

Transit Keeps Wisconsin Working



Wisconsin is open for business.

And Wisconsin businesses count on public transit to deliver workers right to the front door. Nearly 50% of Wisconsin transit riders rely on the bus to get to jobs or job training. That adds up to millions of trips every year. Employers expect transit to be there to help them attract and retain the best workers.

Additionally, tens of thousands of students utilize high school and university bus pass programs all over the state in places like Oshkosh, La Crosse and Eau Claire, making public transit a critical component in the development of a highly-educated future workforce.

“Public transportation is ‘table stakes’. Businesses simply expect that it will be there in communities where they are considering locating.”

Tim Sheehy,
President of the Greater Milwaukee Area Chamber of Commerce



Transit boosts economic growth.

When money is invested in public transit, that investment is used to provide a product that enables spending in retail, healthcare, education and recreation. A study commissioned by the Wisconsin DOT shows that, on average, every \$1 invested in public transit provides a \$3.61 economic return to the state. When Wisconsin invests in public transit, the whole state wins.

Transit is a lifeline.

Wisconsin's network of buses and sharedride taxis enables thousands of citizens with no other means of transportation - seniors, the disabled and those with limited incomes - to live better lives. Trips to work, school, medical care and social activities are all made possible by transit.



Keep transit moving the right direction!

Public transit spending accounts for less than 5% of Wisconsin's transportation budget, but that small investment does so much for the citizens of Wisconsin and the economy. Several issues are key at the State level:

- Transit is a critical component of Wisconsin's transportation infrastructure and it is essential that its funding remain a priority in the next biennial budget as well as remain in the segregated Transportation Fund.
- Enact legislation allowing the creation of local or regional funding alternatives for transit.
- Maintain previously authorized RTAs.
- Continue to find ways to coordinate and adequately fund public transit and human service transportation.

“Having an effective mass transit system is important to the overall quality of life as well as the economic strength of our community.”

Paul Renard, Senior VP, M&I



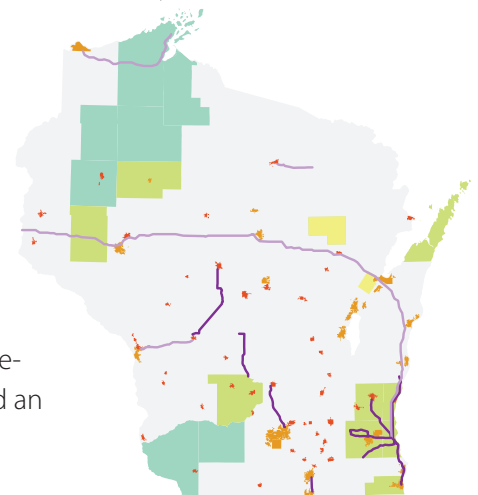
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www.wisconsintransit.org

Transit is part of the fabric of Wisconsin communities.



In 77 communities, from Kenosha to Superior and everywhere in between, citizens depend on transit. It benefits everyone in the community, not just those who ride it millions of times each year. It might be a family member, friend or maybe the clerk in the grocery store, but chances are someone who depends on public transit had an impact on your life today.



“Without transit we can’t get the people to our campus to do what this community needs. And that is educating more young people to become, really tomorrow’s leaders.”

Tom Luljak, Vice Chancellor, UWM

“At Godfrey and Kahn almost 12% of our employees count on the bus to get them to work every day.”

Rick Bliss, Managing Partner, Godfrey & Kahn



“Bus, volunteer driver, specialized medical vehicle and shared ride taxi systems work together to provide safe, reliable rides to services that help steadfastly independent older folks in rural Wisconsin maintain their quality of life while remaining in their own homes.”

Judy Lindholm, Director, Iowa County Aging and Disability Resource Center

“In order for our cities, regions and State to grow, we must invest in public transportation and the connections that are needed to allow for job growth and connectivity.”

Susan Schmitz, President, Downtown Madison, Inc.



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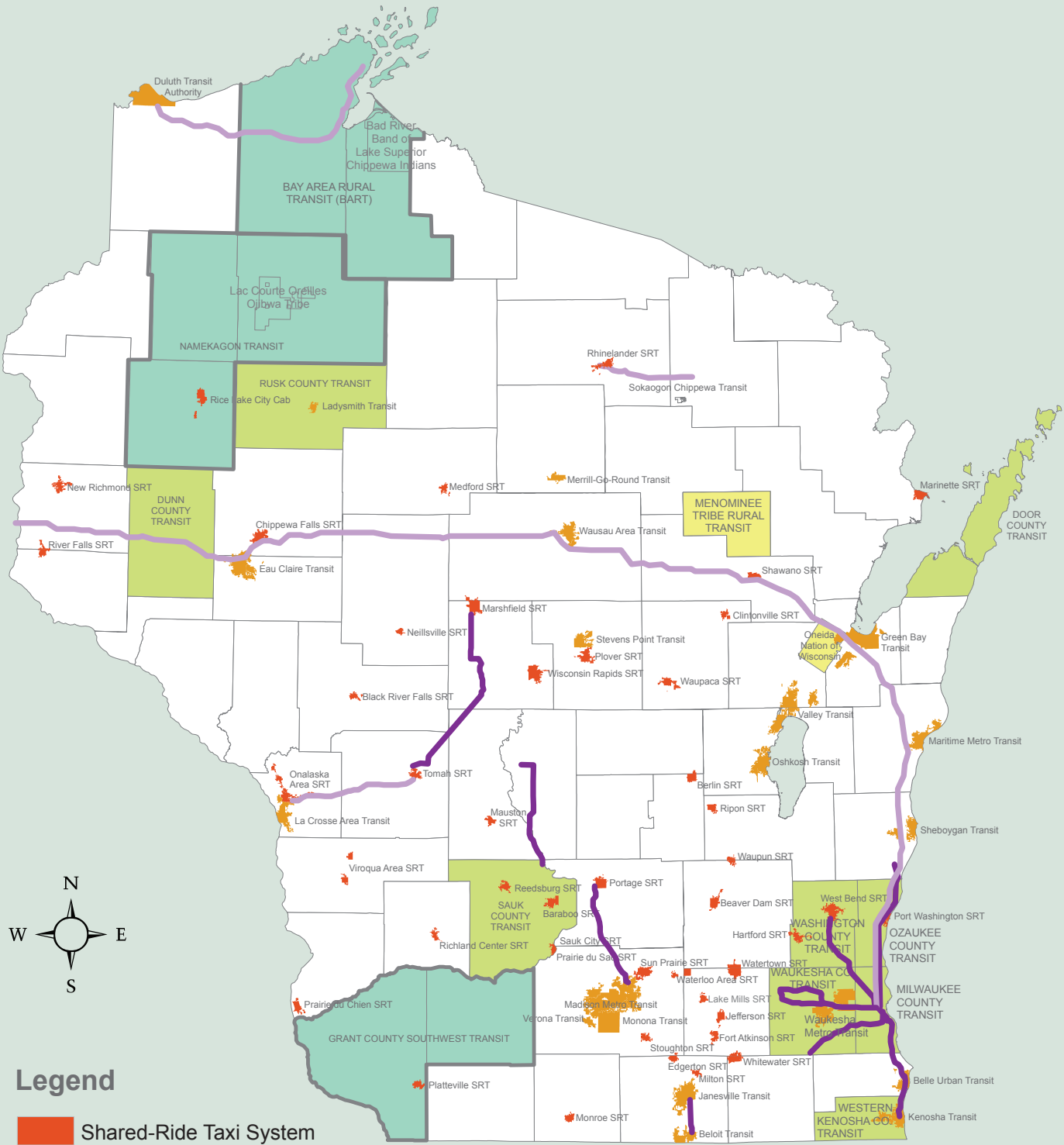
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2010 Wisconsin Public Transit Systems



Legend

- Shared-Ride Taxi System
- Municipal Bus System
- Reservation-Wide Transit System
- County-Wide Transit System
- Multi-County Transit System
- Publicly Funded Inter-City Service
- Shuttle/Commuter Service