



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMON COUNCIL ORGANIZATIONAL COMMITTEE

Tuesday, June 16, 2015

4:30 PM

210 Martin Luther King, Jr. Blvd.
Room 108 (City-County Building)

CALL TO ORDER / ROLL CALL

Present: 5 - Denise DeMarb; Maurice S. Cheeks; Shiva Bidar-Sielaff; Ledell Zellers and Mark Clear
Absent: 1 - Rebecca Kemble
Excused: 2 - Matthew J. Phair and Chris Schmidt

Others Present: Mark Woulf, City Attorney Mike May, Assistant City Attorney Doran Viste, Heather Allen, Richelle Andrae (CWD), and Anne Monks

APPROVAL OF MINUTES

A motion was made by Ald. Mark Clear, seconded by Ald. Maurice Cheeks, to approve the minutes from the May 19, 2015 Common Council Organizational Committee meeting. The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals from members present.

Ald. Rebecca Kemble arrived at 4:40 p.m.

Present: 6 - Denise DeMarb; Maurice S. Cheeks; Shiva Bidar-Sielaff; Ledell Zellers; Rebecca Kemble and Mark Clear
Excused: 2 - Matthew J. Phair and Chris Schmidt

UPDATES / REPORTS

[38308](#)

Update: Wanda Fullmore Summer Internship Program / Common Council Intern - Lisa Veldran and Richelle Andrae, Common Wealth

Attachments: [Wanda-Fullmore-Application-Packet.pdf](#)
[Responsibilities CW CDD Supervisor Intern.pdf](#)

Richelle Andrae, Youth Employment Specialist with Common Wealth Development provided information on the summer internship program. Lisa Veldran noted that the student would be starting in the Council Office on July 6 and will be interning with the Council Office and alders for approximately 6

weeks (15-20 hours).

Identified Tasks:

- Develop biographies for each alder to be used on webpages, brochures, etc.
- Create a brochure about the Common Council to inform and engage high school students
- Attend neighborhood meetings to take notes, assist with registrations
- Shadow an alder during the day and write about their experience for their high school/community/neighborhood publication
- Attend a Common Council meeting and provide feedback on their experience and possible changes

Transportation provided by alders is allowed to and from neighborhood meetings.

[38399](#)

Update: Heather Allen, Common Council Legislative Analyst

Attachments: [Council Legislative Analyst:Project Updates June 2015.pdf](#)

Heather Allen, Council Legislative Analyst, provided an update on her activities, particularly focused on interns through the Morgridge Center (working with Ald. Cheeks on coordinating this effort):

1) Participate in the Racial Equity and Social Justice Initiative (RESJI)

A small group of students will work closely with staff members from various departments committed to improving equity throughout city policies and budgets. The students would have a chance to express their own interests and creativity related to racial equity and social justice.

2) Work with an Elected Official

An intern working with an alder will experience the dynamic and complicated work of being a local elected official. The student will consult with the alder to determine which projects may be most useful. The intern may write research reports, develop guest blogs for the alder's web page or other social media content, attend community meetings, survey neighborhoods, compile relevant research, and write reports. Ms. Allen requested that alder please notify her by June 30th if they are interested in working with an intern this summer.

3) Research Current Issues

Interns may work with the Common Council Legislative Analyst directly. The Legislative Analyst provides research and analysis on a wide range of issues. The intern will conduct literature reviews on key topics, summarize their ideas and participate in the development of policy recommendations.

4) Explore the Connections with Budgeting and Policy in the Finance Department

The Department of Finance is preparing to transition to an outcomes-based budget process that will connect funding decisions with the outcomes the City is seeking to achieve. To reach this point, priorities, goals, and indicators will be developed to build a strategic framework that will be used to make these decisions. An intern working on this project will compile historic data, research best practices and assist in developing training materials.

She also noted that the staff and students from UW Madison working on the

Water Sustainability & Climate Project would like to present on Yahara 2070 to Common Council members later in the year. Ms. Allen will coordinate with Lisa Veldran on scheduling the presentation.

REFERRALS FROM COMMON COUNCIL

[38141](#)

Amending Section 33.02 of the Madison General Ordinances to revise the composition of the Alcohol License Review Committee.

Sponsors: Paul R. Soglin

The CCOC made no recommendation to the ALRC (6/16/15).

Members did not see a need to change the membership of the ALRC.

A motion was made by Ald. Maurice Cheeks, seconded by Ald. Shiva Bidar-Sielaff, to approve. The motion failed, Return to Lead with the Following Recommendation to the ALCOHOL LICENSE REVIEW COMMITTEE: NO RECOMMENDATION. Motion failed by the following vote:

Noes: 5 - Maurice S. Cheeks; Shiva Bidar-Sielaff; Ledell Zellers; Rebecca Kemble and Mark Clear

Excused: 2 - Matthew J. Phair and Chris Schmidt

Non Voting: 1 - Denise DeMarb

[38644](#)

Approving the urban forestry special charge policy.

Sponsors: Mark Clear, Steve King, Larry Palm and Amanda Hall

Attachments: [Urban Forestry Policy.pdf](#)
[Urban Forestry Policy- REVISED.pdf](#)
[FAQ-Urban Forestry Special Charge.pdf](#)

A motion was made by Ald. Maurice Cheeks, seconded by Ald. Mark Clear, to Return to Lead with the Recommendation for Approval to the BOARD OF ESTIMATES. The motion passed by voice vote/other.

DISCUSSION ITEM

[38398](#)

Discussion: Council Strategic Planning, Developing 2015 - 2016 Legislative Agenda and CCOC Projects - Ald. Denise DeMarb, Council President

A motion was made by Ald. Ledell Zellers, seconded by Ald. Maurice Cheeks, to Re-refer to the COMMON COUNCIL ORGANIZATIONAL COMMITTEE and should be returned by 7/7/2015. The motion passed by voice vote/other.

FUTURE AGENDA ITEMS

- Legislative Update: Nick Zavos, Government Relations Manager
- Landscape Conference Reports: Ald. Paul Skidmore, District 9

ADJOURNMENT

A motion was made by Ald. Maurice Cheeks, seconded by Ald. Shiva Bidar-Sielaff, to adjourn. The motion passed by voice vote/other. Meeting adjourned at 5:27 p.m.