



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved

### MADISON FOOD POLICY COUNCIL

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Wednesday, November 1, 2017

5:30 PM

201 W Mifflin St Rm. 301 Central Library

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#### ROOM CHANGE! ROOM 301.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Please contact Jasmine Brey in the Mayor's Office (608)266-4611.

#### CALL TO ORDER / ROLL CALL

#### OTHERS PRESENT

#### APPROVAL OF MINUTES

October 4, 2017: <http://madison.legistar.com/Calendar.aspx>

#### PUBLIC COMMENT

#### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

#### NEW BUSINESS

[49219](#)

Authorizing the City of Madison to become a signatory of the Milan Urban Food Policy Pact.

**Attachments:** [Milan Urban Food Policy Pact and Framework for Action.pdf](#)

ACTION ITEM

**WORK GROUP REPORTS****49362** Community Engagement November 2017

No report.

**49363** Comprehensive Plan November 2017

Comp Plan WG met on 10/12/17. Discussed Imagine Madison Revised Strategy language and created group assignments on providing implementation Ideas and Actions. Meeting on 11/9 and will provide group Ideas and Actions to Imagine Madison staff team shortly after.

**49364** Food Waste Task Force November 2017

Food Waste Task Force met on 10/11/17. Starting on-boarding process of food waste and recovery resource project with interns (4). One intern, Mouna Algahaithi was able to attend the meeting and the group discussed food waste recovery project work plan and next steps for interns and members. Staff has started discussions with Lafollette HS key club advisor and will hear back on collaborating with their students in a week. Next meeting tentatively scheduled for 11/16/17.

**49350** Healthy Retail November 2017

Healthy Retail WG met on 9/28/17 and discussed program structure (potentially having grant app deadlines, etc). Received a brief update from AHA staff on the evaluation of the program, which The Food Trust is currently conducting. Group is currently reviewing an HRAP application received and will have feedback/recommendations for the council in a future meeting. Next scheduled meeting falls on Thanksgiving, looking for an alternative meeting time/date for November.

**49351** Healthy Marketing and Procurement November 2017

The Work Group finally met again to restart on October 18, 2018. The group had a fairly lengthy discussion about the Resolution for the Madison Good Food Policy, which was previously approved by the Madison Food Policy Council. This was sparked somewhat by the survey results from the Goodman Pool Survey conducted.

The Work Group decided that it wishes to continue to push for the resolution (minus a potential typo in the legistar version). The group envisions the policy as a starting point, and one more about principles and values than strict requirements. The group wishes to contact and work with the Department of Parks and the Good Community Center about how to move forward, and the possibility of a potential pilot program. The work group may also still work on a one-page document discussing the merits of the resolution.

In addition to moving forward with the Good Food Purchasing Policy Resolution, the Work Group will be turning its attention to healthy vending options. The group will be starting to gather more data and meet with stakeholders with an eye towards making recommendations about increasing healthy choices in vending at City facilities.

[49353](#) Pollinator Protection November 2017

[49349](#) SEED Grant Funding November 2017

The SEED Grant work group met on Friday, October 27th to further discuss revisions to existing materials. We went through the RES-J Comprehensive tool and identified questions to use in the SEED application. We also decided to scrap the current Application Evaluation tool in favor of assigning a point value to each application question and scoring it like an exam (out of 100 points). For our next meeting, we are going to finalize drafts of the application and cover letter, as well as discuss an overhaul of the Follow-Up Evaluation that we will send out to the 2017 awardees this winter, in addition to using it in 2018.

### REGULAR BUSINESS REPORTS

[49361](#) Community Gardens Update November 2017

[49358](#) Dane County Food Council Update November 2017

The Dane County Food Council met on Oct 25, 2017. The meeting included a presentation by Laurel Burleson, owner of the Ugly Apple Food Cart, on her business and food waste reduction and recovery efforts. She sources seconds and surplus from local farms to use in her food cart business. A budget amendment to start an Innovation, Access and Equity Grant program was discussed. And work team reports were given along with reports from the Madison Food Policy Council and Dane County UW-Extension.

[49357](#) Food Policy Director Update November 2017

[49359](#) Madison Metropolitan School District Update November 2017

[49352](#) Oscar Mayer Strategic Assessment Committee November 2017

[49360](#) Public Health of Madison and Dane County Update November 2017

[49365](#) Public Market Development Committee November 2017

### ANNOUNCEMENTS

[49270](#) The City is seeking nominations for the 2017 Jeffrey Clay Erlanger Civility in Public Discourse Award

**Attachments:** [ErlangerAwardInformation2017.pdf](#)

### ADJOURNMENT

