

For July 2015

**STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)  
Warren Hansen, Street Vending Coordinator, Department of Planning &  
Community & Economic Development, City of Madison, Wisconsin**

**MALL/CONCOURSE FOOD VENDOR STATUS**

**2015 Licenses Issued to Date: 40**

**New Food Cart Review Panelists**

So far, two local downtown chefs, one international chef and his wife, who is a culinary school graduate, plus a local restaurant proprietor have accepted my invitation to review carts this year. My efforts to add more breadth to the panel's diversity have been going well, too.

**Enforcement:**

**Observations:**

Curt's Gourmet Popcorn – 9.13(1) Failure to obtain appropriate license

Fried & Fabulous – 9.13(1) Failure to obtain appropriate license

Toast – Gili's Panini's – 9.13(4) Customers in the street

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**SIDEWALK CAFÉ STATUS**

**2015 Licenses Issued to Date: 82**

**Enforcement:**

**Observations:**

The Fountain, 122 State St – 9.13(1.) Failure to obtain appropriate license

Genna's Lounge, 105 W. Main St – 9.13(1.) Failure to obtain appropriate license

Gotham Bagels, 121 E Mifflin St – 9.13(1.) Failure to obtain appropriate license

Reg's, XIII( R )5. No fourth side

Marigold Kitchen, 118 S. Pinckney – Reg's XIII(A)(3) Less than six feet of sidewalk

Osaka House, 505 State St – 9.13(6)(j)(3)c. Alcohol service after 1 a.m.

Reg's XIII(B)5. No enclosure

The Spot, 827 E. Johnson St – 9.13(1) Failure to obtain appropriate license

Reg's XIII(B)(5) Non-compliant enclosure

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**ARTS & CRAFTS STATUS**

**2015 Licenses Issued to Date: 38**

**Enforcement:**

There is nothing to report in this category.

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**MERCHANT VENDOR STATUS**

**2015 Licenses Issued to Date: 6**

**Enforcement:**

There is nothing to report in this category.  
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**SOUTHEAST CAMPUS VENDING AREA STATUS**

**2015 Licenses Issued to Date: 10**

**Enforcement:**

There is nothing to report in this category.  
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**HIGH DENSITY VENDING STATUS**

**Camp Randall**

**2015 Licenses Issued to Date: 9**

**Food – 3**

**Goods - 6**

**Enforcement:**

There is nothing to report in this category.  
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**Langdon Street**

**2015 Licenses Issued to Date: 0**

**Enforcement:**

There is nothing to report in this category.  
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**LATE NIGHT VENDING STATUS**

**2015 Licenses Issued: 6**

**Enforcement to Date:**

**Observation:**

JD's – 9.13(1.) Failure to obtain appropriate license.

**Warning:**

JD's – 9.13 (4) i – Serving customers in the street

9.13 (4) j – Hazards present - Items stored outside cart

Marimar on Wheels – 9.13(1) Failure to obtain appropriate license

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**BASIC STREET VENDOR LICENSE STATUS**

**Not related to other licenses such as Mall/Concourse.**

**2015 Licenses Issued to Date: 44**

**Enforcement:**

There is nothing to report in this category.

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**MISCELLANEOUS**

**“Street Food in Los Angeles: Barriers and Opportunities for Incentivizing Healthy Food”**

This is a scholarly paper recently written by two UCLA masters degree candidates for a course titled, “Environment 297A: Good Food System.” One of them contacted me via email, sending me an earlier version of the paper for me to comment on. He later called me on the phone and we had an in-depth discussion.\*

Although the finished paper primarily focuses on the Los Angeles area, it includes segments on street vending circumstances in New York City and Madison WI.

The Madison section could hardly be more positive: “Food carts help build community in Madison, Wisconsin. Madison is home to a robust food vending scene with more than 60 food carts and over 80 sidewalk cafes... In addition, Madison is successful in supporting street vendors by facilitating the permitting process... As LA moves toward the legalization of street food, it should consider a similar education campaign to make the permit process more understandable and manageable.”

They also provide an overview of our growing number of street food venues, our many special events that include food vendors, and our Health Department standards, noting that they are available in English and Spanish. Other cities are briefly referred to: Chicago, Philadelphia, San Francisco, and San Jose.

\*As a footnote: My name appears in some footnotes as well as in the Reference section, together with local food writer Linda Falkenstein of *The Isthmus*.

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**TABLING PERMIT STATUS**

**2015 Permits Issued to Date: 155**

**Enforcement:**

There is nothing to report in this category.

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**BANNER STATUS**

Organizations purchasing permits for 2015 banner space to date: **41**