



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

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Wednesday, April 27, 2016

5:30 PM

215 MLK Jr Blvd  
Room LL130 (MMB)

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### CALL TO ORDER / ROLL CALL

**Staff Present:** Jim O'Keefe, Laura Noel, Mary O'Donnell, Jennifer Stoiber

**Jean MacCubbin called the meeting to order at 5:35 pm.**

**Present:** 8 - Shiva Bidar; LeAndrea M. Vernon; LaShana M. Miller; Kim Genich; Bridget D. Rogers; Jean M. MacCubbin; Wali Urehaman and Consuelo Lopez

**Absent:** 2 - Amanda Hall and Felicitus Ferington

### APPROVAL OF MINUTES

**A motion was made by Shiva Bidar-Sielaff, seconded by LeAndrea Vernon to approve the minutes from March 23, 2016. Motion passed by voice vote.**

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

None.

### NEW BUSINESS

3. [42497](#) Authorizing the City of Madison, through its Community Development Division, to amend various purchase of service contracts to include programs selected via a competitive RFP process, for the purpose of expanding youth employment initiatives.

**Mary O'Donnell discussed the resolution to recommend allocation of funds for a youth employment expansion program to four agencies that applied as a collaboration. Those agencies are Operation Fresh Start, Common Wealth Development, Goodman Community Center, and Briarpatch Youth Services. All proposals met or exceeded the requirements of the RFP, and will add 115 jobs for youth in a combination of summer and year-round employment.**

**A motion was made by Kim Genich, seconded by Consuelo Lopez Springfield to recommend approval to amend various purchase of service contracts to include programs selected via a competitive RFP process, for the purpose of expanding youth employment initiatives. Motion passed by voice vote.**

4. [42638](#) Emerging Opportunities Program Update

**Attachments:** [2016 EOP Conference Committee Recommendations.pdf](#)

Laura Noel reported that there will only be one Emerging Opportunities Program (EOP) funding process in 2016. We posted the application in March, and received 39 applications for \$158,700. We had \$150,000 to allocate. Laura described the EOP process, and how staff recommendations are made. The CDD Conference Committee then has their own process to make final recommendations to the Common Council. The recommendations from the Conference Committee will fund fifteen different programs.

Jim O'Keefe described what happened at the last Conference Committee meeting. They heard presentations from all applicants, then took staff recommendations and made their own changes. Those recommendations will be introduced at Common Council on May 3.

Shiva Bidar-Sielaff recommended that in future processes, there should be some way to verify partnerships. Some applicants mentioned other agencies in their application as partners, and those agencies, who also applied for funding, were surprised. She was also concerned that the Conference Committee did not recommend funding to an agency whose focus is working with the Latino community, and it is a glaring gap. Centro Hispano would have been a good choice for funding. The committee discussed that originally Centro Hispano said they could not really do the program without full funding, as they needed another staff person. The Conference Committee did not feel they could fund the whole proposal, so they did not recommend it for funding. Jim shared that after the Conference Committee meeting started on Wednesday, Karen from Centro Hispano emailed him to let him know they could run the program with a reduced budget, but there was no way to get that information before the committee in time.

Bridget Rogers shared that she and others on the Conference Committee would like to work into the process a way to ask in advance if they can do the program for reduced funding.

1. [42637](#) By-Youth-For-Youth Funding Process Discussion

Four members of By-Youth-For-Youth appeared before the committee to share their funding process experience. They are Anand Raman, a senior at West High School, Jorge Saiz, a junior at West, Phoenix Borowski, a sophomore at Waunakee High School, and Chloe Urben, also a sophomore at Waunakee. Nora Youngbluth, a UW intern, working with the Community Development Division was an adult facilitator of the group this year. The students shared how they set priorities, how funding decisions were made, and their experience with the group in general.

2. [41546](#) Final report on Community Development Division funding process evaluation by Forward Community Investments.

**Attachments:** [CDD Funding Process Update v05.12.15.pdf](#)  
[Community Development Division Conversation Themes 11 10 14 source s: AppendicesA\\_C\\_Final Formatted.pdf](#)  
[FCI Report\\_CDD Funding Process Study\\_FINAL\\_Corrections.pdf](#)  
[41546 By Title Only v.1.pdf](#)

Laura Noel reported that Samira Salem walked the committee through the

Forward Community Investments report at the last meeting. We did not act on it at that time. FCI did a joint meeting of all four policy committees, and a meeting for all agencies that have been involved in the process. FCI will next present to the Board of Estimates. The resolution is to accept the report, not adopt any of the recommendations. Staff will begin working on a plan of action on which recommendations to implement and how.

A motion was made by Kim Genich, seconded by Consuelo Lopez Springfield to recommend acceptance of the final CDD Funding Process Study report by Forward Community Investments. Motion passed by voice vote.

5. [38976](#) Staff Report

Attachments: [WCCF-Child Death Toll.pdf](#)

Jim O'Keefe reported that CDD will introduce a resolution on May 3, 2016 for Common Council approval of appointing Urban League of Greater Madison as the operator at the future Park Edge/Park Ridge Neighborhood Employment Center.

We renovated the Meadowood Neighborhood Center a couple years ago. It is a wonderful facility, but they are having plumbing issues. City Engineering is investigating.

Laura Noel reported that staff has been working with Nichelle Nichols on Community Schools. It is becoming a nice partnership. Leopold and Mendota schools will be the pilot locations for Community Schools program. We meet monthly with Nichelle and neighborhood center directors. We are looking at how we can coordinate summer school and neighborhood center activities.

Forward Community Investments is hosting four workshops with a community engagement specialist from the city of Dubuque, IA. We will send the invitation to the committee.

We are hiring for many vacant positions. We want to shift the skill set of these staff positions, and look for people that have skills working with organizations and collaborative partners. We are in the midst of writing position descriptions.

6. [34250](#) Committee Reports

- Early Childhood Care and Education Committee
- Committee on Aging

LeAndrea reported for the Early Childhood Care and Education Committee. We discussed the FCI report, and had a presentation on Rights of Children. We had a child care program update. We discussed Creative Arts Learning Center and their building problem.

Laura Noel reported for the Committee on Aging. The committee mostly discussed the FCI report.

## ADJOURNMENT

The next meeting will be on May 25 at Water Utility.

A motion was made by LaShana Miller, seconded by LeAndrea Vernon to adjourn at 7:30 pm. Motion passed by voice vote.