



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved AFFIRMATIVE ACTION COMMISSION

Tuesday, August 7, 2012

5:00 PM

215 Martin Luther King, Jr. Blvd.
Room LL-120 (Madison Municipal Building)

CALL TO ORDER / ROLL CALL

Present: 6 -
Joseph R. Clausius; Linda J. Ketcham; Sharyl J. Kato; Ashok Bhargava;
Laura Sorensen and Michael M. Johnson

Absent: 3 -
Theola V. Carter; Dario Parra and Nu Lee

Excused: 1 -
Tonya A. Ellis-Tharpe

Others Present: Justice Castaneda, Mayor Soglin, Astra Iheukemere

Staff: Norman Davis, Affirmative Action Division Manager; E. Pamela Givens,
Clerk Typist; Robin Bloom, Department Secretary

Acting Chair Ashok Bhargava called the meeting to order at 5:05 p.m.

APPROVAL OF MINUTES

A motion was made by Sorensen, seconded by Johnson, to approve the minutes from the meeting of July 10, 2012.

Ald. Clausius moved to make two changes:

1. Change \$5 million to \$10 million.
2. Change sentence to read: "The final budget will be revealed in November 2012 with discussions beginning in August 2012."

The motion to approve the minutes, as amended by Ald. Clausius, passed by voice vote/other.

PUBLIC COMMENT

None

DISCLOSURES AND RECUSALS

None

Z NEW BUSINESS

[27047](#)

Creating Section 39.02(9)(a)12. of the Madison General Ordinances to expand the definition of Small Business Enterprise.

Attachments: [SBEProposals8-7-12.pdf](#)

A motion was made by Bhargava, seconded by Ketcham, to RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER. The motion passed by voice vote/other.

Norman Davis went over the 3 options to modify the existing ordinance. Option 1 has no personal cap. Mayor Soglin picked Option 2 which has a more even distribution of females & minorities, and a 4 million dollar cap. Option 3 is the scenario that represents if the City mirrored the Small Business Administration. The groups that would be negatively affected by this change are rich small business owners and the one hundred richest minority owned businesses.

Alder Clausius will act as sponsor at Common Council and Nunez & Davis will attend that Common Council Meeting.

26068

PRESENTATION BY MAYOR PAUL SOGLIN

This Miscellaneous was Discuss and Finalize

Mayor Soglin discussed how court decisions the last 35 years have been a setback in areas of concern such as admissions, hiring, contracting polices in Affirmative Action. The City of Madison does not have quotas, but rather has had goals and with reaching out we could meet our goals. We need to reach and involve the disenfranchised and reach all the City's people. Mayor Soglin has been out in neighborhoods speaking to people. The people in these communities are underemployed and unaware of available programs besides the Urban League and Urban Ministries. We need to figure out how these communities and people get their information and develop programming to reach them. Mayor Soglin would like to have a young adult "conference" (for want of a better term at this time) for ages 35 and younger (although everyone is welcome). The goal is to find out what 35 year olds want for their community. Data shows they have different views on gay marriage, have fewer drivers licenses, are unemployed and are trying to reduced their carbon footprint. To talk about the future of the City, everyone must participate. Mayor Soglin would like recommendations on how to proceed to get people to show up at citizens budget meetings next spring and be involved on Committees and Commissions. Everyone has to be involved in the future of this City. The AA Commission discussed many aspects of this idea including questioning what the new media is since conferences might be passé, how do we tap into the mindset of this group of people, how do we act as a catalyst, how do we reach key people in all aspects of our population, what groups do we involve such as Dane County Youth Commission, and how do we incorporate these people in the planning process. Employers are degree oriented instead of skill set oriented, and options of hiring from the neighborhoods on projects and childcare issues were also mentioned. The beginning process is needing to figure out what our plan is to get a plan, and the end goal is, no matter what we end up doing, to engage permanent involvement. AAC will give recommendation to Nunez who will provide it to lheukumere. This will be a future agenda item. Nunez will work on three separate topics: engagement of different communities, job employment and the actual "conference".

Linda Ketcham left at 6:04 p.m. and the meeting was over due to a lack of quorum.

- Present:** 5 -
Joseph R. Clausius; Sharyl J. Kato; Ashok Bhargava; Laura Sorensen and Michael M. Johnson
- Absent:** 3 -
Theola V. Carter; Dario Parra and Nu Lee
- Excused:** 2 -
Linda J. Ketcham and Tonya A. Ellis-Tharpe

REPORTS

None

[07972](#)

COMMON COUNCIL UPDATE BY ALD. CLAUSIUS--Presented for information only. No action required.

None

[14148](#)

DIRECTOR'S REPORT- Presented for information only. No action required

Lucía Nuñez, DCR Director, will report on the following:

-Her activities since the last meeting

-Staff activities since the last meeting

-Activities of the Equal Opportunities Commission and Commission on Persons with Disabilities since the last meeting.

None

[14091](#)

DIVISION MANAGER'S REPORT

Norman Davis, Affirmative Action Division Manager, will report on activities of the Division since the last meeting.

None

DISCUSSION ITEMS

None

ADJOURNMENT

The meeting was not adjourned due to a lack of quorum.