



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved SUSTAINABLE MADISON COMMITTEE

Monday, April 21, 2014

4:30 PM

215 Martin Luther King, Jr. Blvd.
Room 300 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Others Present: Karl van Lith, Students from La Follette School of Public Affairs

Present: 13 -

David Ahrens; Hans J. Hinke; John M. Conowall; Rajan V. Shukla; Lance E. Green; Jesse J. Shields; Anya M. Firszt; Jeannette E. LeZaks; David P. Rhode; Lou W. Host-Jablonski; Richard A. Heinemann; Zachary T. Schuster and Chelsea Chandler

Excused: 4 -

John M. Robinson; Sam J. Breidenbach; Richard J. Pearson and David A. Albino

APPROVAL OF MINUTES

A motion was made by Shukla, seconded by Rhode, to Approve the Minutes.
The motion passed by voice vote/other.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

DISCUSSION ITEM

1. [33113](#) Work Plan for 2014 Discussion

Capstone Presentation - ICLEI CO2 Inventory Tool (Clear Path software). Five students presented information garnered by using tool to assess impact of energy use, transportation/mobility and waste (both solid and water waste.) comparing 2010 and 2012 data sources. In 2010, 3.9 million metric tons of CO2 was generated in Dane County compared to 4.4 million metric tons in 2012 or

about 18.5 metric tons per person. This compares with the average WI resident generating 16.7 and average US person generating 16.9 metric tons. The top three areas that impacted CO2 generation were commercial properties, transportation and residential properties.

Three recommendations were presented for reducing emissions in the three top areas. The group recommended the following:
Benchmarking as a way to reduce commercial CO2 production as it is a proven way to focus efforts on energy use reduction

Impact transportation emissions by implementing Bus Rapid Transit (BRT offers dedicated lanes, fixed routes with limited stops in key areas of the city, larger buses with multi-door access.)
Impact residential emissions by supporting solar and solar efficiency projects.

SMC group discussion on three recommendations was active and decisions were made to do the following.

Alder Ahrens will work with mayor's office to create and ad hoc committee to revisit the Benchmarking Ordinance. Two SMC members will be on ad hoc.

Review BRT report and support efforts to develop system in Madison

Revisit Green Madison program to assess which elements worked and how might we bring back parts of program through Madison Megawatt funding. Jesse will review Green Madison data and get it out to group for review at next meeting. Raj and Jennette will also support that effort and bring recommendations for the next meeting.

Chelsea asked if City has developed an emission reduction target. Work still needs to be done on this and the group also suggested that a behavioral component be added to the Green Madison discussion and that more marketing of the program needs to be a priority when and if it is reinstated.

Group also charged Jeanne Hoffman and Karl van Lith to review agency updates on how they are implementing the Sustainability Plan and identify any possible projects to start or to keep moving forward.

ADJOURNMENT

A motion was made by Ahrens, seconded by Shukla, to Adjourn at 6:45PM. The motion passed by voice vote/other.