



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Draft SISTER CITY COLLABORATION COMMITTEE

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Monday, December 19, 2011

4:30 PM

Madison Municipal Building  
215 Martin Luther King, Jr. Blvd.  
Room LL120

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### CALL TO ORDER / ROLL CALL

**Present:** 5 -

Frank L. Alfano; Carolyn A. Gantner; Daina P. Zemliauskas-Juozevicius;  
John W. Jacoby and Bridget R. Maniaci

**Excused:** 4 -

Josephine H. Oyama-Miller; Amy R. Zastrow; Victor E. Villacrez and  
Benjamin R. Manski

**Others present:** Charles James, Antonio Molina-Riva (Latino Chamber of  
Commerce), Salvador Carranza (UW Madison), Kent Craig (Centro Hispano),  
Baltazar de Anda (Latino Academy), Mario Garcia Sierra (Centro Hispano),  
Alder Shiva Bidar-Sielaff, Sally Miley (Mayor's Office).

### APPROVAL OF MINUTES

Jacoby motioned to approve the minutes. Motion was seconded by Maniaci  
and the minutes were unanimously approved.

### PUBLIC COMMENT

John Schlaefel spoke in favor of Item #24840 - Sister City Relationship with  
Tepatitlan deMorelos, Jalisco, Mexico.

**DISCLOSURES AND RECUSALS - None**

## DISCUSSION ITEMS

[24840](#)

To establish a sister city relationship between the City of Madison, Wisconsin, USA, and the City of Tepatitlán de Morelos, Jalisco Mexico.

**Attachments:** [Madison Tepatitlán de Morelos Sister City Committee.pdf](#)  
[Tapatitlan SC Application.doc](#)  
[Registration forms from Common Council 1/3/2012 meeting](#)

Jacoby moved to discuss a sister city relationship between Tepatitlan de Morelos, Jalisco, Mexico and Madison, Wisconsin. Maniaci seconded the motion and the discussion began. Bidar-Sielaff explained the resolution supporting this relationship was introduced at the Common Council meeting on December 13th to be considered at tonight's SCCC meeting. It will be approved at the first council meeting in January.

Sal Carranza spoke about the strong relationship that Jalisco already has with Wisconsin because they are so similar in dairy and agriculture. They had asked Governor Jim Doyle years ago about developing a relationship with Madison and Doyle thought it would be a good idea. Maniaci stated what a good job the Tepatitlan group did putting together their Mission/Budget Statement and that perhaps it could be used as a model for other potential SC in the future. The committee unanimously agreed to approve the application.

[24385](#)

Sister City Application Form

Maniaci moved to take this item off the table, Jacoby seconded. Maniaci suggested changing the format of the application form and to follow Tepatitlan's form, beginning with Mission, Structure, Founding Committee Members, Goals, etc. Alfano will make the changes and send to committee for review before the next meeting. Maniaci suggested having a link to this form on the SC website and also shown at the bottom of the form. Alfano asked Olmsted to update the application form and distribute funds to the SC that apply in the first quarter of 2012.

[23623](#)

2012 Budget Update

Alfano stated they committee has \$12,500.00. \$1,000 will be used for International Day. Each SC should submit 2011 annual report to get 2012 monies. Each of the 7 active Sister Cities should be given \$1,000 a piece leaving \$3500.00 in the account. Reserve \$2,000 for any SC applications during 2012 and use the remaining \$1500.00 for gifts for visiting delegations. The Mayor's Office would have access to those funds for giving gifts on behalf of the City. Miley mentioned that the Mayor's Office is working on different ideas for gift giving. There was some discussion about different gifts that could be given that are within the budget, i.e., Wright Windows, Madison Maps, Mary Kay Baum prints, prints at Anthology, Mike Murray website. Alfano mentioned the Mayor of Mantova is visiting in June of 2012. The committee was asked to send gift ideas to Lisa Olmsted in the Mayor's Office for consideration before the next meeting.

## NEW BUSINESS

[24846](#)

International Day Applications

Alfano reported he has been working with Kara at Overture Center and was able to get tables together on the second floor of Overture for the cities who are registered (Freiburg, Vilnius, Camaguey and Mantova.) The deadline for registration was December 1st. The registration fees can be paid to Overture when the 2012 funds are released. A vendor license is \$125.00 and information license is \$30.00. Any cities wanting to register now, should work directly with Kara at Overture.

## ANNOUNCEMENTS

Jacoby asked if a new DVD player had been purchased for the display case in the City County Building. Olmsted stated she had purchased a new one and it has been installed and running for 2 weeks. It was purchased with the \$100.00 from last year's budget. A more expensive machine would cost around \$600.00.

Maniaci mentioned some of the SC events have not been able to be shown on the City calendar, due to IT standards. She asked that there be a calendar on the SC website that could be maintained by the Mayor's Office. Miley will be contacting IT to see if that can be done.

## ADJOURNMENT

Jacoby moved to adjourn the meeting and the motion was seconded by Maniaci. The meeting was adjourned at 5:42 p.m.