

February 2018

STAFF REPORT TO VENDING OVERSIGHT COMMITTEE (VOC)

Meghan Blake-Horst, Street Vending Coordinator, Department of Planning & Community & Economic Development, City of Madison, Wisconsin

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MALL/CONCOURSE FOOD VENDOR STATUS

Licenses Issued in 2018: 0

Umbrella Licenses Issued in 2018: 0

Enforcement: There is nothing to report in this category.

Warning: There is nothing to report in this category.

Observation: There is nothing to report in this category.

Comments:

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SIDEWALK CAFÉ STATUS

Licenses Issued in 2018: 2

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:

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ARTS & CRAFTS STATUS

Licenses Issued in 2018: 0

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments: With the assistance of IT the Art and Craft Vending application has been updated and will be used this season. All vendors must apply for a new license because of the number of changes made to the application. I have asked a few vendors to come in to test the system in real life.

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MERCHANT VENDOR STATUS

Licenses Issued in 2018: 0

Warning: There is nothing to report in this category.

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Merchant Vending Cont.

Enforcement: There is nothing to report in this category.

Comments:
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SOUTHEAST CAMPUS VENDING AREA STATUS

Licenses Issued in 2018: 1

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:
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CAMP RANDALL HIGH DENSITY VENDING STATUS

Licenses Issued in 2018: 0

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:
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TOSVOD Vending

Licenses Issued in 2018: 0

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:
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LANGDON STREET HIGH DENSITY VENDING

Licenses Issued to Date: 0

This is due to construction. No licenses will be issued this vending season.

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

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Comments: Will be working with the City Attorney’s office to draft the removal of Langdon St. High Density Vending and identify art and craft vending locations after review of the space to determine if there are viable sites now that the construction is complete.

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LATE NIGHT VENDING STATUS

Licenses Issued in 2018: 0

Warning: There is nothing to report in this category.

Enforcement: There is nothing to report in this category.

Comments:

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BASIC STREET VENDOR LICENSE STATUS

Not related to other licenses such as Mall/Concourse

Licenses Issued in 2018: 3

Enforcement: There is nothing to report in this category.

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TABLING PERMIT STATUS

Permits Issued in 2018: 8

Enforcement: There is nothing to report in this category.

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BANNER PERMIT STATUS

Organizations applying for one or more in 2018 banner spaces to date: 43

Banner permits issued to date in 2018: 58

Enforcement: There is nothing to report in this category.

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MISCELLANEOUS

We hosted our first drop in licensing assistance opportunity. We had four vendors attend and each vendor had an issue that required IT support. We will continue to outreach to vendors to attend the drop-in session on 3/15/18. We have secured a Spanish interpreter

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to assist vendors if needed. We were able to identify a number of issues and have been working to address them.

Late Fees for Street Vending: I reached out to the IT department to inquire about the timeframe to add a mechanism to issue late fees. This is something they are able to work on in the third quarter and do not have capacity to address this before then. We will work on drafting the potential fees and time line for outreach and implementation for the 2019-2020 vending season.

Staff continue to work on the vending on private property ordinance changes. There should be a draft coming to the VOC in the next few months.