



(Registrar file number)

LICENT-
(License number)

Class A: ~~Beer, Liquor, Cider~~
Class B: Beer, Liquor, Class C

Wine
Madison, WI 53703
licensing@cityofmadison.co
m 608-266-4601

(Alder District #) (Police Sector)
Office Use Only

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License

(18+) **Licensed Premises Information**

This application modifies existing alcohol license number (if applicable): LICLIB-2020-00173 Bu
(Class B license only) siness dba Name: EL

PANZON

Licensed Address: 1310 South Midvale Blvd. Madison, WI 53711

Premise Capacity: 90 Liquor/Beer Agent Name: Matilde Anahi Rojas Munoz

30% Alcohol, 70% Food, 0% Other Alder, District #: 10 Police Sector: Midtown

Corporate Information

Business Legal Name (as on WI State Sellers Permit): El Panzon Restaurant LLC

Business Mailing Address: 310 South Midvale Blvd. Madison, WI 53711

Business Contact Name, Position: Matilde Anahi Rojas Munoz, Dueno Business

Phone: 608-338-2195 Business Email: manahi4114@gmail.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
Matilde A Rojas	732 Ziegler Road Madison WI	Owner
Jose A Vazquez	732 Ziegler Road Madison WI	Owner

Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3) I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals. I certify that this information is true and correct to the best of my knowledge.

X 

- Orange sign and business card issued
 - "License Renewals & Changes" brochure with next steps issued
- Office Use Only

REV 09/2018

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor *Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.*

Type of live entertainment to be offered: **Entretenimiento de karaoke, mariachis, DJ, bandas y otros servicios musicales**

Number of security personnel and how they will be utilized: **El Panzón cuenta con dos (2) gerentes (los propietarios) y cinco (5) empleados. Todo el personal está capacitado para actuar como personal de seguridad. Durante eventos de entretenimiento: 1-Se asignan dos (2) miembros del personal para estar a cargo de la seguridad en toda la actividad.**

Description of clothing to identify security personnel: **El uniforme tendrá una etiqueta con la palabra seguridad en la espalda.**

Plan to handle control and clearance of the parking lot during hours of operation and at closing time: **Seguridad hará rondas para minimizar disturbios incluyendo el estacionamiento para disuadir a las personas de quedarse en el lugar. Cuando surjan disturbios, la seguridad retirará o separará a los infractores para calmar la situación. Se llamará a la policía si se necesita ayuda. Nos negaremos permanentemente a admitir a cualquier cliente con problemas crónicos**

Si es necesario, el cliente podrá ser retirado del restaurante.

How will the entrance line be managed and controlled: **Si hay linea, seguridad mantendra la fila fuera del estacionamiento, y maneja problemas y ruidos como se explico en la pregunta anterior**

Plan for unruly patrons, intoxicated patrons, and physical disturbances: **Cuando surjan disturbios, la seguridad retirará o separará a los infractores para calmar la situación. Se llamará a la policía si se necesita ayuda. Si es necesario, el cliente podrá ser retirado del restaurante. Nos negaremos permanentemente a admitir a cualquier cliente con problemas crónicos Underage drinking and fake ID plan: Solicitaremos prueba de edad (ID) a cualquier cliente que parezca tener 40 años o menos. Si determinamos que una identificación es falsa, la ID será confiscada. Para eventos de entretenimiento musical, los clientes menores de 21 años deben estar acompañados de un padre/guardian legal.**

Plan to control and supervise patrons under twenty-one (21) years of age: **_Todos los clientes seran verificados y se le pondra un "Wristband". El que no tenga el "Wristband", necesitara ser verificado o se asumira q es menor de edad_** How will

orderly appearance and operation of the premises be maintained in regard to litter and noise: **El personal de apertura y cierre inspeccionara y limpiara el interior y el exterior del restaurante. Hay cámaras dentro, en la parte trasera del restaurante y en el estacionamiento. Y tambien vamos a poner letrero de "No Loitering" en el estacionamiento. Management Personnel**

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor *Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.*

Type of live entertainment to be offered: **Karaoke entertainment, mariachis, DJ, bands, and other musical services**

Number of security personnel and how they will be utilized: **El Panzón has two (2) managers (the owners) and five (5) employees. All staff are trained to function as security personnel. During entertainment events: 1-Two (2) members of the staff are assigned to be in charge of the security during the length of the activity.**

Description of clothing to identify security personnel: **The uniform will have a logo displaying the word Security in the back.**

Plan to handle control and clearance of the parking lot during hours of operation and at closing time: **Security will perform rounds to minimize disturbances including the parking lot to discourage people from lingering. When disturbances arise, security will remove or separate violators to calm the situation. We will call the police if**

Help is needed. If necessary, the customer may be removed from the restaurant. **We will permanently deny entrance to any**

client with chronic problems

How will the entrance line be managed and controlled: **If there is a line, security will keep the line out of the parking lot, and handle problems and noise as explained in the previous question**

Plan for unruly patrons, intoxicated patrons, and physical disturbances: **When disturbances arise, security will remove or separate violators to calm the situation. We will call the police if their help is needed. If necessary, the customer may be removed from the restaurant. We will permanently deny entrance to any client with chronic problems** Underage drinking and

fake ID plan: **We will request proof of age (ID) from any customer who appears to be 40 years old or**

younger. If we determine that the ID is false, we will confiscate such ID. For musical entertainment events, patrons under 21 years of age must be accompanied by a parent/legal guardian.

Plan to control and supervise patrons under twenty-one (21) years of age: **All clients will be verified and will be given a "Wristband". Anyone who does not have the "Wristband" will need to be verified or it will be assumed that they are a minor.** How will orderly appearance and operation of the premises be maintained in regard to litter and noise: **The**

staff

that will open and close the place will inspect and clean the interior and exterior of the restaurant. There are surveillance cameras inside, in the back of the restaurant and in the parking lot. And we are also going to place a "No Loitering" sign in the parking lot.