

## **PARKING UTILITY SEPTEMBER 2014 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE**

**Revenues and Occupancies:** YTD revenues through August show an increase of \$607K (7%) compared to previous year's revenues, with increases in the following major categories: "Monthly Parking & Long-Term Agreements" = \$340K (37%), "Attended Facilities" = \$162K (3%), and "On-Street Meters" = \$17K (1%). Peak average occupancy data through August is not yet available, however it likely be similar to the data through July, which was: Peak average occupancies range from 82% - 48% YTD: Government East (82%), Overture Center (75%), Capital Square North (68%), State Street Campus (59%), and State Street Capitol (48%).

**Operating Expenses/Bottom Line:** YTD expenses through August show an increase of \$232K (7%) compared to previous year's expenses. YTD operating income through August shows an increase of \$300K (6%).

**Capital Expenses:** Expenses for 2014 include remediation projects in our garages, elevator and shop maintenance, and replacement of single-space meters which only accept coins. The Judge Doyle Square project is in the negotiating phase. A revised RFP will be issued soon related to the replacement of the Parking Enforcement Officer's handheld devices. Upgrades to the Sayle Street facility are in progress. YTD capital costs through September are \$912K.

**Facilities:** The 2014 garage repair work has been completed. An enclosure for the new settling tank will be installed in the basement level of State Street Capitol Garage in October, which will help address issues we have had with the plumbing system in this garage, and capture sediment before it enters into the storm sewer.

**Multi-space meters:** This month marks four years of operations for our multi-space system, in which over 3 million transactions have been performed, 57% of which were paid by credit card. Transactions in the month of September exceeded 90K, 61% of which were paid by credit card. We have 99 multi-space meters in operation. One meter is reserved for testing and training.

**Pay-by-cell/phone pilot:** We are planning the expansion of this pilot to our on-street system served by multi-space meters (700+ spaces), including a press release and/or press conference on Thursday, October 16<sup>th</sup>. This expansion is consistent with our #1 objective to constantly pursue exceptional customer service as it provides our customers with the following features:

- Ability to pay by app (smart phone), via the web (tablet, computer, or smart phone), or by calling (608) 268-3346.
- Use process that is completely intuitive.
- Ability to pay remotely - no need to look for a pay station (multi-space meter).
- Receive a confirmation in seconds.
- Ability to stop a parking session when finished, and pay for time parked only (convenience fee of \$0.45 per transaction).
- Option to choose increments of time for parking (similar to multi-space machines) and extend a parking session remotely up to the legal maximum time allowed for each space.
- Ability to get a session expiration warning sent via text (options of 1, 5, 10 15, or 30 minutes).
- Only allows parking up to the legal maximum time at any space, and blocks time beyond the legal maximum for the applicable space.
- Prevents the ability to pay for parking during restricted times for each space (as is applicable), and provides a text message with related information.

YEAR-TO-DATE REVENUES: 2012 THRU 2014 (JAN-AUG)		2012	2013	2014
### = TPC Map Reference)				
<b>Permits</b>				
	RP3 (residential parking permits)	75,295	70,122	73,176
	Motorcycle Permits	1,202	2,023	2,029
	Resid Street Constr Permits	0	253	237
<b>Total-Permits</b>		<b>76,497</b>	<b>72,398</b>	<b>75,442</b>
<b>Awards and Damages</b>		<b>2,183</b>	<b>3,293</b>	<b>2,803</b>
<b>Advertising Revenue</b>		<b>0</b>	<b>0</b>	<b>0</b>
	Pct increase/decrease vs prior year	103%	95%	104%
<b>Attended Facilities</b>				
	ALL Cashiered Ramps	0	0	0
#4	Cap Sq North	576,374	606,186	552,639
#6	Gov East	1,035,365	1,114,443	1,130,206
#9	Overture Center	589,211	698,199	796,904
#11	SS Campus-Frances	435,778	423,288	358,653
#11	SS Campus-Lake	1,511,145	1,558,812	1,630,871
#12	SS Capitol	912,137	1,005,668	1,099,605
<b>Total-Attended Facilities</b>		<b>5,060,011</b>	<b>5,406,596</b>	<b>5,568,877</b>
	Pct increase/decrease vs prior year	97%	107%	103%
<b>Off-Street Meters (non-motorcycle)</b>				
#1	Blair Lot	4,805	6,224	5,333
#7	Lot 88 (Munic Bldg)	9,875	9,990	8,495
#2	Brayton Lot-Machine	254,532	249,360	291,424
#2	Brayton Lot-Meters	452	0	733
	Buckeye/Lot 58 Multi-Sp	147,778	141,762	151,192
	Evergreen Lot Meters	26,252	28,373	26,223
	Evergreen Lot Multi-Space	0	0	1,589
	Wingra Lot	4,912	5,730	5,713
#12	SS Capitol	34,478	56,553	30,980
Subtotal-Off-Street Meters (non motorcycle)		483,086	497,992	521,681
<b>Off-Street Meters (motorcycles)</b>				
	ALL Cycles	973	804	902
<b>Total-Off-Street Meters (All)</b>		<b>484,059</b>	<b>498,796</b>	<b>522,583</b>
	Pct increase/decrease vs prior year	104%	103%	105%
<b>On-Street Meters</b>				
	Unattributed On Street Multi-Space & Mobile Now!	0	3,492	11,975
	Cap Sq Mtrs	15,533	14,139	15,502
	Cap Sq Multi-Space	25,757	28,855	28,484
	Campus Area	71,255	63,363	77,692
	Campus Area Multi-Space	141,299	126,371	140,393
	CCB Area	36,526	29,707	28,560
	CCB Area Multi-Space	97,903	108,516	102,966
	E Washington Area	39,765	40,034	38,946
	E Washington Area Multi-Space	12,853	15,317	16,242
	GEF Area	37,397	27,777	25,796
	GEF Area Multi-Space	66,459	61,708	60,379
	MATC Area	14,844	13,866	13,740
	MATC Area Multi-Space	94,484	105,914	97,448
	Meriter Area	48,425	35,461	39,730
	Meriter Area Multi-Space	45,294	80,894	98,461
	MMB Area	36,953	28,544	27,875
	MMB Area Multi-Space	100,526	120,346	104,253
	Monroe Area	85,450	89,077	84,923
	Schenks Area	17,531	13,287	12,155
	State St Area	27,447	18,067	15,140
	State St Area Multi-Space	79,260	91,255	105,121
	University Area	118,224	97,274	105,744
	University Area Multi-Space	96,262	113,011	98,581
	Wilson/Butler Area	48,552	37,717	31,190
	Wilson/Butler Area Multi-Space	16,938	35,808	35,432
Subtotal-On-Street Meters		1,374,938	1,399,797	1,416,730
	Pct increase/decrease vs prior year	112%	102%	101%
<b>On-Street Construction-Related Meter Revenue</b>				
	Contractor Permits	52,944	66,993	118,786
	Meter Hoods	121,709	170,049	209,760
	Construction Meter Removal	0	45,760	7,392
Subtotal-On-Street Construction Related Revenue		174,653	282,802	335,938
<b>Totals-On-Street Meters</b>		<b>1,549,591</b>	<b>1,682,599</b>	<b>1,752,668</b>
	Pct increase/decrease vs prior year	111%	109%	104%
<b>Monthly Parking and Long-Term Agreements</b>				
	Wingra Lot	0	0	105
#2	Brayton Lot	76,351	95,364	97,164
#11	State St Campus	17,141	36,104	125,326
#1	Blair Lot	37,502	43,970	46,067
#13	Wilson Lot	49,334	45,671	45,571
#4	Cap Square North	147,824	226,115	271,185
#6	Gov East	119,694	131,299	174,743
#9	Overture Center	64,410	113,955	129,622
#12	SS Capitol-Monthly (non-LT Lease)	94,001	125,687	221,631
Subtotal-Monthly Parking Permits		606,257	818,164	1,111,415
#9	Overture Center	65,128	70,880	107,636
#12	SS Cap - LT Lease	0	29,278	39,606
Subtotal-Long Term Parking Leases		65,128	100,158	147,242
<b>Total-Monthly Parking and Long-Term Agreements</b>		<b>671,385</b>	<b>918,322</b>	<b>1,258,657</b>
	Pct increase/decrease vs prior year	106%	137%	137%
<b>Miscellaneous Revenues</b>				
	Operating Lease Payments	3,132	2,098	1,110
	Property Sales	0	4,953	3,337
	Other	7,145	6,588	16,891
Subtotal-Miscellaneous		10,277	13,640	21,337
Summary - RP3 and Misc Revenue (incl's Cycle Perms)		88,957	89,331	99,582
<b>TOTALS</b>		<b>7,854,003</b>	<b>8,595,644</b>	<b>9,202,368</b>
	Pct increase/decrease vs prior year	100%	109%	107%

YEAR-TO-DATE REVENUES: 2013 vs 2014					
Through AUG					
	2013 YTD	PRE-CLOSING 2014 YTD	2014 +/- 2013		
			Amount	%	
<b>Permits</b>					
74281 RP3 (Residential Parking Permits)	70,122.00	73,176.00	3,054.00	4%	
74282 Motorcycle Permits	2,023.00	2,029.00	6.00	0%	
74283 Residential Street Construction Permits	253.17	236.78	(16.39)	-6%	
<b>Total-Permits</b>	<b>72,398.17</b>	<b>75,441.78</b>	<b>3,043.61</b>	<b>4%</b>	
<b>Awards and Damages</b>	<b>3,292.58</b>	<b>2,803.45</b>	<b>(489.13)</b>	<b>-15%</b>	
<b>Advertising Revenue</b>	-	-	-	n/a	
<b>Attended Facilities</b>					
All Cashiered Ramps	-	-	-	n/a	
#4 Cap Sq North	606,186.40	552,638.97	(53,547.44)	-9%	
#6 Gov East	1,114,442.55	1,130,205.84	15,763.30	1%	
#9 Overture Center	698,199.06	796,903.80	98,704.73	14%	
#11 SS Campus-Frances	423,288.02	358,652.76	(64,635.26)	-15%	
#11 SS Campus-Lake	1,558,811.80	1,630,870.92	72,059.12	5%	
#12 SS Capitol	1,005,668.33	1,099,605.04	93,936.72	9%	
<b>Total-Attended Facilities</b>	<b>5,406,596.16</b>	<b>5,568,877.33</b>	<b>162,281.17</b>	<b>3%</b>	
<b>Off-Street Meters (non-motorcycle)</b>					
#1 Blair Lot	6,224.09	5,332.83	(891.26)	-14%	
#7 Lot 88 (Munic Bldg)	9,990.16	8,495.34	(1,494.82)	-15%	
#2 Brayton Lot-Machine	249,360.22	291,424.23	42,064.01	17%	
#3 Buckeye/Lot 58 Multi-Space	141,761.76	151,191.55	9,429.79	7%	
Evergreen Lot Meters	28,372.69	26,223.09	(2,149.60)	-8%	
Evergreen Lot Multi-Space	-	1,589.26	1,589.26	n/a	
Wingra Lot	5,729.94	5,712.63	(17.31)	0%	
#12 SS Capitol	56,553.02	30,979.57	(25,573.45)	-45%	
Subtotal-Off-Street Meters (non motorcycle)	497,991.88	521,681.01	23,689.13	5%	
<b>Off-Street Meters (motorcycles)</b>					
All Cycles	803.74	902.38	98.64	12%	
<b>Total-Off-Street Meters (All)</b>	<b>498,795.62</b>	<b>522,583.39</b>	<b>23,787.77</b>	<b>5%</b>	
<b>On-Street Meters</b>					
Unattributed On Street Multi-Space & Mobile Now!	3,491.70	11,974.67	8,482.97	243%	
Capitol Square Meters	14,138.58	15,502.21	1,363.63	10%	
Capitol Square Multi-Space	28,854.51	28,483.96	(370.55)	-1%	
Campus Area	63,362.71	77,692.18	14,329.47	23%	
Campus Area Multi-Space	126,370.52	140,393.42	14,022.90	11%	
CCB Area	29,706.96	28,560.38	(1,146.58)	-4%	
CCB Area Multi-Space	108,516.12	102,966.02	(5,550.10)	-5%	
East Washington Area	40,034.10	38,946.06	(1,088.04)	-3%	
East Washington Area Multi-Space	15,317.46	16,242.25	924.79	6%	
GEF Area	27,776.67	25,796.45	(1,980.22)	-7%	
GEF Area Multi-Space	61,707.50	60,378.72	(1,328.78)	-2%	
MATC Area	13,865.64	13,740.22	(125.42)	-1%	
MATC Area Multi-Space	105,914.10	97,447.84	(8,466.26)	-8%	
Meriter Area	35,460.73	39,729.65	4,268.92	12%	
Meriter Area Multi-Space	80,893.96	98,461.27	17,567.31	22%	
MMB Area	28,543.61	27,874.94	(668.67)	-2%	
MMB Area Multi-Space	120,346.01	104,252.54	(16,093.47)	-13%	
Monroe Area	89,076.57	84,923.27	(4,153.30)	-5%	
Schenks Area	13,286.95	12,155.36	(1,131.59)	-9%	
State St Area	18,066.67	15,140.18	(2,926.49)	-16%	
State St Area Multi-Space	91,255.40	105,120.90	13,865.50	15%	
University Area	97,274.26	105,743.62	8,469.36	9%	
University Area Multi-Space	113,010.84	98,581.42	(14,429.42)	-13%	
Wilson/Butler Area	37,717.46	31,189.82	(6,527.64)	-17%	
Wilson/Butler Area Multi-Space	35,808.35	35,432.33	(376.02)	-1%	
Subtotal-On-Street Meters	1,399,797.38	1,416,729.68	16,932.30	1%	
<b>On-Street Construction-Related Meter Revenue</b>					
Contractor Permits	66,993.00	118,786.00	51,793.00	77%	
Meter Hoods	170,048.94	209,760.43	39,711.49	23%	
Construction Meter Removal	45,760.00	7,392.00	(38,368.00)	-84%	
Subtotal-On-Street Construction Related Revenue	282,801.94	335,938.43	53,136.49	19%	
<b>Totals-On-Street Meters</b>	<b>1,682,599.32</b>	<b>1,752,668.11</b>	<b>70,068.79</b>	<b>4%</b>	
<b>Monthly Parking and Long-Term Agreements</b>					
Wingra Lot	-	104.52	104.52	n/a	
#2 Brayton Lot	95,363.84	97,164.30	1,800.46	2%	
#11 State St Campus	36,104.02	125,326.12	89,222.10	247%	
#1 Blair Lot	43,969.96	46,066.93	2,096.97	5%	
Wilson Lot	45,670.63	45,571.39	(99.24)	0%	
#13 Cap Square No	226,115.16	271,184.84	45,069.68	20%	
#6 Gov East	131,298.71	174,743.43	43,444.72	33%	
#9 Overture Center	113,955.23	129,622.11	15,666.88	14%	
#12 SS Capitol-Monthly (non-LT Lease)	125,686.80	221,631.44	95,944.64	76%	
Subtotal-Monthly Permit Parking	818,164.35	1,111,415.08	293,250.73	36%	
#9 Overture Center (#9)	70,880.25	107,636.00	36,755.75	52%	
#12 SS Cap-Long Term Lease	29,277.82	39,605.75	10,327.93	35%	
Subtotal-Long Term Parking Leases	100,158.07	147,241.75	47,083.68	47%	
<b>Total-Monthly Parking and Long-Term Agreements</b>	<b>918,322.42</b>	<b>1,258,656.83</b>	<b>340,334.41</b>	<b>37%</b>	
<b>Miscellaneous Revenues</b>					
Operating Lease Payments	2,097.95	1,109.84	(988.11)	-47%	
Property Sales	4,953.47	3,336.61	(1,616.86)	-33%	
Other	6,588.33	16,890.53	10,302.20	156%	
Subtotal-Miscellaneous	13,639.75	21,336.98	7,697.23	56%	
Summary - RP3 and Misc Revenue (incl's Cycle Perms)	89,330.50	99,582.21	10,251.71	11%	
<b>TOTALS</b>	<b>8,595,644.02</b>	<b>9,202,367.87</b>	<b>606,723.85</b>	<b>7%</b>	

YEAR-TO-DATE 2014 REVENUES--BUDGET VS ACTUAL THROUGH AUG				
	Budget	Actual	Amount	%
<b>Permits</b>				
RP3 (Residential Parking Permits)	75,355.33	73,176.00	(2,179.33)	-3%
Motorcycle Permits	2,107.75	2,029.00	(78.75)	-4%
Residential Street Construction Permits	253.17	236.78	(16.39)	-6%
<b>Total-Permits</b>	<b>77,716.25</b>	<b>75,441.78</b>	<b>(2,274.47)</b>	<b>-3%</b>
<b>Awards and Damages</b>	<b>3,155.73</b>	<b>2,803.45</b>	<b>(352.28)</b>	<b>-11%</b>
<b>Advertising Revenue</b>	-	-	-	n/a
<b>Attended Facilities</b>				n/a
All Cashiered Ramps	-	-	-	n/a
#4 Cap Sq North	595,642.76	552,638.97	(43,003.79)	-7%
#6 Gov East	1,125,581.48	1,130,205.84	4,624.36	0%
#9 Overture Center	703,917.81	796,903.80	92,985.99	13%
#11 SS Campus-Frances	421,568.57	358,652.76	(62,915.80)	-15%
#11 SS Campus-Lake	1,512,277.58	1,630,870.92	118,593.33	8%
#12 SS Capitol	983,360.56	1,099,605.04	116,244.49	12%
<b>Total-Attended Facilities</b>	<b>5,342,348.76</b>	<b>5,568,877.33</b>	<b>226,528.57</b>	<b>4%</b>
<b>Meters-Off-Street (non-motorcycle)</b>				
Atwood Lot	-	-	-	n/a
#1 Blair Lot	5,380.39	5,332.83	(47.56)	-1%
#7 Lot 88 (Munic Bldg)	8,658.40	8,495.34	(163.06)	-2%
#2 Brayton Lot-Machine	278,507.17	291,424.23	12,917.06	5%
#2 Brayton Lot-Meters	-	732.51	732.51	n/a
#3 Buckeye/Lot 58 Multi-Space	150,170.86	151,191.55	1,020.69	1%
Evergreen Lot Meters	30,964.09	26,223.09	(4,741.00)	-15%
Evergreen Lot Multi-Space	-	1,589.26	1,589.26	n/a
Wingra Lot	5,218.75	5,712.63	493.88	9%
#12 SS Capitol	55,320.57	30,979.57	(24,341.00)	-44%
Subtotal-Off-Street Meters (non-motorcycle)	534,220.22	521,681.01	(12,539.21)	-2%
<b>Off-Street Meters (motorcycles)</b>				
ALL Cycles	1,233.68	902.38	(331.30)	-27%
<b>Total-Off-Street Meters (All)</b>	<b>535,453.90</b>	<b>522,583.39</b>	<b>(12,870.51)</b>	<b>-2%</b>
<b>On-Street Meters</b>				
Unattributed On Street Multi-Space & Mobile Now	2,452.40	11,974.67	9,522.27	388%
Capitol Square Meters	15,048.79	15,502.21	453.42	3%
Capitol Square Multi-Space	21,465.47	28,483.96	7,018.49	33%
Campus Area	62,734.01	77,692.18	14,958.17	24%
Campus Area Multi-Space	122,078.83	140,393.42	18,314.59	15%
CCB Area	28,885.61	28,560.38	(325.23)	-1%
CCB Area Multi-Space	109,198.83	102,966.02	(6,232.81)	-6%
East Washington Area	38,820.70	38,946.06	125.36	0%
East Washington Area Multi-Space	12,444.67	16,242.25	3,797.58	31%
GEF Area	32,350.52	25,796.45	(6,554.07)	-20%
GEF Area Multi-Space	59,991.54	60,378.72	387.18	1%
MATC Area	10,288.97	13,740.22	3,451.25	34%
MATC Area Multi-Space	102,880.37	97,447.84	(5,432.53)	-5%
Meriter Area	37,401.60	39,729.65	2,328.05	6%
Meriter Area Multi-Space	79,402.14	98,461.27	19,059.13	24%
MMB Area	27,528.82	27,874.94	346.12	1%
MMB Area Multi-Space	122,987.41	104,252.54	(18,734.87)	-15%
Monroe Area	92,593.66	84,923.27	(7,670.39)	-8%
Schenks Area	15,221.45	12,155.36	(3,066.09)	-20%
State St Area	20,415.20	15,140.18	(5,275.02)	-26%
State St Area Multi-Space	89,268.36	105,120.90	15,852.54	18%
University Area	111,787.00	105,743.62	(6,043.38)	-5%
University Area Multi-Space	103,717.58	98,581.42	(5,136.16)	-5%
Wilson/Butler Area	41,177.41	31,189.82	(9,987.59)	-24%
Wilson/Butler Area Multi-Space	36,245.51	35,432.33	(813.18)	-2%
Subtotal-On-Street Meters	1,396,386.83	1,416,729.68	20,342.85	1%
<b>On-Street Construction-Related Meter Revenue</b>				
Contractor Permits	53,007.83	118,786.00	65,778.17	124%
Meter Hoods	112,799.44	209,760.43	96,960.99	86%
Construction Meter Removal	-	7,392.00	7,392.00	n/a
Subtotal-Construction Related Revenue	165,807.27	335,938.43	170,131.16	103%
<b>Totals-On-Street Meters</b>	<b>1,562,194.10</b>	<b>1,752,668.11</b>	<b>190,474.01</b>	<b>12%</b>
<b>Monthly Parking and Long-Term Agreements</b>				
Wingra Lot	-	104.52	104.52	n/a
#2 Brayton Lot	79,309.76	97,164.30	17,854.54	23%
#11 State St Campus	39,165.67	125,326.12	86,160.45	220%
#1 Blair Lot	45,487.82	46,066.93	579.11	1%
Wilson Lot	50,497.44	45,571.39	(4,926.05)	-10%
#13 Cap Square North	159,758.68	271,184.84	111,426.16	70%
#6 Gov East	141,004.36	174,743.43	33,739.07	24%
#9 Overture Center	96,814.23	129,622.11	32,807.88	34%
#12 SS Capitol-Monthly (non-LT Lease)	141,929.33	221,631.44	79,702.12	56%
Subtotal-Monthly Permit	753,967.29	1,111,415.08	357,447.79	47%
#9 Overture Center	40,878.00	107,636.00	66,758.00	163%
#12 SS Cap-Long Term Lease	40,074.24	39,605.75	(468.49)	-1%
Subtotal-Long-Term Parking Leases	80,952.24	147,241.75	66,289.51	82%
<b>Total-Monthly Parking and Long-Term Agreements</b>	<b>834,919.53</b>	<b>1,258,656.83</b>	<b>423,737.30</b>	<b>51%</b>
<b>Miscellaneous Revenue</b>				
Operating Lease Payments	2,404.88	1,109.84	(1,295.04)	-54%
Property Sales	-	3,336.61	3,336.61	n/a
Other (Includes 79475 txfer in from Internal Svc)	7,616.26	16,890.53	9,274.27	122%
Subtotal-Miscellaneous	10,021.14	21,336.98	11,315.84	113%
Summary - RP3 and Misc Revenue (incl's Cycle Perms)	90,893.12	99,582.21	8,689.09	10%
<b>TOTALS</b>	<b>8,365,809.41</b>	<b>9,202,367.87</b>	<b>836,558.46</b>	<b>10%</b>

**2014 REVENUES-BUDGET VS ACTUAL AUGUST**

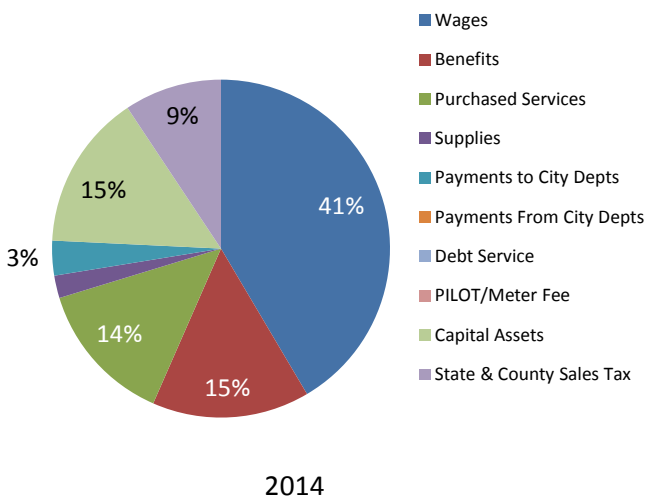
Variances from budget typically result from one or more of the following factors: changes in the number of spaces in service and/or revenue-generating days; changes in usage levels due to events, weather, price resistance, etc; changes in length of stay; and projection 'misses'. Such impacts are listed in the right-hand columns for variances of +/- \$1,000 or greater.

Budget		Actual +/- Budget		
(## = TPC map reference)	Budget	Actual	Amount	%
<b>Permits</b>				
RP3 (Residential Parking Permits)	37,697.00	37,021.00	(676.00)	-2%
Motorcycle Permits	-	-	-	
Residential Street Construction Permits	-	-	-	
<b>Total-Permits</b>	<b>37,697.00</b>	<b>37,021.00</b>	<b>(676.00)</b>	<b>-2%</b>
<b>Awards and Damages</b>				
	652.90	937.58	284.68	44%
<b>Advertising Revenue</b>				
	-	-	-	
<b>Attended Facilities</b>				
ALL Cashiered Ramps			-	
#4 Cap Sq North	81,058.57	65,783.56	(15,275.01)	-19%
#6 Gov East	145,390.77	135,856.27	(9,534.50)	-7%
#9 Overture Center	75,815.24	90,768.91	14,953.66	20%
#11 SS Campus-Frances	65,537.71	43,199.34	(22,338.36)	-34%
#11 SS Campus-Lake	200,471.01	228,765.94	28,294.93	14%
#12 SS Capitol	104,711.87	128,764.50	24,052.63	23%
<b>Total-Attended Facilities</b>	<b>672,985.17</b>	<b>693,138.52</b>	<b>20,153.35</b>	<b>3%</b>
<b>Meters-Off-Street (non-motorcycle)</b>				
Blair Lot	990.60	1,202.85	212.25	21%
Lot 88 (Munic Bldg)	1,345.51	1,475.74	130.23	10%
Brayton Lot-Machine	35,838.16	36,946.25	1,108.09	3%
Brayton Lot-Meters	-	-	-	
Buckeye/Lot 58 Multi-Space	21,812.68	22,150.41	337.73	2%
Evergreen Lot Meters	4,093.10	1,726.15	(2,366.95)	-58%
Wingra Lot	561.29	742.35	181.06	32%
SS Capitol	5,138.93	3,729.56	(1,409.37)	-27%
Subtotal-Off-Street Meters (non cycle)	69,780.26	69,562.57	(217.69)	0%
<b>Meters-Off-Street motorcycles</b>				
All Cycles	276.23	206.31	(69.92)	-25%
<b>Total-Off-Street Meters (All)</b>	<b>70,056.50</b>	<b>69,768.88</b>	<b>(287.62)</b>	<b>0%</b>
<b>On-Street Meters</b>				
Unattributed On Street Multi-Space & Mobile Now	229.32	1,756.74	1,527.42	666%
Capitol Square Meters	2,151.94	2,045.85	(106.09)	-5%
Capitol Square Multi-Space	1,915.95	3,947.15	2,031.20	106%
Campus Area	9,471.86	10,586.14	1,114.28	12%
Campus Area Multi-Space	18,933.12	23,232.68	4,299.56	23%
CCB Area	4,134.83	3,662.92	(471.91)	-11%
CCB Area Multi-Space	16,864.85	13,180.52	(3,684.33)	-22%
East Washington Area	6,282.70	5,707.14	(575.56)	-9%
East Washington Area Multi-Space	2,213.50	2,437.00	223.50	10%
GEF Area	4,766.46	3,791.66	(974.80)	-20%
GEF Area Multi-Space	8,096.96	8,667.96	571.00	7%
MATC Area	1,606.88	2,226.27	619.39	39%
MATC Area Multi-Space	14,686.27	13,823.73	(862.54)	-6%
Meriter Area	5,591.70	5,898.74	307.04	5%
Meriter Area Multi-Space	13,821.99	12,185.60	(1,636.39)	-12%
MMB Area	3,396.60	3,565.29	168.69	5%
MMB Area Multi-Space	21,158.65	14,948.35	(6,210.30)	-29%
Monroe Area	12,836.39	12,183.06	(653.33)	-5%
Schenks Area	2,372.73	977.03	(1,395.70)	-59%
State St Area	3,327.17	1,314.39	(2,012.78)	-60%
State St Area Multi-Space	14,366.43	17,575.30	3,208.87	22%
University Area	16,205.80	15,674.19	(531.61)	-3%
University Area Multi-Space	17,539.82	13,982.30	(3,557.52)	-20%
Wilson/Butler Area	6,237.02	4,090.97	(2,146.05)	-34%
Wilson/Butler Area Multi-Space	4,596.71	5,313.20	716.49	16%
Subtotal-On-Street Meters	212,805.67	202,774.18	(10,031.49)	-5%
<b>On-Street Construction-Related Meter Revenue</b>				
74284 Contractor Permits	6,715.33	18,333.00	11,617.67	173%
74285 Meter Hoods	10,411.96	13,381.75	2,969.79	29%
74286 Construction Meter Removal	-	-	-	
Subtotal-On-Street Construction Related Revenue	17,127.30	31,714.75	14,587.45	85%
<b>Total-On-Street Meters</b>	<b>229,932.97</b>	<b>234,488.93</b>	<b>4,555.96</b>	<b>2%</b>
<b>Monthly Parking and Long-Term Agreements</b>				
#2 Brayton Lot	7,290.05	8,462.74	1,172.69	16%
#11 State St Campus	3,843.22	13,441.05	9,597.83	250%
#1 Blair Lot	5,518.15	5,100.00	(418.15)	-8%
Wilson Lot	7,256.47	5,255.00	(2,001.47)	-28%
#13 Cap Square No	18,725.72	33,309.13	14,583.41	78%
#6 Gov East	15,991.00	21,601.73	5,610.73	35%
#9 Overture Center	13,489.41	11,281.28	(2,208.13)	-16%
#12 SS Capitol-Monthly (non-LT Lease)	20,234.54	46,318.30	26,083.76	129%
Subtotal-Monthly Permit	92,348.55	144,769.23	52,420.68	57%
#9 Overture Center	5109.75	9,508.75	4,399.00	86%
#12 SS Cap-Long Term Lease	5,009.28	4,928.00	(81.28)	-2%
Subtotal-Long Term Parking Leases	10,119.03	14,436.75	4,317.72	43%
<b>Total-Monthly Parking and Long-Term Agreements</b>	<b>102,467.58</b>	<b>159,205.98</b>	<b>56,738.40</b>	<b>55%</b>
<b>Miscellaneous Revenue</b>				
Operating Lease Payments	516.86	-	(516.86)	-100%
Property Sales	-	-	-	
Other	-	869.35	869.35	
Subtotal-Miscellaneous Revenue	516.86	869.35	352.49	68%
Summary-RP3 & Miscellaneous Revenue	38,866.75	38,827.93	(38.82)	0%
<b>GRAND TOTALS</b>	<b>1,114,308.97</b>	<b>1,195,430.24</b>	<b>81,121.27</b>	<b>7%</b>

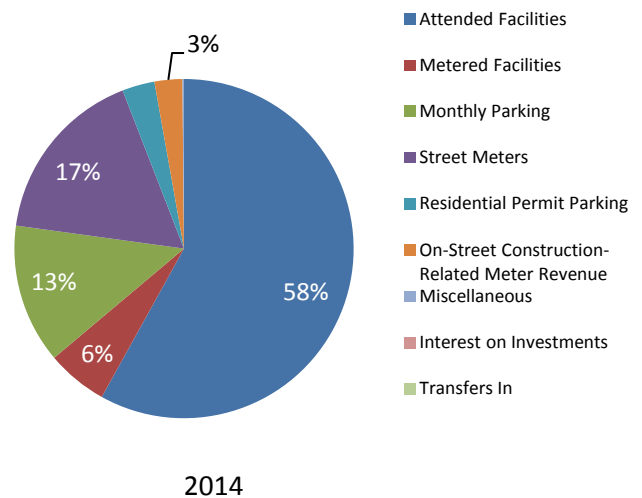
CITY OF MADISON PARKING UTILITY  
STATEMENT OF REVENUES AND EXPENDITURES  
PRIOR MONTH AND YEAR VS CURRENT MONTH AND YEAR

REVENUE	AUG 2013	AUG 2014	2014 +/- 2013
Attended Facilities	\$674,515	\$694,946	103%
Metered Facilities	\$37,609	\$69,594	185%
Monthly Parking	\$131,923	\$159,206	121%
Street Meters	\$218,033	\$202,774	93%
Residential Permit Parking	\$36,670	\$37,021	101%
On-Street Construction-Related Meter Revenue	\$44,947	\$31,715	71%
Miscellaneous	\$347	\$1,807	521%
Interest on Investments	\$12,723	\$0	0%
Transfers In	\$0	\$0	0%
<b>TOTAL REVENUE</b>	<b>\$1,156,767</b>	<b>\$1,197,062</b>	<b>103%</b>
<b>EXPENDITURES</b>			
Wages	\$242,000	\$276,629	114%
Benefits	\$95,883	\$100,482	105%
Purchased Services	\$88,534	\$91,396	103%
Supplies	\$17,485	\$14,362	82%
Payments to City Depts	\$10,452	\$22,186	212%
Payments From City Depts	\$0	\$0	0%
Debt Service	\$0	\$0	0%
PILOT/Meter Fee	\$0	\$0	0%
Capital Assets	\$17,737	\$99,360	560%
State & County Sales Tax	\$59,357	\$62,213	105%
<b>TOTAL EXPENDITURES</b>	<b>\$531,448</b>	<b>\$666,628</b>	<b>125%</b>
<b>OPERATING INCOME (LOSS)</b>	<b>\$625,319</b>	<b>\$530,434</b>	<b>85%</b>

### Expense



### Revenue

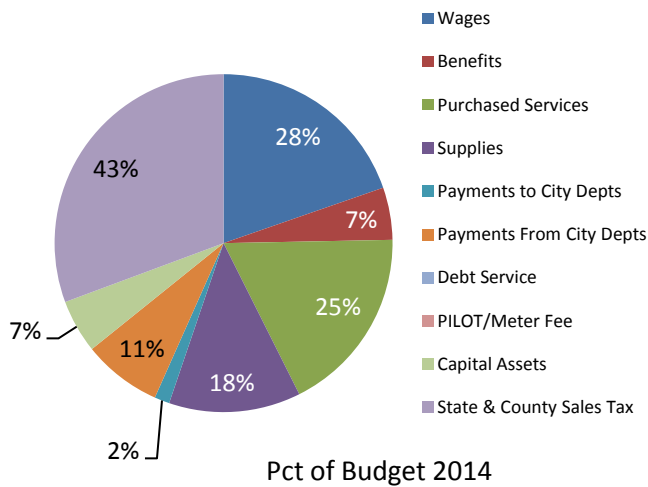




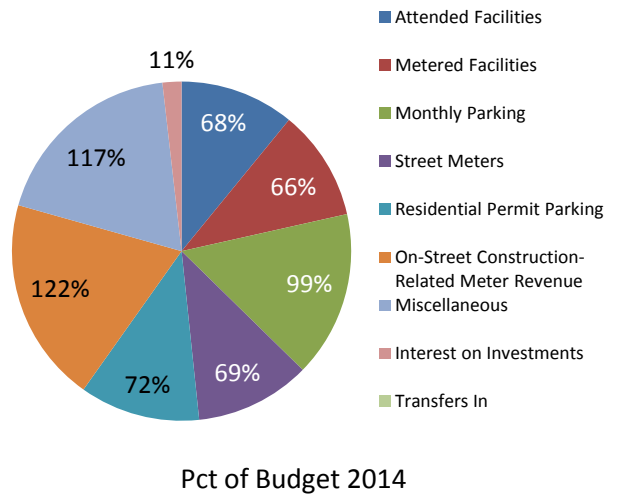
CITY OF MADISON PARKING UTILITY  
STATEMENT OF REVENUES AND EXPENDITURES  
2014 BUDGET AND 2014 YTD THROUGH AUGUST

REVENUE	2014 BUDGET	2014 YTD	PCT OF BUDGET
Attended Facilities	\$8,161,786	\$5,557,600	68%
Metered Facilities	\$782,567	\$516,047	66%
Monthly Parking	\$1,275,411	\$1,260,686	99%
Street Meters	\$2,055,179	\$1,410,874	69%
Residential Permit Parking	\$103,603	\$74,152	72%
On-Street Construction-Related Meter Revenue	\$275,392	\$335,938	122%
Miscellaneous	\$19,815	\$23,267	117%
Interest on Investments	\$150,000	\$16,884	11%
Transfers In	\$0	\$0	0%
<b>TOTAL REVENUE</b>	<b>\$12,823,753</b>	<b>\$9,195,449</b>	<b>72%</b>
<b>EXPENDITURES</b>			
Wages	\$3,695,479	\$1,023,938	28%
Benefits	\$1,262,815	\$253,706	20%
Purchased Services	\$1,535,702	\$907,583	59%
Supplies	\$294,300	\$639,235	217%
Payments to City Depts	\$1,105,603	\$73,073	7%
Payments From City Depts	(\$75,850)	\$382,638	-504%
Debt Service	\$0	\$0	0%
PILOT/Meter Fee	\$1,606,047	\$0	0%
Capital Assets	\$275,500	\$19,859	7%
State & County Sales Tax	\$689,725	\$297,789	43%
<b>TOTAL EXPENDITURES</b>	<b>\$10,389,321</b>	<b>\$3,597,819</b>	<b>35%</b>
<b>OPERATING INCOME (LOSS)</b>	<b>\$2,434,432</b>	<b>\$5,597,630</b>	<b>230%</b>

### Expense



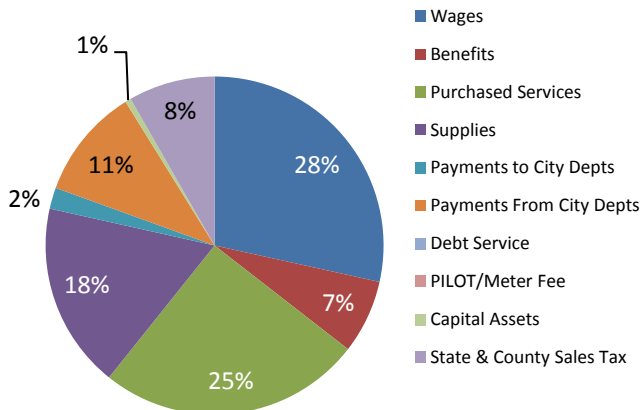
### Revenue



CITY OF MADISON PARKING UTILITY  
STATEMENT OF REVENUES AND EXPENDITURES  
YTD 2013 AND YTD 2014 THROUGH AUGUST

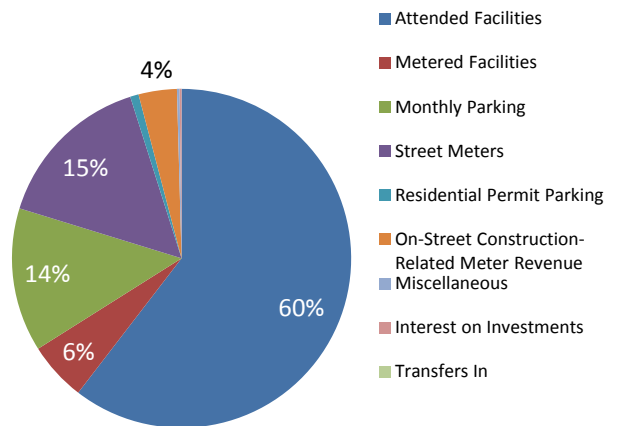
REVENUE	YTD 2013	YTD 2014	YTD 2014 vs 2013
Attended Facilities	\$5,411,201	\$5,557,600	103%
Metered Facilities	\$495,404	\$516,047	104%
Monthly Parking	\$924,764	\$1,260,686	136%
Street Meters	\$1,399,005	\$1,410,874	101%
Residential Permit Parking	\$71,046	\$74,152	104%
On-Street Construction-Related Meter Revenue	\$282,802	\$335,938	119%
Miscellaneous	\$15,088	\$23,267	154%
Interest on Investments	\$63,976	\$16,884	26%
Transfers In	\$0	\$0	0%
<b>TOTAL REVENUE</b>	<b>\$8,663,285</b>	<b>\$9,195,449</b>	<b>106%</b>
<b>EXPENDITURES</b>			
Wages	\$985,084	\$1,023,938	104%
Benefits	\$732,836	\$253,706	35%
Purchased Services	\$844,170	\$907,583	108%
Supplies	\$140,903	\$639,235	454%
Payments to City Depts	\$442,360	\$73,073	17%
Payments From City Depts	\$0	\$382,638	0%
Debt Service	\$0	\$0	0%
PILOT/Meter Fee/Transfers Out	\$0	\$0	0%
Capital Assets	\$31,619	\$19,859	63%
State & County Sales Tax	\$188,661	\$297,789	158%
<b>TOTAL EXPENDITURES</b>	<b>\$3,365,632</b>	<b>\$3,597,819</b>	<b>107%</b>
<b>OPERATING INCOME (LOSS)</b>	<b>\$5,297,653</b>	<b>\$5,597,630</b>	<b>106%</b>

### Expense



YTD 2014

### Revenue



YTD 2014