



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended

MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

Thursday, October 22, 2015

4:00 PM

One John Nolen Drive
Hall of Fame Room

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Monona Terrace Community & Convention Center
608/261-4000 TTY: 711 (Local) or 800/947-3529

CALL TO ORDER / ROLL CALL

APPROVAL OF MINUTES

September 17, 2015 : <http://madison.legistar.com/Calendar.aspx>

PUBLIC COMMENT

DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

NEW BUSINESS

1. [40254](#) Authorizing the City to execute a service contract for a 1 year term of service, with three 1 year renewal options, provided by The Hiebing Group, Inc., for marketing and advertising of Monona Terrace Community and Convention Center.
2. [40546](#) 2016 Sponsorship Agreements with Festival Foods and GHC: Bill Zeinemann, Associate Director - Marketing and Event Services
Attachments: [2016_Festival_sponsorship.pdf](#)
[2016_GHC_sponsorship.pdf](#)

3. [40378](#) JDS Update: Gregg McManners, Director
Attachments: [JDS 9-24-15Letter.pdf](#)
4. [40379](#) Quarterly External Environmental Issues Update: Gregg McManners, Director
Attachments: [2015 Environmental Assessment.pdf](#)
5. [40381](#) 2016 Operation Budget: Gregg McManners, Director
6. [40383](#) Booking Pace Update: Bill Zeinemann, Associate Director - Marketing and Event Services
Attachments: [bookingpace 9-30-15.pdf](#)
7. [40384](#) Finance Report: Kathi Hurtgen, Associate Director - Finance and Operations
8. [40385](#) Directors Report: Gregg McManners, Director
A. Board Report
Attachments: [BoardReport 10-22-15](#)
9. [40386](#) Announcements from the Chair: Glenn Krieg, Chair

ADJOURNMENT