

**ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE--January 2009 vs. January 2008**  
 (Routes sorted in order of 2009 passengers per revenue hour productivity)

ROUTES	RIDERSHIP, 2009 vs. 2008 Year to Date			Productivity, Trips per Revenue Hour				ROUTE KEY
	2009	2008	% Change	2009	2008	% Change	Routes < 60% of system avg.	
80 UW CAMPUS	134,545	122,623	9.7%	98.61	88.88	10.9%		<b>Core Routes</b> operate every day, from early a.m. to late p.m.: <b>2, 3, 4, 5, 6, 7, 13</b> (3 operates weekdays only; 7 operates wkends & holidays only).
85 UW CAMPUS-PARK ST CIRCULATOR	23,344	23,993	-2.7%	74.10	77.71	-4.6%		
90-93 SUPPLEMENTARY SCHOOL SERVICE	103,890	98,288	5.7%	69.80	66.54	4.9%		
81-82 UW LATE NITE CIRCULATORS	19,262	9,902	94.5%	67.90	42.78	58.7%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	7,705	6,994	10.2%	49.65	41.56	19.5%		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	48,350	48,128	0.5%	48.83	46.34	5.4%		
2 WTP-NTP	91,421	86,396	5.8%	42.74	40.19	6.3%		
50 WTP-SCHROEDER-RAYMOND LOOP	14,321	12,023	19.1%	42.51	34.90	21.8%		
4 NTP-STP	66,048	62,717	5.3%	41.45	38.48	7.7%		
29 SHERMAN COMMUTER	2,438	3,316	-26.5%	39.58	34.65	14.2%		<b>Commuter Routes</b> operate on weekdays during peak hours: <b>11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57, 58, 71, 72, 74</b>
9 ETP - UW CAMPUS & 33 HIESTAND LOOP	12,891	10,080	27.9%	37.54	24.91	50.7%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	11,031	9,870	11.8%	36.33	30.54	19.0%		
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE	114,611	111,252	3.0%	35.47	32.83	8.0%		<b>Peripheral Routes</b> operate from transfer points to outlying areas: <b>20, 21, 22, 24, 26, 30, 32, 33, 36, 40, 50, 51, 52, 73, 78</b>
40 STP - ARBOR HILLS LOOP	13,871	12,742	8.9%	34.63	30.30	14.3%		
21 LAKEVIEW LOOP	15,996	11,643	37.4%	34.51	26.43	30.6%		
3 WTP-ETP	47,514	43,655	8.8%	34.11	28.39	20.2%		<b>Connector Routes</b> connect transfer points throughout the day: <b>16, 17, 18.</b>
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	20,679	18,363	12.6%	33.70	27.59	22.1%		
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER	31,231	32,783	-4.7%	33.15	32.71	1.3%		
1 CAP SQUARE - UW	2,576	2,163	19.1%	31.41	24.58	27.8%		<b>Circulator Routes</b> operate midday only: <b>1, 9, 34</b>
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	60,754	61,213	-0.7%	29.88	26.97	10.8%		
16 STP - ETP	28,481	29,036	-1.9%	28.61	28.27	1.2%		
44 & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	8,624	10,024	-14.0%	28.37	31.19	-9.0%		<b>Other routes:</b> 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the West Transfer Point and Prairie Town Center on weekends. 70 operates like a core route between the Capitol Square & Middleton on weekdays.  <b>UW Campus Circulators</b> 80, 81, 82, 84, 85  <b>School Day Supplemental Routes</b> 90, 91, 92, 93
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP	80,595	80,305	0.4%	27.88	27.44	1.6%		
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	3,145	2,383	32.0%	27.79	18.84	47.5%		
27 NTP - UW CAMPUS COMMUTER	4,091	3,728	9.7%	27.72	21.67	27.9%		
58 GREENTREE COMMUTER	6,502	6,546	-0.7%	27.32	25.19	8.4%		
19 RED ARROW TR-CAP SQUARE	16,024	14,852	7.9%	26.88	22.09	21.7%		
11 & 12 WTP-DUTCH MILL-CAP SQUARE	10,494	10,485	0.1%	24.97	23.75	5.2%		
51 WTP-MUIR FIELD LOOP	5,207	4,737	9.9%	24.26	22.41	8.2%		
47 ARBOR HILLS COMMUTER	6,159	6,368	-3.3%	23.84	22.05	8.1%		
84 EAGLE HEIGHTS EXPRESS (began operating August 25, 2008)	1,037	NA	NA	22.14	NA	NA	X	
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	39,676	40,677	-2.5%	21.50	22.37	-3.9%	X	
70 MIDDLETON-CAPITOL SQUARE	10,643	10,497	1.4%	21.08	16.66	26.5%	X	
7 WTP-ETP (Weekends & Holidays Only)	12,656	9,247	36.9%	20.94	19.41	7.9%	X	
32 ACEWOOD-THOMPSON LOOP	3,646	3,126	16.6%	19.96	17.67	12.9%	X	
52 WTP-FITCHBURG (began operating Sept. 4, 2007)	4,110	5,286	-22.2%	19.57	22.99	-14.9%	X	
25 AMERICAN CENTER COMMUTER	821	837	-1.9%	17.85	17.37	2.8%	X	
34 ETP-MATC & 39 ETP - DAIRY DRIVE	3,849	4,031	-4.5%	16.66	17.47	-4.6%	X	
63 & 68 WTP-PRAIRIE TWN CTR (Weekends & Holidays only)	5,503	4,184	31.5%	16.19	15.20	6.5%	X	
8 CAP SQUARE-SPRING HARBOR (Weekends & Holidays Only)	2,595	1,949	33.1%	15.83	14.63	8.2%	X	
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07)	9,055	10,764	-15.9%	15.73	15.33	2.6%	X	
74 MIDDLETON LOOP	2,316	2,140	8.2%	15.44	14.92	3.5%	X	
36 CITY VIEW LOOP (Began Oct. 5, 2008; formerly part of Route 6)	3,655	NA	NA	14.40	NA	NA	X	
78 MIDDLETON-WTP (Began Oct. 5, 2008; Saturdays only)	986	NA	NA	11.92	NA	NA	X	
26 AMERICAN CENTER LOOP (Began Oct. 5, 2008)	186	NA	NA	3.99	NA	NA	X	
UNKNOWN ROUTE & ROAD BUS **	29	190	-84.7%	NA	NA	NA	X	
<b>ROUTES DISCONTINUED DURING 2008:</b>								
24 AIRPORT LOOP (Discontinued October 2, 2008; Route 20 begins serving airport)	-	3,493	NA	NA	14.63	NA		
SPECIAL EVENT SERVICE	-	524	NA	NA	6.44	NA		
<b>SYSTEM TOTAL</b>	<b>1,112,562</b>	<b>1,053,552</b>	<b>5.6%</b>	<b>37.09</b>	<b>33.99</b>	<b>9.1%</b>	<b>22.25</b>	
<b>TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)</b>	<b>934,374</b>	<b>897,034</b>	<b>4.2%</b>	<b>33.39</b>	<b>30.85</b>	<b>8.2%</b>	<b>20.03</b>	