

Board of Health for Madison and Dane County
Dane County Birth Outcomes Investigation

Resolution #2008-11

Public Health—Madison and Dane County has been conducting an investigation into the decline in recent years in African American infant mortality in Dane County. In order to advance the community-based research portion of the investigation, PHMDC has received a grant from the Robert Wood Johnson Foundation UW-based office.

PHMDC will be responsible for recruiting, organizing, and conducting a focus group of African American mothers. The Department will compensate focus group members and contract with two consultants to work with an internal team to conduct the exercise. Madison City Channel will contract with the Department to produce a short video of the focus group discussion to be used as an educational and organizing tool for community outreach. The grant is for \$15,000.

NOW THEREFORE, the Board of Health for Madison and Dane County, on behalf of Public Health—Madison and Dane County is authorized to enter into an agreement with the Robert Wood Johnson Foundation for \$15,000 for the period June 15, 2008 to February 2, 2009 for recruiting, organizing, and conducting a focus group and producing a video of the process and the Director is authorized to sign the agreement.

Drafted by: Thomas Schlenker, Director of Public Health-Madison and Dane County

Introduced: June 19, 2008

Approved: June 19, 2008