

**PEDESTRIAN/BICYCLE/MOTOR VEHICLE COMMISSION COVER SHEET**

<b>AGENDA ITEM</b> F 1	<b>MEETING DATE</b> January 27, 2009
<b>ITEM</b> Restructuring of bicycle registration and licensing program, 2009 operating budget directive	
<b>ID Number</b> 12807	<b>Council report back due date:</b>
<b>OTHER REFERRALS AND ACTIONS TAKEN TO DATE:</b> (Asterisk indicates lead agency.)  See minutes from November 2008 PBMVC meeting	
<b>STAFF DISCUSSION OF ITEM:</b>  The 2009 budget included "\$30,000 to support bicycle programs. Funding is to be derived from a restructuring of the current bicycle registration and licensing program as determined by . . . the Pedestrian/Bicycle/Motor Vehicle Commission (PBMVC). . . . The PBMVC shall . . . make recommendations regarding both the licensing and registration restructuring and expenditures in support of bicycle programs and infrastructure for approval by the Common Council."	
<b>FISCAL IMPLICATIONS:</b>  Goal is to increase bicycle registration revenue by \$30,000, already included in the 2009 budget	
<b>MATERIALS PRESENTED WITH ITEM:</b> A Brief History of Bicycle Registration in Madison	
<b>STAFF RECOMMENDATION/RATIONALE:</b>  The Bicycle Registration program has been subject to restructuring several times in the past. Often this has been accomplished via an ad hoc committee. Staff recommends the PBMVC establish a sub-committee of 3 - 4 of it's members to work with staff on the current restructure. Establishing a sub-committee will allow the group to focus solely on this issue, meet more that once a month if necessary to expedite the process, understand the history of the bicycle registration program, it challenges and potential to create a program that will meet the current goals.	
<b>PREPARED BY:</b> Arthur Ross Pedestrian-Bicycle Coordinator	<b>SIGNED</b>  David C. Dyer, PE City Traffic Engineer

cc:      Ald.