WITH \$27,163 CUT FROM 2010 LEVEL

REVENUE	AMOUNT	NOTE
CITY OF MADISON	\$40,000	REDUCED FROM \$67,163
FUNDRAISING	\$9,180	
TOTAL REVENUE	\$49,180	
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EXPENSE		
GENERAL SUPPORT COORDINATOR	\$23,400	.75 FTE REDUCED FROM 1.0 FTE
RECEPTIONIST	\$0	ELIMINATED
DEPUTY DIRECTOR	\$0	ELIMINATED
ADMINISTRATIVE ASSISTANT	\$1,352	NEW POSITION REPLACING DEPUTY DIRECTOR
EXECUTIVE DIRECTOR	\$3,000	
OPERATIONS COORDINATOR	\$0	NEW .25 FTE POSITION COM- BINED WITH GENERAL SUPPORT COORDINATOR
TOTAL SALARY	\$27,752	
TOTAL FRINGE	\$5,550	
TOTAL TAXES	\$2,081	
TOTAL PERSONNEL	\$35,384	
OPERATING COSTS	\$6,205	
SPACE COSTS	\$6,146	
SPECIAL COSTS/ CLIENT ASSISTANCE	\$1,445	
TOTAL	\$49,180	
EXPENSE		

DANE

WITH 2010 FUNDING RESTORED

REVENUE	AMOUNT	NOTE
CITY OF MADISON	\$67,163	RESTORED TO 2010 FUNDING LEVEL
FUNDRAISING	\$11,851	
TOTAL REVENUE	\$76,343	
EXPENSE		
GENERAL SUPPORT COORDINATOR	\$23,400	.75 FTE REDUCED FROM 1.0 FTE
GENERAL SUPPORT COORDINATOR	\$23,400	NEW POSITION .75 FTE
RECEPTIONIST/ ADMINISTRATIVE ASSISTANT	\$0	BLIMINATED
DEPUTY DIRECTOR	\$0	ELIMINATED
ADMINISTRATIVE ASSISTANT	\$1,352	NEW POSITION REPLACING DEPUTY DIRECTOR
EXECUTIVE DIRECTOR	\$2,500	
OPERATIONS COORDINATOR	\$500	NEW .25 FTE POSITION COMBINED WITH GENERAL SUPPORT COORDINATOR
TOTAL SALARY	\$51,152	
TOTAL FRINGE	\$10,230	
TOTAL TAXES	\$3,836	
TOTAL PERSONNEL	\$65,218	
OPERATING COSTS	\$6,205	
SPACE COSTS	\$6,146	
SPECIAL COSTS/CLIENT ASSISTANCE	\$1,445	
TOTAL EXPENSE	\$79,014	

NEED FOR THE PROGRAM

Latinos are twice as likely as their White, non-Latino counterparts to be living in poverty. 19.5% of Latinos in the United States are living in poverty.

Latino Population in Dane County

1990	2000	2008
5,744	14,387	24,333
	150% increase	69% increase

Foreign born Latinos are five times more likely than their White, non-Latino counterparts to have no health insurance. 50.1% of foreign born Latinos in the United States have no health insurance.

Overall Latinos are less likely to have finished high school or attend college than any other ethnic group. 23% of Latinos have less than a 9th grade education.

Source: Pew Hispanic Center tabulations of 2008 American Community Survey

RESULTS OF THE GENERAL SUPPORT PROGRAM

Program services include translations, advocacy, financial education, immigration assistance, food security, case management and much more. The program is the core of our services to residents of the West Badger Road area and to Latinos throughout Madison.

In 2009 87% of General Support program participants improved their access to services and resources existing in the community by receiving the information and/or the resources they desired to help them become more independent.

In 2009 61% of individuals receiving employment related assistance found a job after using our employment services.

82% of clients surveyed thought that our employment services were useful and 79% of clients surveyed felt that the help they received at Centro Hispano was crucial to them finding a job. 98% of rent assistance recipients surveyed were not evicted after receiving assistance. At least 168 evictions were prevented in 2009.

3,229 program participants were served in 2009. 2,844 were Madison residents. 419 received case management. 48% of program participants were Latino and 20% were African American

WHY SUPPORT CENTRO HISPANO

Many agencies are offering services for the Latino community and we at Centro Hispano are happy to see more services available to the community. However Centro Hispano continues to fill a unique role in the community. All 13 staff members at Centro Hispano are fully bilingual. 9 of our 13 staff are Latino. When you support programming at Centro Hispano it strengthens an agency that is touching the lives of Latinos in Madison in a variety of ways. Our organization prepares Latino youth for success, strengthens families and engages the community in creative and positive ways. The General Support program is a vital link in our overall mission.