

**From:** [Evers, Tag](#)  
**To:** [licensing](#)  
**Cc:** [adam@friendsapplaud.com](#)  
**Subject:** Item 25 (Legistar 91041 & Item 26 (Legistar 91043) - Friends Applaud - 1602 Gilson St.  
**Date:** Wednesday, December 17, 2025 1:19:20 PM  
**Attachments:** [Outlook-cid\\_image0.png](#)

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Dear Committee Members,

I wish to offer my hearty endorsement of the liquor and entertainment license applications submitted by Adam Benedetto for Friends Applaud LLC.

Adam has a tremendous amount of experience creating and curating high quality dining and entertainment experiences in Madison and NYC. I'm very excited to see what Adam and Sacha (Adam's wife and partner) will bring to this location on Gilson St.

Adam and Sacha recently held a meeting for neighbors to learn of their plans. I have not heard from any residents concerned about this business. It's apparent Bay Creek residents are as excited as I am and are already applauding what these two are proposing to do.

I encourage you to vote affirmatively in support of both items so that Adam and Sacha can proceed with their plans.

Thanks and best wishes for the holidays,

Tag



**Tag Evers**

**District 13 Alder**

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