



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Meeting Minutes - Approved ALCOHOL LICENSE REVIEW COMMITTEE

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Wednesday, November 20, 2013

5:30 PM

210 Martin Luther King, Jr. Blvd.  
Room 201 (City-County Building)

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This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at [www.madisoncitychannel.tv](http://www.madisoncitychannel.tv).

Applications will go to the Common Council Meeting of December 3, 2013.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

### Call to Order/Roll Call

**Present:** 9 -

Michael E. Verveer; Richard Bach; Roger Allen; David A. Hart; Michael S. Donnelly; Ann E. Zambie; Mark D. Woulf; Shiva Bidar-Sielaff and Samuel B. Stevenson

**Excused:** 3 -

Lisa Subeck; Thomas A. Landgraf and Everett D. Mitchell

**Non Voting:** 3 -

Eric Christianson; Andrew Schneider and Rachel D. Lepak

### Approval of Minutes

**A motion was made by Bidar-Sielaff, seconded by Stevenson, to Approve the Minutes. The motion passed by voice vote/other.**

### Public Comment

**Disclosures and Recusals**

**Public Hearing**

**Presentation of the Consent Agenda**

1. [32204](#) Entertainment licensing
2. [32205](#) Alcohol License Definitions
- 2a. [32230](#) Concerns about WOOFs  
Dandyfire Inc • dba Woof's • Capacity: 120  
114 King St • Agent: Dino Maniaci  
Class B Combination Liquor & Beer • 95% alcohol, 0% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 406

**A motion was made by Bidar-Sielaff, seconded by Zambie, to PLACE ON FILE WITH PREJUDICE. The motion passed by voice vote/other.**

**Changes of Agent**

3. [31848](#) Change of Agent  
Dragon I LLC • dba Dragon I  
422 State St • New Agent: Jin Xing Sze  
Estimated Capacity: 90 indoors/15 sidewalk cafe  
Class B Combination Liquor & Beer • 15% alcohol, 85% food  
Aldermanic District 4 (Alder Verveer) • Police Sector 403

**A motion was made by Verveer, seconded by Stevenson, to Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE. The motion passed by voice vote/other with Donnelly requesting to be recorded as voting No.**

4. [32097](#) Change of Agent  
Ultra Mart Foods • dba Copps Food Center #8178  
2502 Shopko Dr • New Agent: Casey Metcalf  
Class A Beer, Class A Liquor  
Aldermanic District 15 (Alder Palm) • Police Sector 513

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

5. [32098](#) Change of Agent  
Granite City Restaurant Operations Inc • dba Granite City  
454 S Gammon Rd • New Agent: Andrew Swanson  
Class B Combination Liquor & Beer  
Aldermanic District 9 (Alder Skidmore)

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### Changes of Corporate Control

6. [32099](#) Change of Corporate Officer  
Grieg Club, The • dba Grieg Social Club  
Current Capacity: 69 indoors, 30 outdoors  
610 North St • Agent: Richard Jowett  
Class B Combination Liquor & Beer • 86% alcohol, 14% food  
Aldermanic District 15 (Ald. Palm ) • Police Sector 503  
Remove 1 current and add 1 new officer

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### 18+ Performing Arts License

7. [32100](#) 18+ Center for Visual & Performing Arts License  
AJ Bombers MSN, LLC • AJ Bombers  
201 W Gorham St • Agent: Joseph J. Sorge, Jr • Estimated Capacity: 137  
Class B Combination Liquor & Beer • 30% alcohol, 65% food, 5% other  
Aldermanic District 4 (Alder Verveer) • Police Sector 403 • Density Area

The conditions are:

1.) Private parties shall be sponsored by the University of Wisconsin Inter-Fraternity Council and/or the Panhellenic Association and shall be limited to 12 per month.

**A motion was made by Verveer, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - REPORT OF OFFICER. The motion passed by voice vote/other.**

#### Items Referred

#### Recessed Public Hearing

8. [31399](#) Public Hearing - New License  
East Washington Liquor Inc • dba East Washington Liquor  
3517 E Washington Ave • Agent: Gurpreet Ghuman  
Class A Beer & Class A Liquor  
Aldermanic District Ahrens (Alder 15) • Police Sector 604

**A motion was made by Bidar-Sielaff, seconded by Zambie, to RECOMMEND TO COUNCIL TO PLACE ON FILE WITHOUT PREJUDICE -RECESSED PUBLIC HEARING. The motion passed by voice vote/other.**

9. [31837](#) Public Hearing - New License  
VIP Japanese & Chinese Restaurant • dba VIP Restaurant  
6718 Odana Rd • Agent:Xiu Feng Zheng • Estimated Capacity: 120  
Class B Combination Liquor & Beer • 7% alcohol, 80% food  
Aldermanic District 19 (Alder Clear) • Police Sector 113

The conditions are:

- 1) Establishment must be open to the general public at all times;
- 2) There shall be no deviation from the submitted floor plan;
- 3) Establishment shall close at 10:30pm daily;
- 4) No Entertainment License is to be granted to this establishment;
- 5) The manager of the establishment shall be Xiu Feng Zheng.

**A motion was made by Bidar-Sielaff, seconded by Zambie, to RECOMMEND TO COUNCIL TO GRANT WITH CONDITIONS - PUBLIC HEARING. The motion passed by voice vote/other.**

#### **New License - Public Hearing**

10. [32018](#) Public Hearing - New License  
Machu Picchu Restaurant LLC • dba Surco  
515 Cottage Grove Rd • Agent: Victor Villacrez • Estimated Capacity: 40  
Class B Beer & Class C Wine • 10% alcohol, 80% food, 10% Other  
Aldermanic District 15 (Alder Ahrens) • Police Sector 613  
Adding Class C Wine to current Class B Beer

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

11. [32019](#) Public Hearing - New License  
Madison East Lodging Investors LLC • dba Hampton Inn - Madison East  
4820 Hayes Rd • Agent: Sheri Straka • Estimated Capacity: 70  
Class B Beer & Class C Wine • 3% alcohol, 3% food, 94% Other  
Aldermanic District 17 (Alder Clausius) • Police Sector 518

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

12. [32020](#) Public Hearing - New License  
Norberto Rojas • dba Don Pepe  
4915 Commercial Ave  
Class A Beer  
Aldermanic District 3 (Alder Cnare) • Police Sector 609

**A motion was made by Bidar-Sielaff, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - PUBLIC HEARING. The motion passed by voice vote/other.**

**Ordinances**

13. [31658](#) Creating Section 38.07(21) of the Madison General Ordinances to prohibit occupancy capacity violations at licensed establishments and amending Section 1.08(3)(a) to establish a bail deposit for violation of this subsection.

**Sponsors:** Shiva Bidar-Sielaff, Lisa Subeck and Michael E. Verveer

**A motion was made by Verveer, seconded by Bidar-Sielaff, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

14. [31736](#) Repealing and recreating Section 38.10(4) of the Madison General Ordinances to clarify the process regarding when and how demerit points will be assessed and when point accumulation triggers suspension/revocation of a liquor license and adds additional violations to the demerit point schedule and changing point values so the demerit point system more adequately addresses recurring issues at licensed establishments.

**Sponsors:** Shiva Bidar-Sielaff, Lisa Subeck and Michael E. Verveer

**A motion was made by Bidar-Sielaff, seconded by Stevenson, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

15. [32162](#) Creating Section 38.04(2) and renumbering current Secs. 38.04(2) through (5) to Secs. 38.04(3) through (6) and amending Sec. 1.08(3)(a) of the Madison General Ordinances to establish the offenses and penalties relating to procuring for and selling alcohol beverages to underage persons.

**Sponsors:** Michael E. Verveer

**A motion was made by Verveer, seconded by Donnelly, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

16. [32171](#) Amending Section 38.05(9)(o)12. of the Madison General Ordinances to extend the sunset date of the Downtown License Density Plan.

**Sponsors:** Shiva Bidar-Sielaff and Michael E. Verveer

**A motion was made by Verveer, seconded by Stevenson, to RECOMMEND TO COUNCIL TO ADOPT - PUBLIC HEARING. The motion passed by voice vote/other.**

**Report of the Alcohol Policy Coordinator**

17. [23200](#) Tavern Safety Training Updates

**Report of Public Health Department**

18. [32208](#) ALDO Health Impact Assessment

**Report of Madison Police Department**

19. [28523](#) Summary of recent calls for service

**Report of City Clerk's Office**

20. [28524](#) Summary of licenses issued

**Operator's License Applications**

21. [31761](#) Operator License Application  
Brandon Malenke - Establishment where employed: Applebees

**A motion was made by Stevenson, seconded by Verveer, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

22. [32193](#) Operator License Application  
Alicia Sylvers - Establishment where employed: Kelley Williamson

**A motion was made by Donnelly, seconded by Stevenson, to RECOMMEND TO COUNCIL TO GRANT - REPORT OF OFFICER. The motion passed by voice vote/other.**

**Adjournment**