

From: [Planning](#)
To: [Plan Commission Comments](#); [Wells, Chris](#)
Subject: FW: Support for Minocqua Brewing Company music
Date: Friday, February 14, 2025 3:12:37 PM
Attachments: [Outlook-zhsy2xij.png](#)

From: katemckay325@gmail.com <katemckay325@gmail.com>
Sent: Friday, February 14, 2025 2:23 PM
To: Planning <planning@cityofmadison.com>
Subject: Fwd: Support for Minocqua Brewing Company music

You don't often get email from katemckay325@gmail.com. [Learn why this is important](#)

Begin forwarded message:

From: "Martinez-Rutherford, Dina Nina" <district15@cityofmadison.com>
Date: February 14, 2025 at 1:26:44 PM CST
To: katemckay325@gmail.com
Subject: Re: Support for Minocqua Brewing Company music

Hi Kate,

Thank you so much for your input. You may also forward your support to the Planning Commission at planning@cityofmadison.com

Graciously,

Alder Dina Nina Martinez-Rutherford
She/Her
District 15
district15@cityofmadison.com
608-709-9244



“I’ve never been interested in being invisible and erased.”
-Laverne Cox

From: katemckay325@gmail.com <katemckay325@gmail.com>

Sent: Thursday, February 13, 2025 10:19 AM

To: Martinez-Rutherford, Dina Nina <district15@cityofmadison.com>

Subject: Support for Minocqua Brewing Company music

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Hello Alder Martinez-Rutherford,

My name is Kate McKay and I’m a local resident of neighboring district 12. I’m unable to attend the meeting on Monday evening due to a work conflict, but just wanted to voice my support for Minocqua Brewing Company to be able to have music outside! We love frequenting the patios of many of the local spots in the summer and are hoping to see more support of live music in the future.

Thanks so much!

Kate McKay

From: [Planning](#)
To: [Plan Commission Comments](#)
Subject: FW: Opposition to MBC CUP
Date: Monday, February 17, 2025 8:43:18 AM
Attachments: [image001.png](#)

From: Martinez-Rutherford, Dina Nina <district15@cityofmadison.com>
Sent: Saturday, February 15, 2025 10:17 AM
To: Joseph Verboten <josephverboden@gmail.com>; Planning <planning@cityofmadison.com>
Subject: Re: Opposition to MBC CUP

Hi Joseph,

Thank you so much for your input. I've included the Plan Commission on this reply to make sure they receive it as well.

Graciously,

Alder Dina Nina Martinez-Rutherford
District 15
district15@cityofmadison.com
608-709-9244



"Change always seems impossible until it's inevitable."
-Sarah McBride

From: Joseph Verboten <josephverboden@gmail.com>
Sent: Saturday, February 15, 2025 10:14 AM
To: Martinez-Rutherford, Dina Nina <district15@cityofmadison.com>
Subject: Opposition to MBC CUP

You don't often get email from josephverboden@gmail.com. [Learn why this is important](#)

For a company that cannot follow policies, process it procedures I vehemently oppose this place being issued a cup. Please do some research on the owner and the toxicity he brings with him. The constant ridicule of others and unaccepting nature of anyone with a

different viewpoint is not what any neighborhood needs

He can't even follow simple laws to not block sidewalks or size of signage in minocqua without blaming everyone else. I could care less about politics or what they stand for, it's a simple case of being kind to others.

Very much a rules for thee but not me type of place.

As an example

<https://youtube.com/shorts/DjqVvFdumng?si=dR2mMKmVLkMTmvXY>

Thank you for your ensuring all sides of the story are seen

From: [Planning](#)
To: [Plan Commission Comments](#)
Subject: FW: Opposition to MBC CUP
Date: Monday, February 17, 2025 12:40:39 PM

From: Joseph Verboten <josephverboden@gmail.com>
Sent: Monday, February 17, 2025 12:27 PM
To: Martinez-Rutherford, Dina Nina <district15@cityofmadison.com>
Cc: Planning <planning@cityofmadison.com>
Subject: Re: Opposition to MBC CUP

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Here's another screenshot of a good example in how the owner treats others. It really is neverending how toxic they are to the communities they do business in.

Thanks!

On Saturday, February 15, 2025, Martinez-Rutherford, Dina Nina
<district15@cityofmadison.com> wrote:

Hi Joseph,

Thank you so much for your input. I've included the Plan Commission on this reply to make sure they receive it as well.

Graciously,

Alder Dina Nina Martinez-Rutherford

District 15

district15@cityofmadison.com

608-709-9244

<img

src=" Y4t3TZsQUBq+bnBPfu07X7gKkeBXClpBYnA+k/QJyfXFBUwsDamANkK5eXFIDYE4Bs kSKgo4DsJSB2OoS9A8ROgrDPgNWEBDkD2Q+AbIXkjMQUBgYmkPk6SUji6UhsqLogIB qUmqyn4BkSqhuk4BSiZ2RgZKBrSMDdJIOS1IoSEO2cX1BZlJmeUaLgCAytVAXPvGQ9H QUjAoMzBgZQ2ENUfw4Ehymj2BmE2JpMBgb3/P///zcixLSAYmseMzCwroWIKTAzMHCvZWA4/a8gsSgRLAQUYWCyeMLA8AIYH+ICDAwgtsie4jRjI7A8I48TAwPrvf//P6sBzZr



10:51

See all

**Minocqua Area Visitors****Bureau**

50m ·

Today we are unveiling a new look to the Greater Minocqua Area Visitors Bur... [See more](#)



27

6 comments 3 shares 527 views



Like



Comment



Send



Share

**Minocqua Brewing Company**

That's two rebrands in 4 years.

Do you think anyone really cares what your name is?

How about helping businesses flourish by supporting them against the anti Business local government and holding more non snow-dependent events in the winter to attract tourists?

That would actually be called hard work, not fiddling with your belly buttons.

Like Reply

From: [Michael Carlson](#)
To: [Plan Commission Comments](#)
Subject: Fwd: Minocqua Brewing Company CUP Request for Amplified Music
Date: Thursday, February 20, 2025 10:50:53 AM

You don't often get email from michael.j.m.carlson@gmail.com. [Learn why this is important](#)

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To the Plan Commission:

I attended a neighborhood meeting this week led by Kirk Bangstad, the owner of Minocqua Brewing Company (MBC). Mr. Bangstad is requesting a conditional use permit for amplified music in the small garden area located behind his bar just down the street from our home at 226 Oak Street.

I joined the public meeting with a scattering of information and background, and willing to give the situation and Mr. Bangstad's request the benefit of the doubt. Kirk presented himself both as a musical 'expert' and as an innocent, guileless business owner prepared to positively address his neighbors' concerns. He opened his presentation by subjecting us to a jilted, off-key, operatically-loud performance of Danny Boy, and from there proceeded for an hour to demean an entire neighborhood while posturing himself as the aesthetic saviour to us poor, broken souls here on Oak Street.

After attending the presentation, there's no way I can support his request, and I urge the Plan Commission to deny it. It's obvious that he'll resist any effort to control poor behavior by his customers, and equally obvious that any effort the neighbors might have to expend to address inevitable non-compliance will be met with hostility and aggression. He presented himself as a guy who takes a mile or even two, when given an inch.

Mr. Bangstad also presented an obvious lie, that the Air National Guard F-35s fly over "every day." That's simply not true, and I wish I had called him on that at Monday's public meeting. He's just trying to paint this image of Oak Street as a poverty stricken hellhole slathered in excess noise. Don't believe it, not even for a second. We've lived here at 226 Oak since 2003, and have always been pleasantly surprised at how quiet it actually is, given its location between two of the major commercial corridors in Madison.

Our family has been heading up to Minocqua in Oneida County, home to MBC's original location, since I was a child, so I knew Kirk's reputation well before he came to Madison. Even there, I was willing to give him the benefit of the doubt. But no more -- after seeing how he presented himself and described himself as "at war" with the municipalities in northern Wisconsin, we can entirely expect similar behavior here. Mr. Bangstad isn't under attack for his self-described progressive values -- instead, he strikes me as combative, petulant man who relishes posturing himself as the victim of people who just can't recognize the genius he so desperately wants to share with the world, whether or not the world wants what he has to offer.

For the sake of our neighborhood and neighbors, I urge the Plan Commission to deny Mr. Bangstad's request for a CUP.

Thank you for your time,

Michael Carlson
226 Oak Street, Madison

From: [Leslie Deuchars](#)
To: [Plan Commission Comments](#)
Subject: Minocqua Brewing Co. Permit
Date: Thursday, February 20, 2025 4:58:48 PM

You don't often get email from lalabarnes@yahoo.com. [Learn why this is important](#)

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Hello,

I would like to register my support for a permit for outdoor amplified music for Minocqua Brewing Company. This will be a positive contribution to the neighborhood and surrounding neighborhoods.

Thank you,

Leslie Deuchars