

GREATER MADISON CONVENTION & VISITORS BUREAU
615 E. WASHINGTON AVENUE > MADISON, WI > 53703

MEMO

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DATE: Thursday, January 26, 2012
TO: City of Madison – Board of Estimates
FROM: Deb Archer, President & CEO, GMCVB
SUBJECT: Monona Terrace Booking Event Assistance Fund Activity

Attached please find the following reports for the 30 January 2012 Board of Estimates meeting:

Monona Terrace Booking Assistance Fund

- > 2011 Year-to-date Activity—01 January through 31 December 2011
- > Payout Schedule for Future Commitments