



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Wednesday, July 11, 2012

5:30 PM

Madison Senior Center

CALL TO ORDER / ROLL CALL

Also Present: Fay Ferington from the Committee on Aging

Staff Present: Laura Noel, Lorri Wendorf-Corrigan, Nancy Rodriguez, Sue Wallinger

The meeting was called to order at 5:37.

Present: 7 -

Satya V. Rhodes-Conway; Lisa Subeck; Nicole K. Anderson; Mary C. Vasquez; Kim Genich; Alan M. Sweet and Paul J. Van Rooy

Excused: 2 -

Jean M. MacCubbin and David Wandel

APPROVAL OF MINUTES

A motion was made by Satya Rhodes-Conway, seconded by Paul Van Rooy to approve the minutes with the following corrections:

- Item #1, Overview of the Process: Change July 23rd will be an additional review meeting to July 18th will be an additional review meeting.
- Correct the spelling of Nicole Anderson's name throughout the minutes.

Motion passed by voice vote.

PUBLIC COMMENT

Dan Guinn from AIDS Network spoke to the committee about the agency's dedication to providing services to everyone who needs it. They have two levels of case management because many clients do not want to enroll in the case management program, but they do have needs. AIDS Network will help clients, even when they are not formally enrolled.

Anders Zanichkowsky of Tenant Resource Center discussed the changes in staffing structure and transitions in housing counseling. They had to cut the program director position and run things with two part-time staff. The new administrative hire is fluent in Hmong and they hope to do some outreach to the Hmong community, which has been a wish for many years.

Brenda Konkel from Tenant Resource Center told the committee about the impact of losing their program director position. She discussed the barriers to finding and retaining quality staff, which is directly affected by the amount of funding they get from the City. Staff members have not gotten raises in many years, and they have a high turnover rate due to the low wages they can offer. Any cut in funding will have a huge impact on the agency.

Kenneth Craig from Centro Hispano discussed the General Support program. He does not feel the staff recommended cut is justified, as they have worked on the program and improved many aspects of the program. They have met service goals and they continue to fill a unique roll. With the proposed cut, they will not be able to fund a full time position. Kenneth asks that if a \$20,000 cut does need to happen in this program area to this program, he asks that the committee award the \$20,000 in another area, such as their Escalera program.

Jeff Burkhart with Literacy Network brought additional information directly related to the questions the committee had for the agency. He discussed the model they use in their program that is directly related to teaching children. It is a highly efficiently run program. They are working hard to bolster the support of the program so parents are able to attend it. If they do not get the \$15,000 increase they requested, they will have to close three school sites. They have lost other funding and need to make up the difference in order to maintain the program.

Alder Anita Weier, District 18, spoke in support of the Northside Planning Council.

Cindy Crane from Northside Planning Council discussed the importance of the Northside Planning Council and discussed systemic changes that the agency is able to aid in.

Rachel Krinsky from YWCA discussed the impact that a \$19,000 cut will have on the Night Transit Program. They will have to reduce the free night rides. They get a 3-1 match for their day rides, so they will have to cut night if the City reduces their funding.

Jody Werzinske for East Isthmus Neighborhood Planning Council discussed what EINPC is doing moving forward. They are getting reconnected with the eleven neighborhoods in their area. He discussed the change in staffing structure that they are proposing.

John Quinlan from South Metropolitan Planning Council expanded on the committee's question as to whether or not they work with the schools in their area. They do not have a specific program tied to the schools. They are more likely work with after-school.

Doua Vang for Journey Mental Health thanked the staff and committee for all their hard work. Since United Asian Services is no longer serving the Southeast Asian community, Journey Mental Health has seen an increase in need for that population.

DISCLOSURES AND RECUSALS

Mary Vasquez is on the Board of AIDS Network and will recuse herself during the discussion of the Access to Resources Program Area.

Fay Ferington is a volunteer at OutReach.

Satya Rhodes-Conway works with East Isthmus Planning Council and Northside Planning Council. She is a regular donor to Northside Planning

Council.

DISCUSSION ITEMS

1. [27037](#) Appoint Member to the Conference Committee

A motion was made by Lisa Subeck, seconded by Nicole Anderson to appoint Paul Van Rooy to the Conference Committee. Motion passed by voice vote.

2. [27004](#) 2013-2014 Proposals Received for Community Resources Program Areas: Access to Resources and Neighborhoods

Attachments: [Access to Resources A1-Targeted Services.pdf](#)
[Access to Resources B1-Systemic Solutions.pdf](#)
[Neighborhoods B1-Building Neighborhood Capacity.pdf](#)
[CSC Access Proposal Ratings & Questions.pdf](#)
[CSC Neighborhood Proposal Ratings & Questions.pdf](#)
[Access Staff Recommendation.pdf](#)
[Neighborhoods Staff Recommendation.pdf](#)

The committee discussed their ranking of the proposals in the Neighborhoods Program Area. The committee decided to not fund East Isthmus Planning Council.

A motion was made by Paul Van Rooy, seconded by Kim Genich to defund East Isthmus Planning Council, and to fund Northside Planning Council and South Metropolitan Planning Council at their requested amounts. This allocates \$63,267 to NPC and \$41,834 to SMPC, leaving \$29,647 to fund other Program Areas. Motion passed by voice vote.

The committee moved on to discussing the Access to Resources Program Area. Mary Vasquez recused herself from the discussion.

Lisa Subeck suggested the committee not allocate the \$29,647 from Neighborhoods Program Area until after all program areas are allocated. The committee members all agreed.

Committee members asked staff questions as to how they came to their recommendations.

A motion was made by Paul Van Rooy, seconded by Kim Genich to accept the staff recommendations as outlined in "Access to Resources 2013-14 Funding Scenarios."

After more discussion, Satya Rhodes-Conway suggested a different way to consider the proposals, since they were instructed to consider the Priorities, committee ranking of the proposal, outcomes and service reports, and perceived need. Since funding is so tight, the committee would not consider any new programs in the Access Program Area. All agencies that meet the "A" priority level will start with 2012 flat funding, all "B" priority level agencies will start with a 5% cut from 2012. Then all programs that scored 90 and above on the Proposal Ranking Form will not receive any further cut. All programs that scored an 80-89 will get an additional 5% cut. Any agency scoring under 80 would not get funded. For the purpose of this system, the committee would only consider the YWCA Day Transit program as applied for.

A substitute motion was made by Satya Rhodes-Conway, seconded by Kim Genich to accept the slate proposed by Ms. Rhodes-Conway, allocating \$344,377 and leaving \$1,256 leftover to allocate later. The slate of funding is as follows:

- Aids Network Inc-Case Management: \$26,000
- Allied Wellness Center-Wellness Center: \$19,950
- ARC Community Services-RESPECT: \$46,803
- Centro Hispano-General Support: \$47,500
- Chrysalis-Supported Employment: \$0
- Freedom Inc-SEA Referral: \$0
- Journey Mental Health Center-SEA Service Access: \$0
- Literacy Network-Family Literacy: \$19,950
- Lutheran Social Services-Off the Square Club: \$35,625
- OutReach-Resource Id/Advocacy/Education: \$23,626
- Tenant Resource Center-Housing Counseling/Outreach/Education: \$54,521
- TJ's Support Brokerage-Tax Service: \$10,000
- YWCA of Madison-Third Street Family Resource: \$31,500
- YWCA of Madison-YW Transit Day Program: \$20,250
- YWCA of Madison-Driver's License Recovery: \$8,652

This motion assumes that YWCA is just the Day Transit Program, not a combination of Day/Night Transit and that Freedom Inc will not be moved to the Domestic Violence, Sexual Assault, Crisis Intervention Program Area. Motion passed by voice vote.

3. [26987](#) Funding Process Moving Forward

Laura Noel asked if any committee members anticipate being absent for the meeting on Monday, July 16 at 5:30, at Water Utility. All members expressed that they would be at the meeting. Satya Rhodes-Conway will be late to the meeting.

Kim Genich declared he would be late to the meeting scheduled on July 18th.

4. [26989](#) Staff Report

Attachments: [2013 CSC Schedule.doc](#)

No report.

5. [26990](#) Committee Reports

No report.

ADJOURNMENT

A motion was made by Nicole Anderson, seconded by Kim Genich to adjourn at 9:35pm. Motion passed by voice vote.