MADISON PARKS
Public Information Office

Board of Park Commissioners Presentation

Ann Shea, Parks Public Information Officer

May 12, 2021

Second Quarter 2021

- Dogs in Parks
  - New Website Landing Page
- Wrapping up Winter
  - Adopt Ice recap e-news
- Dog Park Cleanup
  - Promotion to recruit - Social and e-news
- Earth Day Challenge
  - Social, e-news, news release, neighborhoods
  - 56 parks, more than 800 volunteers
- Bird & Nature Festival
  - Intentional soft promotion
  - 660 attended
- Projects
  - Glenway Golf Park
  - Door Creek Park Shelter
  - Cherokee Conservation signage
- Ride the Drive
  - Website
  - Volunteer website
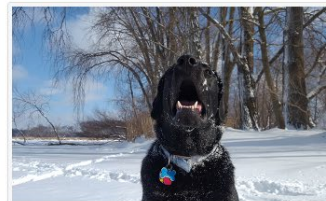- COVID
  - Website updates
  - Special Events

- Parks Podcast
  - planning
- Land & Wildlife Management
  - Telling Our Stories
  - Goose Management
  - Stony Fields
- Restrooms Reopening
  - New website feature

Dogs In Parks

Off-Leash Parks
[More Info]

Permit
[More Info]

Brittingham Park

Park: Brittingham Park
Location: 829 West Washington Ave.
[OPEN]

Burrows Park

Park: Burrows Park
[OPEN]

Demetral Park

Designation Change Request
[More Info]

License
[More Info]

Brittingham Park at Madison Boats

Park: Brittingham Park
[CLOSED]
Notes: Restrooms are open when Madison Boats is open. Hours vary, see www.madisonboats.com

Cherokee Marsh Conservation Park, North

Park: Cherokee Marsh Conservation Park - North
[OPEN]

This Month: Getting Ready for Summer

- Goodman Pool
  - Website
  - Signage
- Ride the Drive
  - Locations
  - Website
  - Volunteer Website and Need

- Coming Soon….
  - Movies with Madison Parks
  - Goats in Parks
  - Town of Madison Attachment
  - Parks Podcast

RIDE THE DRIVE

presented by Madison Parks
Sunday, June 6, 2021
Kennedy Park | Marlborough Park | Warner Park | Wingra Park
RideTheDrive.com

IRWIN A. AND ROBERT D.   SWIMMING
GOODMAN POOL

Parks Podcast

- Launching Summer 2021
- 20-30 minute episodes
- Monthly

  - The People
    - Staff
    - Other Agencies
    - Partners
    - BPC & MPF
    - Our History
  - The Places
    - Land Management
    - Wildlife Management
    - Water Access
    - Dogs in Parks
    - Recreation & Events
    - Projects
    - Construction & Maintenance

People & Places

a Madison Parks Podcast

- ….and so much more
- Share your ideas and volunteer!