

City of Madison, Wisconsin

REPORT OF: FAÇADE IMPROVEMENT GRANT
STAFF TEAM

TO: URBAN DESIGN COMMISSION

TITLE: Façade Improvement Grant Application:
1719 Monroe Street (Eyeopia)

AUTHOR: Percy Brown, Manager
Office of Economic Revitalization
Economic Development Division

DATED: November 11, 2011

SUMMARY:

On February 3, 2004, the Common Council adopted Resolution No. 61179, approving the Objectives and Criteria for the Façade Improvement Grant Program. The resolution specifies that all Façade Improvement proposals be referred to the Urban Design Commission for comments and recommendations.

Attached for your review is the following Facade Improvement proposal:

**1. 1719 Monroe Street: Eyeopia
Grantee: 30 South Main, LLC**

- a. Install new awning
- b. Replace and paint new trim
- c. Paint door and frame
- d. Tuckpoint brick
- d. Replace coping
- c. Install new signage

See Attachments for Specification

Total project cost is estimated at \$23,600.00
Façade Improvement Grant not to exceed \$10,000.00

RECOMMENDATION:

The above Façade Improvement Grant proposal has been reviewed by the Façade Improvement Grant Program Staff Team and meets the requirements of the Program. The Staff Team recommends approval of the above Façade Improvement Grant proposal.



CITY OF MADISON
FAÇADE IMPROVEMENT GRANT PROGRAM
Building and beautifying Madison, one storefront at a time



Department of Planning & Community & Economic Development
 Economic Development Division
 215 Martin Luther King Jr., Boulevard
 Percy Brown, 266-6558
pbrown@cityofmadison.com

PROGRAM APPLICATION

Applicant: JEREMY CYNKAR Phone: 268-1499
 Business Name: EYEOPIA
 Building Name: -
 Business Address: 1719 MONROE STREET Zip Code 53711
 E-mail Address: JEREMY@DESTREEARCHITECTS.COM
 Property Owner: PETER ANDREAKOS
 Address: 1719 MONROE STREET
 Name of Grantee: 30 SOUTH MAIN, LLC
 Lease Terms: NA
 Definition of Project Scope: PROJECT INCLUDES REPLACING THE ENTR AWNING,
ADDING NEW SIGNAGE, PAINTING, REPLACING THE COPING,
TUCKPOINTING AND REPAIRING THE BRICK.

ATTACHMENT

Please provide photographs and copy of lease, land contract, or deed. Tenants must provide owner's written authorization.

PROJECT BUDGET

List Individual Project Elements (Awning, sign, painting of trim, etc.)	Total Cost	Grant \$	Private \$
<u>NEW AWNING</u>	<u>3,500</u>	_____	_____
<u>PAINTING</u>	<u>2,200</u>	_____	_____
<u>TUCKPOINTING BRICK</u>	<u>6,500</u>	_____	_____
<u>NEW COPING</u>	<u>2,000</u>	_____	_____
<u>SIGNAGE</u>	<u>5,000</u>	_____	_____
<u>ARCHITECTURAL Total:</u>	<u>21,500</u>	_____	_____
<u>FEE</u>	<u>1,900</u>	_____	_____
<u>CONCRETE</u>	<u>1,900</u>	_____	_____
TOTAL =	<u>23,600</u>	_____	_____



CITY OF MADISON
FAÇADE IMPROVEMENT GRANT PROGRAM
Building and beautifying Madison, one storefront at a time



Department of Planning & Community & Economic Development
 Economic Development Division
 215 Martin Luther King Jr., Boulevard
 Percy Brown, 266-6558
pbrown@cityofmadison.com

Contractor/Supplier: HARMONY CONSTRUCTION
 Address: 906 JONATHAN DR MADISON WI 53713

ATTACHMENT

* Bids, estimates, and/or contracts, product brochures, locator map and design drawings, if appropriate.

REMARKS _____

APPLICANT'S CERTIFICATION

The Applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant under the City of Madison Façade Grant Program and is true and complete to the best of the applicant's knowledge and belief.

Signature: Jeremy Cyndra Date: 9-15-11
 Signature: _____ Date: _____

Please send this completed application, accompanying materials, and application fee of \$100 to:

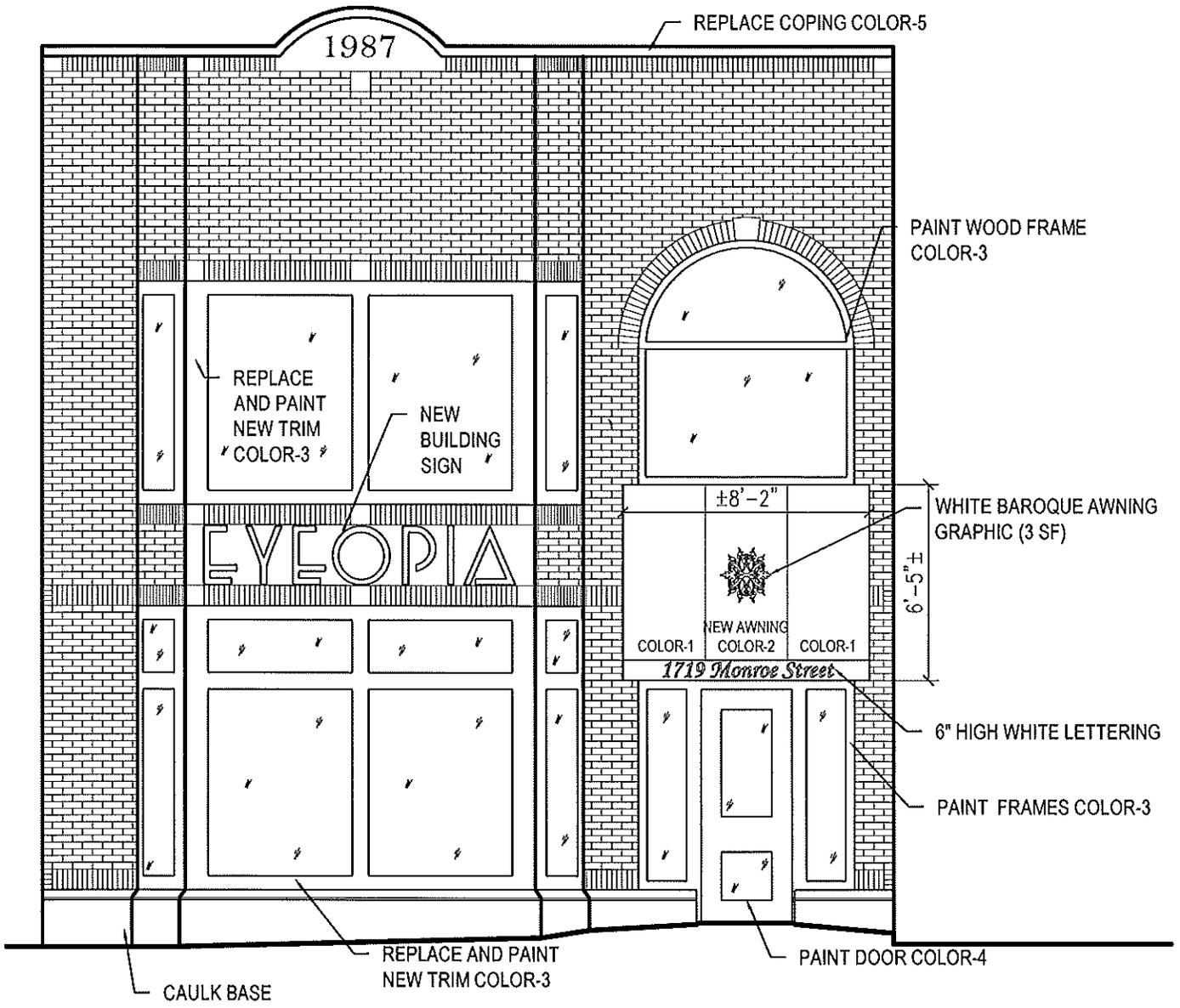
Economic Development Division
 Attn: Percy Brown
 215 Martin Luther King Jr. Boulevard, Room 312
 P.O. Box 2983
 Madison, WI 53701-2983

COLOR SELECTIONS:

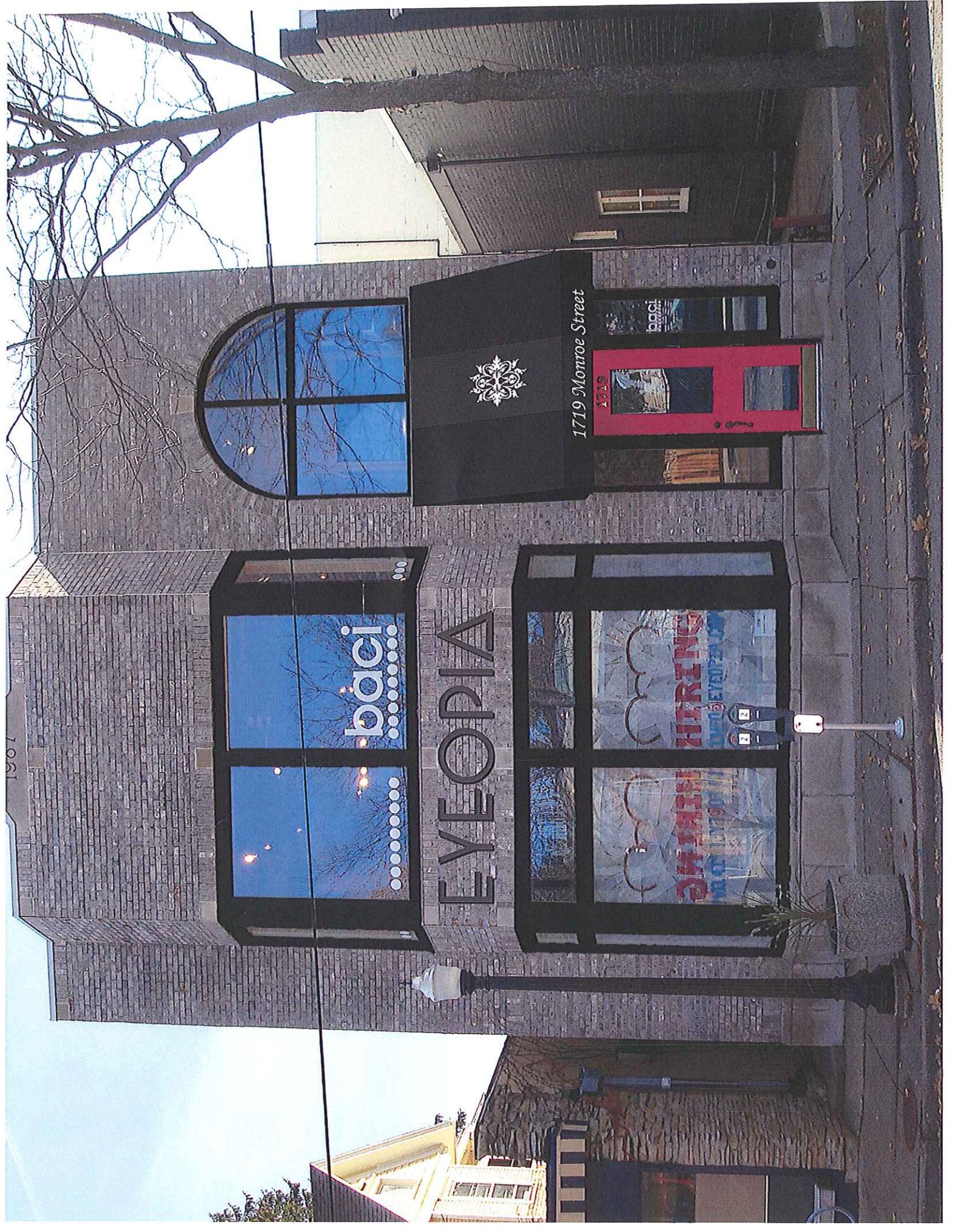
- COLOR-1: SUNBRELLA BLACK FABRIC
- COLOR-2: SUNBRELLA BLACK VINYL
- COLOR-3: SHERWIN WILLIAMS PAINT COLOR SW 6991
- COLOR-4: SHERWIN WILLIAMS PAINT COLOR SW 6594
- COLOR-5: PAC-CLAD METAL COPING COLOR GRANITE

NOTE:

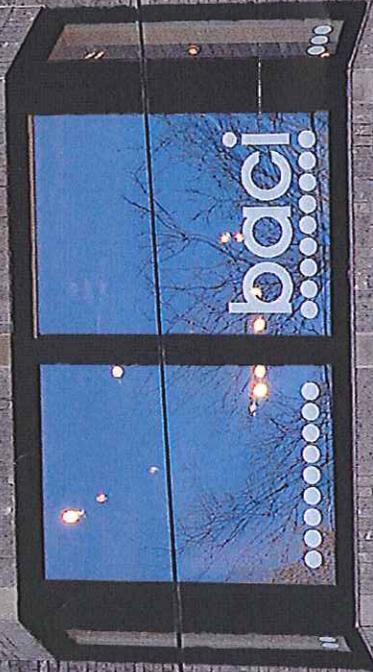
- 1. TUCKPOINT BRICK AS REQUIRED.
- 2. REPAIR DAMAGED BRICK AT PARAPET
- 3. CAULK BASE



FRONT ELEVATION
SCALE 3/16" = 1'-0"



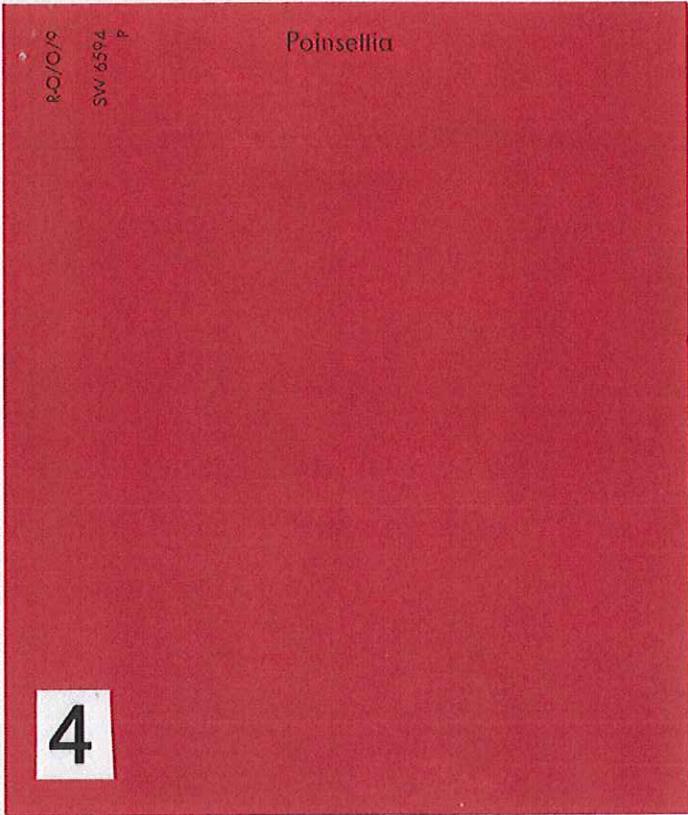
1907



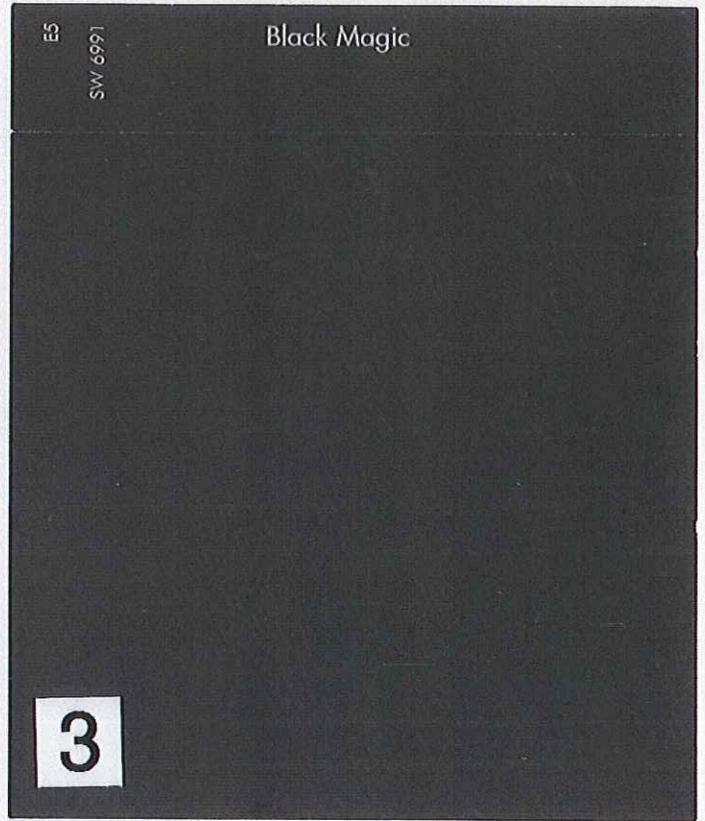
EYELOPIA



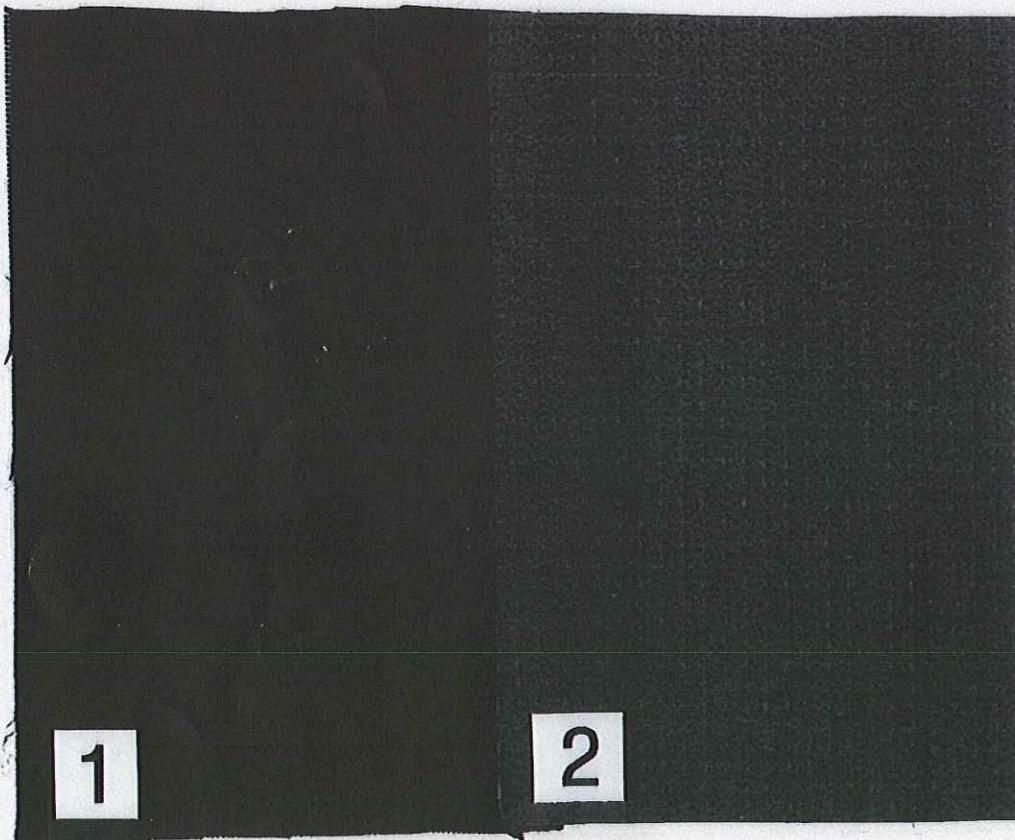
EYEOPIA



SHERWIN WILLIAMS PAINT
COLOR RED - DOOR

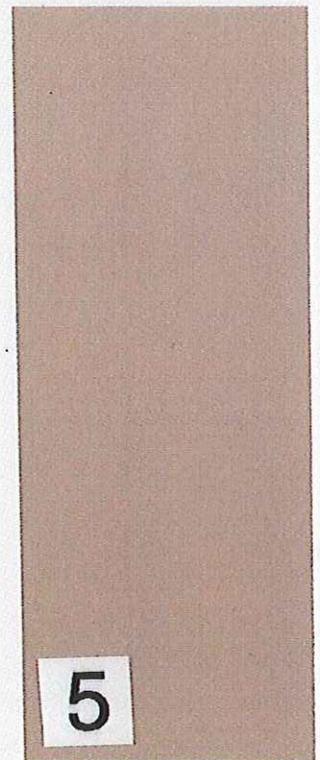


SHERWIN WILLIAMS PAINT
COLOR BLACK - TRIM



SUNBRELLA BLACK FABRIC

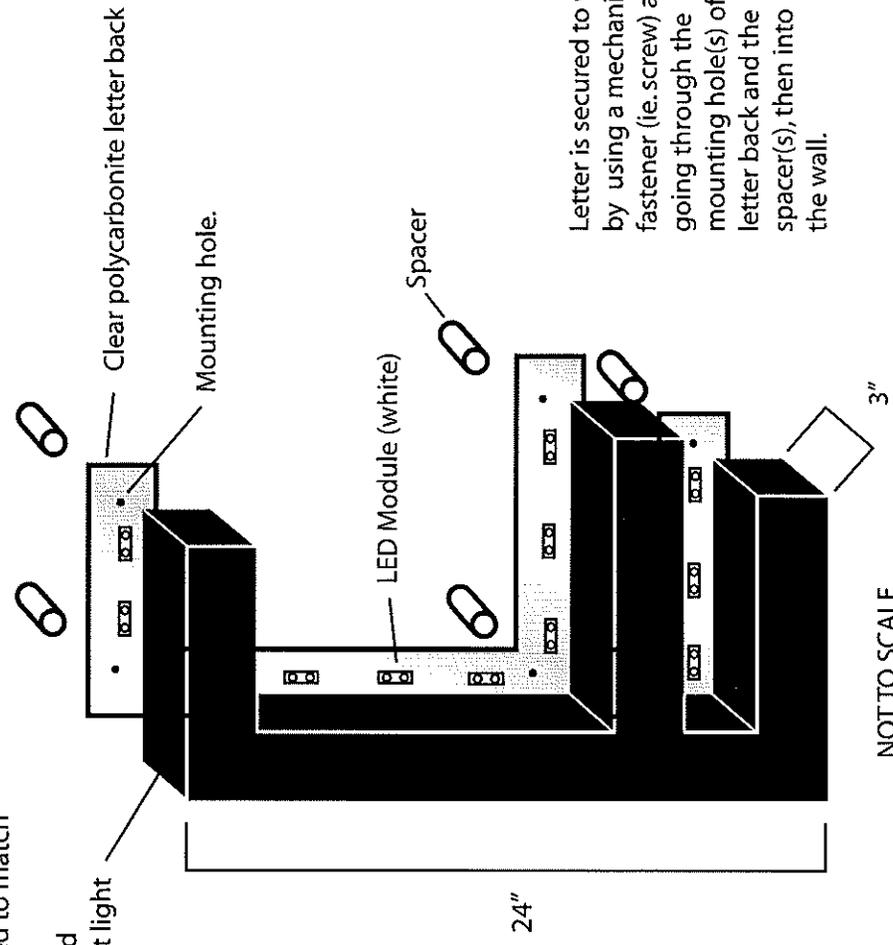
SUNBRELLA BLACK VINYL



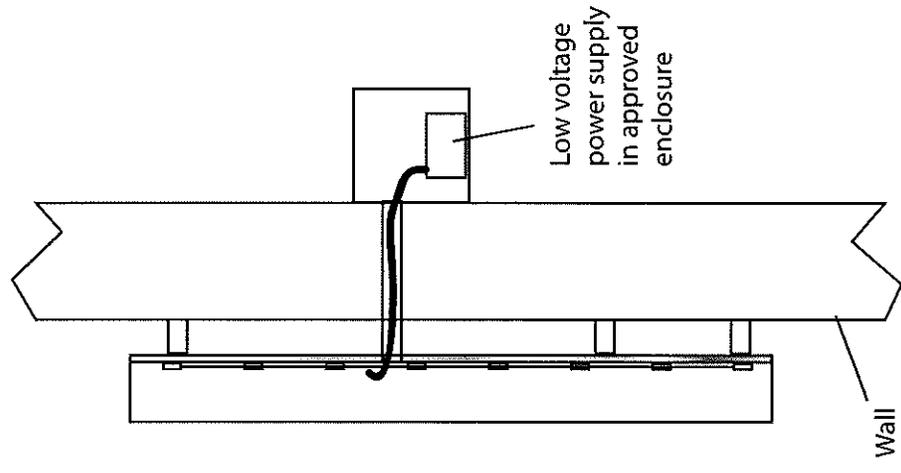
PAC-CLAD METAL COPING
COLOR GRANITE

EXPANDED DETAIL-Reverse channel letter

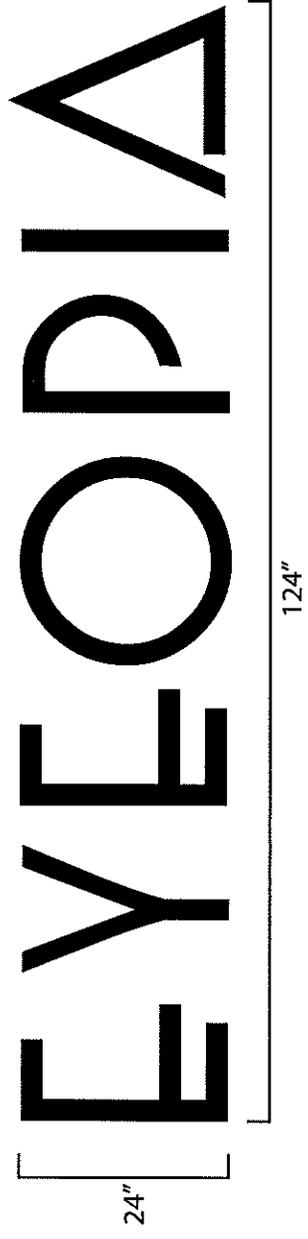
All aluminum welded reverse channel letter body.
 Exterior painted to match selected color.
 Interior painted white to reflect light uniformly.



Letter is secured to wall by using a mechanical fastener (ie. screw) and going through the mounting hole(s) of the letter back and the spacer(s), then into the wall.



NOT TO SCALE





1987

baci

QUARTING
TO ORDER
GUMMING

baci

1971

1987

1987

