

AGENDA # 6

City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

PRESENTED: July 14, 2021

TITLE: 301 Wisconsin Avenue - Signage
Variance. 4th Ald. Dist. (65945)

REFERRED:

REREFERRED:

REPORTED BACK:

AUTHOR: Kevin Firchow, Acting Secretary

ADOPTED:

POF:

DATED: July 14, 2021

ID NUMBER:

Members present were: Cliff Goodhart, Chair; Lois Braun-Oddo, Tom DeChant, Shane Bernau, Jessica Klehr, Christian Albouras, Rafeeq Asad, Christian Harper and Russell Knudson.

SUMMARY:

At its meeting of July 14, 2021, the Urban Design Commission **GRANTED FINAL APPROVAL** of a signage Variance located at 301 Wisconsin Avenue. Registered in support and available to answer questions were Gregory Marshall, John Prindle and Mike Studnicka, representing the Wisconsin Masonic Center.

This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

ACTION:

On a motion by Bernau, seconded by Braun-Oddo, the Urban Design Commission **GRANTED FINAL APPROVAL**. The motion was passed on a unanimous vote of (8-0).