



Shaping Tomorrow's  
Built Environment Today

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Reply to: Madison Chapter of ASHRAE

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Honorable Members of the City Council of the City of Madison  
City Hall,  
210 Martin Luther King Jr Blvd,  
Madison, WI 53703

February 7, 2014

RE: Building Energy Use Benchmarking Ordinance

On behalf of the Madison Chapter of the American Society of Heating, Refrigeration and Air Conditioning Engineers (ASHRAE), we are writing in full support of the City of Madison's energy use benchmarking and disclosure ordinance.

The Madison Chapter of ASHRAE is the local chapter of ASHRAE, an international society organized to advance the arts and sciences of heating, ventilation, air-conditioning and refrigeration. ASHRAE, founded in 1894, is a building technology society with more than 50,000 members worldwide. The Society and its members focus on building systems, energy efficiency, indoor air quality and sustainability within the industry. Through research, standards writing, publishing and continuing education, ASHRAE shapes tomorrow's built environment today. ASHRAE is also the author of the most commonly used energy standard in the US – Standard 90.1. Our local chapter is comprised of over 200 members, dedicated to this profession.

This ordinance will provide the market – current and prospective building owners, operators, and tenants – with information about building energy performance. It will encourage building owners and tenants to learn about their energy use and work together to lower their costs. Madison is well-positioned to take advantage of the experience of other cities that have implemented similar policies already, and to create a program that works best for Madison's buildings and environment.

Madison has been recognized as a leader in promoting sustainability and this ordinance will allow the City to continue its leadership role in an area that ASHRAE recognizes as being critical to the 21<sup>st</sup> century – energy efficiency of existing buildings.

Sincerely,

Sharon Gould, PE

President

Manus McDevitt

Past President/ GGAC Committee Chair

Carol Mori

President Elect