



City of Madison

City of Madison
Madison, WI 53703
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Meeting Minutes - Draft COMMUNITY DEVELOPMENT DIVISION CONFERENCE COMMITTEE

Tuesday, October 27, 2015

5:00 PM

Madison Senior Center
330 W. Mifflin Street

CALL TO ORDER / ROLL CALL

Staff Present: Laura Noel, Monica Host, Susan Morrison, Cheryl Tolley,
Jennifer Lord, Mike Miller, Jennifer Stoiber

Ben Van Pelt called the meeting to order at 5:05 pm.

Present: 6 - Matthew J. Phair; Amanda Hall; Daniel A. O'Callaghan; Ben M. Van Pelt;
Kim Genich and Felicitus Ferington

APPROVAL OF MINUTES

A motion was made by Dan O'Callaghan, seconded by Kim Genich to approve the minutes from October 22, 2015. Motion passed by voice vote.

PUBLIC COMMENT

Peng Herr from Center for Resilient Cities encouraged the committee to fund the Hmong Summer Language Program. He and his wife paid for it themselves last year. 60-75% of the children in the program are eligible for free or reduced lunch. They have a sliding fee based on ability to pay. Their goal is to serve every family that comes to them. The school district pays for one of their staff members. It is more than just a youth program, it is an intergenerational program. The community has pride because there is a Hmong program. Two students shared their experience with the program and told the committee why they like it, and why they think it's important.

Matt Phair arrived at 5:12 pm

Gloria Meyer spoke in favor of the Theresa Terrace Neighborhood Center Program. She lives three blocks from the Hammersley/Theresa Terrace neighborhood, and has been involved in the neighborhood. She discussed the history of programming at the TTNC. The neighborhood has changed, and the elementary school kids are now in middle school. They need a program, and they need it right away. She is helping them write grants, but that funding is for the future. They need it now. One year in the life of a middle schooler is a long time.

DISCLOSURES AND RECUSALS

None

DISCUSSION ITEMS

1. [40374](#) Discuss and Recommend Applications for Funding

Attachments: [_2015 Fall EOP StaffREC.pdf](#)
[EOP Funding History.pdf](#)
[_2015 Fall EOP Application List.pdf](#)

A motion was made by Kim Genich, seconded by Dan O'Callaghan to approve the staff recommendations for funding.

Laura Noel discussed the history of EOP funding. Before we went into the process this year we stepped back and looked at what we funded in the past. We tried to distribute funding across program types and geographical area. She went over the attached graphs on past funding. She also discussed looking at new programs vs established programs. It is roughly a 50/50 ratio of new to established programs submitting applications, and 50/50 on those that are funded. 50% of the awards made was for \$10,000 or less and 60% of the awards were for \$15,000 or less. We tried to be mindful of that in this funding cycle, and make recommendations for full funding.

Kim Genich suggested reducing Nehemiah's allocation to \$15,000, and giving \$5,000 to Center for Resilient Cities and \$5,000 to First Tee. After some discussion the following decision was made.

An amendment was made by Kim Genich, seconded by Dan O'Callaghan to reduce Nehemiah's allocation to \$20,000, and award \$5,000 to Center for Resilient Cities. Motion passed by voice vote.

The original motion to approve the staff recommendations, with the amendment to reduce Nehemiah's allocation to \$20,000, and award \$5,000 to Center for Resilient Cities, passed by voice vote.

ADJOURNMENT

A motion was made by Dan O'Callaghan, seconded by Matt Phair to adjourn at 5:55 pm. Motion passed by voice vote.

For more information on the Fall 2015 Emerging Opportunities Program Funding Process, including submitted applications, please visit the Community Development Division Funding Opportunities website.

<http://www.cityofmadison.com/dpced/communitydevelopment/funding/emerging-opportunities-program/152/>