



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Draft EARLY CHILDHOOD CARE AND EDUCATION COMMITTEE

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Tuesday, July 10, 2012

8:00 AM

215 Martin Luther King, Jr. Blvd.  
Room 260 (Madison Municipal Building)

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### CALL TO ORDER / ROLL CALL

**Present:** 7 -

Muriel Simms; Anita Weier; Scott Peters; Nicole K. Anderson; Michael B. Jacob; Patricia A. Lasky and Diane B. Adams

**Excused:** 1 -

Linda E. Benzschawel

**Staff:** Monica Host, Lisa Strub, Cheryl Tolley

Peters called the meeting to order at 8:04 am.

### APPROVAL OF MINUTES

**MOTION** by Lasky, seconded by Adams to approve the June 14, 2012 minutes.  
Motion passed by voice vote.

### PUBLIC COMMENT

None.

### DISCLOSURES AND RECUSALS

None.

### NEW BUSINESS

1. [26796](#) Community Development Division Funding Process  
Program Area VI Children and Families  
- Initial funding recommendations

The Mayor's budget memo requests a 5% decrease in all submitted 2013 budgets. This means that ECCEC will only have \$217,703 to allocate to agencies. A B List should be created in the event more funds become available.

Peters explained that the B List could recommend restoring 5% to those

agencies we recommend funding or a list of programs that should be funded if extra funds are available. Host added that the Mayor and Council can use B List for future funding options.

(Correction: The dollar amount listed on Agenda Item #1A is incorrect. It should be \$229,161.) Adams asked about the differing numbers on applications and the cover sheets in the binder. Host stated that some agencies listed their 2012 amounts based on what they requested originally not what they actually received. Adams also asked if the neighborhood centers would also be receiving 5% less funding next year. Host stated that this budget information came out yesterday and all the details haven't been finalized. Further updates will be provided as decisions are made.

Anderson asked if there was a slate of staff recommendations for the ECCEC. Host stated that yes there is but that the committee wanted it passed out after their discussion.

Peters asked how the committee would like to proceed. The discussion can be done program by program or begin with committee concerns for agencies or programs.

Adams discussed Charles Hamilton Houston Institute has been around for a while but this is the first time that they requested funding. The committee discussed the possibility of not funding new programs this funding cycle.

Peters had the committee review the scores to see where the new programs fell in the overall rankings. DCPC Wingspan and Charles Hamilton Houston Institute programs were at the bottom of the rankings.

Adams inquired about the number listed on the headings. Becky explained this was to show how many points each question was worth and the total possible if everyone were to rank a program at 100%.

Adams discussed DCPC's Wingspan program regarding help for family child care centers and whether the goal was to be regulated like the Yale program it is modeled after. Host explained that many centers are leaving the regulated system.

Simms discussed DCPC Wingspan and Charles Houston Hamilton Institute as being weak in their applications and rankings. It would help with overall allocations to remove new programs from funding consideration for this cycle.

Anderson discussed Charles Houston Hamilton Institute receiving funding through MMSD and Access to Resources.

Simms added that they had received funding from MMSD in the past. Host explained that they submitted 2 applications this cycle. One for youth programming that goes to the Community Services Committee and one for Parental Education that comes to the Early Childhood Care and Education Committee.

Peters inquired if Charles Hamilton had applied under priority A2 or if they were placed there. Host stated that they applied under that priority and remained there.

Simms discussed Charles Hamilton Houston Institute past unsuccessful fundraising.

MOTION by Lasky, seconded by Adams to remove Charles Hamilton Houston Institute from funding consideration for the initial ECCEC funding recommendations. Motion passed by voice vote.

Host discussed the Dane County Parent Council Wingspan program developed as a need from the community. Simms asked if Wingspan had a goal? Host explained the goal was to provide training and assistance to reach those not in the regulation system of family child care.

Adams discussed a study of unregulated care in Dane County and how they use different language and terms. This needs to be a very grassroots effort. Train the proper teacher to work at the ground roots level and the population served.

Anderson expressed concern over DCPC personnel data and some positions that are not at a living wage. Host discussed that it does not have to be at living wage level unless it is a program funded by the City.

Adams discussed not having the number of children who would benefit from this program being disclosed. Host added that they listed 10 providers and based on rules they couldn't have more than 30 children among the number of providers listed.

Anderson asked about the Family Child Care Consultant position. Host explained that was a DCPC staff member who would work with the program, not an outside consultant. It could also be a part-time position that becomes full time.

Simms discussed the option of not funding new programs this cycle.

Adams discussed that DCPC Wingspan did not score as low as Rainbow Project's PRIDE program. Jacob discussed that questions C and G regarding budgets, fiscal planning and fundraising seem to be where there is the biggest gap in scores on the ratings sheet.

Host explained that Rainbow does PRIDE in the county but it keeps that program separate in the application and budget. They received a huge increase in funding when state had quality improvement funds available. One year they didn't use all of their money or hours and then they decreased funds and the number of hours of service provided. In 2011 and 2012 they have met all of their numbers.

Host discussed centers value the support from Rainbow. Rainbow has the ability to help center staff with incidents regarding stress and violence.

Anderson asked about the lack of demographic information. Committee discussed that Rainbow doesn't necessarily help the kids directly but helps the center to help the children. Host explained that Rainbow knows the number of

children that benefit from the program but they do not always get the demographical information. Adams suggested this may be a possible B List program.

Peters explained that approximately \$266,000 in funds have been requested and only \$217,703 is available.

**MOTION** by Lasky, seconded by Simms to remove DCPC Wingspan program from consideration of initial funding recommendations to eliminate new programs from funding eligibility. Committee discussed the repercussions of this stance.

Lasky amended the motion to remove the "To eliminate new programs from funding eligibility" from the original motion. Weier seconded the amendment. New Motion reads: Remove DCPC Wingspan program from consideration of initial funding recommendations. Motion passed by voice vote.

Lasky asked what the goal of the committee was. Do we want to cut more programs from eligibility or allocate some of the funds? Peters added the committee can proceed as it sees fit. Simms asked what happens if all the funds are not allocated. Host explained that they would go back into the City General Fund and the committee would lose them.

Jacob discussed giving a 1% increase to agencies for 2013.

**MOTION** by Jacob to provide 1% funding increase for those who did not request more funds for 2013. Animal Crackers, Community Coordinated Child Care: Launching Into Math and Literacy and Community Coordinated Child Care: Latino Child Care programs.  
There was no second.

Host discussed Center for Families and that the City funding is the only funding now that United Way is no longer funding the program. Center For Families was created when Family Enhancement and Respite Center merged to form one agency. There is concern about the lack of diversity in the families that are being served.

Simms discussed the Play and Learn program and added that African American families are not attending.

Simms added outreach needs to increase for Center For Families. Host discussed the Parents' Place program is looking for funding to expand the hours for the mobile unit.

Peters discussed the agency answers to questions and that there was no answer given for how expansion and outreach would occur with other groups.

Anderson stated Parents' Place does not provided child care or use volunteers and asked if the Committee could consider additional funding with the stipulation that child care is provided. Host answered yes the committee could put stipulations on funding.

Peters asked how the agency would diversify and the current curriculum being used. Tolley explained that Early Love and Logic is being used.

Adams discussed Parents' Place working with The Road Home. She expressed concern for locating people who could use this program, but have other more pressing priorities. Host explained that support for some families is better than nothing. Simms discussed there is no data to support the need.

Adams emphasized the need for outreach. Center For Families should consider PR for the whole community versus serving individuals. Repackage their strategies to reach a larger audience.

Anderson asked about reviewing the staff slate of recommendations. Lasky prefers to continue the committee discussion before reviewing the staff slate.

**MOTION** by Lasky, seconded by Simms to fund Center For Families Parents' Place at \$34,960 the 2012 level for 2013. Anderson voted No. Motion passed by voice vote.

Jacob discussed this being a potential program for the B List with a different goal to achieve.

Lasky stated the other increase was Canopy Center. Is it justified? Simms questions the salaries and that they seemed misaligned. Can someone clarify if she is interpreting them correctly.

Adams discussed that they are no licensed and Host explained that Canopy lost private funding last time and they now have an office on Baldwin and run the program out of Trinity Church.

Simms questions the program objectives. Host explained the program outcomes for FUN were skill building. Goals are usually numbers and are listed with the outcomes and objectives.

Anderson discussed that the Community Services Committee reviewed the Domestic Violence/Sexual Assault/Crisis Intervention programs last night and none of the programs are receiving increases for 2013.

**MOTION** by Jacob, seconded by Lasky to fund Canopy Center: F.U.N. at \$30,000, Dane County Parent Council: Great Beginnings at \$38,562, Rainbow Project: PRIDE at \$17,467 and Rainbow Project: Grandparents and Other Relatives As Parents at \$7,800. Motion passed by voice vote.

Committee discussed the amount of funding available to allocate after recent motions. \$11,744 remains available.

Jacob discussed a 1.35% increase for Animal Crackers and the two Community Coordinated Child Care programs. The new numbers would be Animal Crackers \$35,472, Community Coordinated Child Care: Launching Into Math and Literacy \$14,569 and Community Coordinated Child Care: Latino Child Care \$28,170.

Anderson cautioned the committee about proposing funding amounts above the 2013 request that could make the ECCEC recommendations vulnerable for Community Services Committee to reallocate funds. Anderson is concerned that the Community Services Committee is not funding new programs and cannot fund at the requested 2013 levels. Providing increased funding for agencies could lead to the Community Services Committee reallocating those funds to Domestic Violence or Youth program areas and programs that help children and families.

Adams agreed and is concerned that it could be a red flag for the Community Services Committee.

Lasky emphasized that the Early Childhood Care and Education Committee has the expertise and knowledge to decide which agencies and programs are best qualified.

Host asked if the Community Services Committee had discussed taking funds from individual program areas. Anderson stated no they have not but with the lack of funds this year it could be a possibility.

Jacob discussed the remaining \$11,744 and to allocate it the increase for agencies requesting 2012 funding levels would be 13%. He added that it is important to not lose the base amount for Children and Families.

Lasky finds it disturbing if the Community Services Committee would not accept the ECCEC funding recommendations as presented. Anderson stated that if allocating more funding than the agency requests it could leave the program area vulnerable to have funds reallocated to another area.

Lasky asked what basis the Community Services Committee would use to change the funding amount that was designated for the Children and Families area. Anderson stated that some areas overlap to help children and the Community Services Committee could reallocate increased funding amount to another area.

**MOTION** by Jacob, seconded by Anderson to fund the following agencies at the 2013 requested levels Animal Crackers \$35,000, Community Coordinated Child Care: Launching Into Math and Literacy \$14,375 and Community Coordinated Child Care: Latino Child Care \$27,795. Motion passed by voice vote.

Staff recommendations were passed out to the committee. The staff slate includes the 5% decrease requested by the Mayor. Host reviewed the original staff recommendations with the updated 5% decrease.

Adams stated that the 5% cuts just occurred yesterday. Our current allocated total is \$205,959 which leaves \$11,744 to allocate.

Peters asked if the staff slate changes any of the committee's previous funding recommendations.

Jacob inquired about the \$40,000 Host had mentioned earlier. Host explained it

is from the DCPC PEP program which ended in 2011. For 2012 those funds were reallocated to various agencies in other program areas with the understanding that the \$40,000 would come back to Children and Families program area.

Jacob discussed that DCPC Wingspan and Charles Hamilton Houston Institute applications had budget/fiscal issues.

Host stated that DCPC is a large agency and that it is hard to get agency budget specifics.

Jacob discussed the option of partial funding for DCPC Wingspan program. Peters agreed that partial funding is an option.

Host explained that DCPC could use the funds to do the program on a smaller scale. The focus could be changed to neighborhood focus.

Peters added that providing more funding could be a B List option. Anderson discussed increasing Center For Families allocation on the B List.

Simms still has concerns about diversity issues with Center For Families.

**MOTION** by Lasky, seconded by Weier to fund Dane County Parent Council Wingspan program at \$11,744 for 2013. Motion passed by voice vote.

Jacob discussed B List options to fund Center for Families at the 2013 requested level and to fund DCPC Wingspan at a higher level.

Simms added Center For Families needs to be clearly stated objectives with the focus on outreach for minorities and low-income participants.

B List options of \$6,855 for Center For Families and \$13,519 for DCPC Wingspan were discussed. No motion was made.

Anderson liked that the staff slate was distributed after the committee had time to discuss funding recommendations.

## **ADJOURNMENT**

### **NEXT MEETING**

July 12, 2012. Agencies will give brief presentations regarding preliminary funding.

**MOTION** by Jacob, seconded by Anderson to adjourn the meeting at 10:05 am. Motion passed by voice vote.