

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event 30th Annual Goodman Atwood Summerfest

Event Organizer/Sponsor Goodman Community Center

Is Organizer/Sponsor a 501(c)3 non-profit agency? Yes No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 149 Waubesa Street

City/State/Zip Madison, WI 53703

Primary Contact Becky Steinhoff

FAX (608) 241-1518

Work Phone (608) 241-1574

Phone During Event 212-1471-1110

E-mail becky@goodmancenter.org

Website www.goodmancenter.org

Secondary Contact Margo Tiedt

Work Phone (608) 241-1574

Phone During Event 445-1574

E-mail margo@goodmancenter.org

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: Goodman Community Center

Estimated Attendance 7,000-8,000 (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours 7/28: 2pm-9 pm to 7/29: 1pm-7pm Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)
 Other _____

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street
 30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)
Street Names and Block Numbers: 2000-2100 Atwood Avenue

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 7/28-7/29/2012 Rain Date(s) None
Event Start Date(s)/Time(s) 7/28: 2pm, 7/29: 1pm Set-Up Date(s)/Time for Event 7/28: 8am, 7/29: 7am
Event End Date(s)/Time(s) 7/28: 9pm, 7/29: 7pm Take-Down Time 7/28: 9:15-11pm, 7/29: 7:15-9pm
Take-Down Time: start to streets reopened

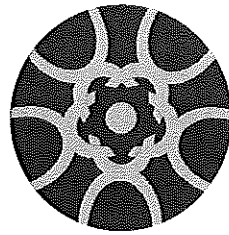
APPLICATION SIGNATURE

_____/I/We waive the 21-day decision requirement. _____ (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature [Signature] Date 4/10/12



Goodman
Community Center

April 23, 2011
Madison City Clerk
210 Martin Luther King Jr. Blvd. Room 103
Madison, WI 53703

To Whom It May Concern:

Please see the following supplemental information to complete our application for a Street Use Permit on July 28 and 29, 2012 for the 30th Annual Goodman Atwood Summerfest:

Event Schedule:

Event set-up: 6:30am-noon
Festival: noon-7pm
Event take-down: 7:15pm-9pm

Event Site Map:

*Attached

Safety and Security plan:

The Goodman Community Center will hire two off-duty police officers to be on site for the duration of the event. Additionally, Goodman Community Center staff and volunteers will be on hand to assist vendors and festival attendees with any questions or concerns. All vendors will be given a map of the festival with safety information, including the location of fire hydrants and cross streets. As in previous years, the Madison Fire Department will be present at the festival, barring any other emergencies.

The Goodman Community Center information tent will be located in front of the Barrymore Theater. Staff and volunteers will have access to maps and emergency phone numbers should an emergency arise. All staff will have access to cell phones, and will be wearing shirts so that they are easily identifiable. A basic first aid kit will be kept at the information tent.

Notification schedule:



Saturday, July 30 ● Noon to 7:00 pm

2000-2100 blocks of Atwood Avenue

ALL PROCEEDS BENEFIT THE GOODMAN COMMUNITY CENTER!

MUSIC

Harmony Bar / Capital Brewery BLUES Stage

- 12:00 pm The Roddys
- 1:10 pm Cris Plata and Extra Hot
- 2:20 pm Sigourney Weavers
- 3:30 pm David Hecht and Primitive Culture
- 4:40 pm Kyle Henderson and Blue Eyed Soul
- 5:50 pm The Jimmys

*Special thanks to our stage sponsor:
Hooper Corporation and
General Heating and Air Conditioning*

Maximum Ink / Ale Asylum ROCK Stage:

- 12:00 pm Unity the Band
- 1:20 pm Lova Nova
- 2:40 pm Soul Shaker
- 4:00 pm Baghdad Scuba Review
- 5:30 pm V05



Goodman
Community Center

www.goodmancenter.org

FOOD ● FUN

All kinds of fun!

Face painting, tango dancing, inflatable games, arts and crafts and a host of activities and fun!

Ethnic and other tasty foods!

Thai, Jamaican, Costa Rican food and much more. Kettle corn and chocolate! Plus, beer and other refreshing beverages and treats.

VOLUNTEER

We need 125 people to help

serve beer, set up before and clean up afterwards. Licensed bartenders needed for each shift.

Interested? Contact Tanya MK at
241-1574 x231 or
tanyamk@goodmancenter.org.

Sponsors make the day

Ale Asylum, Barrymore Theatre, Capital Brewery, General Beverage, Harmony Bar and Grill, Kennedy Place, Knuckleheads, Maximum Ink Music Magazine, M & M Real Estate Investments, Monty's Blue Plate Diner, Pabst Beer, Pellitteri's, Rokker, Rokker's mom, Schoep's Ice Cream, Seversin's Sticha Brothers Sound, TDS Custom Construction, Wilson's Bar & Grill, United Way of Dane County, Wegner CPAs