Garden Leader Gathering Saturday, May 10th 2014 Catholic Multi-Cultural Center, Madison, WI

8:30-9:00 am: Registration, networking and seed give away

9:00-9:45 am: Welcome and introductions

9:45-10:30 am: Transitioning to a New Model for Community Gardens, Part 1

10:30-10:45 am: Break

10:45- 11:30 am: Transitioning to a New Model for Community Gardens, Part 2

11:30-12:00 noon: Wrap up and next steps

(notes from meeting start on next page)

Notes - Community Garden Leaders Meeting, May 10, 2014

Garden Leaders' Challenges (most frequent noted in bold)

- 1. Engage volunteers (ride herd, find appropriate niches for volunteers)
- 2. Build "community" beyond just having garden plots
- 3. Deal with city and other entities (railroad, state, county)
- 4. Management of wait list
- 5. Assignment of gardens (problematic among some cultures)
- Communications, especially with non-English speakers (translation services needed)
- 7. Keeping everybody happy (gardeners, neighborhood)
- 8. School gardens (lots of different people coming through, waning of interest/effort during summer months)
- 9. Garden leadership development
- 10. No documentation of processes/practices when leadership changes
- 11. Finding new gardeners (Moorland); Engaging African-American gardeners (Marlborough)
- 12. Too much work, not enough time

What CAC did for gardens

- 1. Held garden lease
- 2. Maintained liability insurance
- 3. Water system maintenance (turn on and off, liaison with city utility)
- 4. Compost arranged for delivery (some gardens were getting it for free, now have to pay)
- 5. Wood chips arranged for delivery
- 6. Supported development of new gardens
- 7. Facilitated gardeners finding open plots
- 8. Tools provided or had them available for loan
- 9. Seeds obtained seed donations (conduit for suppliers) and organized distribution to gardens
- 10. Plants obtained donations (conduit for suppliers), organized distribution
- 11. Resource for grant writing, finding grants
- 12. Fiscal agent for garden grants (is CAC currently managing grants that will need to transition?)
- 13. Paid bills (water, etc.) for gardens short on funds how will this be handled in future?
- 14. Assisted with registration process and materials
- 15. Plowing new gardens; annual tilling for some gardens
- 16. New Garden Fund staffed this process and volunteer panel
- 17. Liaison/intermediary with government bodies (city parks, water utility, etc.) for communications, problem-solving
- 18. Plotted out and staked gardens
- 19. Had institutional knowledge
- 20. Translation services
- 21. Community Gardens website documents, garden contacts, etc.
- 22. Maintained Madison Area Community Gardeners list serve (Google Group). Micah is currently the administrator for the group.

- 23. "Craigslist" for gardens source of materials, supplies for gardens
- 24. Sponsored annual Garden Leadership Conference, Garden Days, Bike Tour
- 25. Connection with neighborhood and community groups
- 26. Collected food pantry donations
- 27. Installed new gardens siting, soil testing, tilling, staking
- 28. Supported/source of info for City's Committee on Community Gardens
- 29. Advocacy for community gardens
- 30. Mentored garden leaders
- 31. Provide consistency between gardens (e.g. plot fees)
- 32. Continuing education opportunities
- 33. Connected gardens to programs/events e.g. "Fit to Go"
- 34. Served as complaint center
- 35. Set up water barrels
- 36. Technical assistance (plumbing, etc.)
- 37. Big systems visioning
- 38. Finding new locations for gardens
- 39. Had trucks to transport garden materials, items

The Ideal Community Gardens Program

- 1. Central entity for legal/infrastructure issues (leases, insurance)
- 2. Directory of resources and entity to maintain and update
- 3. Listserve/Online dialogue/communication platform for garden leaders
- 4. One-stop shop
- 5. Single point of contact with government agencies
- 6. Strong group of garden leaders and ways for them to connect (annual conference, meetings)
- 7. Community gardens point of contact/entity that is visible to the greater community
- 8. Identify new garden locations
- 9. Liaison/support between gardens and edible landscapes
- 10. Program should be a resource and not a "ruler" that emphasizes homogeneity
- 11. Provide documents online for gardens' use
- 12. "Craigslist" for tools and materials
- 13. Program shouldn't create more work on leaders
- 14. Advocate for low-income and underserved populations
- 15. Represents everyone's interests
- 16. Respects the individuality of gardens
- 17. Education on safe garden practices use of tools, manure, food borne illness, canning, soil amendments (testing for lead etc.)

What Garden Leaders Need to Feel Supported

- 1. Regular meetings/events for leaders (some leaders volunteered to assist with a next meeting)
- 2. Increase collaboration between leaders
- 3. Updates/communications from the Planning Groups (Transition 2014 and Structure/Funding)
- 4. Copy of lease to garden leader
- 5. Knowledge of city's attitude/support for community gardens

- 6. Website to replace CAC's website
- 7. Translators to communicate to garden population on behalf of gardeners
- 8. Start-up support to liaison with city/county
- 9. Professional development opportunities (managing volunteers, etc.)
- 10. Knowing there's an entity that will be fiscal agent for assistance with bills, grants