

Comprehensive Preservation Plan/Phase 2 of LORC:

- **Background.** In 2014 the Common Council formed a Landmarks Ordinance Review Commission. The purpose of the LORC is to complete an update of the City's Landmarks Ordinance, which was initiated in 2011. This update addresses unclear language and process in the existing ordinance, and has been viewed as a phase 1 of a more comprehensive update. The Landmarks Commission also identified a need to update the existing historic districts to be addressed in a phase 2.
- **Budget Request.** The Planning Division included a request for \$250K in the 2015 and 2016 Capital budgets to provide resources for a more comprehensive preservation plan for the city, that will include the phase 2 effort as a component. Funds will be used to hire a consultant to ensure continuity of the process; without consultant assistance process disruptions may be unavoidable since the Preservation Planning program is supported by a single staff member and workload demands may detract from this effort.
- **Comprehensive Preservation Plan Purpose.** The Comprehensive Preservation Plan will do the following:
 - **Citywide Historic Resources Inventory.** Develop historic context statements that "tell the story" of Madison's evolution, using the National Park's Service recommended methodology for citywide historic property inventory (http://www.nps.gov/nr/publications/bulletins/nrb16b/nrb16b_IIintroduction.htm). The citywide inventory identifies potential districts/contributing resources and individual landmarks. Examples of such survey efforts include Discover Denver (<http://www.discoverdenver.co/>) and SurveyLA (<http://www.preservation.lacity.org/survey>). These programs use advanced technology to accelerate the survey process at a fraction of the cost of conventional survey methods. This methodology will set up the Comprehensive Preservation Plan to be a living history document.
 - **Update Existing Historic Districts.** Review and update the contents of the existing historic districts (originally conceived as the primary element of the phase 2) to ensure that they are consistent with the City's overall preservation goals while recognizing the uniqueness of each individual district.
 - **Historic Preservation Toolkit.** Address other issues that round out the City's Preservation Toolkit. These issues may include, but are not limited to: pattern books, building recompense fee, conservation districts, historic preservation fund, marketing/heritage tourism, and the like which have been discussed as desired elements of a comprehensive preservation planning program.
- **Timeline** (tentative – very rough draft for discussion purposes only)
 - Fall - Winter 2014 – LORC completes the phase 1. Council adopts phase 1 ordinance recommendation and \$250K capital budget request. City secures \$20K CLG grant to supplement efforts. Staff and LORC finalize scope of services and timeline/phases for Comprehensive Preservation Plan. Staff develops RFP for Comprehensive Preservation Plan consulting services.
 - Winter - Spring 2014/2015 – Consultant selected. Initiate Comprehensive Preservation Plan.
 - Spring-Summer 2015 – Draft historic context statements and develop historic inventory technology
 - Summer – Winter 2015/2016 – Update existing historic districts. Staff applies for and secures additional \$25K CLG grant to supplement efforts.
 - Winter 2015/2016-Winter 2016 – Develop Historic Preservation Toolkit and ongoing inventory.