



**MADISON
PARKS**

Board of Park Commissioners Office of Public Information Report

Wednesday, November 6, 2024

Presented by Ann Shea, Parks Public Information Officer

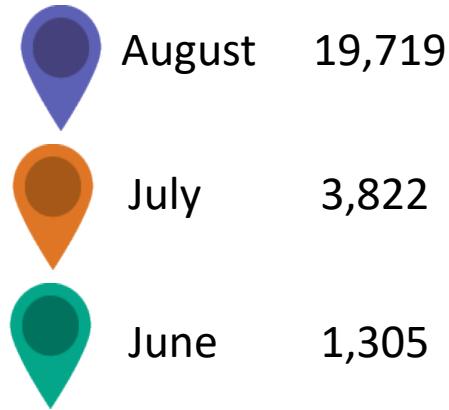
Ride the Drive

- That's a Wrap!

- Media Interviews & PSAs
- Social Media
- Print Materials
- Neighborhood Outreach



Website Views



12,000+ Participants

700+ Volunteer Hours

6 Parks
4 Open Street Miles

20+ Steering Committee Members

62 Vendors & Exhibitors

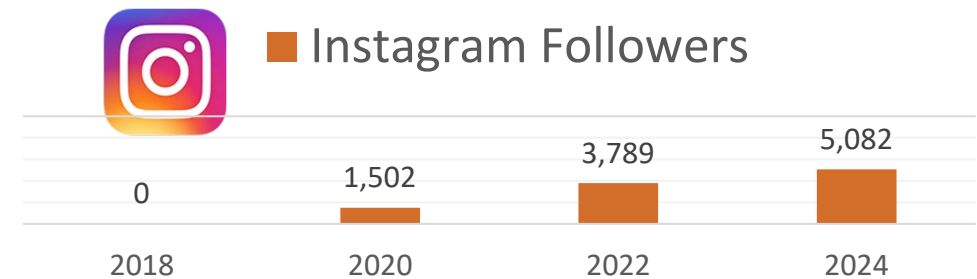
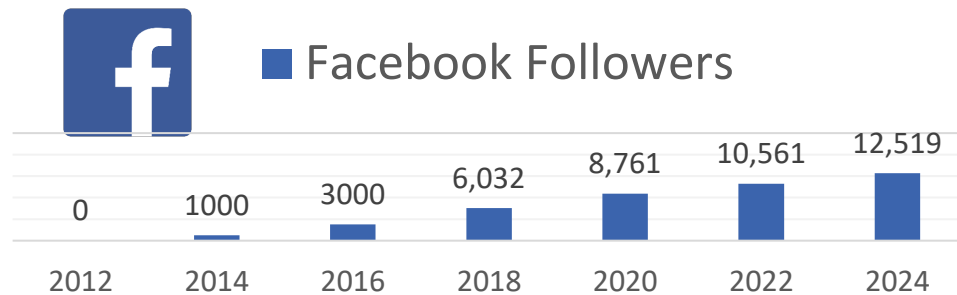
25,000+ website views

Ride the Drive is organized by the City of Madison Parks Division in partnership with numerous City agencies and local organizations.

MADISON PARKS

Madison Parks Social Media

- By the Numbers



Madison Parks E-News

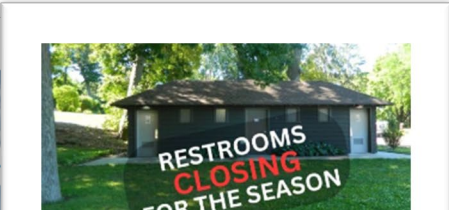
- By the Numbers 2024

4,238

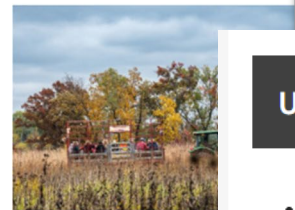
4,238 Madison Parks News Subscribers
 46% Average Open Rate
 1 per week average



cityofmadison.com/parks/about/newsletter.cfm



Updates and Closures



Hayrides & Hikes | Saturday, Oct 19
 Tour Cherokee Marsh Conservation Park - North wagon, enjoy nature activities, take a self-guide hunt or do it all! Plus enjoy free hot cider, a campfire. See [Hayrides & Hikes](#) for more info.



Volunteer for Madison Parks
 Join staff and volunteers at The Glen Golf Park on Saturday, October 19. See [Volunteer Opportunities](#) for more info.



Farewell to Yahara East Scramble
 Get ready for a day of fun, camaraderie, and friendly competition in the East Course Golf Outing on **Saturday, October 19!** See [Golf 5.0](#) for info and how to register.

- **Warner Park Dog Park** - The main entrance is open again! Reconstruction of the parking lot at Warner Park dog park is completed. See [Warner Parking Lot](#) for more info.
- **Hiestand Park** - The disc golf course will be temporarily closed for a permitted event on **Saturday, October 26**. Visitors to the park may see construction work nearby due to the Autumn Ridge Path project, led by the City's Engineering Division. See [Disc Golf](#) for more.
- **Olin Park, including Parks Lakeside Offices, MSCR & the Olin Park Boat Launch** - Due to construction on Olin-Turville Court and East Lakeside Street, Olin Park visitors, including Parks Lakeside Offices and MSCR, will likely see a change in traffic patterns entering the park area through October. See Engineering's [Olin-Turville Ct and E. Lakeside Street Resurfacing](#).
- **Vilas Park** - A temporary fence between the grass area and the parking lot driveway, just east of the Zoo parking lot is to prevent cars from parking on the grass as we prepare for a long-term native plant landscaping project. See [Vilas Park Improvements](#) to learn more.
- **Olbrich Park Nature Play** - construction is underway for the new nature play area in Olbrich Park. See [Park Projects](#) for more info.

See [Parks Projects](#) to learn more.

Due to the ongoing construction of the new nature play area at Olbrich Park, the nature wooded trails, grass, pavement, steep hills, and obstacles. Note: Events are weather and ground condition dependent and may be canceled. [Madison Parks' event page](#) is not updated. Please see [COBP's Facebook page](#) for the latest information.

- Wednesdays, 5-7pm
- October 16 - Sycamore Park, 830 Jana Lane
 - October 30 - Aldo Leopold Park, 2906 Traceway Dr.

Madison Parks Photography Contest

- By the Numbers Since 2016

268

Photographers

1,496

Photos Received

\$3,450

Raised for Madison
Parks Foundation

Madison Parks Calendar

- By the Numbers Since 2016

9

Editions
(including 2024)

59

Unique Parks
Featured



Madison Parks Photography Contest

2025 Winners



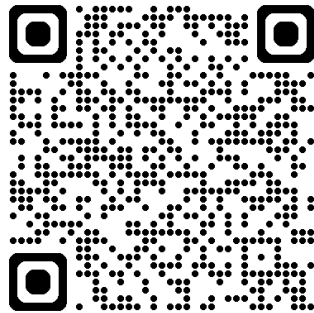
IMAGES COMING SOON!

TO BE ANNOUNCED

Madison Parks 2025 Calendar

Anticipated to go on
sale starting
November 15

- Parks Lakeside Office
- Olbrich Botanical Gardens Gift Shop
- Warner Park Community Recreation Center
- Online



cityofmadison.com/parksphotography



cityofmadison.com

**MADISON PARKS
2025 CALENDAR**

**MADISON
PARKS**

cityofmadison.com/parks

