

From: [Sherry Barnsley](#)
To: [All Alders](#)
Subject: Cuts to NewBridge
Date: Monday, October 7, 2024 3:38:11 PM

Some people who received this message don't often get email from sherrybarnsley@gmail.com. [Learn why this is important](#)

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I ask that you **OPPOSE the funding recommendation for older adult services as presented** and provide the additional \$278,000 needed to reverse the funding cut to NewBridge in the 2025 operating budget. The amount needed to restore the cut to NewBridge is just 0.07% of the 2024 Operating Budget.

Thank you.

Sherry Barnsley

Sent from my iPhone

From: [Kevin Baum](#)
To: [All Alders](#)
Subject: City Of Madison Proposed Budget Cut to NewBridge
Date: Monday, October 7, 2024 8:35:29 PM

Some people who received this message don't often get email from kjbaum@gmail.com. [Learn why this is important](#)

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To Whom It May Concern;

I am writing to express my concern about the proposed budget cuts affecting the NewBridge funding in the 2025 operating budget.

Specifically, agenda item 85469 should be opposed as it has a nearly \$278,000 cut in funding.

There are so many benefits and this facility is a crucial part of the community. My Mother, who recently passed was a fixture at NewBridge as both a volunteer and someone who benefited from the many services offered to the elderly.

Please find a way to help the senior community and restore the funding to NewBridge.

Kevin Baum

From: [Dorothy](#)
To: [All Alders](#); [Mayor](#)
Subject: Agenda # 85469 - 2025 Older Adult Funding
Date: Tuesday, October 8, 2024 12:02:27 PM

Some people who received this message don't often get email from dborchardt1@charter.net. [Learn why this is important](#)

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DATE: 10-8-24
TO: Madison Common Council & Mayor
FROM: Dorothy Borchardt
RE: Agenda # 85469 2025 Older Adult Funding

Please help save the needed senior services provided by New Bridge to support our seniors staying in their homes. New Bridge senior programs have been underfunded and should be receiving a much larger amount of funding instead of cutting the successful service they have provided for years.

It is wrong to cut a program for seniors that has been so successful to allocate the funds to new providers that may or may not do they job they are funded to do. Allocate more funds to the Older Adult slot for the new programs and increase the New Bridge funding. Consider auditing contracted expenditures in social services for the additional funds.

Thank you for your time and attention,
db

From: [Rita Baldacchino](#)
To: [All Alders](#)
Subject: Agenda item 85469 - 2025 proposed cuts to Older Adult Funding.
Date: Monday, October 7, 2024 4:44:30 PM

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Dear Aldermen,

I understand that there is a proposal to cut \$277,970 from the operating budget that funds NewBride, which supports Older Adults services.

Not only I oppose this cut which is unrelated to the referendum that seeks to address State levy limits, but I also recommend that you provide the additional \$278,000 needed to reverse the 2025 operating budget cut. The amount needed to restore funding for NewBridge is just 0.07% of the operating budget.

Thank you for supporting necessary services for Older Adults.

Sincerely yours,
Rita Cairns

From: [Jodie Castaneda](#)
To: [All Alders](#)
Subject: Please OPPOSE funding recommendation for older adult services
Date: Tuesday, October 8, 2024 8:48:56 AM

Some people who received this message don't often get email from jodiec@newbridgemadison.org. [Learn why this is important](#)

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Dear City Alders,

I am reaching out to ask that you oppose the proposed \$277,970, or 44%, funding cut to NewBridge Madison, Inc.

I am the Case Manager supervisor here at NewBridge. I have worked with Dane County and Madison/Monona area older adults for over 18 years as a case manager and supervisor. I have seen an increase in need for more assistance throughout these past years vs. a reduction in needs. NewBridge Madison is extremely important to the older adults we serve and those in Madison as we are often the first point of contact when a person loses their home, their benefits, access to food, transportation, etc. We are also a source of a hot meal or socialization. NewBridge also provides volunteer services to help older adults in winter clear their sidewalks or driveways of snow/ice or in Spring/Summer/Fall help them keep their yards mowed and clean. The volunteers also help them keep their homes clean, do their laundry for them, or bring them food from the local food pantries when the older adult can no longer go and get the food themselves. Oftentimes, the client does NOT have anyone in their lives who can provide the needed assistance, whether it would be a friend or a family member.

NewBridge currently serves 3,500 older adults in the City of Madison. This includes a case management program that provides 1,100 older adults with the support needed to live independently by identifying resources and coordinating services related to housing, home chore, public benefits, food insecurity, and transportation. Support provided through case management can be as serious as securing housing for an older adult who is about to be evicted or helping them apply for energy assistance to keep their electricity on or Home Delivered Meals to make sure they get proper nutrition. NewBridge also assists with basic household chores to 378 older adults - 35% are BIPOC - through its home chore program, which already carries a waitlist of 8-12 weeks with 50 older adults, and assistance with critical financial and medical decisions to 33 older adults through its volunteer guardianship program.

If enacted, the proposed funding cut will likely lead to the return of the 8-10 week waitlist for case management services, a reduction in home chore staff right as we enter the winter season, and the potential end of volunteer guardianship program services to City of Madison residents.

It is my understanding that NewBridge's budget is being cut to provide funding to eight additional organizations. If the City wishes to expand older adult services, they need to provide additional funding in the budget instead of cutting funding from one

organization.

NewBridge has been serving older adults in Madison for nearly 50 years and has a proven track record. Please oppose the proposed cuts to NewBridge's budget.

Sincerely,

Jodie Castaneda

Jodie Castaneda

Case Manager Supervisor

Pronouns: *she/her/hers*

NewBridge Madison, Inc.

1625 Northport Dr. #125, Madison, WI 53704

5724 Raymond Rd. Madison, WI 53711

5700 Pheasant Hill Rd. Monona, WI 53716

Madison, WI 53711

P: (608) 512-0000 Ext. 1004

F: (608) 299-0700

newbridgemadison.org

Find us on [Facebook](#), [Instagram](#), and [Twitter](#)

* I will make every effort to respond to your message as soon as possible. Please allow up to three business days for a response. *



NewBridge provides older adults a bridge to successful aging.

Funded by Dane County, City of Madison, City of Monona, United Way of Dane County, and private donors.

Proud partner with United Way of Dane County.

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From: [Claudia Craemer](#)
To: [All Alders](#)
Subject: New Bridge
Date: Tuesday, October 8, 2024 10:49:50 AM

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Dear Alders,

I am writing to ask that you oppose the budget cuts to New Bridge, an agency that provides support to one of our most vulnerable populations, older adults. As a social worker in our community, I see the vital work New Bridge does and know how devastating these cuts will be to the safety and well being of our elderly community. Please provide the additional \$278,000 needed to reverse the funding cut to New Bridge in the 2025 operating budget.

Sincerely,

Claudia Craemer

From: [Amy Devine](#)
To: [All Alders](#)
Subject: Oppose cuts to older adult services agenda #85469
Date: Tuesday, October 8, 2024 8:15:06 AM

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Dear Alders of Madison:

I respectfully ask that you **OPPOSE the funding recommendation for older adult services as presented** and provide the additional \$278,000 needed to reverse the funding cut to NewBridge in the 2025 operating budget. The amount needed to restore the cut to NewBridge is just 0.07% of the 2024 Operating Budget.

I have previously shared these comments with the Committee on Aging but feel they deserve repeating to a larger audience.

I am a member of the Board of Directors of New Bridge and prior to New Bridge forming, I was on the Board of Directors for EMMCA (the East Madison Monona Coalition for the Aging) for several years. I know the good work of these organizations and do not understand why you would cut funding to high performing organizations, organizations that have a proven track record and run a fairly lean operation, in order to give funding to newer organizations that do not have that track record. I support new organizations but funding should not be cut for organizations that have done a good job for the citizens of Madison.

I am an elder law attorney in Monona. Many of my clients have dementia or face other health challenges. Many do not have family that are able to support them or some have family but cannot trust family to manage important tasks for them. I am seeing these challenges in my clients more and more. The New Bridge case managers are crucial to helping older adults navigate the very complex systems we have in place, whether it be transportation to medical appointments, finding housing, obtaining public benefits, and more. Yes, you can call the ADRC but they are also stretched thin. NewBridge performs a crucial service with older adults in Dane County.

I also represent families in seeking guardianship over loved ones. This often happens when someone is suffering from dementia and either does not have powers of attorney in place or has them but they are insufficient to meet that person's needs.

Again, there are many older adults who simply have NO ONE to serve as their guardian and this is where the New Bridge volunteer program steps in. There are corporate guardians, companies that manage many many "wards" (term for someone under guardianship, not my choice in term). These companies are also at capacity and some people do not have the means to pay a corporate guardian. Without volunteer guardians, people will fall through the cracks. Guardianship is a very

complex area of the law with specific requirements, especially when it comes to accounting. Court staff tries to assist guardians in these tasks but they are also stretched thin. Volunteer guardians NEED the support of New Bridge staff to navigate potentially complex issues in these guardianships.

Please do not cut these programs for New Bridge. Thank you for your time.
Amy Devine

From: [Jennifer Eklof](#)
To: [All Alders](#)
Subject: OPPOSE the funding recommendation for Older Adults
Date: Tuesday, October 8, 2024 8:22:49 AM

You don't often get email from hannahshousellc@gmail.com. [Learn why this is important](#)

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I am asking you **OPPOSE** the funding recommendation for older adult services as **presented** and provide the additional \$278,000 needed to reverse the funding cut to NewBridge in the 2025 operating budget. This is an incredible organization with a strong and proven history of serving our community and the older adults that reside in this community. They are diligent in their work and how they utilize the funding.
Thank you, Jennifer Eklof

From: [Erin Fabrizius](#)
To: [All Alders](#)
Subject: Concerns about October 8 Agenda Item #112
Date: Monday, October 7, 2024 3:47:16 PM
Attachments: [One Pager on Proposed NewBridge Funding Cuts 9.19.24 .pdf](#)
[NewBridge Impact of Cuts on BIPOC Community Handout.pdf](#)

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Good Afternoon City of Madison Alders:

My name is Erin Fabrizius, and I am a volunteer board member for NewBridge Madison. I am reaching out to let you know that I have serious concerns about Agenda Item 112, file 85469, which proposes to cut NewBridge Madison's budget by 44% or \$278,000. This cut is currently proposed to happen regardless of the result of the November 5 referendum.

NewBridge was formed as the result of a merger from the four Madison Senior Coalitions in 2019. While we are new in name, we have a 50-year track record of successfully providing older adults with the services they need to live independently. We currently provide services to 3,500 low-income older adults in Madison, 30% of whom are from BIPOC communities, across 15 of Madison's 18 zip codes.

As a Board member, I was shocked to see that City of Madison staff is proposing to cut our budget nearly in half just one year after nominating us for the 2023 Aging Forward Champion Award. And as a City of Madison voter, I have questions.

It is my understanding that NewBridge's budget is being cut in order to provide eight new organizations with older adult services funding. I support new organizations receiving funding as the percentage of older adults is set to rise exponentially in coming years. However, if the City's revenue issues are as dire as they have been described, I question the decision to add eight new organizations to the already-underfunded older adult services budget while drastically cutting a proven organization.

The Committee on Aging voted to reject the proposal as presented on your October 8 agenda, and Alders Vereer and Knox, Jr. will provide you with more details that night. I think it is important to point out that if the goal is to also fund these eight new organizations, the Committee on Aging cannot rectify the cut to NewBridge without the Common Council adding more

funding to the older adults services budget. An additional \$278,000 in funding would be needed. This represents just 0.07% of the city's total 2024 operating budget. It is also just 1% of the \$22 million in referendum funds.

On October 8, you will also begin work on the 2025 City Operating Budget, and budget's are about priorities. I believe the funds are there to fix the older adult services budget, if it is truly a priority for the City. If not,

- 80-100 older adults will be waiting on help with housing/homelessness, food insecurity, transportation, and benefits assistance due to the cut to case management.
- The 8-12 week home chore waitlist of 50 older adults will grow. These older adults will be without help with basic household cleaning, leaf raking, and snow shoveling as we head into the winter months.
- 33 older adults will lose support with critical financial and medical decisions by the complete elimination of city funding that trains volunteer guardians. Many of these vulnerable individuals have no one else to turn to.

I find it hard to believe that this treatment of older adults reflects the City's priorities. Please reject the proposed 44% cut to NewBridge and find the funds needed to make it right either in the 2025 Operating Budget or by allocating a small portion of referendum funds to this issue.

Please don't hesitate to contact me with any questions.

--

Erin Fabrizius
2 West Gorham Street
#300
Madison, WI 53703



Support NewBridge in the City Budget Process!

44% Funding Cut Proposed

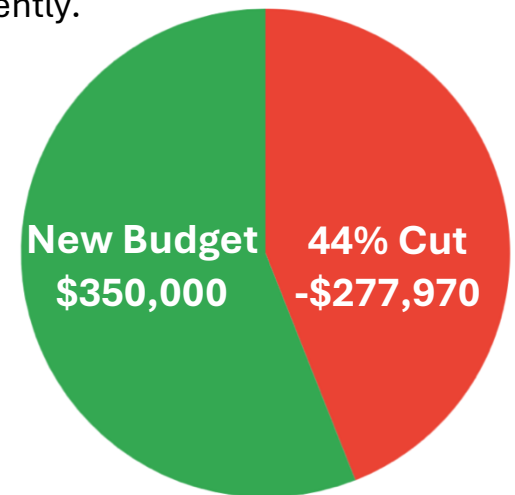
Contact: Jim Krueger, jimk@newbridgemadison.org or (608) 512-0000 Ext. 3005

The City of Madison has proposed a 44% cut to NewBridge

The City of Madison has proposed a **44% cut** (-\$277,970) to NewBridge in the 2025 City Budget. Funding provided by the City of Madison is NewBridge's second-largest source of revenue. Our organization cannot absorb a cut of this size without reducing services to the 3,500 Madison older adults who rely on us to live independently.

Reason for the Cuts

While NewBridge is being cut by \$277,970, the City has proposed providing a total of \$388,039 to eight organizations that have not previously been funded. NewBridge supports funding for new organizations, but believes the City should add more funding to the older adult services budget instead of cutting an existing, city-wide organization with 50 years of experience in successfully serving older adults.



These Cuts Mean Fewer Services Despite Growing Need

1 in 4 Dane County adults will be 60+ by 2040

Case Management **-\$102,000**

- Elimination of 1.5 case management staff.
- Return of 8-10 week waitlist.
- 80-100 older adults will be waiting on help with housing/homelessness, food insecurity, transportation, benefits assistance and more.

Home Chore **-\$20,563**

- Elimination of 0.4 staff that help provide household chores like cleaning and snow shoveling to 378 older adults.
- 35% of whom are from BIPOC communities.
- 8-12 week waitlist of 50 older adults will grow.

Older Adult Program **-\$138,887**

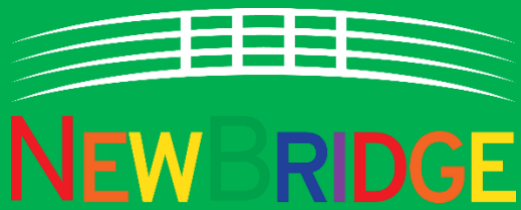
- Eliminates City funding for a program providing health screenings and clinic, exercise classes, education, and recreational and intergenerational activities to 2,000 unduplicated (16,000 duplicated) older adults.

Volunteer Guardian **-\$16,125**

- Eliminates City funding that allows NewBridge to train volunteer guardians for vulnerable older adults.
- 33 older adults will no longer have help with critical financial and medical decisions. Many of these individuals have no one else to turn to.

How You Can Help!

Contact your City of Madison Alder and ask them to oppose the proposed 44% funding cut to NewBridge. Let them know why NewBridge is important to you and what these cuts would mean for you or people you know!



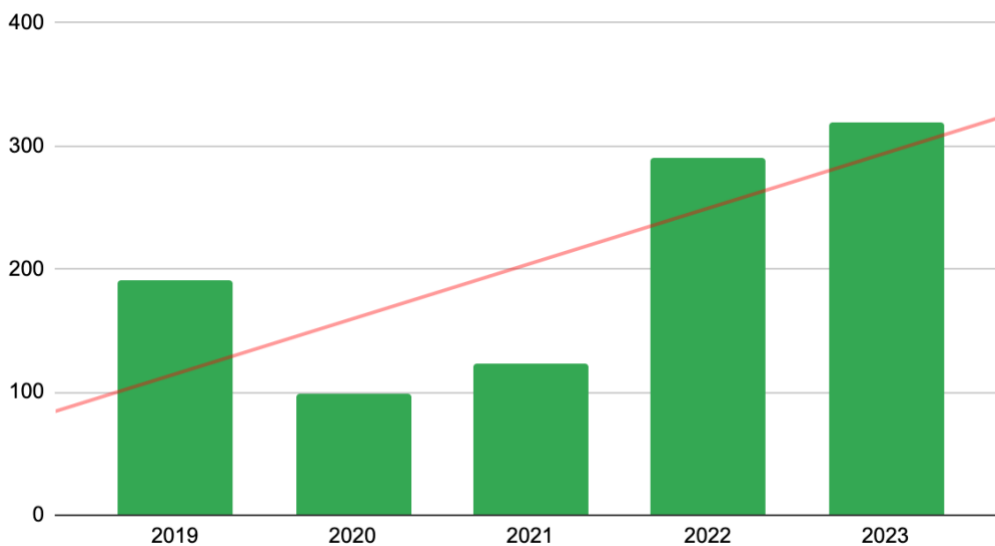
NewBridge is Committed to Diversity, Equity and Inclusion

NewBridge Serves BIPOC and Marginalized Older Adults

NewBridge Madison is committed to diversity, equity, and inclusion (DEI) efforts. In 2021, we contracted with the nINA Collective on internal DEI efforts, and we have a [DEI Core Team](#) that meets on a regular basis.

The number of BIPOC and Hispanic older adults served by NewBridge has increased by 67% since 2019. As of 2023, **30% (319) of the individuals served by NewBridge are BIPOC or Hispanic**. All NewBridge participants, including members of the BIPOC and Hispanic community, will be impacted by the devastating 44% cut to NewBridge's budget.

BIPOC and Hispanic Participants



NewBridge Programs Being Cut by the City of Madison Serve BIPOC Older Adults

30%

of NewBridge's
38 Staff
Members are
BIPOC



NewBridge
Serves
**15 of
the 18**
Madison Zip
Codes

From: [Beth Freeman](#)
To: [All Alders](#)
Subject: Opposition to Reduction in Funding to NewBridge
Date: Tuesday, October 8, 2024 8:22:44 AM

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Greetings,

My name is Beth Freeman and **I am a resident of Madison and live in District 17 served by Alder Sabrina V. Madison.** I am writing to you today to ask that you oppose the proposed almost \$278,000 funding cut to NewBridge. NewBridge is the backbone of the aging services network for the City of Madison.

I have been working within the Madison and Dane County aging network as a social worker/case manager since 1998. When I moved back to my hometown of Madison after having earned my Masters in Social Work at Washington University in St. Louis, Missouri, I was hired by South Madison Coalition of the Elderly (SMCE), one of the four city coalitions who merged to become NewBridge in 2019. I was employed at SMCE from March of 1998 through March of 2015. During my seventeen years at SMCE I worked as a case manager, assisted living quality coordinator and was the case manager supervisor when I took a position at Dane County Human Services where I remain employed today as the manager of Adult Protective Services. I loved my job and was ALWAYS proud to be a part of SMCE, however, an opportunity presented itself at the County it was something I could not turn down and it allowed me to continue to work with SMCE and then NewBridge. I have been a part of the work that built the foundation for NewBridge, and, now, am a contract manager for two of their programs - Targeted Case Management and the Volunteer Guardianship and Representative Payee program.

Impacts of NewBridge:

- Serve elder citizens of Madison who fall below 240% of the Federal poverty guidelines
- Recruit, train and support about 60 volunteer guardians and representative payees for older adults, many of whom live in the City of Madison. Without these volunteers corporate or 3rd party guardians & representative payees would be required costing about \$200 per month, per individual or almost \$144,000 per year. There is no other program like this in the area. It was innovative when it was started many years ago and would be a loss to our community were it to be cut
- A trusted resource in the neighborhoods where they are located and beyond
- Collaborative and creative in their development of programs and services to meet the changing needs of elders in our city - NewBridge University, Food Bridge (deliver food from pantry to elders unable to access the pantries otherwise), Mental Health advocates & peer support, culturally specific programming opportunities - both virtually & in person, and an increase in bi-lingual staff and staff who reflect those they serve

From an APS perspective, I would be concerned that the reduction of case management, and other programs at NewBridge, would leave some already very vulnerable elders at risk. Quietly, NewBridge staff work with elders every day connecting them to resources, programming, services that those elders might otherwise not know about. I have no doubt that

APS would see an uptick in calls to our Helpline if NewBridge funding is reduced by such a significant amount.

A \$278,000 cut to NewBridge would be devastating to the aging network. They are an exemplary agency whose only commitment is to those they serve - elders in the City of Madison. While I recognize the City may be looking to diversify those that serve elders, cutting NewBridge is not the way to do that. Allow NewBridge to work with other community based agencies to partner in a shared effort - that can only be accomplished if the \$278,000 is restored to NewBridge. By dividing the funds across so many other agencies it further complicates how elders in our community access services and supports. I do not believe spreading resources across multiple agencies will be of benefit to elders. NewBridge is the aging hub for the city, deservedly so and should remain as such.

I implore you to please oppose the \$278,000 reduction to NewBridge on behalf of elders in the City of Madison.

Respectfully,

Beth Freeman
1125 Artisan Drive
Madison, WI. 53704
freekimm@gmail.com
608-217-6721

From: [Jim Gates](#)
To: [All Alders](#)
Subject: Oppose the funding recommendation for New Bridge
Date: Monday, October 7, 2024 3:54:11 PM

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Oppose the funding recommendation for adult services as presented cut funds to New Bridge.
When one gets older we need these services, PLEASE OPPOSE. Just think about the older people of Madison for once.

Joan Gates
Sent from my iPad

From: [Grant Gelhar](#)
To: [All Alders](#)
Subject: New Bridge funding
Date: Tuesday, October 8, 2024 11:15:40 AM

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I oppose the funding recommendation for older adult services for New Bridge. Please reverse also the funding cut to New Bridge as they help hundreds each year. And they work with many volunteers like myself. They offer case management services, mental health help, nutrition and food info and home help. They have over 400 volunteers and many act as Guardians or Rep Payees.

New Bridge is an essential part of our community and needs funding to continue helping others. Thank You.

Grant M. Gelhar, Madison

From: haidis@aol.com
To: [All Alders](#)
Subject: Budget cuts for NewBridge
Date: Monday, October 7, 2024 4:32:39 PM

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Dear Madison Alderperson,

I am a member of NewBridge and am asking that you oppose the funding recommendation for older adult services as presented. I ask that you provide the additional \$278,000 needed to reverse the funding cut to NewBridge in the 2025 operating budget. The amount needed to restore the cut to NewBridge is just 0.07% of the 2024 Operating Budget. This money is much needed to continue the many programs that NewBridge offers to seniors.

Thank You

Shirley Haidinger
949 E Gorham St
Madison, WI 53703

From: [Kathleen Howe](#)
To: [All Alders](#)
Subject: Older Adult Services
Date: Tuesday, October 8, 2024 9:18:19 AM

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Please oppose the funding recommendations for older adult services as presented and provide the additional \$278,000 needed to reverse the funding cut to New Bridge.

Sincerely,

Kathleen Howe

From: [Kristen Huber](#)
To: [All Alders](#)
Subject: Funding Recommendation for Older Adult Services
Date: Monday, October 7, 2024 4:10:59 PM

Some people who received this message don't often get email from kristenh0502@gmail.com. [Learn why this is important](#)

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Dear Alders,

I am sending this message to ask you to oppose the funding recommendation as it's currently being presented and to provide the additional \$278,000 needed to reverse the funding cut to NewBridge in the 2025 operating budget. The amount needed to restore the cut to NewBridge is just 0.07% of the 2024 Operating Budget. NewBridge has been helping older adults in the city of Madison for almost 50 years (previously the 4 senior coalitions) and it would be a huge disservice to cut their budget in the way that you are planning.

Kristen Huber
608-215-4532

From: [Rich Johnson](#)
To: [All Alders](#)
Subject: Re-fund the proposed 277,000 budget cut to New Bridge
Date: Monday, October 7, 2024 8:49:52 PM

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Dear Alders,

I was shocked to get the news that you are proposing cutting \$277,000 or so, to New Bridge for Services to Older Adult Services. You ask us citizens to vote for a referendum this fall that is incredibly large, and yet you still want to cut these core services to citizens who rely on these services????

Please reconsider your priorities and put this needed \$277,000 back in the budget. We Northsiders need these services for our vulnerable neighbors. We will be very grateful if you can appreciate the deep personal and community value of this essential funding. Please put the funding back in the budget. I thank you for considering my thoughts on this issue.

Peace, Play, Love, and Light,

Richard Johnson
75 Golf Pkwy unit B
Madison WI 53704

From: [LLK](#)
To: [All Alders; Mayor](#)
Subject: OPPOSE the funding recommendation.
Date: Tuesday, October 8, 2024 7:37:22 AM

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Alders and Ms Mayor,

Please oppose the funding recommendation for older adults and provide an additional \$278,000 needed to reverse the funding cut to NewBridge in the upcoming 2025 operating budget. It's such a miniscule amount (0.07%) for such important services!!

My mother is in an ALF due to severe dementia. When I walk through those doors daily I look around and wonder what the heck happened to The Golden Years! NewBridge offers services that assist with home chores, food, a chance of socializing (with the young and old), and so much more. **Every senior** deserves the compassion and kind-heartedness that NewBridge offers through their organization.

Again, please oppose the funding recommendation for the additional \$278,000.

Laura Knoche
1520 Wheeler Rd
District 18

From: [mary Lang](#)
To: [All Alders](#)
Subject: Proposed Budget Cuts
Date: Monday, October 7, 2024 6:27:59 PM

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To All,

I am a volunteer through NewBridge to older adults in Madison. I am an older person myself who is still healthy and fortunately able to assist those who are not.

I deliver groceries on the Northside and have done home chore duties for disabled elders.

The services provided by NewBridge are vital to low income older adults.

Please maintain funding for NewBridge. The agency provides vital services.

Thank you,

Mary Lang

Sent from my iPhone

From: [Becky Leidner](#)
To: [Latimer Burris, Amani](#)
Cc: [All Alders](#)
Subject: Cuts to Newbridge
Date: Tuesday, October 8, 2024 11:07:50 AM

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Dear Alder Amani,

Drastic funding cuts to Newbridge are on tonight's Council agenda (item 85469/112). Over the past few years I have struggled to resign myself to the loss of the progressive, compassionate city I was once proud to call home. This proposal does nothing to make me feel better. At the same time that the city is asking for tax increases which will force many seniors out of their homes, it now wants to cut the vital services which Newbridge provides, including activities, case management, chores and food assistance, a loan closet for home medical supplies, and much more. This is simply unconscionable and its sponsors should be ashamed. The proposed cuts amount to 0.07% of the 2024 operating budget. Surely the mayor could find these savings in salaries and benefits for her bloated staff before slashing the safety net for our vulnerable seniors. Please strenuously oppose this resolution.

Thanks,

Becky Leidner

From: gordian@nym.hush.com
To: [All Alders](#)
Subject: Oppose budget cuts to NewBridge Madison
Date: Tuesday, October 8, 2024 12:32:13 PM

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Common Council members,

Please vote against cuts in funding to NewBridge Madison, as proposed in Item 112, Legistar 85469. The NewBridge program is valuable and deserves support from the City of Madison.

Don Lindsay

From: [Nancy Osborn-Hicks](#)
To: [All Alders](#)
Subject: Please OPPOSE item # 85469
Date: Monday, October 7, 2024 3:57:09 PM

Some people who received this message don't often get email from rae_madison@yahoo.com. [Learn why this is important](#)

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Hello, I'm writing to ask that you oppose NewBridge Budget Cuts item # 85469. As our City of Madison has grow exponentially in population so does our elderly community. Please consider setting a stellar example of how lifelong residents of Madison deserve quality programming services and opposing this budget cut. Thank you so much for doing a difficult but rewarding job. Sincerely, Nancy Hicks.

[Sent from Yahoo Mail for iPhone](#)

From: [bonnie rothenberg](#)
To: [All Alders](#)
Subject: OPPOSITION TO THE FUNDING CUTS FOR NEWBRIDGE
Date: Monday, October 7, 2024 3:56:57 PM

Some people who received this message don't often get email from rothenbergbonnie@gmail.com. [Learn why this is important](#)

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Dear Madam/Sir,

As a client of NewBridge and a recipient of services from NewBridge I totally oppose cuts in funding which would affect the thousands of newBridge clients namely;

1. \$138,887 for older adult activities to address social isolation and loneliness
2. \$102,394 for case management - to help low-income older adults access critical resources
3. \$20,563 for home chore/food bridge - to provide food as assistance with basic chores inside/outside the home and
4. \$16,125 for volunteer guardian/representative payee-to handle financial responsibilities and medical-decision making.

I request that the additional \$278,000 needed to reverse the proposed funding cut to NewBridge, a mere 0.07% of the Operating Budget . It will cost more to the city in the long run if NewBridge services are not continued in their entirety.

I look forward to a favorable outcome.

Yours sincerely, Bonnie Rothenberg

From: [Barb Thomas](#)
To: [All Alders](#)
Subject: Re: Cuts to 2025 Newbridge budget.
Date: Monday, October 7, 2024 4:07:52 PM

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My name is Barbara Thomas.
I live in district 16 and
am a member of the
Newbridge -North.
I participate in several
of newbride program.
I support all the work that Newbridge programs provide. So I
ask all of you to please,
Oppose the proposed cuts for the 2025 City
Budget. Please provide
the funding needed for
Newbridge to continue
the fine work it's doing.
Thank you!

From: [Barb Thomas](#)
Cc: [All Alders](#)
Subject: Fwd: Response to agenda item #85469- cuts proposed from 2025 city budget for Newbridge.
Date: Tuesday, October 8, 2024 12:04:52 PM

Some people who received this message don't often get email from bthomas001947@gmail.com. [Learn why this is important](#)

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----- Forwarded message -----

From: **Barb Thomas** <bthomas001947@gmail.com>
Date: Mon, Oct 7, 2024, 6:42 PM
Subject: Response to agenda item #85469- cuts proposed from 2025 city budget for Newbridge.
To: <mayorsatyarhodesconway@cityofmadison.com>

I am writing to oppose the proposed cuts to the 2025 city budget for Newbridge. I am a black 77 year old member of the newbridge program. I participate in several programs and activities Including the meal site. These programs are so beneficial to us seniors in our community. Please, find another way to save \$\$\$. Please, support the Newbridge older adult programs for black / brown and all people . Say no to any cuts to Newbridge programs. Thank you!
BarbThomas