City of Madison, Wisconsin

REPORT OF: URBAN DESIGN COMMISSION

TITLE: 105 East Campus Mall – PUD(GDP-SIP)
for a New Ice Arena. 4th Ald. Dist. (16322)

AUTHOR: Alan J. Martin, Secretary

DATED: October 21, 2009

PRESENTED: October 21, 2009

REFERRED:

REREFERRED:

REPORTED BACK:

ADOPTED: **POF:**

ID NUMBER:

Members present were: Marsha Rummel, Dawn Weber, Todd Barnett, Bruce Woods, John Harrington, Richard Wagner, Mark Smith, Ron Luskin and Jay Ferm.

SUMMARY:

At its meeting of October 21, 2009, the Urban Design Commission **RECEIVED AN INFORMATIONAL PRESENTATION** on a PUD(GDP-SIP) located at 105 East Campus Mall. Appearing on behalf of the project were Gary Brown, Lou Stippich, Ann Hayes, all representing UW-Madison; John Rakocy, representing the Wisconsin Department of Administration-Division of State Facilities; and Sean Frazier, representing UW Athletics. The project provides for the development of the East Campus Mall UW Hockey/Swim Facility adjacent to the Kohl Center. The new structure will provide for an on-campus practice and support service facility for men's hockey, as well as a women's hockey practice and competition events, in addition to dedicated locker rooms and improved access to other support facilities for the men's and women's swim teams. Following a presentation of the plans the Commission noted the following:

- There appears to be an emphasis to give more to accommodate cars.
- Pay attention to the back of the ice arena if improving back wall of the SERF.
- Suggest looking at ways of heavily landscaping the parking area including looking at a porous paving surface.
- Consider making parking surface more of a plaza surface and deal with handicapped accessible issues.
- Look at materials on backside of the facility, they appear stark by dock. Also look at patterning in addition to looking at providing for glazed or solar control windows on the south wall.
- Look at moving parking between the SERF building and the new facility more toward the Kohl Center lawn and tucked under.
- The bike parking for the existing Kohl and SERF facilities are under capacity with new facility requires further address due to its impacts.
- Deal with on-site bike parking needs as well as area wide bike parking, especially issues with the blocking of the bike lane on Dayton Street with buses and limousines.
- Spruce up the rear of the building's appearance, needs four-sided architecture.
- Need stronger physical barrier between parking and driveway and walkway.
- Maintain high quality materials such as on the Kohl Center.
- Break up north wall's upper banding; blank mechanical band.

- Look at a wedge at upper edge at mall and its relationship.
- Like to see plans for trees where lot as hard and hot surfaces, look at trees and green roofs.
- Provide details of the overpass between the existing SERF building and proposed building. It needs to be transparent.
- Look at stormwater issues in addition to looking at providing a double row of trees within the corridor between the SERF building and the new facility.
- Provide an existing site plan and topography with further consideration of the project.

<u>ACTION</u>:

Since this was an **INFORMATIONAL PRESENTATION** no formal action was taken by the Commission.

After the Commission acts on an application, individual Commissioners rate the overall design on a scale of 1 to 10, including any changes required by the Commission. The ratings are for information only. They are not used to decide whether the project should be approved. The scale is 1 = complete failure; 2 = critically bad; 3 = very poor; 4 = poor; 5 = fair; 6 = good; 7 = very good; 8 = excellent; 9 = superior; and 10 = outstanding.

URBAN DESIGN COMMISSION PROJECT RATING FOR: 105 East Campus Mall

	Site Plan	Architecture	Landscape Plan	Site Amenities, Lighting, Etc.	Signs	Circulation (Pedestrian, Vehicular)	Urban Context	Overall Rating
Member Ratings								info
	6	6	5			5	7	
								info
							6	

General Comments:

- Ameliorate landscapes with trees and stormwater capture strategies.
- Informational.