportunities for organizations to apply for banner permits.

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**MISCELLANEOUS**

- The drop in application assistance day went well. We had 7 vendors attend with 20 licenses applied for.
- Eric Melton-White, Street Vending Monitor, is now full time as of 1/14/19. We are implementing a new work plan to move through processing licenses and planning for the year.
- We have begun the Accela upgrade process with IT. We are meeting weekly to plan and build out the changes. These will include a new landing webpage to better educate and guide vendors to what they are looking for. It will also include new applications for all licenses and permits to decrease redundancy and increase record accuracy. It will also produce useful reports and a more streamlined workflow on the staff end.
- Meghan recently attended the Municipal Special Event Summit in Raleigh, NC. There were a lot of great ideas and best practices shared. Since returning there has been connections and information shared between San Jose, CA regarding vending rules and recent state requirements that they are facing.
- Meghan has worked with number of businesses and vendors on moving through the Free-Standing Vending process. Interested entities include: UW Research Park, Madison College, Villager on Park, BP gas station on Atwood, and Hill Farms.