

# URBAN DESIGN COMMISSION APPLICATION

# UDC

City of Madison  
Planning Division  
Madison Municipal Building, Suite 017  
215 Martin Luther King, Jr. Blvd.  
P.O. Box 2985  
Madison, WI 53701-2985  
(608) 266-4635



## FOR OFFICE USE ONLY:

Date Received \_\_\_\_\_  Initial Submittal  
Paid \_\_\_\_\_  Revised Submittal

**Complete all sections of this application, including the desired meeting date and the action requested.** If your project requires both UDC and Land Use application submittals, a completed [Land Use Application](#) and accompanying submittal materials are also required to be submitted.

*If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the Planning Division at (608) 266-4635.*

*Si necesita interprete, traductor, materiales en diferentes formatos, u otro tipo de ayuda para acceder a estos formularios, por favor llame al (608) 266-4635.*

*Yog tias koj xav tau ib tug neeg txhais lus, tus neeg txhais ntawv, los sis xav tau cov ntaub ntawv ua lwm hom ntawv los sis lwm cov kev pab kom paub txog cov lus qhia no, thov hu rau Koog Npaj (Planning Division) (608) 266-4635.*

## 1. Project Information

Address (list all addresses on the project site): 2510 W Beltline Hwy, Madison, WI 53713

Title: Rosen Nissan of Madison

## 2. Application Type (check all that apply) and Requested Date

UDC meeting date requested July 16, 2025

- New development       Alteration to an existing or previously-approved development  
 Informational       Initial Approval       Final Approval

## 3. Project Type

- Project in an Urban Design District  
 Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)  
 Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)  
 Planned Development (PD)  
     General Development Plan (GDP)  
     Specific Implementation Plan (SIP)  
 Planned Multi-Use Site or Residential Building Complex

### Signage

- Comprehensive Design Review (CDR)  
 Modifications of Height, Area, and Setback  
 Sign Exceptions as noted in [Sec. 31.043\(3\)](#), MGO

### Other

- Please specify \_\_\_\_\_

## 4. Applicant, Agent, and Property Owner Information

**Applicant name** Jeff Rosen  
**Street address** 2510 W Beltline Hwy  
**Telephone** 847-514-8055

**Company** Elizabeth Properties  
**City/State/Zip** Madison, WI 53713  
**Email** jeff.rosen@rosenautomotive.com

**Project contact person** Richard Kos  
**Street address** 3110 W. Fond du Lac Ave.  
**Telephone** 414-975-5161

**Company** Midwest Sign and Lighting, Inc.  
**City/State/Zip** Milwaukee, WI 53210  
**Email** richkos@midwestsignandlighting.com

**Property owner (if not applicant)** \_\_\_\_\_  
**Street address** \_\_\_\_\_ **City/State/Zip** \_\_\_\_\_  
**Telephone** \_\_\_\_\_ **Email** \_\_\_\_\_

## Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

## Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. A request for an Informational Presentation to the UDC may be requested prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design efforts. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Modification requests)
- Initial Approval. Applicants may, at their discretion, request Initial Approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- Final Approval. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the Initial Approval must be addressed at this time.

## Presentations to the Commission

The Urban Design Commission meets virtually via Zoom, typically on the second and fourth Wednesdays of each month at 4:30 p.m. Applicant presentations are strongly encouraged, although not required. Prior to the meeting, each individual speaker is required to complete an online registration form to speak at the meeting. A link to complete the online registration will be provided by staff prior to the meeting. Please note that individual presentations will be limited to a **maximum of three (3) minutes**. The pooling of time may be utilized to provide one speaker more time to present, however the additional time will be based on the number of registrants from the applicant team, i.e. two (2) applicant registrants = six (6) minutes for one (1) speaker.

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics. Please note that presentation slides, in a PDF file format, are required to be submitted **the Friday before** the UDC meeting.

# URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimum application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

## 1. Informational Presentation

- Locator Map
- Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

### Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1"= 40' or larger

**\*\* All plans must be legible, including the full-sized landscape and lighting plans (if required)**

## 2. Initial Approval

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in **both** black & white and color for all building sides, including material and color callouts
- PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

## 3. Final Approval

All the requirements of the Initial Approval (see above), **plus**:

- Grading Plan
- Lighting Plan, including fixture cut sheets and photometrics plan (must be legible)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- Site Plan showing site amenities, fencing, trash, bike parking, etc. (if applicable)
- PD text and Letter of Intent (if applicable)
- Samples of the exterior building materials
- Proposed sign areas and types (if applicable)

## 4. Signage Approval (*Comprehensive Design Review (CDR), Sign Modifications, and Sign Exceptions (per [Sec. 31.043\(3\)](#))*)

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Modifications criteria is required)
- Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Illustration of the proposed signage that meets [Ch. 31, MGO](#) compared to what is being requested
- Graphic of the proposed signage as it relates to what the [Ch. 31, MGO](#) would permit

**5. Required Submittal Materials**

**Application Form**

- A completed application form is required for each UDC appearance. For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (Initial or Final Approval) from the UDC.

**Letter of Intent**

- If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required.
- For signage applications, a summary of how the proposed signage is consistent with the applicable Comprehensive Design Review (CDR) or Signage Modification review criteria is required.

**Development Plans** (Refer to checklist on Page 4 for plan details)

**Filing Fee** (Refer to Section 7 (below) for a list of application fees by request type)

**Electronic Submittal**

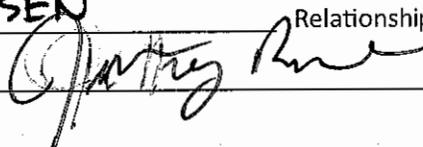
- Complete electronic submittals must be received prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. All plans must be legible and scalable when reduced. Individual PDF files of each item submitted should be submitted via email to UDCapplications@cityofmadison.com. The email must include the project address, project name, and applicant name.
- Email Size Limits. Note that an individual email cannot exceed 20MB and it is the responsibility of the applicant to present files in a manner that can be accepted. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

**Notification to the District Alder**

- Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

**6. Applicant Declarations**

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with Jessica Vaughn and Chrissy Theile on 4/14/25 & 5/23/25.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant JEFF ROSEN Relationship to property OWNER  
 Authorizing signature of property owner  Date 5-30-25

**7. Application Filing Fees**

Fee payments are due by the submittal date. Payments received after the submittal deadline may result in the submittal being scheduled for the next application review cycle. Fees may be paid in-person, via US Mail, or City drop box. If mailed, please mail to: *City of Madison Building Inspection, P.O. Box 2984, Madison, WI 53701-2984*. The City's drop box is located outside the Municipal Building at 215 Martin Luther King, Jr. Blvd. on the E Doty Street side of the building. Please make checks payable to *City Treasurer*, and include a completed application form or cover letter indicating the project location and applicant information with all checks mailed or submitted via the City's drop box.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per §33.24(6) MGO).
- Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)
- Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)
- All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for Sign Modifications (of height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)

- A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:
- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
  - Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
  - Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
  - Planned Multi-Use Site or Residential Building Complex

Site is located along W. Beltline Frontage Rd.

2510 W. Beltline Hwy.  
Madison, WI 53713



WM - Madison Hauling & Transfer Station

Heartwood Tree Company

Wisconsin Women's Health Foundation

Cody Campbell Fitness

Trusted Journey

W Badger Rd

W Badger Rd

W Badger Rd

Ashley Store + Outlet  
This Week's Deals AT Ashley

Rosen Nissan Madison

Russ Darrow Mazda of Madison

Steinhafels

i.d. SPOT

Sky Zone Madison  
Sky Zone Membership

Whalen Ln

Culver's

Big Dog Movers of Madison

W Beltline Frontage Rd

W Beltline Frontage Rd

W Beltline Access Rd

W Beltline Frontage Rd

Bonfire American Grille

Underwood Legal  
CAMALEON USA

Kayser Used Cars

Cliff Insurance Agency

Zimbrick Hyundai West

Latino Academy of Workforce Development

McDivitt Rd

McDivitt Rd

Kayser Ford

Don's Home Furniture

Dear Commission,

Attached is the proposed sign plan for Rosen Nissan of Madison, located at 2510 W Beltline Hwy.

This application includes removal of all existing wall and ground signage on facility, with request of addition of new wall signage and new ground signage reflective of the remodel and upgrade the dealership is currently going through.

Included in this application is the locator map for reference of site location, an aerial map showing the existing signage currently at the dealership, an aerial map showing the proposed new signage after the remodel with elevations for visual reference, renderings of proposed ground sign with code-compliant sign renderings for comparison, and contextual site images of surrounding facilities within the area.

Signs Being Proposed:

1. Sign B – 110.22sf – Non-Compliant
  - a. The tablet sign is non-compliant as it goes past the one wall sign allowed per frontage, it sits both inside and outside of signable area while also crossing over a change in color of the same material.
2. Sign C – qty 2 – 53.62sf– Non-Compliant on Main Façade – Compliant on side façade
  - a. The Nissan letterset on the main façade is non-compliant as it exceeds the one wall sign allowed per facade. The Nissan letterset on the side façade is compliant as it accounts for the one wall sign allowed per façade.
3. Sign D – 16.06 – Compliant
  - a. The dealer name letterset – “Rosen” – is compliant as it is the one sign allowed per façade.
4. Sign E – 8.35sqft – Non-Compliant
  - a. The service letterset is non-compliant as it exceeds the one wall sign allowed per façade.
5. Sign G – qty 2 – 6.94sf – Non-Compliant
  - a. The service reception directory boards are non-compliant as they exceed the 3sqft allowed per directional sign.
6. Sign H – 12.77sf – Compliant
  - a. The Certified pre-owned totem is a compliant ground sign.
7. Sign J – 99.36sf – Non-Compliant
  - a. The 30’ main brand pylon is a non-compliant ground sign due to the style of the sign, it is classified as a monument, monument compliant height is 13’.

LETTER OF INTENT

- 1) The proposal shall create visual harmony between the signs, building(s), and building site through unique and exceptional use of materials, design, color, any lighting, and other design elements; and shall result in signs of appropriate scale and character to the uses and building(s) on the zoning lot as well as adjacent buildings, structures and uses.**

While Rosen Nissan of Madison is requesting non-compliant signage, the proposed sign plan creates visual harmony between the exterior façade and the main driveway entrance, through the use of a cohesive design. All elements of the sign family are proposed with appropriate scale in reference to the facility in effort to maximize their affect in the area through a minimalistic visual aesthetic. To further strengthen the visual aesthetic, all proposed elements are fabricated using the same colors specs and materials.

- 2) Each element shall be found to be necessary due to unique or unusual design aspects in the architecture or limitations in the building site or surrounding environment; except that when a request for an Additional Sign Code Approval under Sec. 31.043(3) is included in the Comprehensive Design Review, the sign(s) eligible for approval under Sec. 31.043(3) shall meet the applicable criteria of Sec. 31.043(3), except that sign approvals that come to Comprehensive Design Review from MXC and EC districts pursuant to 31.13(3) and (7) need not meet the criteria of this paragraph.**

Rosen Nissan of Madison has well over 30-years of experience in service in the Madison area. During this time, the Nissan brand images have updated to accommodate for an ever-changing world, now offering a minimalistic visual aesthetic to reflect the ease you get when being behind the wheel of a Nissan vehicle. During their time serving the Madison area, the dealership faced an additional change, that in their zoning from County to City. In this change, the dealership is now requesting CDR for the proposed new signage to be installed after their facility has finalized its renovation.

Each proposed component of the package is necessary for the dealership on the terms that they serve individual unique purposes that help aid the site and uphold the facility image. The entirety of the package is grounds for business identification, as seen in the renderings. The tablet [sign b] is a key architectural feature that adds interest to the building drawing customers, while also holding status as a key element identifier to the Nissan brand design image. It uniforms the facility to others across the globe, as it is a required architectural element. Additionally, car dealerships can be a challenge to navigate, due to their often-large property size to accommodate inventory. All proposed additional and non-compliant signage serves a purpose, acting directionals for different site operations, aiding in efficient and effective maneuvering for visitors, while in turn creating a more structured and well-ordered business environment

The location of the site creates necessity to the proposed signage due to the setback below the beltline, with the addition at which speed the passing cars travel on the beltline itself. While the edge of the property is close to the beltline, the far setback of the building itself from the road can make reading the

building signage a challenge, therefore creating necessity in increased size for the wall and ground signage. The main item of necessity is the requested additional height of the proposed pylon, while the additional wall signage could be a quick identifier for some, the setback may create a hinderance. In attempt for those travelling the beltline to find the dealership, the larger size pylon will allow for a quick head turn and immediate identification. Additionally, the pylon retrofit is specifically designed to reuse the existing foundation, ensuring no alterations are made to the original ground structure. In reducing the height of the pylon, due to the size of the foundation, the code compliant signage that would be in place would provide significantly less visual harmony due to the wide base cover, not only to those passing by, but also to the updated minimalistic Nissan image. This would additionally require an internal variance for approval via the Nissan design team. The proposed retrofit pylon will not alter the essential characteristics of the area, however it will modernize the longstanding Nissan dealership, while ensure it aligns with the commercial purpose of the area. The upgraded pylon will enhance the overall aesthetics and functionality of the property, contributing positively to the City of Madison. Additionally, the current sign features and illuminated body, while the retrofit does not. During the dealerships ongoing operation, the existing 30' sign has never posed as a hinderance in terms of light or distraction to those driving past on the beltline, and there is no plan to pose such hinderances with the updated brand image sign either, with extra effort to minimize any such.

- 3) *The proposal shall not violate any of the stated purposes described in Secs. 31.02(1) and 33.24(2)***
  - a. No, the proposed signage does not violate any stated purposes of ordinances.
- 4) *All signs must meet minimum construction requirements under Sec. 31.04(5).***
  - a. Yes, all proposed signage meets minimum construction requirements.
- 5) *The proposal shall not approve Advertising beyond the restrictions in Sec. 31.11 or Off-Premise Directional Signs beyond the restrictions in Sec. 31.115.***
  - a. No, the proposal does not go beyond restrictions.
- 6) *The proposal shall not be approved if any element of the plan: a. presents a hazard to vehicular or pedestrian traffic on public or private property, b. obstructs views at points of ingress and egress of adjoining properties, c. obstructs or impedes the visibility of existing lawful signs on adjacent property, or d. negatively impacts the visual quality of public or private open space.***
  - a. No element of the proposal presents a hazard on public or private property, obstructs points of ingress or egress on adjoining properties, obstructs or impedes visibility of lawful signs, or negatively impacts the visual quality of the public/private opening space.
- 7) *The proposal may only encompass signs on private property of the zoning lot or building site in question and shall not approve any signs in the right of way or on public property.***
  - a. Yes, all proposed signage is on the property.

CONTEXTUAL SITE INFORMATION

Rosen Nissan of Madison  
*From both directions of Highway*



Rosen Nissan of Madison  
2510 W Beltline Hwy [CDR]

Surrounding Sites



Rosen Nissan of Madison  
2510 W Beltline Hwy [CDR]



# Existing Signage to be Removed



Rosen Nissan Madison

Certified Pre-Owned

NISSAN

NISSAN

Rosen



28'-0"

W Beltline Frontage Rd

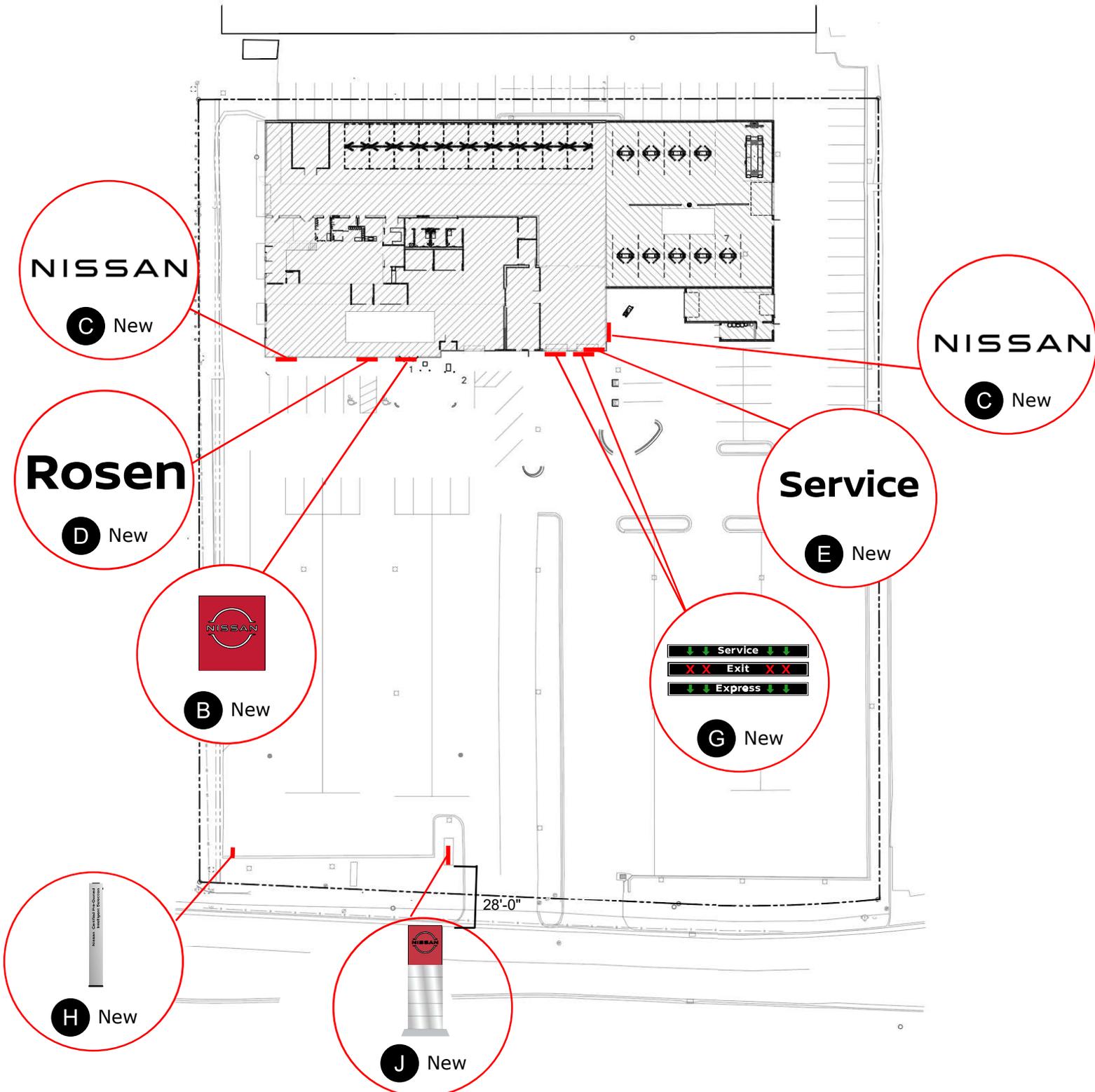
# NISSAN NORTH AMERICA Dealer Presentation Package



## 1. SITE PLAN

The following provides a visual representation of the prepared schedule:

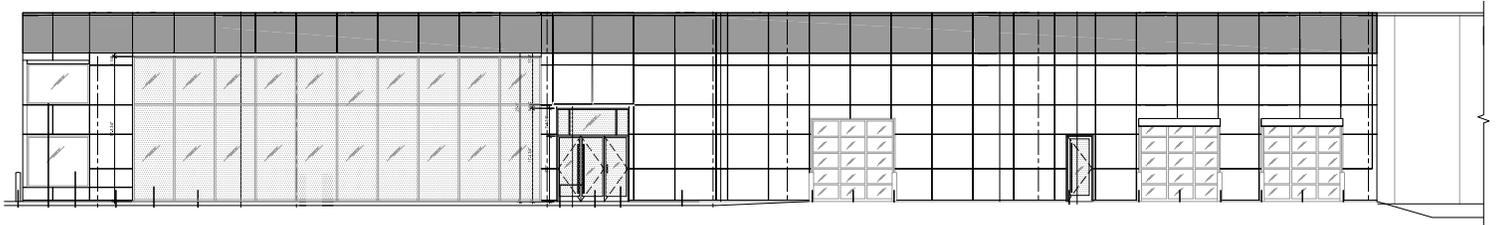
### Proposed Signage



# NISSAN NORTH AMERICA Dealer Presentation Package

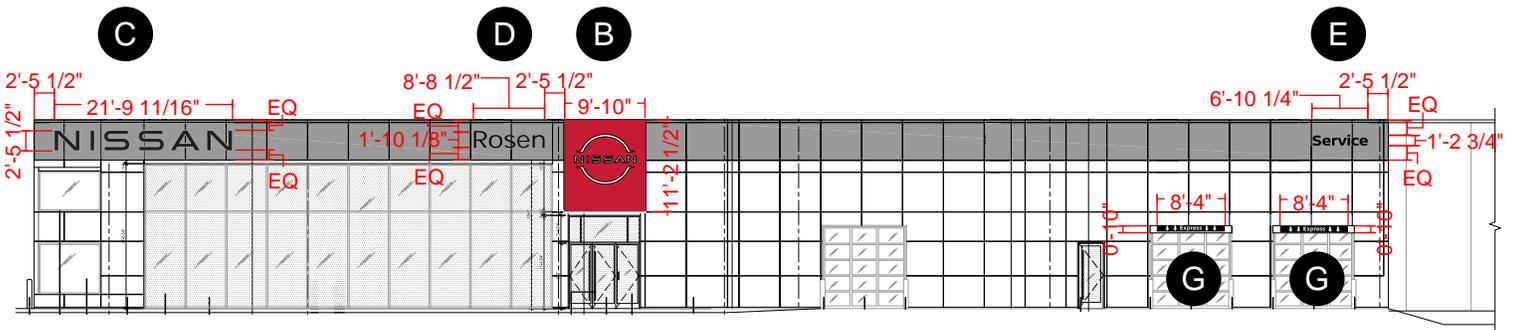


## 2. SCHEDULE OF SIGNS Site Before



South Elevation

## Proposed Signage



South Elevation

- B:** Small Slim Tablet
- C:** Small NWM - NRC
- D:** Small DNL - NRC

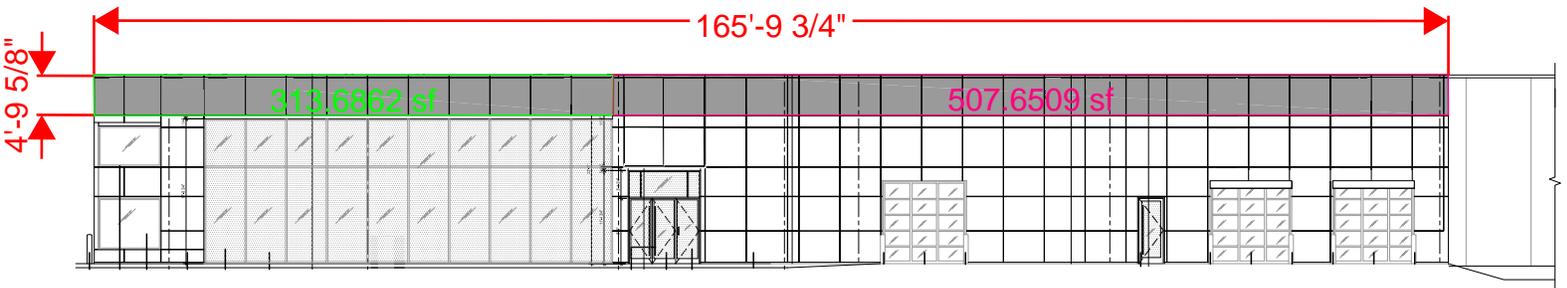
- E:** Small Service - NRC
- G:** EMB09

# NISSAN NORTH AMERICA Dealer Presentation Package



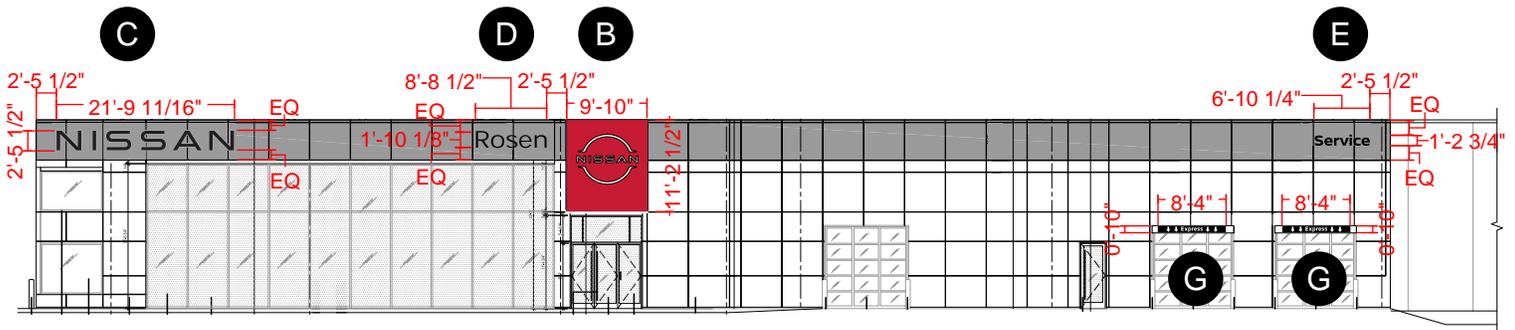
## 2. SCHEDULE OF SIGNS

Site Before



South Elevation

## Proposed Signage



South Elevation

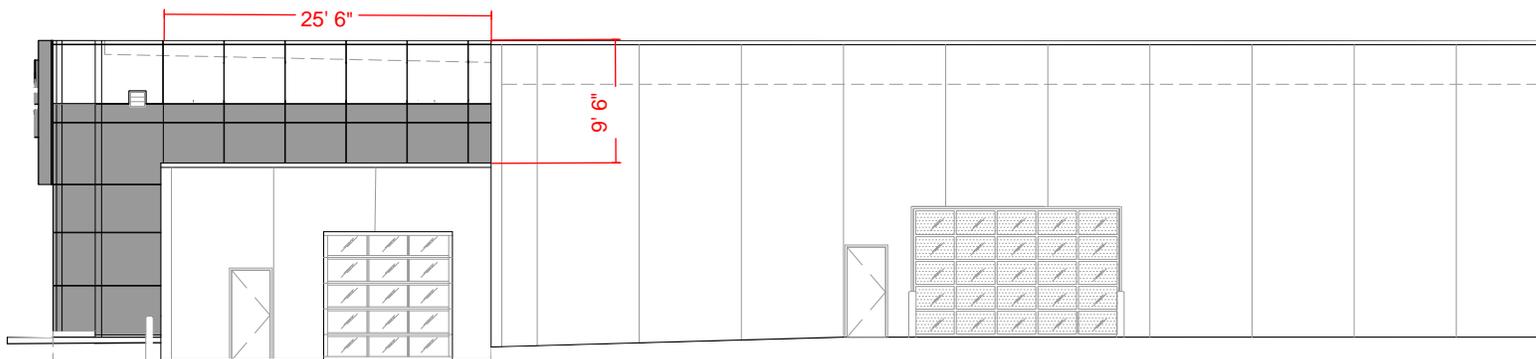
- B:** Small Slim Tablet
- C:** Small NWM - NRC
- D:** Small DNL - NRC

- E:** Small Service - NRC
- G:** EMB09

# NISSAN NORTH AMERICA Dealer Presentation Package

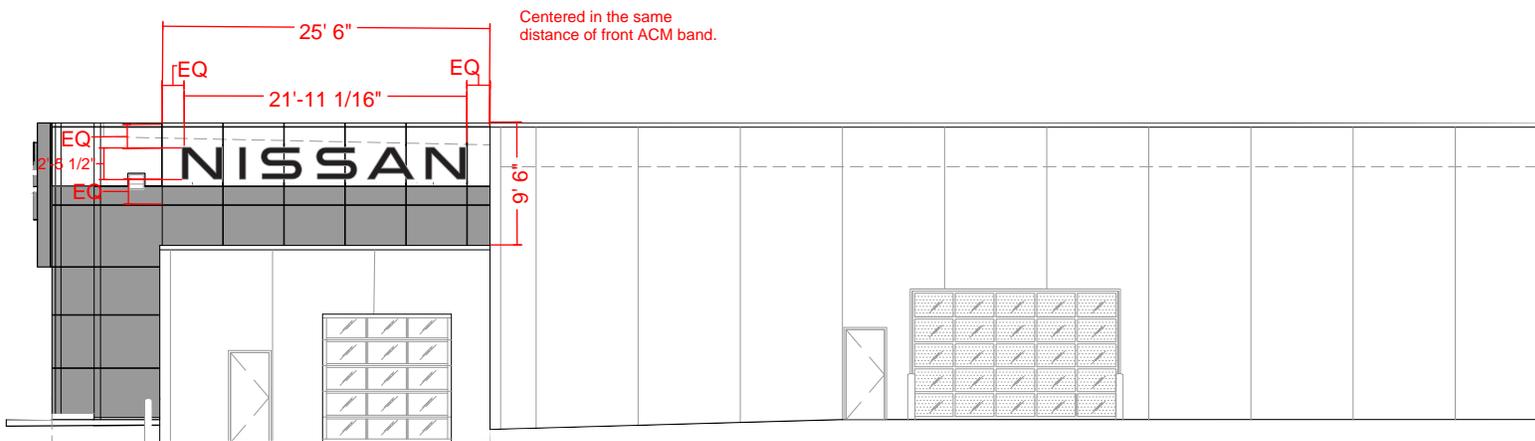


## 2. SCHEDULE OF SIGNS Site Before



East Elevation

## Proposed Signage



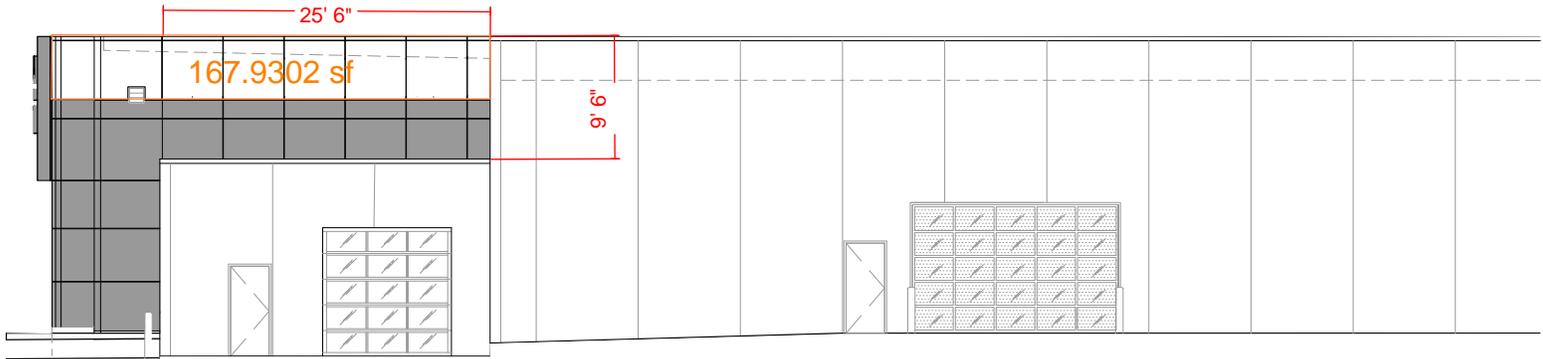
East Elevation

**C:** Small NWM

# NISSAN NORTH AMERICA Dealer Presentation Package

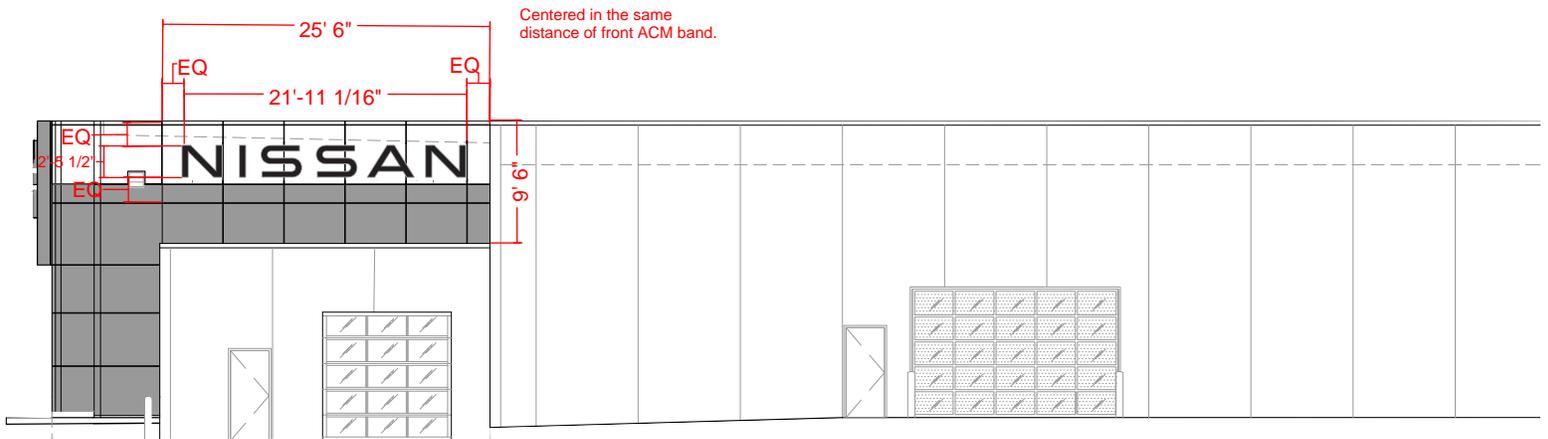


## 2. SCHEDULE OF SIGNS Site Before



East Elevation

## Proposed Signage



East Elevation

**C:** Small NWM

# NISSAN NORTH AMERICA Dealer Presentation Package

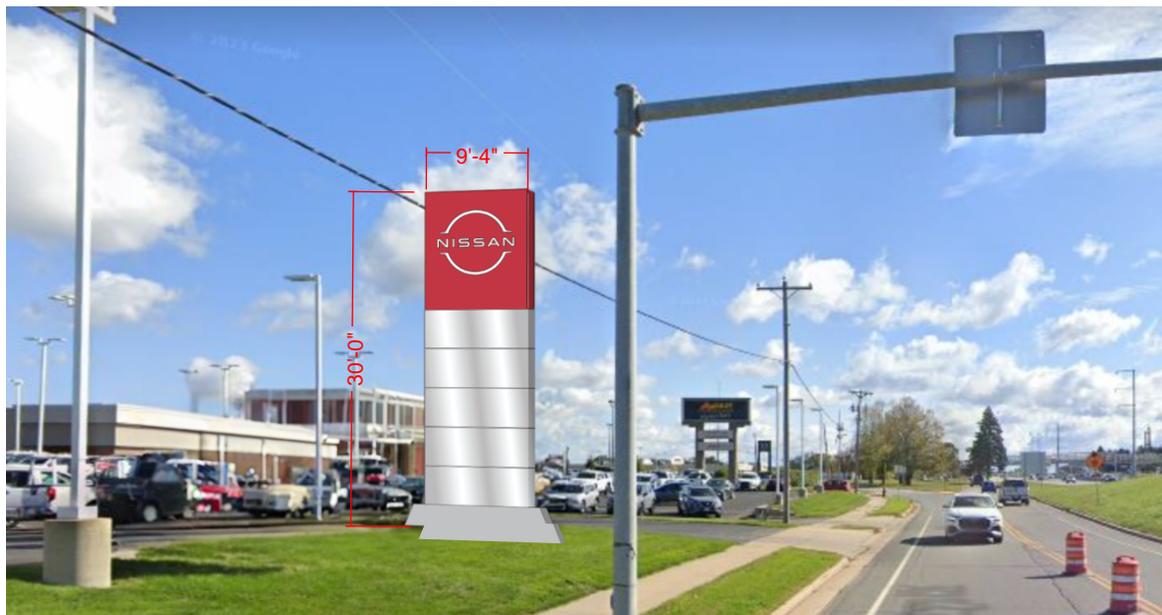


## 2. SCHEDULE OF SIGNS Site Before

## REQUESTED HEIGHT



## Proposed Signage



**A:** 30' Retro Pylon

# NISSAN NORTH AMERICA Dealer Presentation Package



## 2. SCHEDULE OF SIGNS

Site Before

REQUESTED HEIGHT



Proposed Signage



**A:** 30' Retro Pylon

# NISSAN NORTH AMERICA Dealer Presentation Package

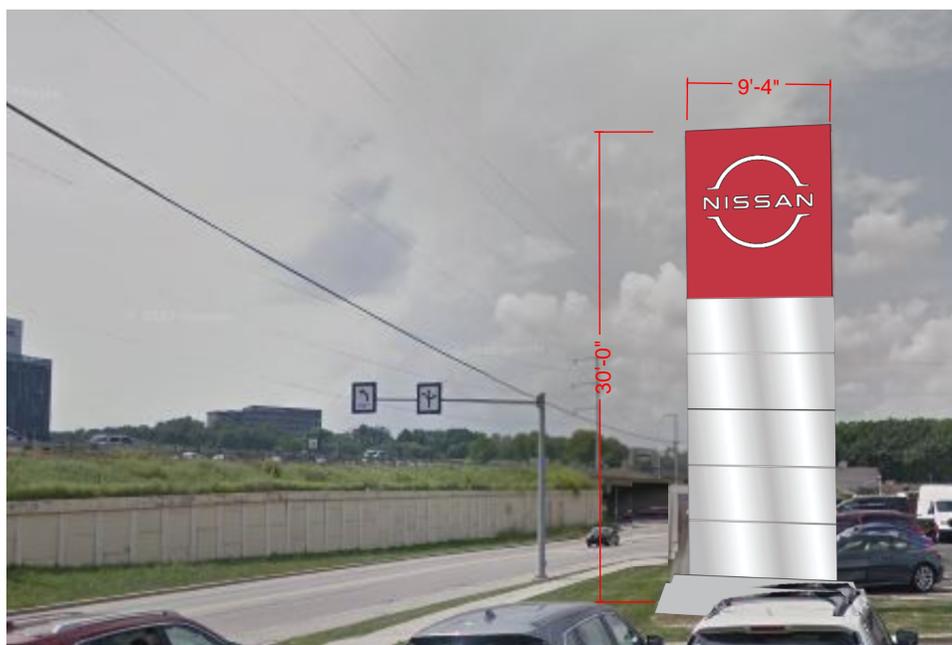


## 2. SCHEDULE OF SIGNS Site Before

## REQUESTED HEIGHT



## Proposed Signage



**A:** 30' Retro Pylon

# NISSAN NORTH AMERICA Dealer Presentation Package

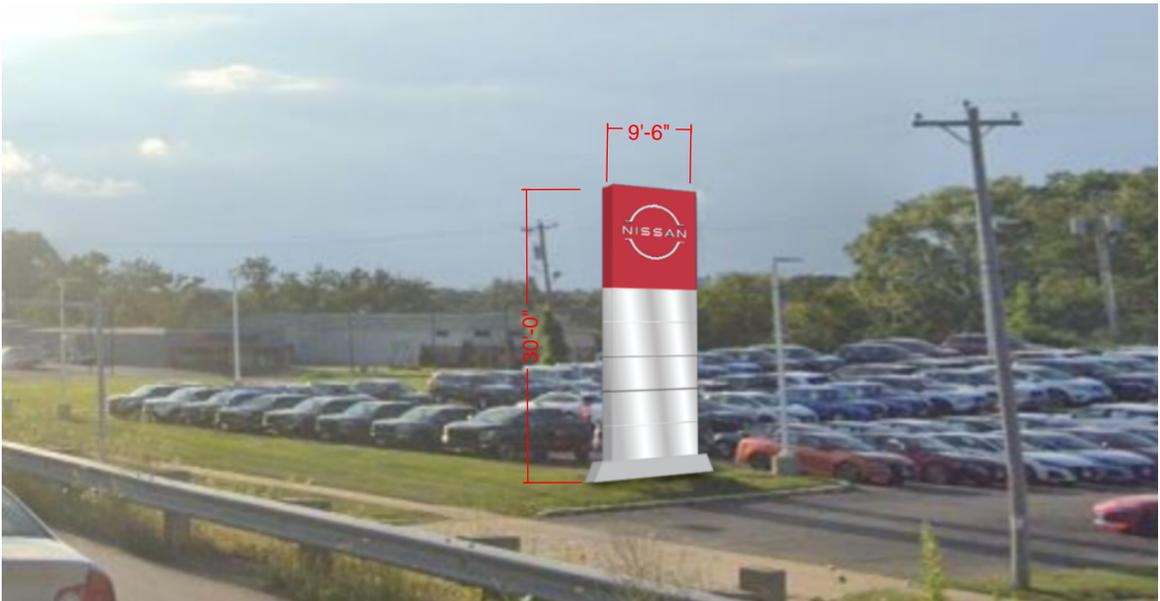


## 2. SCHEDULE OF SIGNS Site Before

## REQUESTED HEIGHT



## Proposed Signage



**A:** 30' Retro Pylon

# NISSAN NORTH AMERICA Dealer Presentation Package



## 2. SCHEDULE OF SIGNS Site Before

## REQUESTED HEIGHT



## Proposed Signage



**A:** 30' Retro Pylon

# NISSAN NORTH AMERICA Dealer Presentation Package



## 2. SCHEDULE OF SIGNS Site Before

## CODE-COMPLIANT HEIGHT



## Proposed Signage



**A:** 12' Retro Pylon

# NISSAN NORTH AMERICA Dealer Presentation Package



## 2. SCHEDULE OF SIGNS

Site Before

## CODE-COMPLIANT HEIGHT



Proposed Signage



**A:** 12' Retro Pylon

# NISSAN NORTH AMERICA Dealer Presentation Package

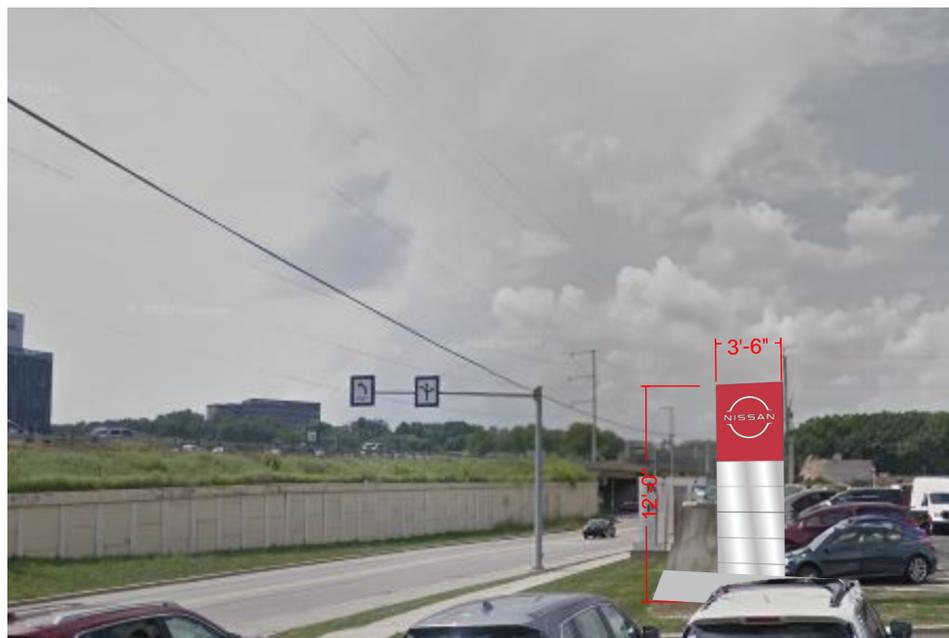


## 2. SCHEDULE OF SIGNS Site Before

## CODE-COMPLIANT HEIGHT



## Proposed Signage



**A:** 12' Retro Pylon

# NISSAN NORTH AMERICA Dealer Presentation Package



## 2. SCHEDULE OF SIGNS Site Before

## CODE-COMPLIANT HEIGHT



## Proposed Signage



**A:** 12' Retro Pylon

# NISSAN NORTH AMERICA Dealer Presentation Package

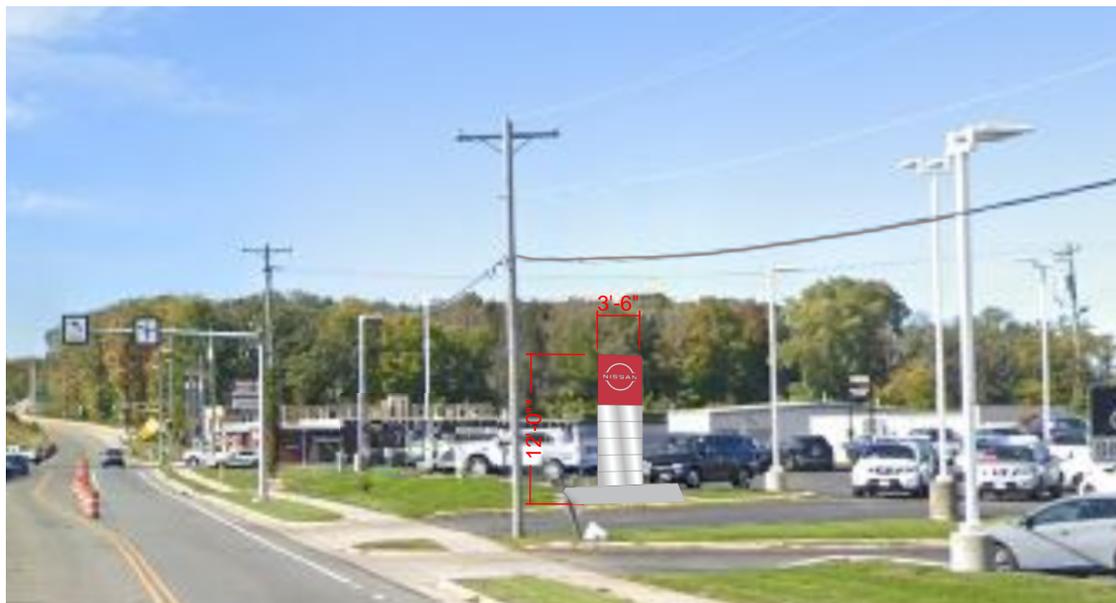


## 2. SCHEDULE OF SIGNS Site Before

## CODE-COMPLIANT HEIGHT



## Proposed Signage



**A:** 12' Retro Pylon

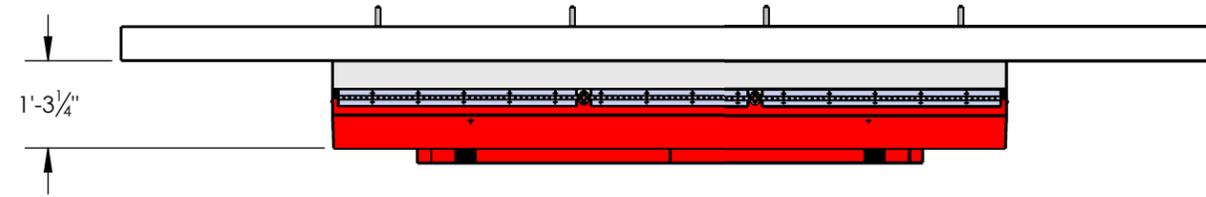
4

3

2

1

REVISIONS					
ZONE	REV.	ECR NUMBER	REV CHANGE	REV DATE	REV DRAFTER
	B	54075	MOVED LED TO FACE & SHOP UPDATES	05/24/2022	FKN
B2	C	68280	ADDED WEIGHTS	02/07/2023	FKN

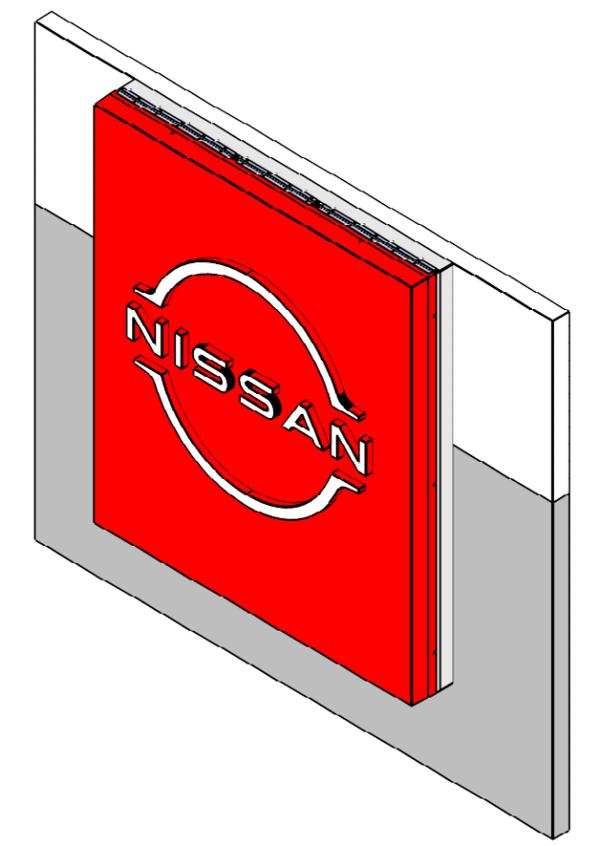
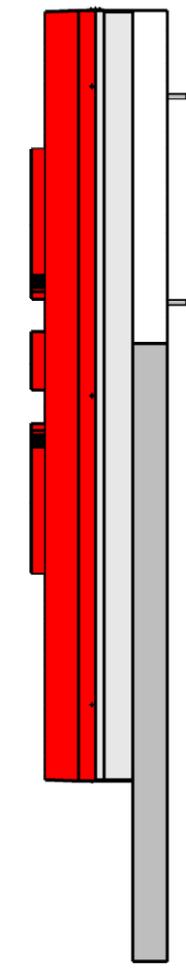
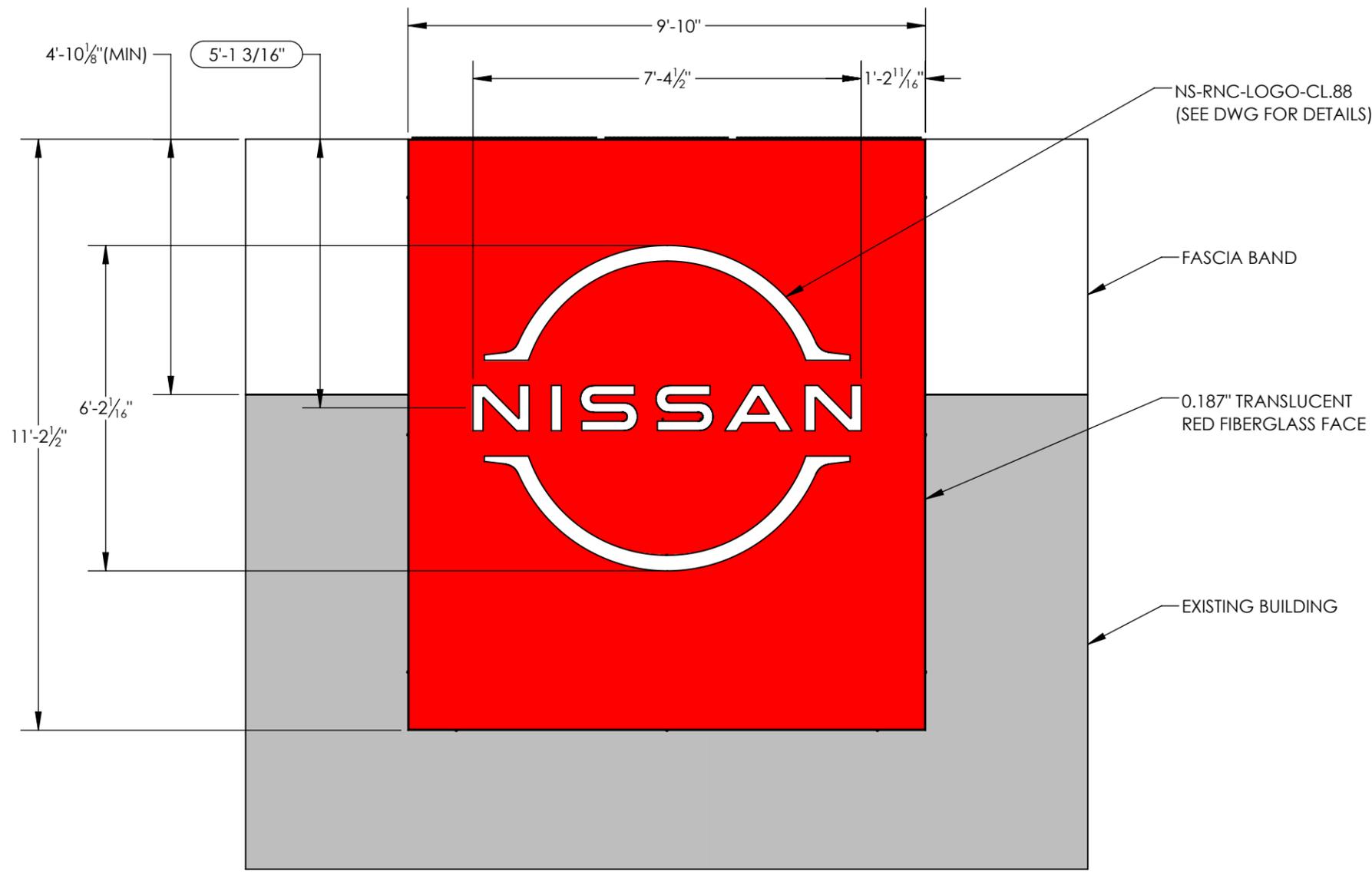


△ C

WEIGHTS	
SM TABLET (115 MPH)	1425 LBS
SM MOUNTING RAIL	280 LBS
SM SHIPPING STAND	730 LBS
SM TABLET + SHIPPING STAND	2155 LBS

B

B



A

A

Program/Customer: NISSAN		 Description: SMALL SLIM TABLET Part Number: NS-NRC-TAB-S-115-ASSM
Interior/Exterior:	EXTERIOR	
Sign Type:	WALL SIGN	
Engineer:	MATT SMITH	
Windspeed:	115 MPH ASCE 7-16	
Illumination:	ILLUMINATED	
Voltage:	120V	SCALE: 1:32

3

2

1

4

3

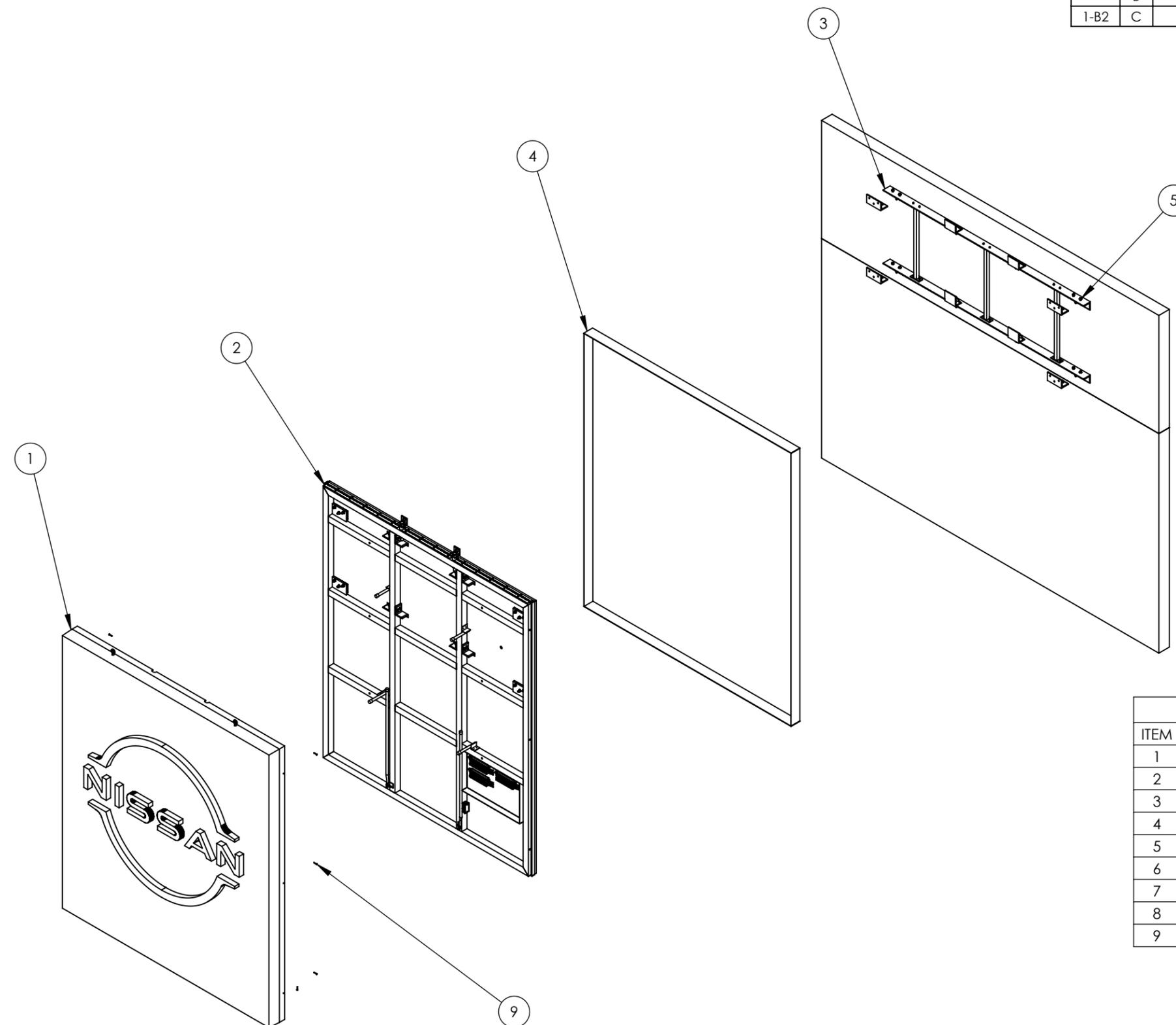
2

1

REVISIONS					
ZONE	REV.	ECR NUMBER	REV CHANGE	REV DATE	REV DRAFTER
	B	54075	MOVED LED TO FACE & SHOP UPDATES	05/24/2022	FKN
1-B2	C	68280	ADDED WEIGHTS	02/07/2023	FKN

B

B



A

A

BOM TABLE: NS-NRC-TAB-S-115-ASSM			
ITEM	PART NUMBER	DESCRIPTION	Default/QTY.
1	NS-NRC-TAB-S-FACE-ASSM	SMALL SLIM TABLET FACE ASSEMBLY	1
2	NS-NRC-TAB-S-115-FRAME-ASSM	STRUCTURAL FRAME ASSEMBLY	1
3	NS-NRC-TAB-S-115-NSTLLN-ASSM	MOUNTING ASSEMBLY	1
4	NS-NRC-TAB-S-FLASHING-ASSM	ACM MOUNTING COVER ASSEMBLY	1
5	MCM# 92865A720	1/2-13x2 GD5 FT BOLT-Z	8
6	MCM# 90126A033	1/2" FLAT WASHER SAE-ZINC	16
7	MCM# 91102A033	1/2" LOCK WASHER-ZINC	8
8	MCM# 95462A033	1/2-13 GD5 HEX NUT	8
9	MCM# 91735A546	1/4-20x1 1/2" PH.P.H. BOLT-Z	9

Program/Customer:

NISSAN

Interior/Exterior: EXTERIOR

Sign Type: WALL SIGN

Engineer: MATT SMITH

Windspeed: 115 MPH ASCE 7-16

Illumination: ILLUMINATED

Voltage: 120V

SCALE: 1:48



Description: SMALL SLIM TABLET

Part Number: NS-NRC-TAB-S-115-ASSM

ANSI BASE DRAWING - VERSION: 19302

3

2

1

4

3

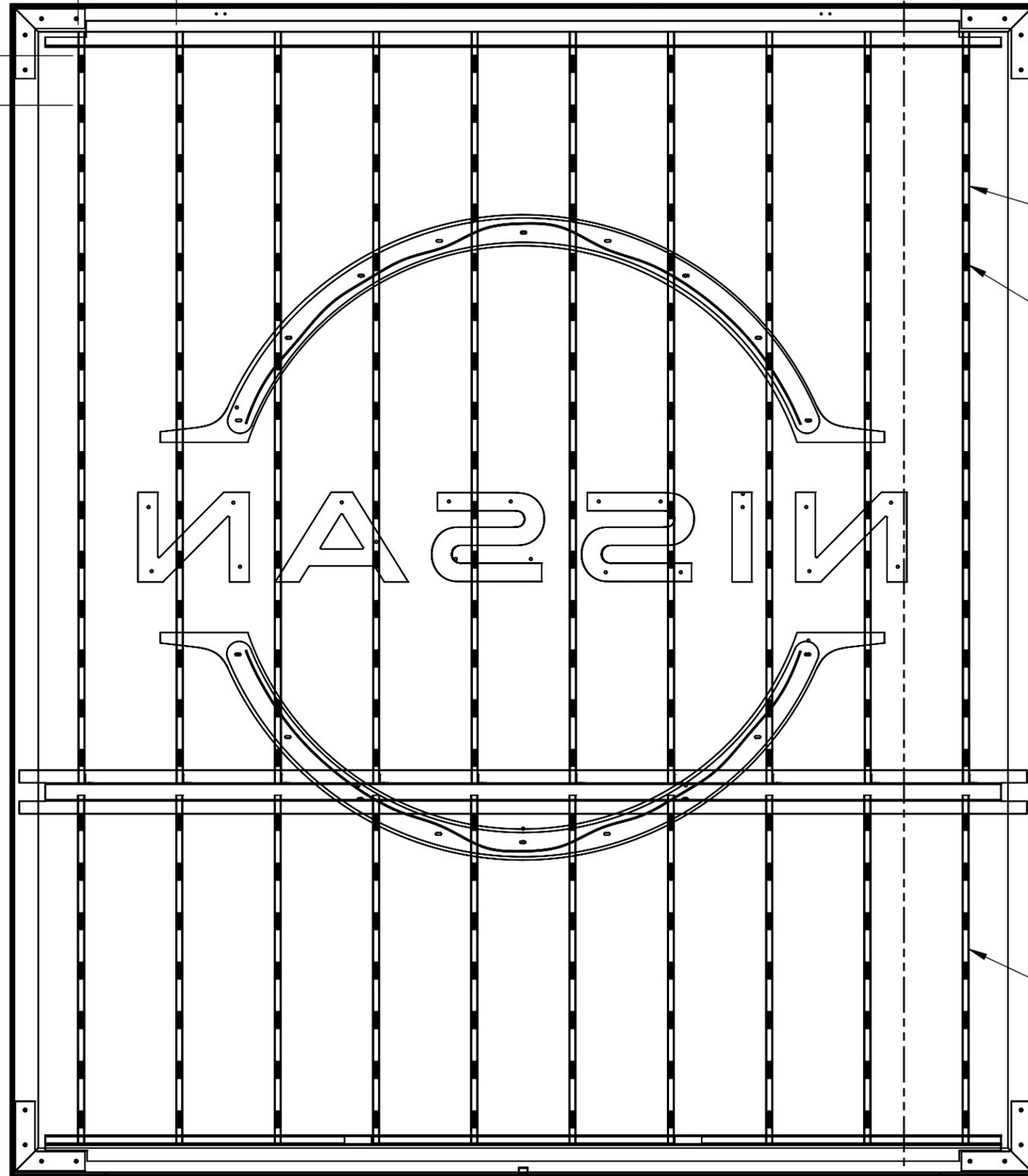
2

1

REVISIONS					
ZONE	REV.	ECR NUMBER	REV CHANGE	REV DATE	REV DRAFTER
	A	48196	INITIAL RELEASE	03/11/2022	FKN
	B	54051	MOVED LED TO FACE FRAME & SHOP UPDATES	07/11/2022	FKN

11 5/16" (TYP)

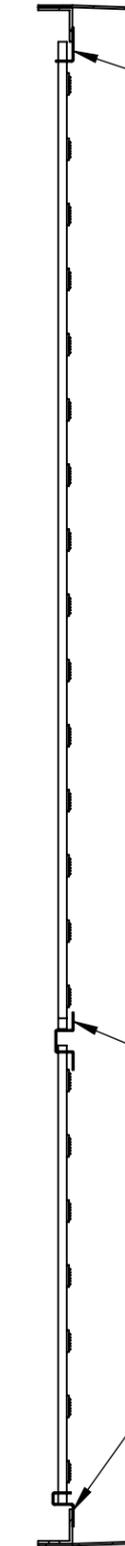
5 11/16" (TYP)



TOP ALUM LED TUBE

LED MODULE

BOTTOM LED TUBE



TOP ALUM LED TUBE BRACKET

MIDDLE ALUM LED TUBE BRACKET

BOTTOM ALUM LED TUBE BRACKET

SECTION A-A  
SCALE 1 : 16

Program/Customer:		NISSAN
Interior/Exterior:	EXTERIOR	
Sign Type:	WALL SIGN	
Engineer:	MATT SMITH	
Windspeed:	N/A ASCE 7-16	
Illumination:	ILLUMINATED	
Voltage:	120V	SCALE: 1:96



Description:  
SIGN FACE ASSEMBLY

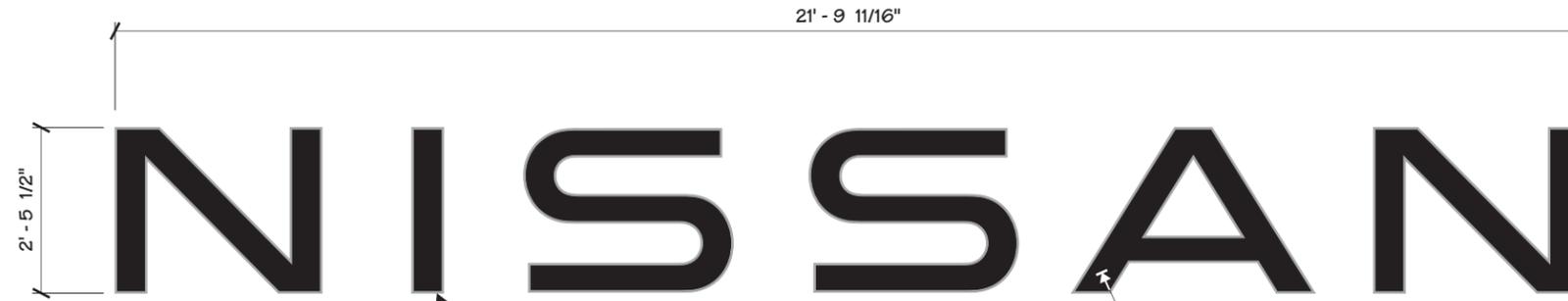
Part Number:  
NS-NRC-TAB-S-FACE-ASSM

ANSI BASE DRAWING - VERSION: 19302

3

2

1



FABRICATED ALUM. CHANNEL LETTERS

.177" TRANSLUCENT WHITE #2447  
IMPACT MODIFIED ACRYLIC FACE  
W/ 3M 3630G-0195 DAY/NIGHT VINYL

1 FRONT ELEVATION  
3/8" = 1' - 0"



RETURNS PAINTED BRUSHED ALUM.

2 SIDE VIEW  
1/8" = 1"

Project Title  
NISSAN NRC NEXT

Date 08.30.20

AGI EoR M. SMITH  
Lead Drafter DLR  
Drawn By RAS/DLR  
Project Mgr. S. HNATKOWICZ

General Sign Specifications

- Interior  Exterior
  - Single Faced  Double Faced
  - Non-Illuminated
  - Illuminated
- 120 Volts \_\_\_\_\_ Amps(+/-)

Location \_\_\_\_\_  
Windload \_\_\_\_\_

Drawn By	Date	Change
△ HWBJ	07.16.20	SIGN CHANGES PER DR #42697
△ HWBJ	07.29.20	CHANGED LED LAYOUT PER M. SMITH.
△ HWBJ	09.17.20	SIGN CHANGES PER DR #43664
△ HWBJ	01.11.22	ADDED LED CALLOUT TO PG.2 PER DR #51821
△ HWBJ	01.11.22	ADDED NOTE TO PG. 4 PER DR #51821
△ HWBJ	01.17.23	ADDED ELECTRICAL OUT PAGE PER DR #68381
△ FKN	07.20.23	INCREASED RETAINER WIDTH
△		
△		
△		
△		
△		
△		
△		

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Code	41923	Type	C
Sign Type	SM-NWM	PG #:	1

2655 International Parkway  
Virginia Beach, VA 23452



### MOUNTING HARDWARE CHART

	MASONRY	WOOD	METAL / EFIS
1/4" ZINC PLATED STEEL THREADED ROD THRU WALL	●	●	●
1/4" LAGS WITH SHIELDS	●		
1/4" LAG BOLTS		●	
1/4" TOGGLE BOLTS			●

**NOTE:**  
 1) THREADED ROD WILL BE PROVIDED STANDARD - ALL OTHER HARDWARE IS TO BE PROVIDED BY THE INSTALLER AS REQ.  
 2) DESIGN INTENDED FOR NOT GREATER THAN 3RD STORY MOUNTING - HIGHER ELEVATIONS REQUIRE REVIEW

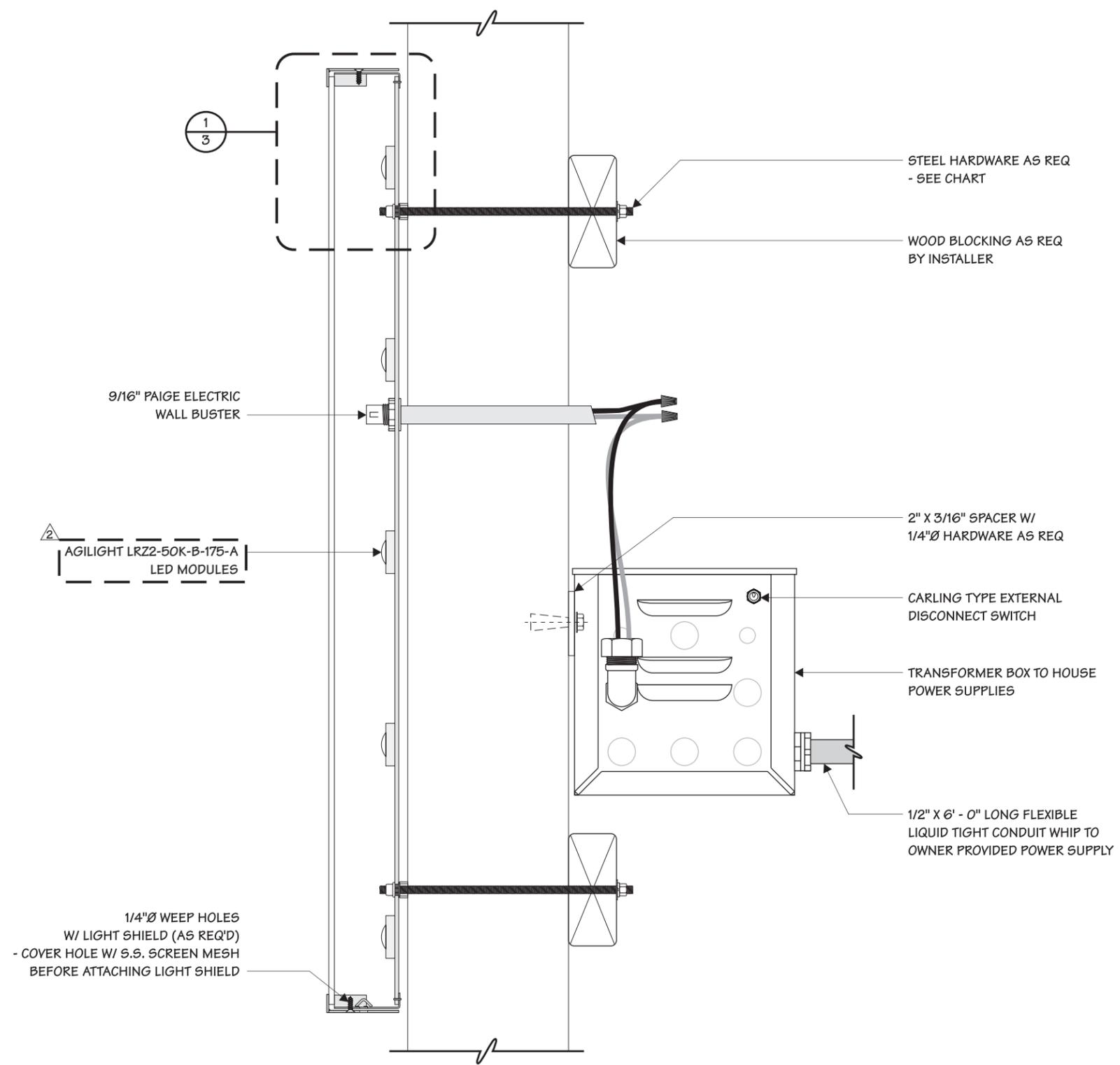
**Project Title**  
 NISSAN NRC NEXT

**Date** 08.30.20

**AGI EoR** M. SMITH  
**Lead Drafter** DLR  
**Drawn By** RAS/DLR  
**Project Mgr.** S. HNATKOWICZ

**General Sign Specifications**

Interior       Exterior  
 Single Faced       Double Faced  
 Non-Illuminated  
 Illuminated  
 \_\_\_\_\_ Volts      \_\_\_\_\_ Amps(+/-)  
**Location** \_\_\_\_\_  
**Windload** \_\_\_\_\_



**SECTION VIEW**  
 1/4" = 1"

Drawing Revisions	Drawn By	Date	Change
△	HWBJ	07.16.20	SIGN CHANGES PER DR #42697
△	HWBJ	07.29.20	CHANGED LED LAYOUT PER M. SMITH.
△	HWBJ	09.17.20	SIGN CHANGES PER DR #43664
△	HWBJ	01.11.22	ADDED LED CALLOUT TO PG.2 PER DR #51821
△	HWBJ	01.11.22	ADDED NOTE TO PG. 4 PER DR #51821
△	HWBJ	01.17.23	ADDED ELECTRICAL OUT PAGE PER DR #68381
△	FKN	07.20.23	INCREASED RETAINER WIDTH

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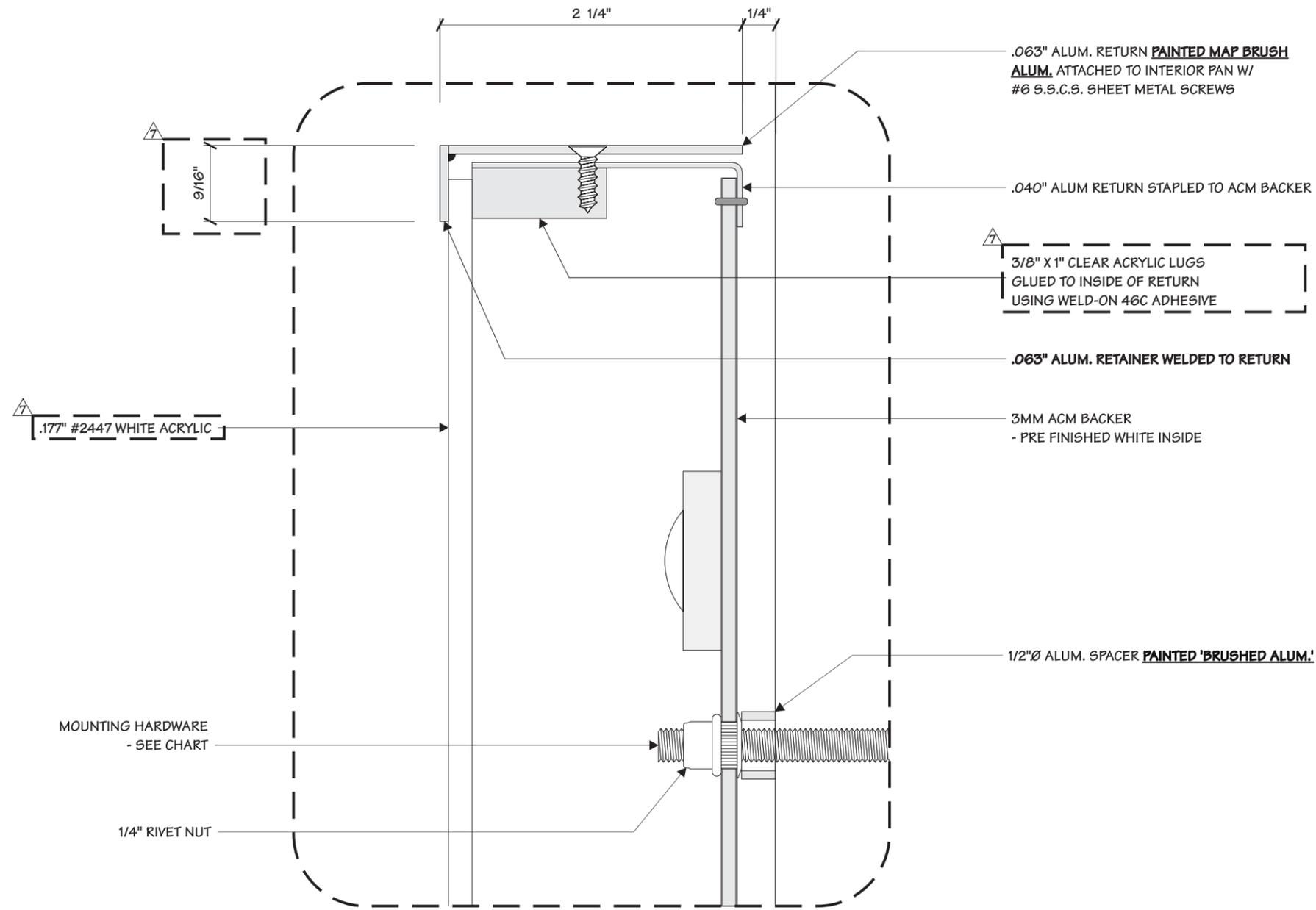
<b>Code</b> 41923	<b>Type</b> C
<b>Sign Type</b> SM-NWM	<b>PG #:</b> 2

2655 International Parkway  
 Virginia Beach, VA 23452

General Sign Specifications

- Interior       Exterior  
 Single Faced     Double Faced  
 Non-Illuminated  
 Illuminated  
                     120 Volts      \_\_\_\_\_ Amps(+/-)

Location \_\_\_\_\_  
Windload \_\_\_\_\_



1 BLOW-UP DETAIL  
3 FULL

Change	Date	By	Change
△	07.16.20	HWBJ	SIGN CHANGES PER DR #42697
△	07.29.20	HWBJ	CHANGED LED LAYOUT PER M. SMITH.
△	09.17.20	HWBJ	SIGN CHANGES PER DR #43664
△	01.11.22	HWBJ	ADDED LED CALLOUT TO PG.2 PER DR #51821
△	01.11.22	HWBJ	ADDED NOTE TO PG. 4 PER DR #51821
△	01.17.23	HWBJ	ADDED ELECTRICAL OUT PAGE PER DR #68381
△	07.20.23	FKN	INCREASED RETAINER WIDTH

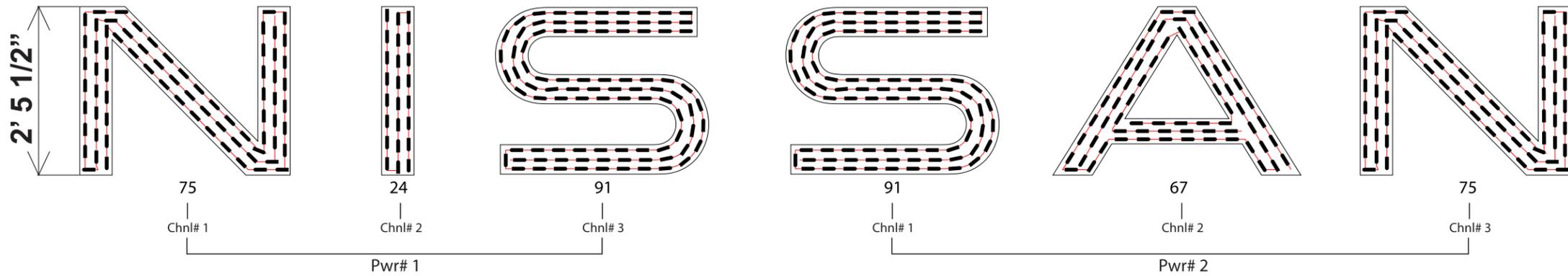
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Code	41923	Type	C
Sign Type	SM-NWM	PG #:	3



**LYTERAYZ2**

**NOTES:**  
1.) THE MAXIMUM NUMBER OF LEDS PER 60W POWER SUPPLY IS 96.  
2.) THE MAXIMUM NUMBER OF LEDS PER 180W POWER SUPPLY IS 288.  
3.) THE MAXIMUM NUMBER OF LEDS PER STRING IS 40.



<b>Date</b> 27 July 2020	<b>Can Depth</b> 2"	<b>Modules per Foot</b> 1.7	<b>Total System Wattage</b> 303.56W
<b>Email</b> Layouts@genledbrands.com	<b>Power Supply</b> (2) PS12-180W-3-A	<b>Module Spacing</b> 4"	<b>Total LED Wattage</b> 258.03W
<b>Module</b> (423) LS-LRZ2-50K-B175-A	<b>Power Supply Location</b> Remote	<b>Row Spacing</b> 1.8"	<b>Dimensions</b> 29.5"

- UNLESS OTHERWISE SPECIFIED:** All layouts are for a single face sign or a single set of letters and the depth of the application considered for the layout is 5 inches.
- LED module placement is approximate. AgiLight® recommends the sign manufacturer verify the LED placement and quantity to ensure even illumination and brightness expectations are achieved.
- Estimations are based off the quality of art work and information provided by the customer, this includes: font style, letter height, depth, face material, and any special instructions. Missing information may cause delays in the delivery of estimates, as well as effect product selection, accurate quantities, and brightness.
- For installation instructions of AgiLight® LED systems please refer to [www.AgiLight.com](http://www.AgiLight.com) under the RESOURCES section or contact an AgiLight® Inside Sales Representative at: +1.866.482.0203

**Project Title**  
NISSAN NRC NEXT

**Date** 08.30.20

**AGI EoR** M. SMITH  
**Lead Drafter** DLR  
**Drawn By** RAS/DLR  
**Project Mgr.** S. HNATKOWICZ

**General Sign Specifications**  
 Interior  Exterior  
 Single Faced  Double Faced  
 Non-Illuminated  
 Illuminated  
 120 Volts \_\_\_\_\_ Amps(+/-)  
**Location** \_\_\_\_\_  
**Windload** \_\_\_\_\_

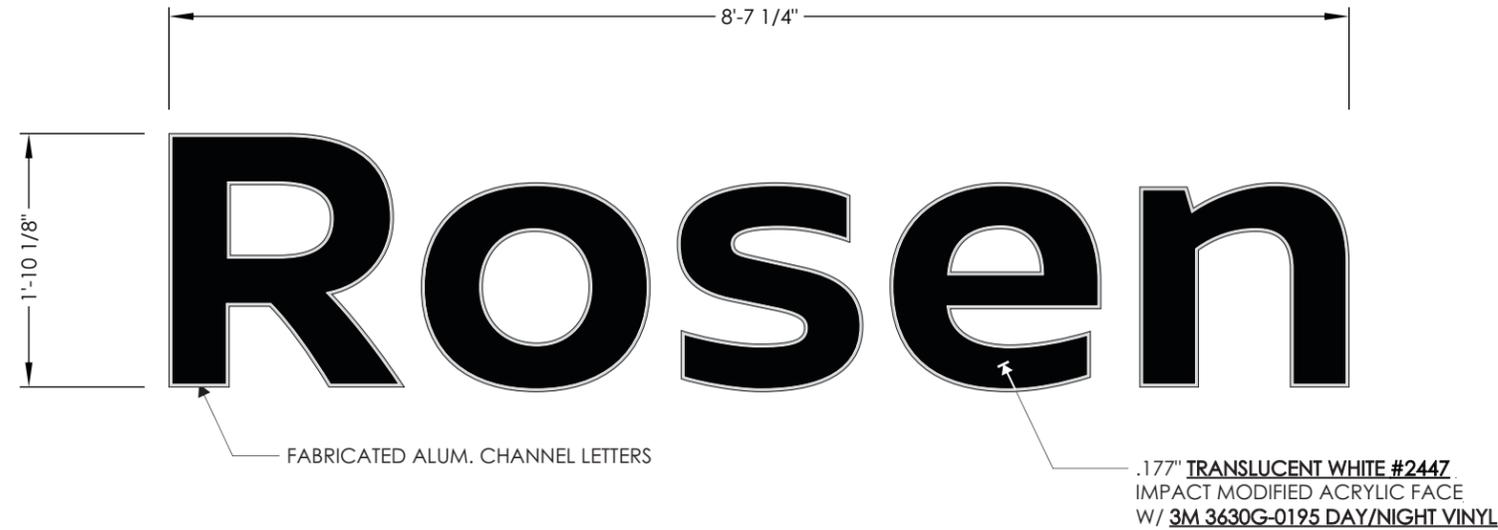
Drawing Revisions	Change
Drawn By	Date
HWBJ	07.16.20
HWBJ	07.29.20
HWBJ	09.17.20
HWBJ	01.11.22
HWBJ	01.17.23
FKN	07.20.23

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<b>Code</b> 41923	<b>Type</b> C
<b>Sign Type</b> SM-NWM	<b>PG #:</b> 5

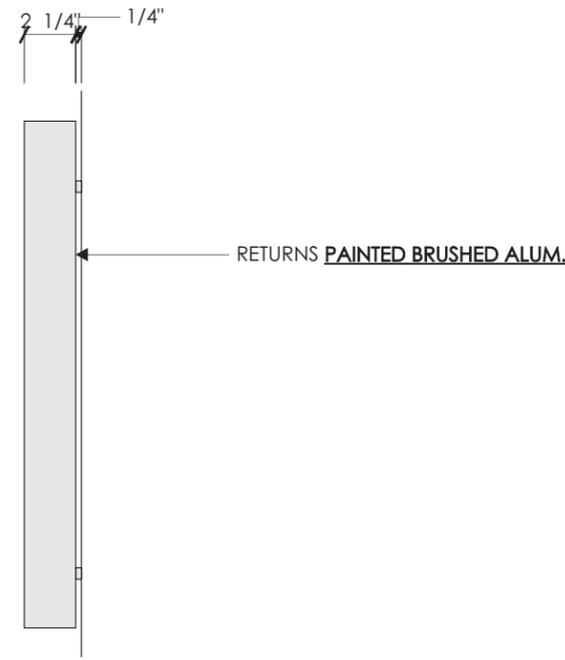
2655 International Parkway  
Virginia Beach, VA 23452

REVISIONS				
REV.	ECR NUMBER	REV CHANGE	DATE	DRAFTER
A	88839	INITIAL RELEASE	06/11/24	CKT



1 FRONT ELEVATION  
3/4" = 1' - 0"

MOUNTING METHOD					
LM	<input type="checkbox"/>	WMW	<input type="checkbox"/>	FM	<input checked="" type="checkbox"/>



2 SIDE VIEW  
1/8" = 1"

Program/Customer:		NISSAN NRC NEXT
Interior/Exterior:	EXTERIOR	
Sign Type:	CHANNEL LETTERS	
Engineer:	M. SMITH	
Windspeed:	115 MPH / IBC 2015	
Illumination:	ILLUMINATED	
Voltage:	120/277	SCALE: 3/4" = 1'-0"



DESCRIPTION:  
SM. DEALER NAME LETTERS

Part Number:  
SM-DNL-5603

REVISIONS				
REV.	ECR NUMBER	REV CHANGE	DATE	DRAFTER
A	88839	INITIAL RELEASE	06/11/24	CKT

MOUNTING HARDWARE CHART	MASONRY	WOOD	METAL / EFIS
	1/4" ZINC PLATED STEEL THREADED ROD THRU WALL	●	●
1/4" LAGS WITH SHIELDS	●		
1/4" LAG BOLTS		●	
1/4" TOGGLE BOLTS			●

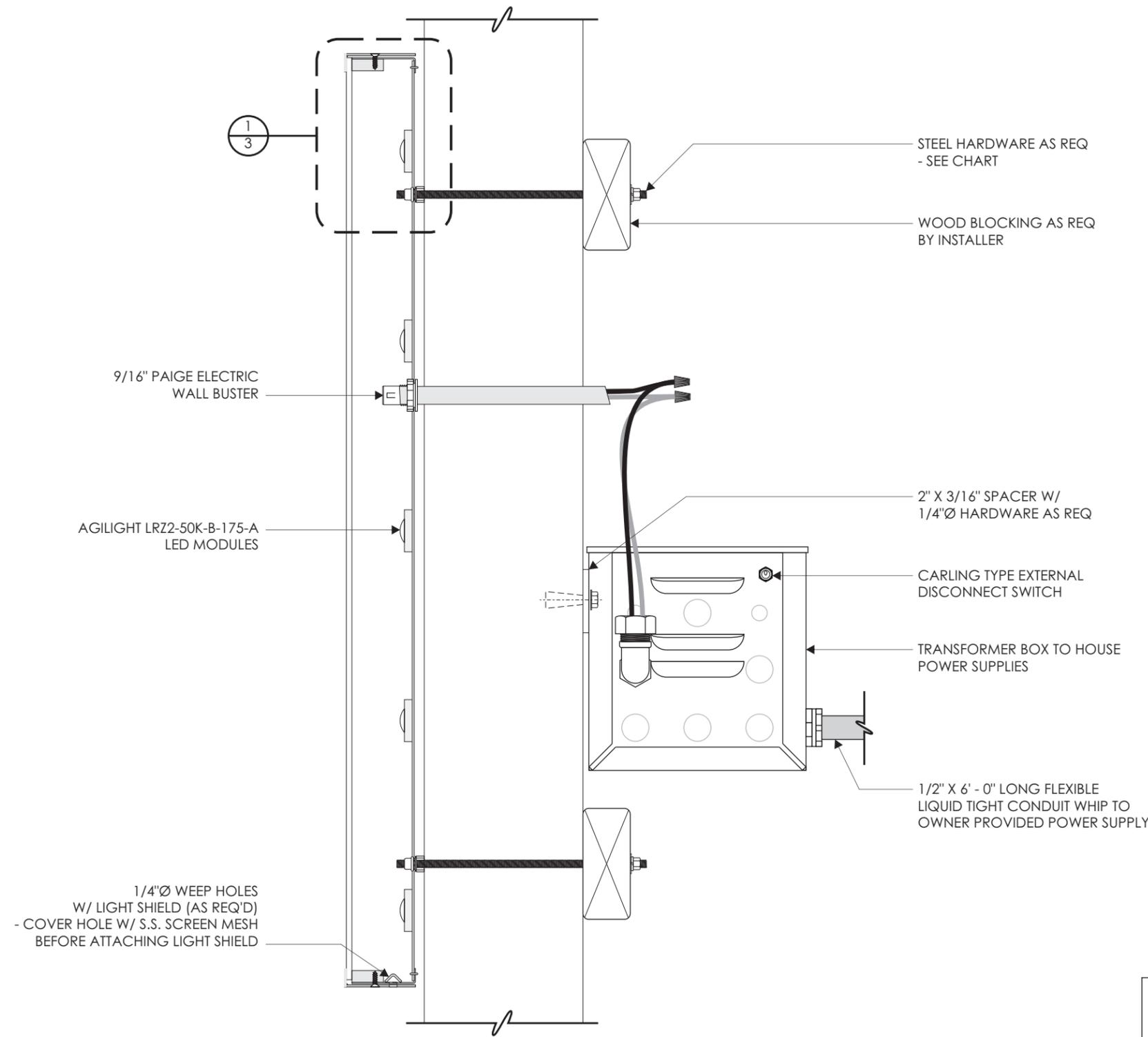
NOTE:  
 1) THREADED ROD WILL BE PROVIDED STANDARD - ALL OTHER HARDWARE IS TO BE PROVIDED BY THE INSTALLER AS REQ.  
 2) DESIGN INTENDED FOR NOT GREATER THAN 3RD STORY MOUNTING - HIGHER ELEVATIONS REQUIRE REVIEW

B

B

A

A



1 SECTION VIEW  
 2 1/4" = 1"

Program/Customer:		NISSAN NRC NEXT
Interior/Exterior:	EXTERIOR	
Sign Type:	CHANNEL LETTERS	
Engineer:	M. SMITH	
Windspeed:	115 MPH / IBC 2015	
Illumination:	ILLUMINATED	
Voltage:	120/277	SCALE: 3/4" = 1'-0"

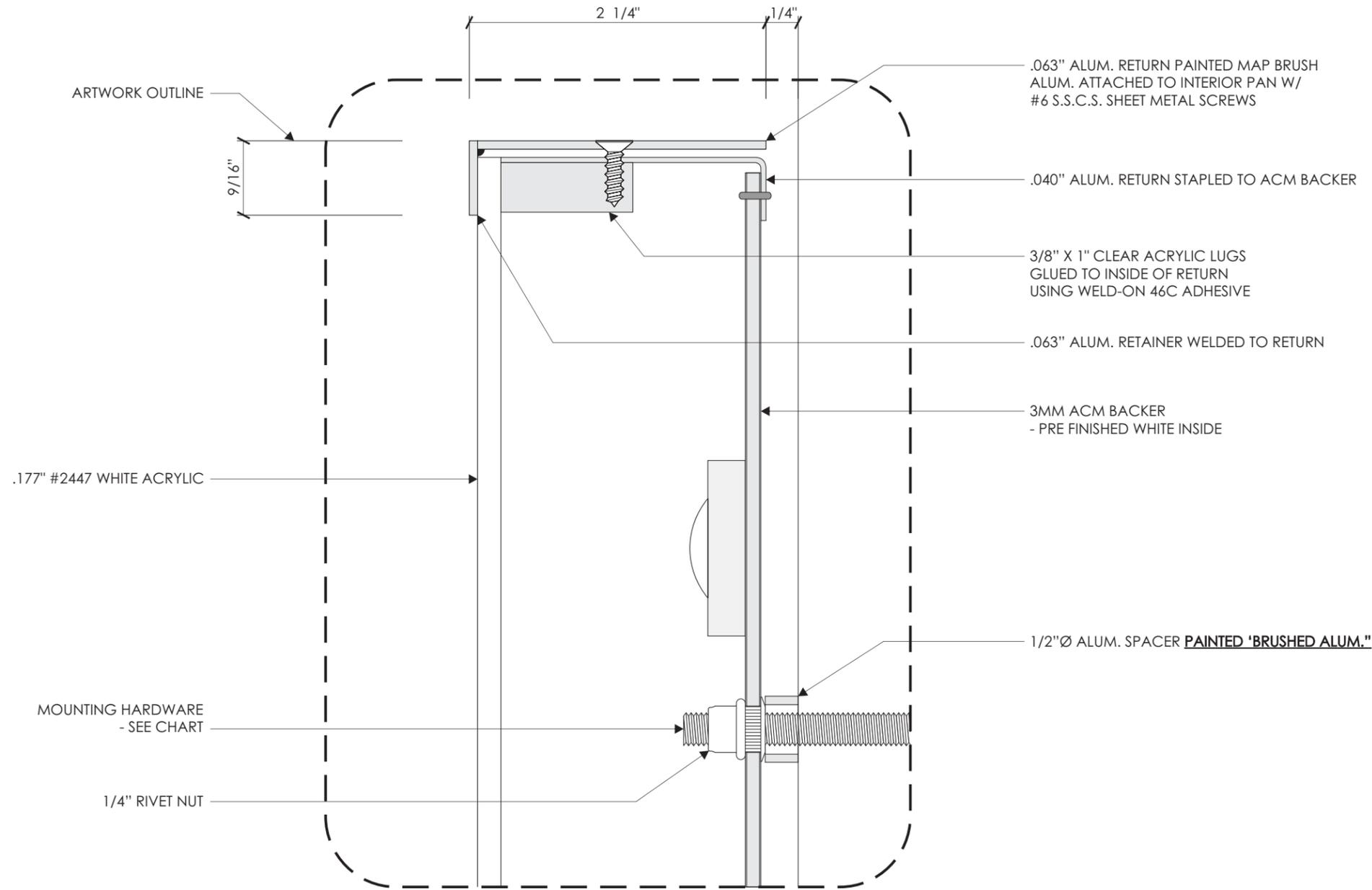


DESCRIPTION:  
**SM. DEALER NAME LETTERS**

Part Number:  
**SM-DNL-5603**

ANSI B SIZE DRAWING - COREL032422

REVISIONS				
REV.	ECR NUMBER	REV CHANGE	DATE	DRAFTER
A	88839	INITIAL RELEASE	06/11/24	CKT



1 BLOW-UP DETAIL  
3 FULL

Program/Customer:		
NISSAN NRC NEXT		
Interior/Exterior:	EXTERIOR	
Sign Type:	CHANNEL LETTERS	
Engineer:	M. SMITH	
Windspeed:	115 MPH / IBC 2015	
illumination:	ILLUMINATED	DESCRIPTION: SM. DEALER NAME LETTERS
Voltage:	120/277	Part Number: SM-DNL-5603
SCALE: 3/4" = 1'-0"		

4

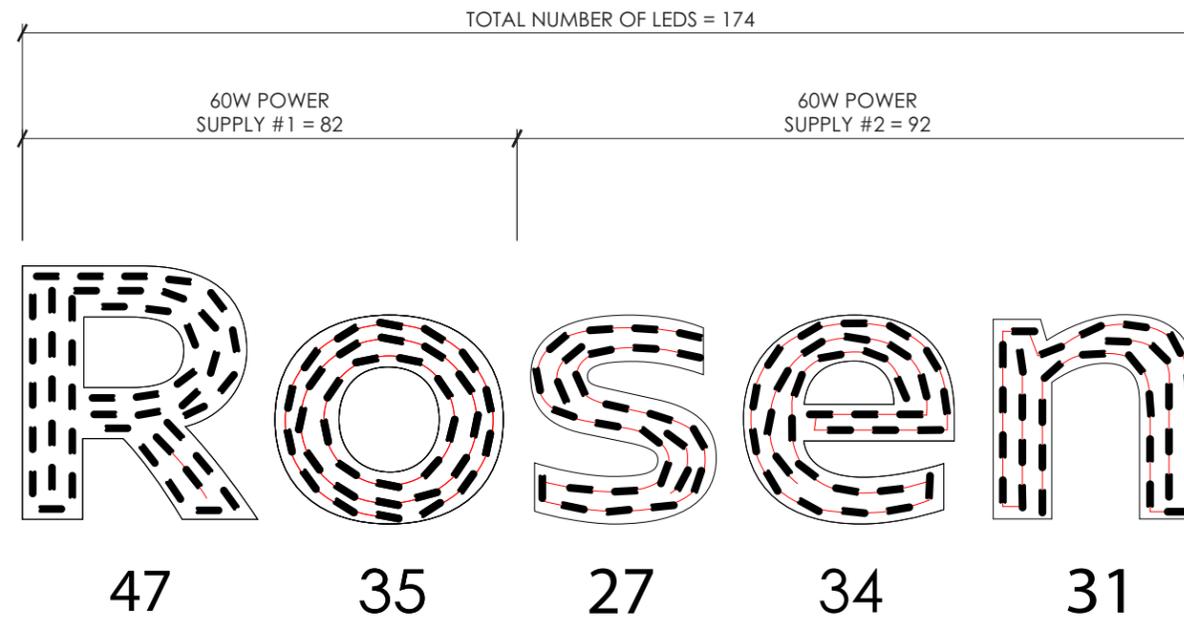
3

2

1

REVISIONS				
REV.	ECR NUMBER	REV CHANGE	DATE	DRAFTER
A	88839	INITIAL RELEASE	06/11/24	CKT

**NOTES:**  
 1.) THE MAXIMUM NUMBER OF LEDS PER 60W POWER SUPPLY IS 96.  
 2.) THE MAXIMUM NUMBER OF LEDS PER 180W POWER SUPPLY IS 288.  
 3.) THE MAXIMUM NUMBER OF LEDS PER STRING IS 40.



① LED LAYOUT  
 3/4" = 1'-0"

LED MODULE:  
 - AGILIGHT LYTERAYZ 2 (LS-LRZ2-50-B175-A)(174)

POWER SUPPLY:  
 -60W: PS12-60WSL-100-277VN (2)  
 -180W: PS12-180-3-A (0)

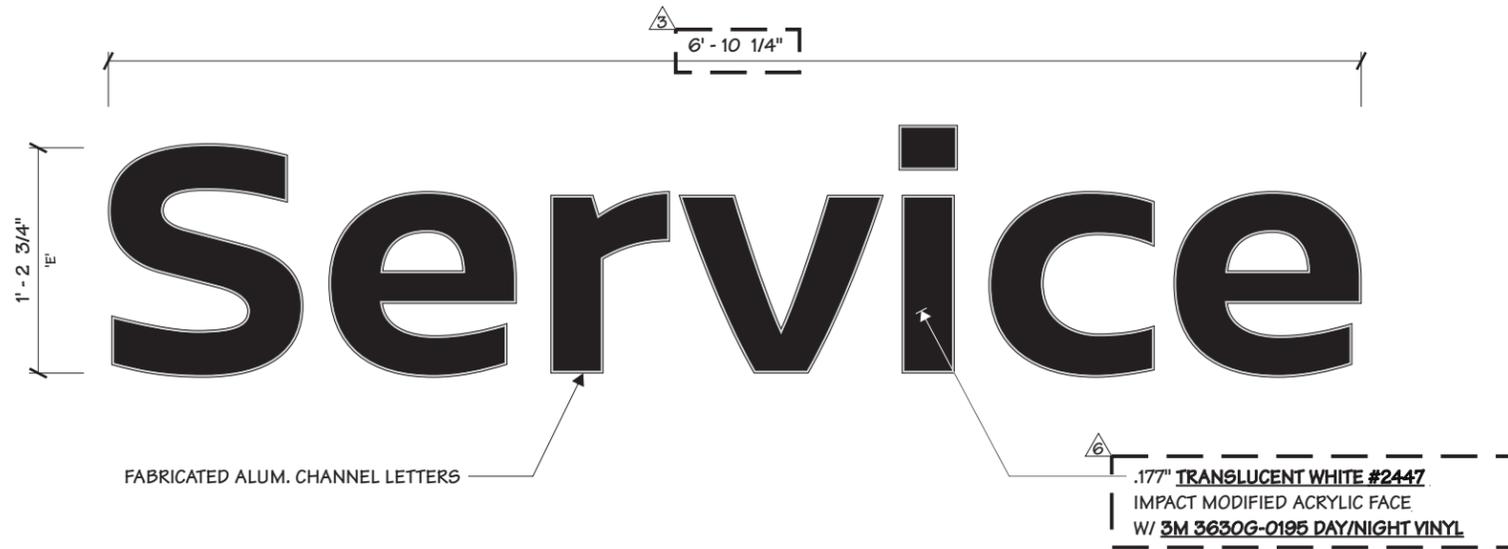
Program/Customer:		NISSAN NRC NEXT		
Interior/Exterior:	EXTERIOR			
Sign Type:	CHANNEL LETTERS			
Engineer:	M. SMITH			
Windspeed:	115 MPH / IBC 2015			
Illumination:	ILLUMINATED		DESCRIPTION:	
Voltage:	120/277	SCALE: 3/4" = 1'-0"	SM. DEALER NAME LETTERS	
			Part Number:	
			SM-DNL-5603	

4

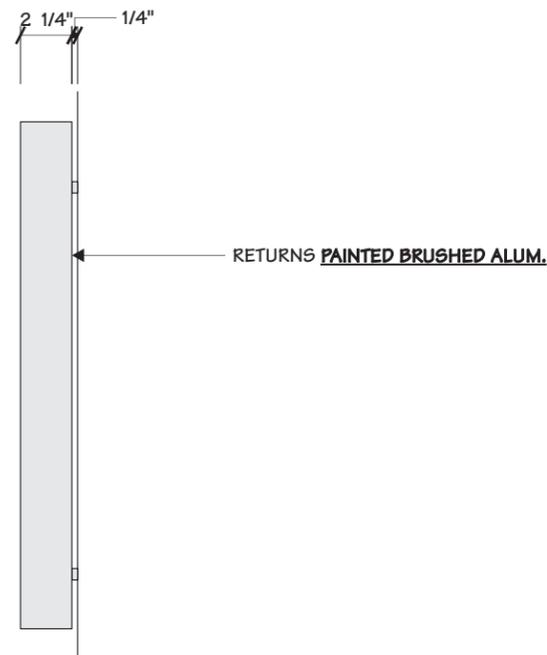
3

2

1



1 FRONT ELEVATION  
1" = 1' - 0"



2 SIDE VIEW  
1 1/8" = 1"

Project Title  
**NISSAN NRC NEXT**

Date **07.16.20**

AGI EoR **M. SMITH**  
Lead Drafter **DLR**  
Drawn By **HWBJ**  
Project Mgr. **X. XXXXX**

General Sign Specifications

- Interior  Exterior  
 Single Faced  Double Faced  
 Non-Illuminated  
 Illuminated

\_\_\_\_ Volts \_\_\_\_ Amps(+/-)  
 Location **XXX**  
 Windspeed **XXX**

Drawn By	Date	Change
HWBJ	07.17.20	SIGN UPDATES PER DR #42897
HWBJ	09.17.20	SIGN UPDATES PER DR #43664
DLR	10.07.20	CORRECTED DIMENSION LENGTH
HWBJ	01.11.22	ADDED LED CALLOUT TO PG.2 PER DR #51821
FKN	07.20.23	INCREASED RETAINER WIDTH

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Code **41923** Type **C**

Sign Type **SM-SER** PG #: **1**

### MOUNTING HARDWARE CHART

	MASONRY	WOOD	METAL / EFIS
1/4" ZINC PLATED STEEL THREADED ROD THRU WALL	●	●	●
1/4" LAGS WITH SHIELDS	●		
1/4" LAG BOLTS		●	
1/4" TOGGLE BOLTS			●

**NOTE:**  
 1) THREADED ROD WILL BE PROVIDED STANDARD - ALL OTHER HARDWARE IS TO BE PROVIDED BY THE INSTALLER AS REQ.  
 2) DESIGN INTENDED FOR NOT GREATER THAN 3RD STORY MOUNTING - HIGHER ELEVATIONS REQUIRE REVIEW

**Project Title**  
**NISSAN NRC NEXT**

**Date** 07.16.20

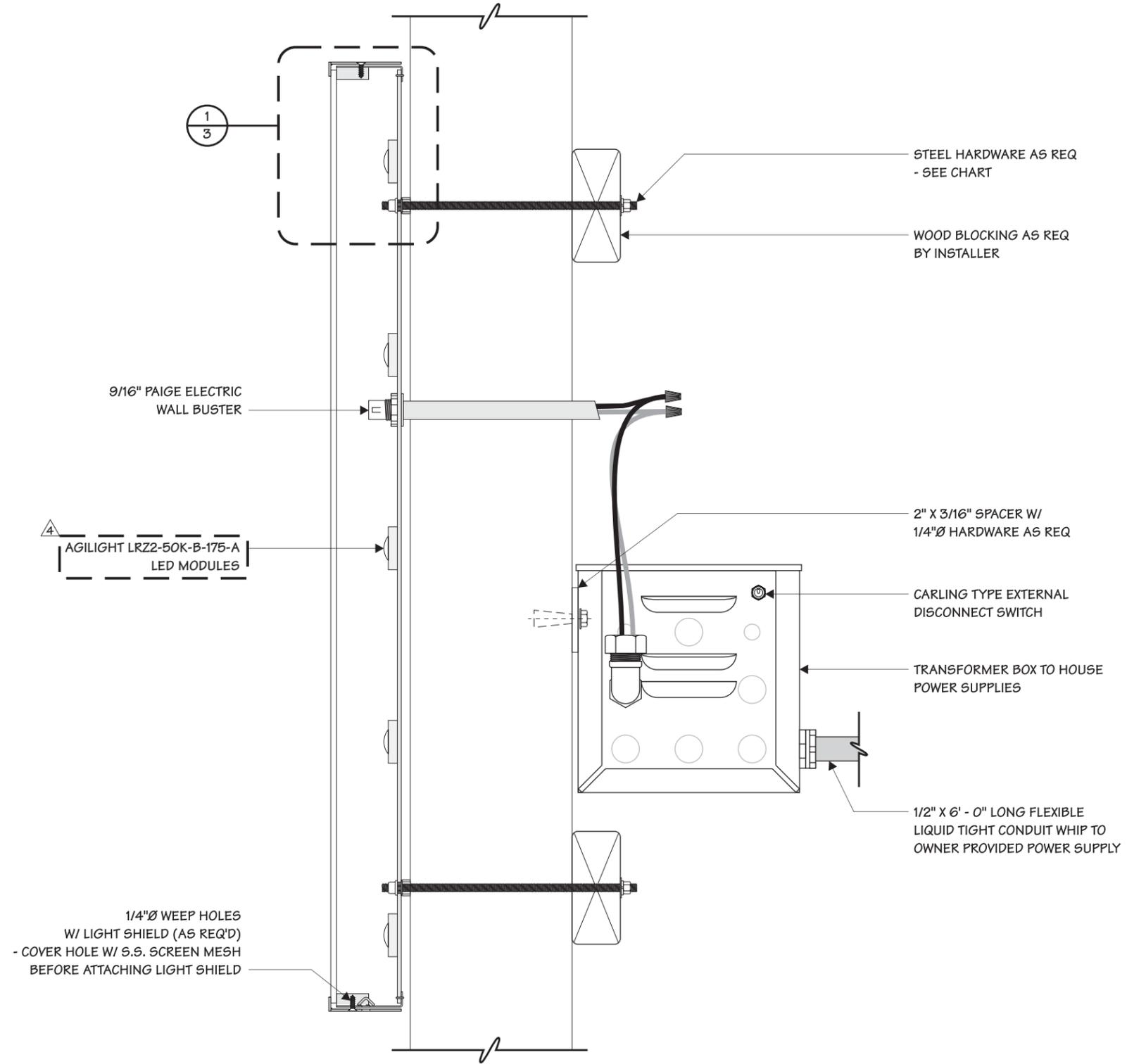
**AGI EoR** M. SMITH  
**Lead Drafter** DLR  
**Drawn By** HWBJ  
**Project Mgr.** X. XXXXX

**General Sign Specifications**

Interior       Exterior  
 Single Faced       Double Faced  
 Non-Illuminated  
 Illuminated

\_\_\_\_\_ Volts      \_\_\_\_\_ Amps(+/-)

**Location** XXX  
**Windspeed** XXX



**SECTION VIEW**  
 1/4" = 1"

Drawn By	Date	Change
HWBJ	07.17.20	SIGN UPDATES PER DR #42897
HWBJ	09.17.20	SIGN UPDATES PER DR #43664
DLR	10.07.20	CORRECTED DIMENSION LENGTH
HWBJ	01.11.22	ADDED LED CALLOUT TO PG.2 PER DR #51821
HWBJ	01.11.22	ADDED NOTE TO PG. 4 PER DR #51821
FKN	07.20.23	INCREASED RETAINER WIDTH

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<b>Code</b> 41923	<b>Type</b> C
<b>Sign Type</b> SM-SER	<b>PG #:</b> 2

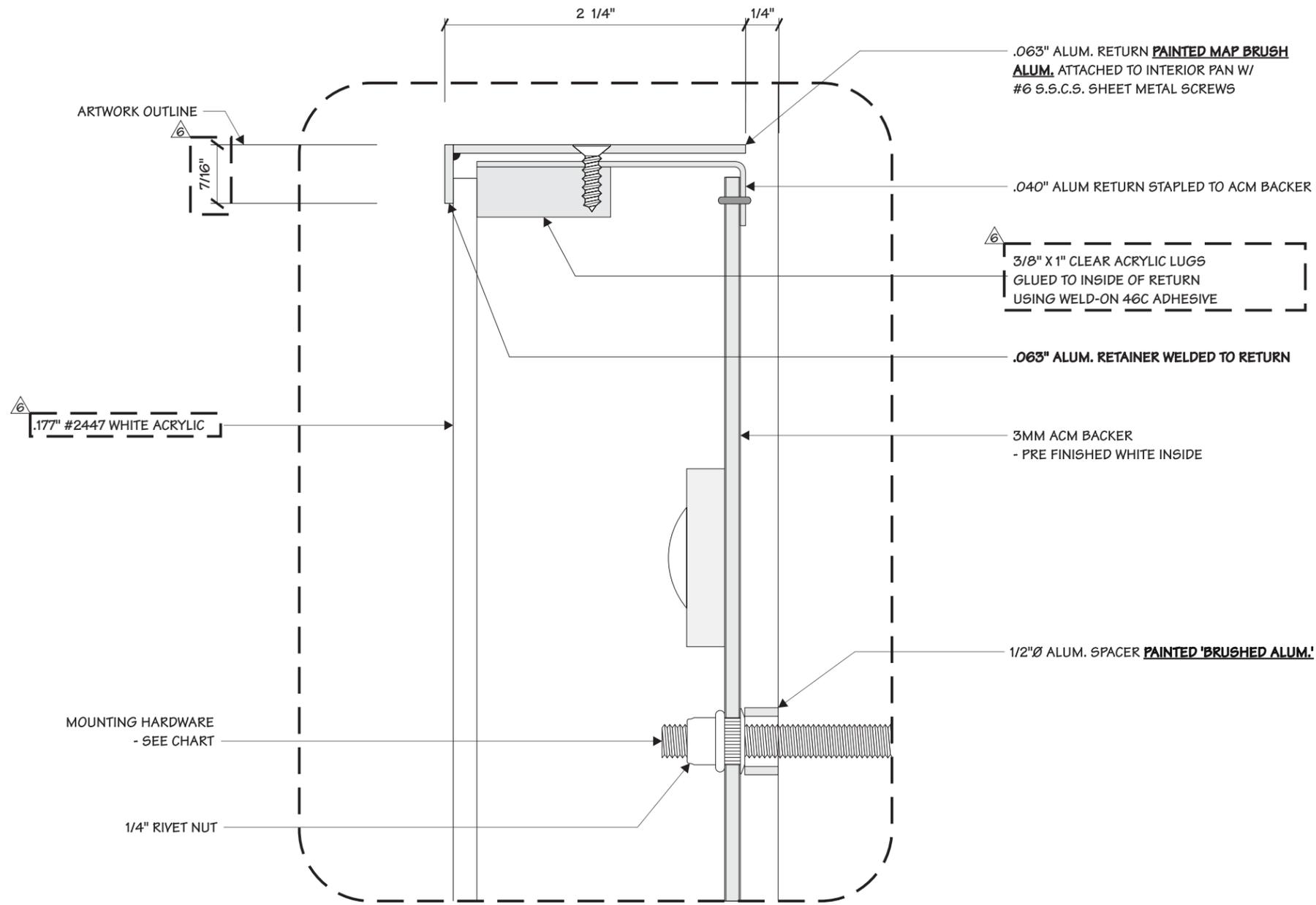
Project Title  
**NISSAN NRC NEXT**

Date **07.16.20**

AGI EoR **M. SMITH**  
Lead Drafter **DLR**  
Drawn By **HWBJ**  
Project Mgr. **X. XXXXX**

General Sign Specifications

- Interior  Exterior
- Single Faced  Double Faced
- Non-Illuminated
- Illuminated
- \_\_\_\_\_ Volts \_\_\_\_\_ Amps(+/-)
- Location **XXX**
- Windspeed **XXX**



1 **BLOW-UP DETAIL**  
3 FULL

Drawing Revisions	
Drawn By	Change
HWBJ	07.17.20 SIGN UPDATES PER DR #42697
HWBJ	09.17.20 SIGN UPDATES PER DR #43664
DLR	10.07.20 CORRECTED DIMENSION LENGTH
HWBJ	01.11.22 ADDED LED CALLOUT TO PG.2 PER DR #51821
HWBJ	01.11.22 ADDED NOTE TO PG. 4 PER DR #51821
FKN	07.20.23 INCREASED RETAINER WIDTH

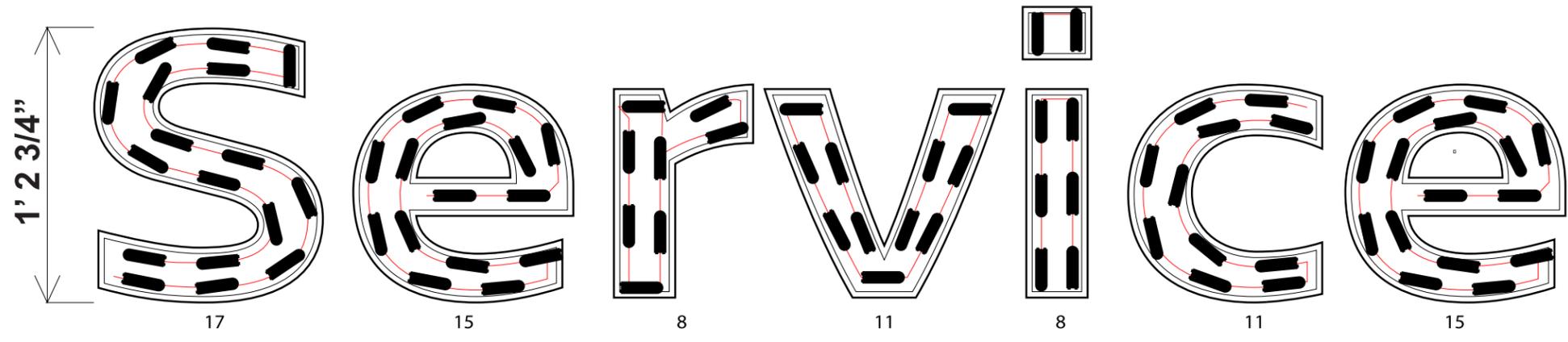
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Code	<b>41923</b>	Type	<b>C</b>
Sign Type	<b>SM-SER</b>	PG #:	<b>3</b>



**LYTERAYZ2**

**NOTES:**  
1.) THE MAXIMUM NUMBER OF LEDS PER 60W POWER SUPPLY IS 96.  
2.) THE MAXIMUM NUMBER OF LEDS PER 180W POWER SUPPLY IS 288.  
3.) THE MAXIMUM NUMBER OF LEDS PER STRING IS 40.



Project Title  
**NISSAN NRC NEXT**

Date **07.16.20**

AGI EoR **M. SMITH**  
Lead Drafter **DLR**  
Drawn By **HWBJ**  
Project Mgr. **X. XXXXX**

**General Sign Specifications**  
 Interior  Exterior  
 Single Faced  Double Faced  
 Non-Illuminated  
 Illuminated  
\_\_\_\_ Volts \_\_\_\_ Amps(+/-)  
Location **XXX**  
Windspeed **XXX**

Drawn By	Date	Change
HWBJ	07.17.20	SIGN UPDATES PER DR #42697
HWBJ	09.17.20	SIGN UPDATES PER DR #43664
DLR	10.07.20	CORRECTED DIMENSION LENGTH
HWBJ	01.11.22	ADDED LED CALLOUT TO PG.2 PER DR #51821
HWBJ	01.11.22	ADDED NOTE TO PG. 4 PER DR #51821
FKN	07.20.23	INCREASED RETAINER WIDTH

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<b>Date</b> 22 July 2020	<b>Can Depth</b> 2.25"	<b>Modules per Foot</b> 1.7	<b>Total System Wattage</b> 61.00W
<b>Email</b> Layouts@genledbrands.com	<b>Power Supply</b> (1) PS12-60WSL-100-277V	<b>Module Spacing</b> 4"	<b>Total LED Wattage</b> 51.85W
<b>Module</b> (85) LS-LRZ2-50K-B175-A	<b>Power Supply Location</b> Remote	<b>Row Spacing</b> 1.3"	<b>Dimensions</b> 14.75"

- UNLESS OTHERWISE SPECIFIED:** All layouts are for a single face sign or a single set of letters and the depth of the application considered for the layout is 5 inches.
- LED module placement is approximate. AgiLight® recommends the sign manufacturer verify the LED placement and quantity to ensure even illumination and brightness expectations are achieved.
- Estimations are based off the quality of art work and information provided by the customer, this includes: font style, letter height, depth, face material, and any special instructions. Missing information may cause delays in the delivery of estimates, as well as effect product selection, accurate quantities, and brightness.
- For installation instructions of AgiLight® LED systems please refer to [www.AgiLight.com](http://www.AgiLight.com) under the RESOURCES section or contact an AgiLight® Inside Sales Representative at: +1.866.482.0203

Code **41923** Type **C**

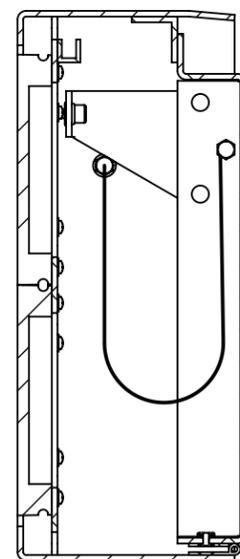
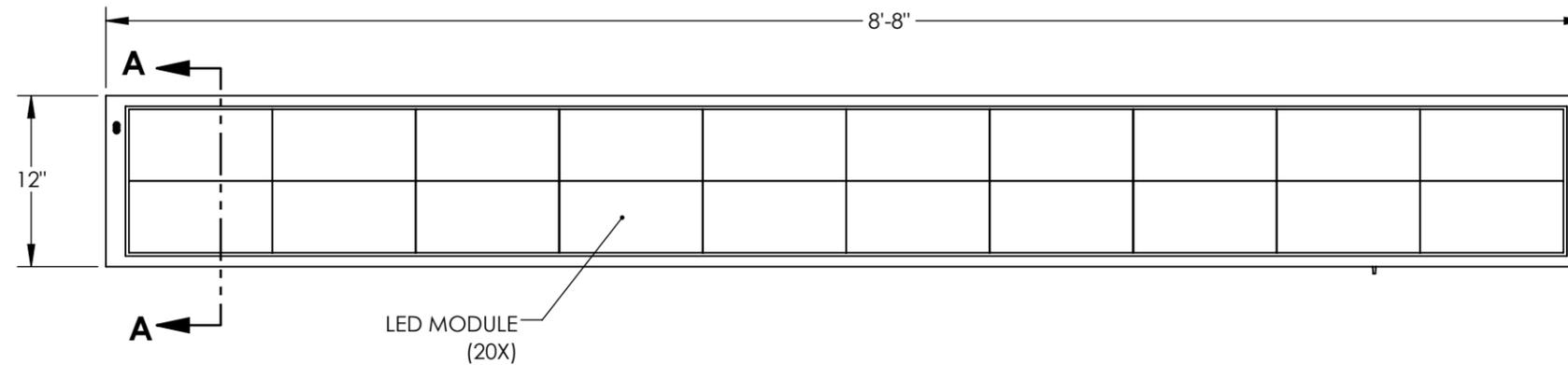
Sign Type **SM-SER** PG #: **4**

2655 International Parkway  
Virginia Beach, VA 23452

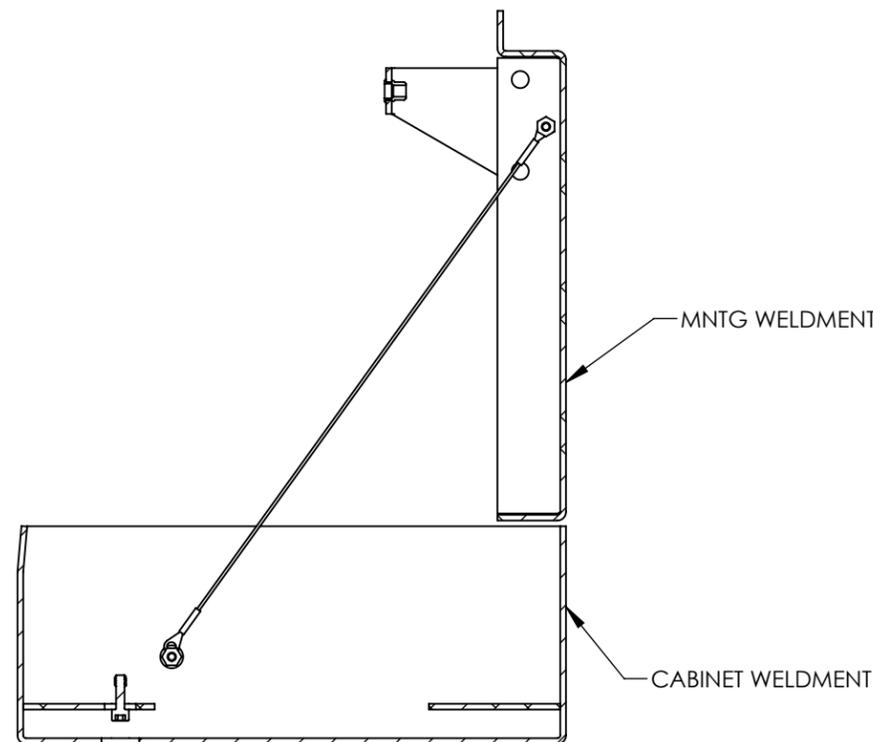
**NOTES:**

- 1. PAINT ALL EXPOSED SURFACES MP85576 TO MATCH PMS "COOL GRAY 11"
- 2. LED MODULE LEDCARD #P8 SMD 256\*128mm OUTDOOR LED MODULE (QTY: 20)
- 3. PROVIDE LUMEN INFRARED REMOTE CONTROLLER

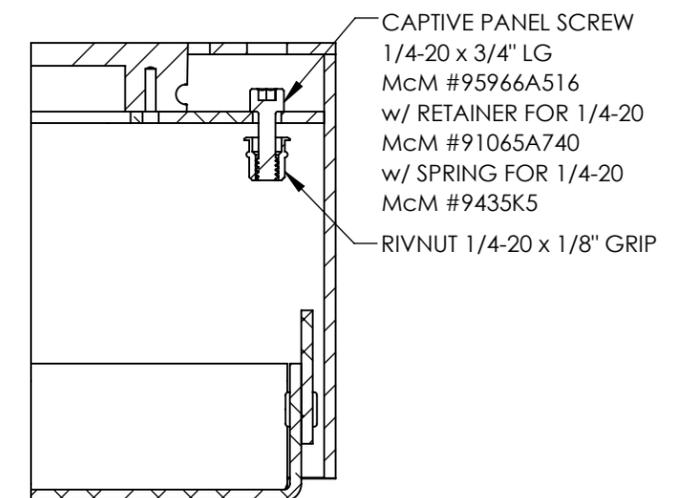
REVISIONS				
REV.	ECR NUMBER	REV CHANGE	DATE	DRAFTER
D	55903	REVISED ALUM TAB BRACKET(S)	09/28/2022	CAC
B	89981	REVISED LOUVER SIZES AND LOCATION	08/15/2024	DR



**SECTION A-A**  
CLOSED  
SCALE 1 : 4



**SECTION A-A**  
OPEN  
SCALE 1 : 4



**CLOSURE DETAIL**  
TYPICAL EA END  
SCALE 1 : 2

Program/Customer:		NISSAN	
Interior/Exterior:	EXTERIOR		
Sign Type:	CABINET		
Engineer:	MATT SMITH		
Windspeed:			
Illumination:	ILLUMINATED		
Voltage:	120V	SCALE: 1:12	



Description:  
ELECTRONIC MESSAGE BOARD - 9 FT

Part Number:  
NS-NRC-EMB-9

4

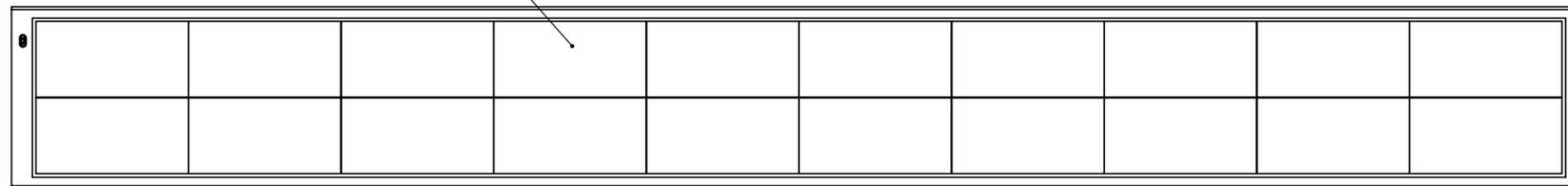
3

2

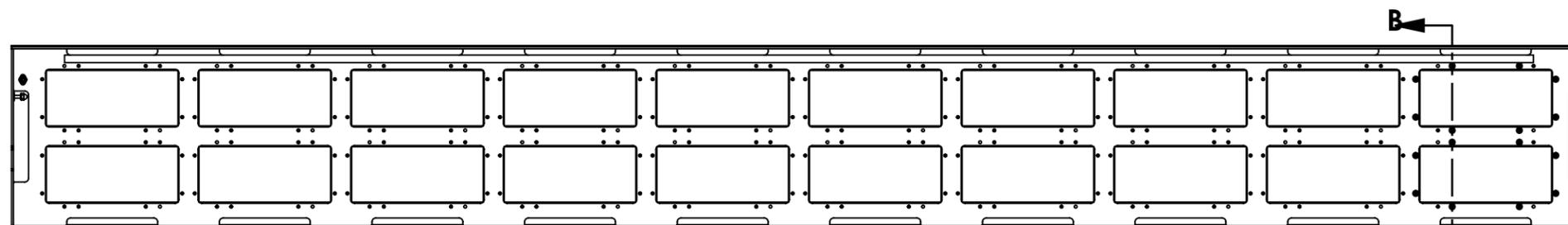
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REVISIONS				
REV.	ECR NUMBER	REV CHANGE	DATE	DRAFTER
D	55903	REVISED ALUM TAB BRACKET(S)	09/28/2022	CAC
B	89981	REVISED LOUVER SIZES AND LOCATION	08/15/2024	DR

LED MODULE  
(20X)

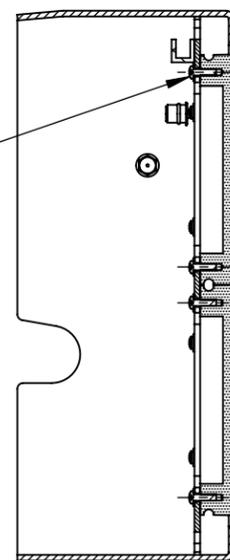


CABINET BODY w/ LED MODULES  
FRONT ELEVATION



REAR ELEVATION

ATTACH LED MODULE TO LED MNTG PLATE  
(PART OF CABINET WELDMENT)  
w/ PAN HD SCREW #6-32 x 1/2" LG  
& LOCK WASHER (8X PER MODULE)



**SECTION B-B**  
SHOWING LED MODULE MNTG)  
SCALE 1 : 4

BOM TABLE			
ITEM	PART NUMBER	DESCRIPTION	QTY
1	NS-NRC-EMB-9-01	LED CABINET - 12FT	1
2	NS-EMB-LED MODULE	LED MODULE	20
3	PAN HD SCEW	#6-32 x 1/2" LG	16
4	LOCK WASHER	#6	16
5	MCM# 95105A143	1/4" RIVET NUT-ZINC	1
6	PART1^NS-NRC-EMB-9		1
7	CR-PHMS 0.138-32X0.625X0.625-N		12
8	MSHXNUT 0.112-40-S-N		24
9	VD-05030	PRINCIPAL P/S - 5V-30W	1

Program/Customer:		
NISSAN		
Interior/Exterior:	EXTERIOR	
Sign Type:	CABINET	
Engineer:	MATT SMITH	
Windspeed:		
illumination:	ILLUMINATED	Description: ELECTRONIC MESSAGE BOARD - 9 FT
Voltage:	120V	Part Number: NS-NRC-EMB-9

SCALE: 1:24

NS-NRC-EMB-9

ANSI BASE DRAWING - VERSION: 19302

3

2

1

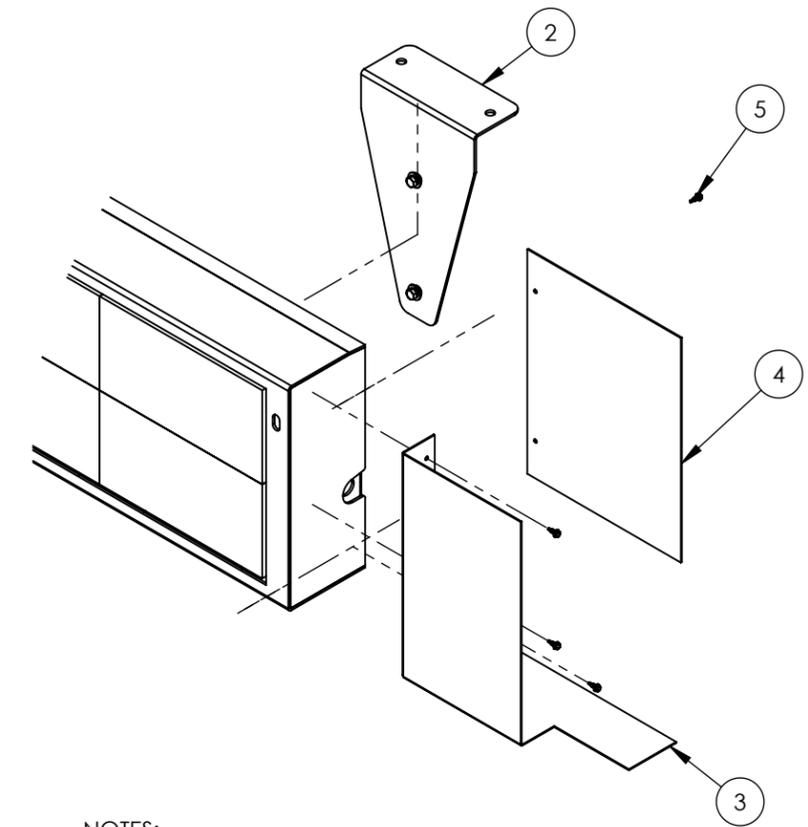
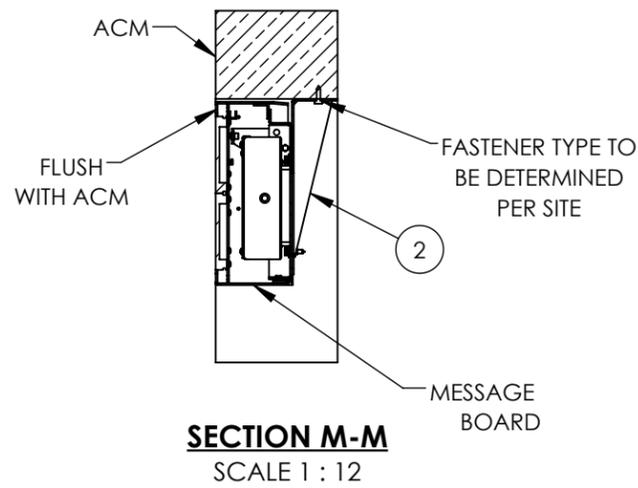
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3

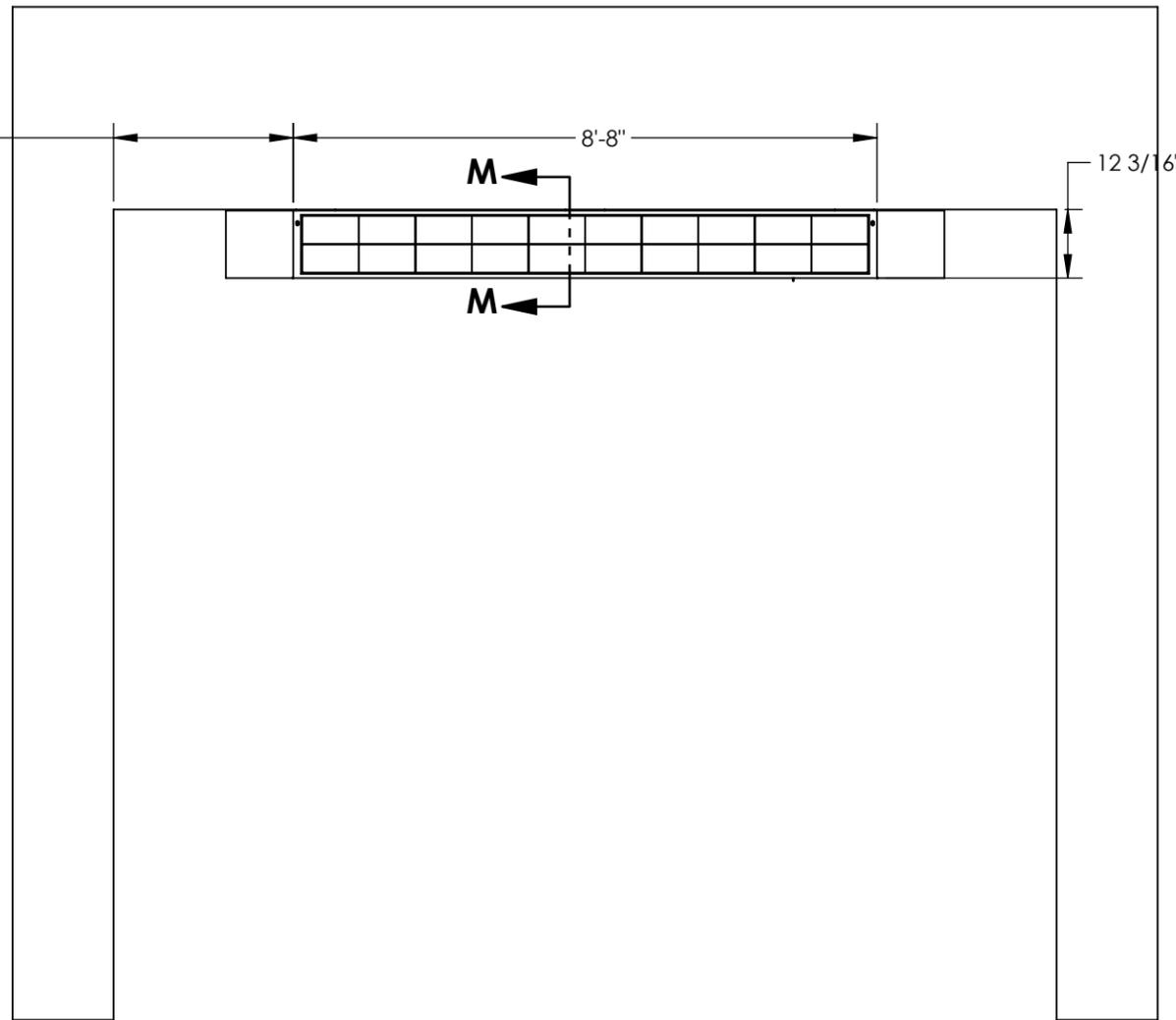
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1

REVISIONS				
REV.	ECR NUMBER	REV CHANGE	DATE	DRAFTER
D	55903	REVISED ALUM TAB BRACKET(S)	09/28/2022	CAC
B	89981	REVISED LOUVER SIZES AND LOCATION	08/15/2024	DR



SEE NOTE 1



NOTES:

- 1. END FILL PANELS ARE TO BE TRIMMED TO FIT
- 2. ITEM 2 (MNTG BRACKET) IS FOR RETRO-FIT SITES ONLY
- 3. ITEMS 1-6 TO BE PAINTED MP85576 TO MATCH PMS "COOL GRAY 11".

BOM TABLE			
ITEM	PART NUMBER	DESCRIPTION	QTY
1	NS-NRC-EMB-9	ELECTRONIC MESSAGE BOARD	1
2	NS-EMB-MOUNT-A	EMB MOUNT ASSEMBLY	3
3	NS-EMB-CAB-EF-1	CABINET END FILL PANEL	1
4	NS-EMB-CAB-EF-3	CABINET END FILL PANEL	1
5	90064A330	NO.8 x 1/2" TEK SCREW	5

Program/Customer:		
NISSAN		
Interior/Exterior:	EXTERIOR	
Sign Type:	CABINET	
Engineer:	MATT SMITH	
Windspeed:		
illumination:	ILLUMINATED	Description: ELECTRONIC MESSAGE BOARD - 9 FT
Voltage:	120V	Part Number: NS-NRC-EMB-9

SCALE: 1:16

NS-NRC-EMB-9

SHEET 16 OF 20

4

3

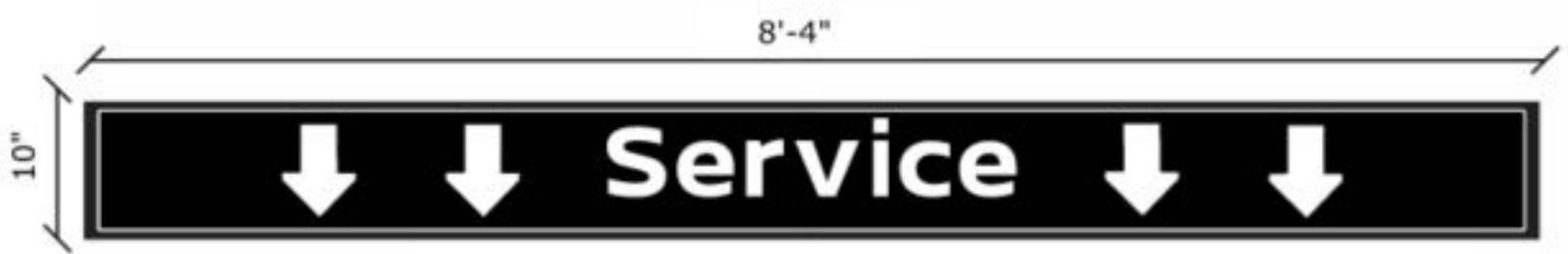
2

1

# NISSAN NORTH AMERICA Dealer Presentation Package



## 2. SCHEDULE OF SIGNS





Project Title  
**NISSAN 2.0**

Date **03.20.18**

AGI EoR **M. SMITH**  
Lead Drafter **DLR**  
Drawn By **BLR**  
Project Mgr. **S. Hnatkowicz**

General Sign Specifications

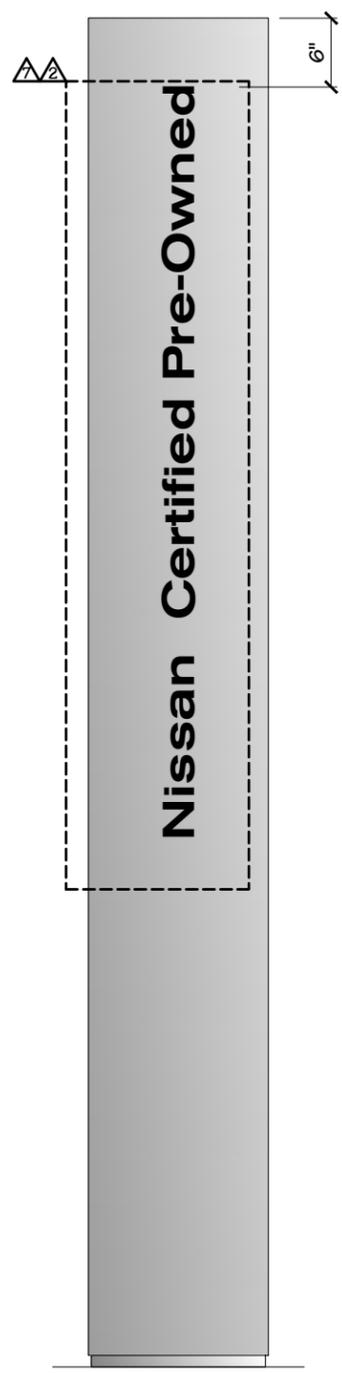
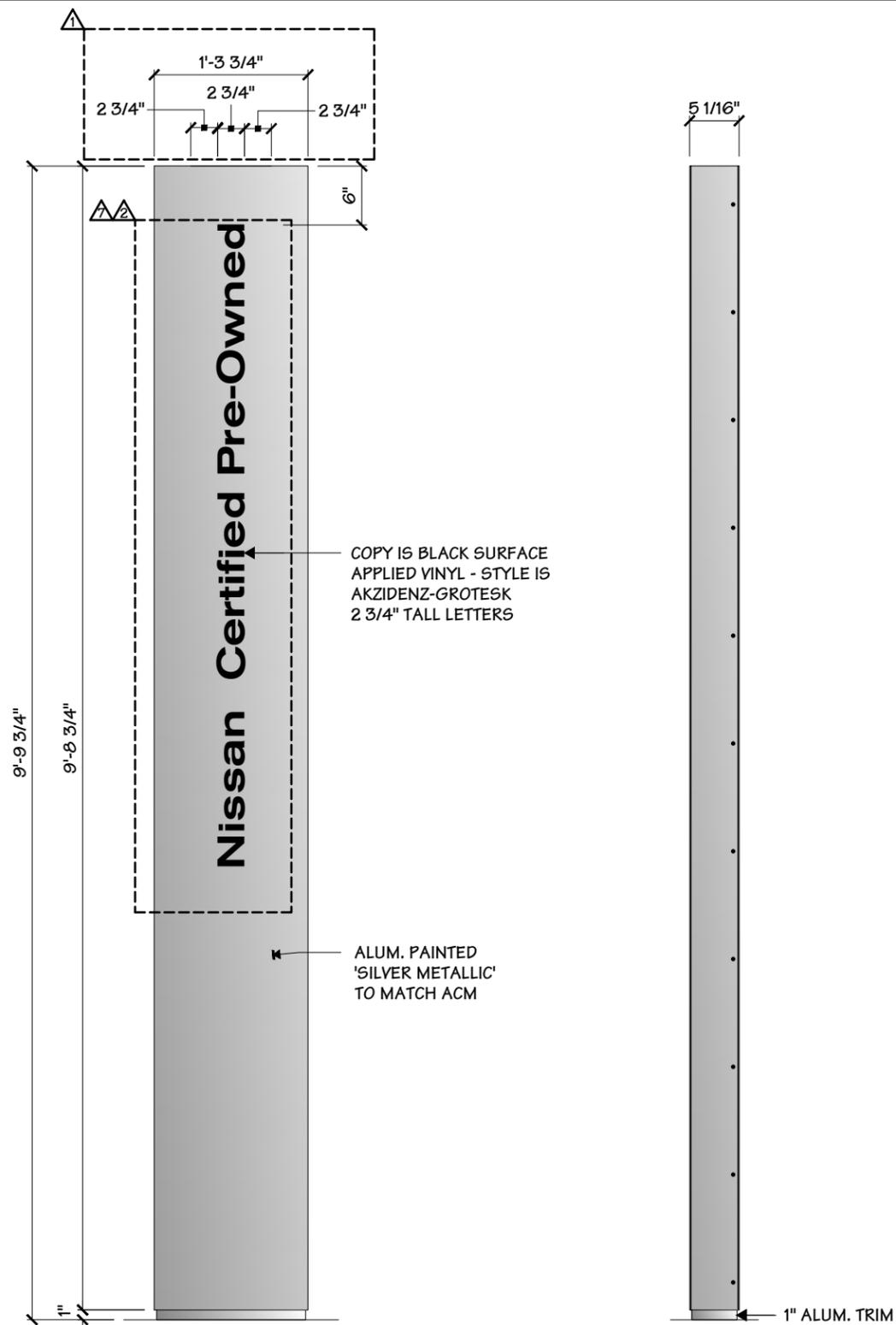
- Interior       Exterior
- Single Faced       Double Faced
- Non-Illuminated
- Illuminated

X.X Volts      X.X Amps(+/-)

Location

Windspeed **115 MPH / IBC 2012**

Change	Date	Drawn By	Revisions
1	04.04.18	BLR	COMBINED COPY FROM 2 TOTEMS TO 1. ADDED SHEETS 1A & 2A
2	05.21.18	BLR	ADJUSTED COPY WORDING ON PAGE 1 & 1A
3	05.29.18	BLR	ADDED BASE PLATE DETAIL
4	05.08.19	DLR	ADDED 'NISSAN TRUCK' LAYOUT.
5	05.20.19	DLR	ADDED DIRECT BURIAL OPTION, PAGE 8
6	05.22.19	BMA	36028 - CHANGED MAIN COLUMN TO ALUM.
7	02.14.25	BP	93146 - REMOVAL OF "INTELLIGENT SELECTION"



1 FRONT ELEVATION  
1 3/4" = 1' - 0"

2 SIDE ELEVATION  
1 3/4" = 1' - 0"

3 REAR ELEVATION  
1 3/4" = 1' - 0"

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Code **21908**      Type **A**

2655 International Pkwy.  
Virginia Beach, VA 23452

Sign Type **TOTEM-112**      PG. #: **1**

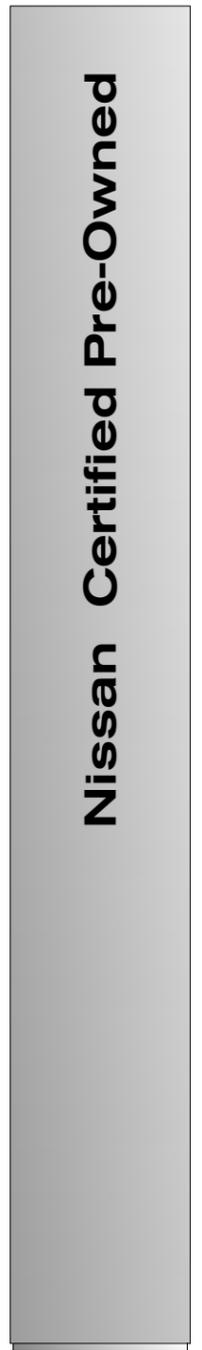


Project Title  
**NISSAN 2.0**

Date **03.20.18**

AGI EoR **M. SMITH**  
Lead Drafter **DLR**  
Drawn By **BLR**  
Project Mgr. **S. Hnatkowicz**

General Sign Specifications  
 Interior       Exterior  
 Single Faced       Double Faced  
 \_\_\_\_\_  
 Non-Illuminated  
 Illuminated  
 X.X Volts      X.X Amps(+/-)  
 Location \_\_\_\_\_  
 Windspeed **115 MPH / IBC 2012**



1 FRONT ELEVATION  
2 3/4" = 1' - 0"

2 SIDE ELEVATION  
2 3/4" = 1' - 0"

3 REAR ELEVATION  
2 3/4" = 1' - 0"

Drawn By	Date	Change
BLR	04.04.18	COMBINED COPY FROM 2 TOTEMS TO 1. ADDED SHEETS 1A & 2A
BLR	05.21.18	ADJUSTED COPY WORDING ON PAGE 1 & 1A
BLR	05.29.18	ADDED BASE PLATE DETAIL
DLR	05.08.19	ADDED 'NISSAN TRUCK' LAYOUT.
DLR	05.20.19	ADDED DIRECT BURIAL OPTION, PAGE 8
BMA	05.22.19	36028 - CHANGED MAIN COLUMN TO ALUM.
BP	02.14.25	93146 - REMOVAL OF "INTELLIGENT SELECTION"

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Code **21908**      Type **A**

2655 International Pkwy.  
Virginia Beach, VA 23452

Sign Type **TOTEM-112**      PG. #: **2**

Project Title  
**NISSAN 2.0**

Date **03.20.18**

AGI EoR **M. SMITH**  
Lead Drafter **DLR**  
Drawn By **BLR**  
Project Mgr. **S. Hnatkowicz**

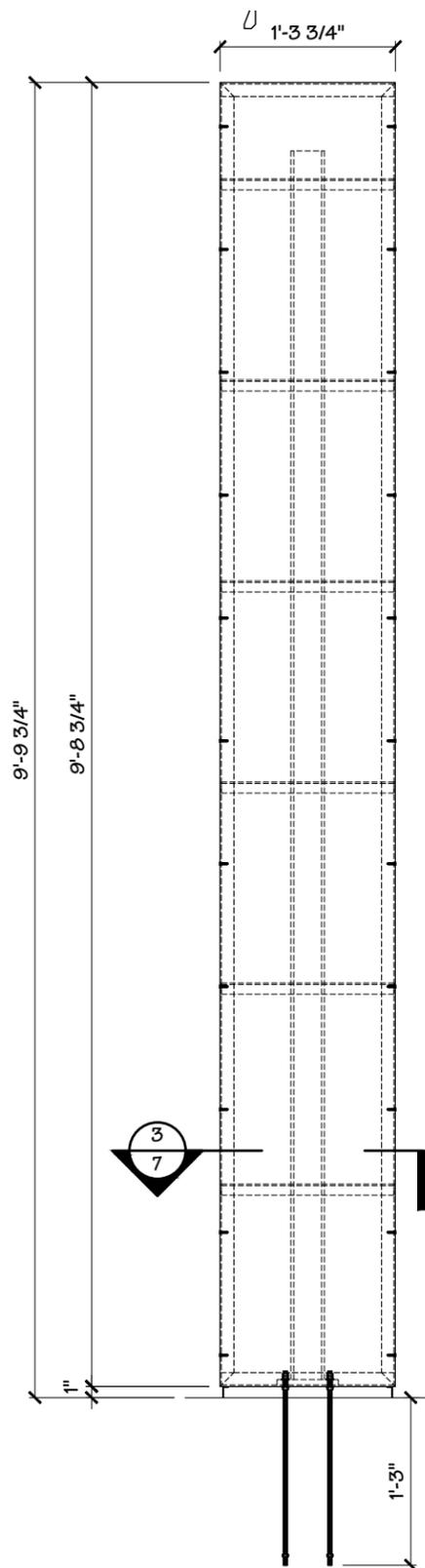
General Sign Specifications

- Interior  Exterior
- Single Faced  Double Faced
- Non-Illuminated
- Illuminated

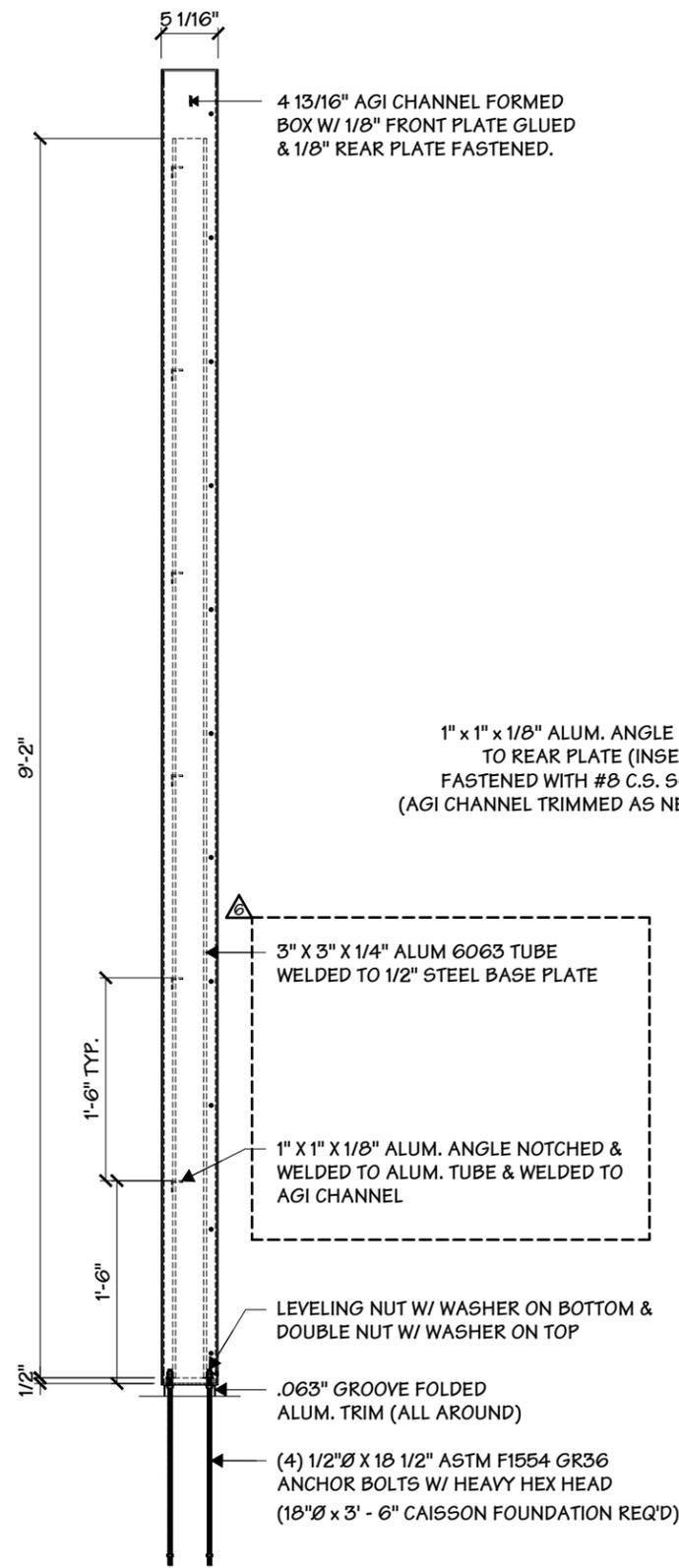
X.X Volts X.X Amps(+/-)

Location

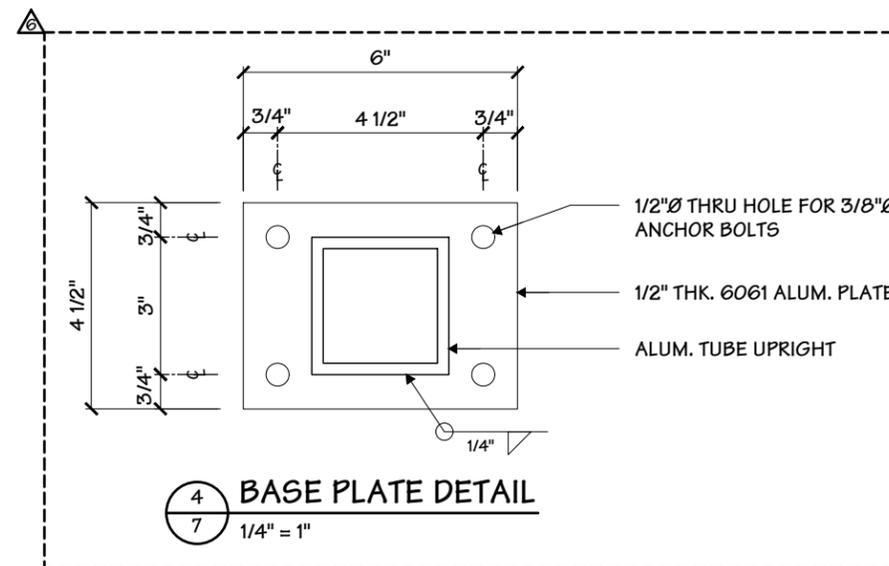
Windspeed **115 MPH / IBC 2012**



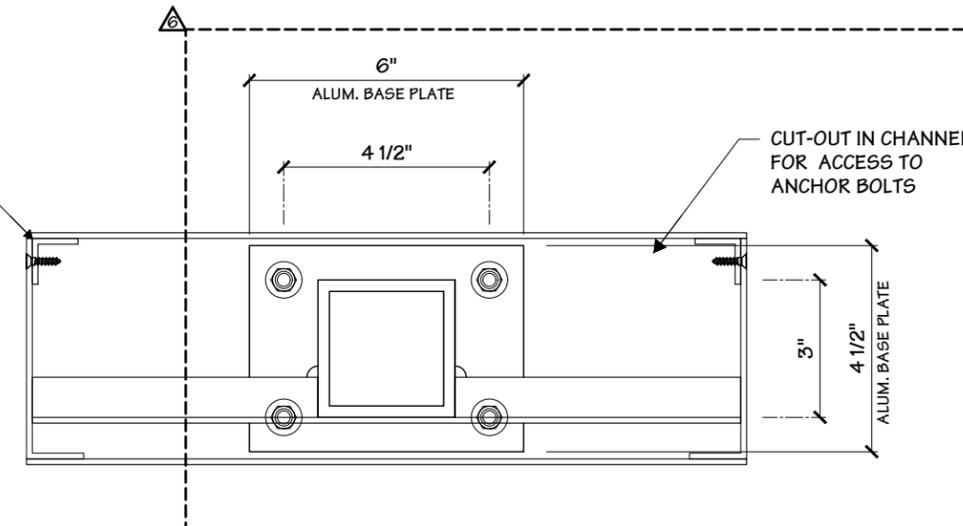
**1 FRONT ELEVATION**  
3/4" = 1' - 0"



**2 SIDE ELEVATION**  
3/4" = 1' - 0"



**4 BASE PLATE DETAIL**  
1/4" = 1"



**3 BASE SECTION**  
1/4" = 1"

Drawing Revisions	Change	Date
1	COMBINED COPY FROM 2 TOTEMS TO 1. ADDED SHEETS 1A & 2A	04.04.18
2	ADJUSTED COPY WORDING ON PAGE 1 & 1A	05.21.18
3	ADDED BASE PLATE DETAIL	05.29.18
4	ADDED 'NISSAN TRUCK' LAYOUT.	05.08.19
5	ADDED DIRECT BURIAL OPTION, PAGE 8	05.20.19
6	36028 - CHANGED MAIN COLUMN TO ALUM.	05.22.19
7	93146 - REMOVAL OF "INTELLIGENT SELECTION"	02.14.25

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Code **21908** Type **A**

2655 International Pkwy.  
Virginia Beach, VA 23452

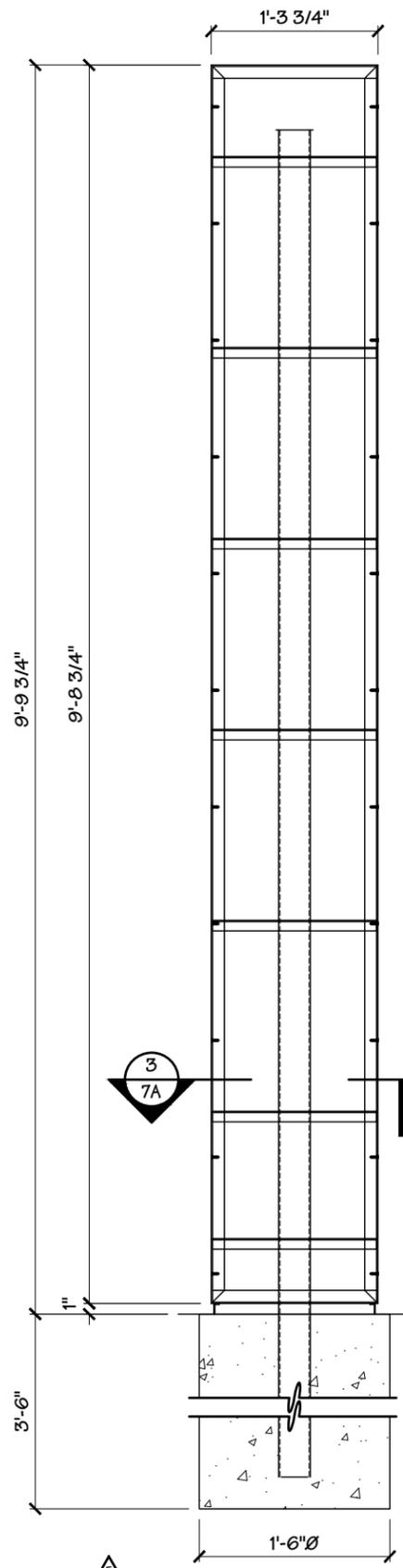
Sign Type **TOTEM-112** PG. #: **7**

Project Title  
**NISSAN 2.0**

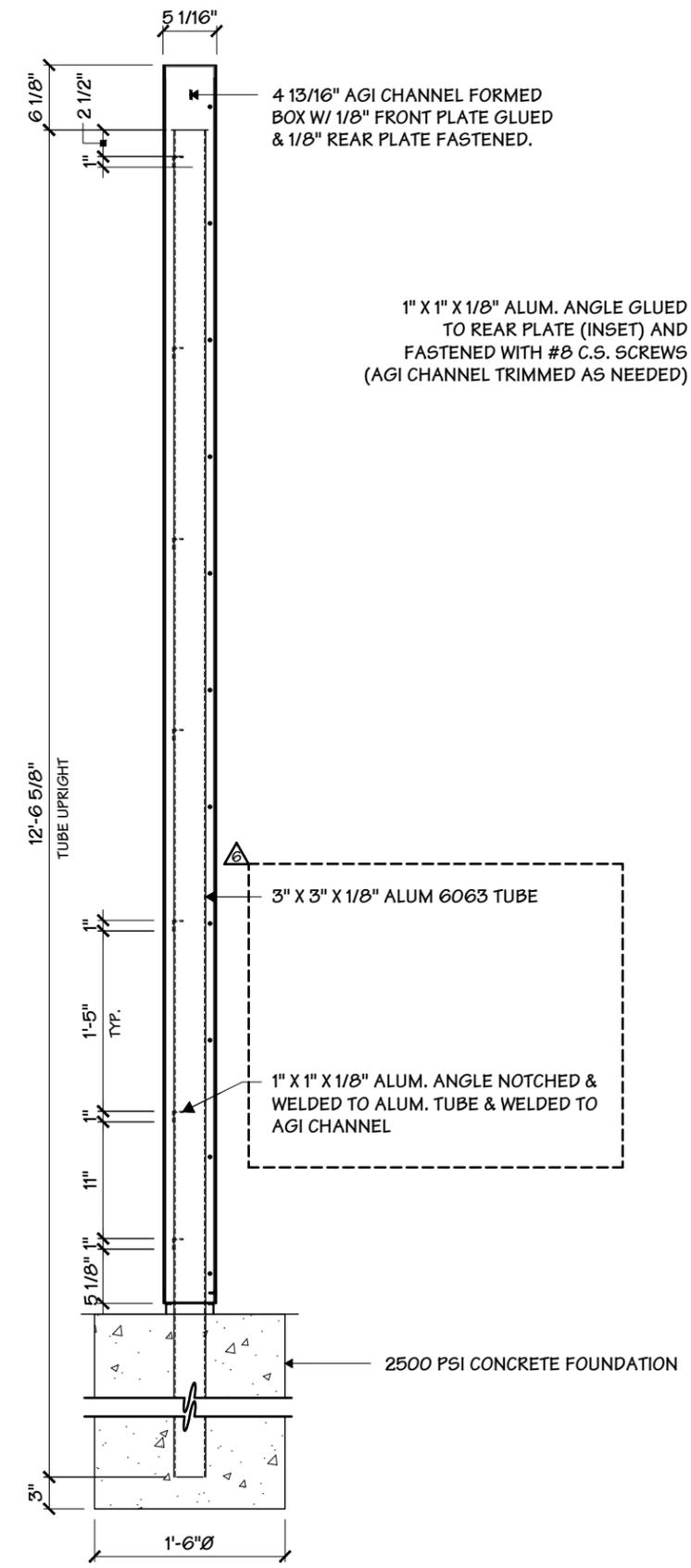
Date **03.20.18**

AGI EoR **M. SMITH**  
Lead Drafter **DLR**  
Drawn By **BLR**  
Project Mgr. **S. Hnatkowicz**

General Sign Specifications  
 Interior       Exterior  
 Single Faced       Double Faced  
 Non-Illuminated  
 Illuminated  
 X.X Volts      X.X Amps(+/-)  
 Location \_\_\_\_\_  
 Windspeed **115 MPH / IBC 2012**



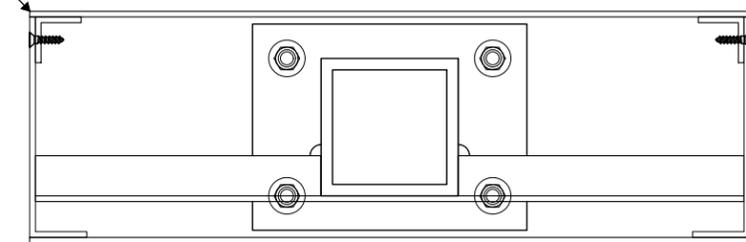
**1 FRONT ELEVATION**  
7A 3/4" = 1' - 0"



**2 SIDE ELEVATION**  
7A 3/4" = 1' - 0"

4 13/16" AGI CHANNEL FORMED BOX W/ 1/8" FRONT PLATE GLUED & 1/8" REAR PLATE FASTENED.

1" X 1" X 1/8" ALUM. ANGLE GLUED TO REAR PLATE (INSET) AND FASTENED WITH #8 C.S. SCREWS (AGI CHANNEL TRIMMED AS NEEDED)



**3 BASE SECTION**  
7A 1/4" = 1"

3" X 3" X 1/8" ALUM 6063 TUBE  
 1" X 1" X 1/8" ALUM. ANGLE NOTCHED & WELDED TO ALUM. TUBE & WELDED TO AGI CHANNEL

2500 PSI CONCRETE FOUNDATION

Change	Date	Drawn By	Revisions
1	04.04.18	BLR	COMBINED COPY FROM 2 TOTEMS TO 1. ADDED SHEETS 1A & 2A
2	05.21.18	BLR	ADJUSTED COPY WORDING ON PAGE 1 & 1A
3	05.29.18	BLR	ADDED BASE PLATE DETAIL
4	05.08.19	DLR	ADDED 'NISSAN TRUCK' LAYOUT.
5	05.20.19	DLR	ADDED DIRECT BURIAL OPTION, PAGE 8
6	05.22.19	BMA	36028 - CHANGED MAIN COLUMN TO ALUM.
7	02.14.25	BP	93146 - REMOVAL OF "INTELLIGENT SELECTION"

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Code **21908**      Type **A**

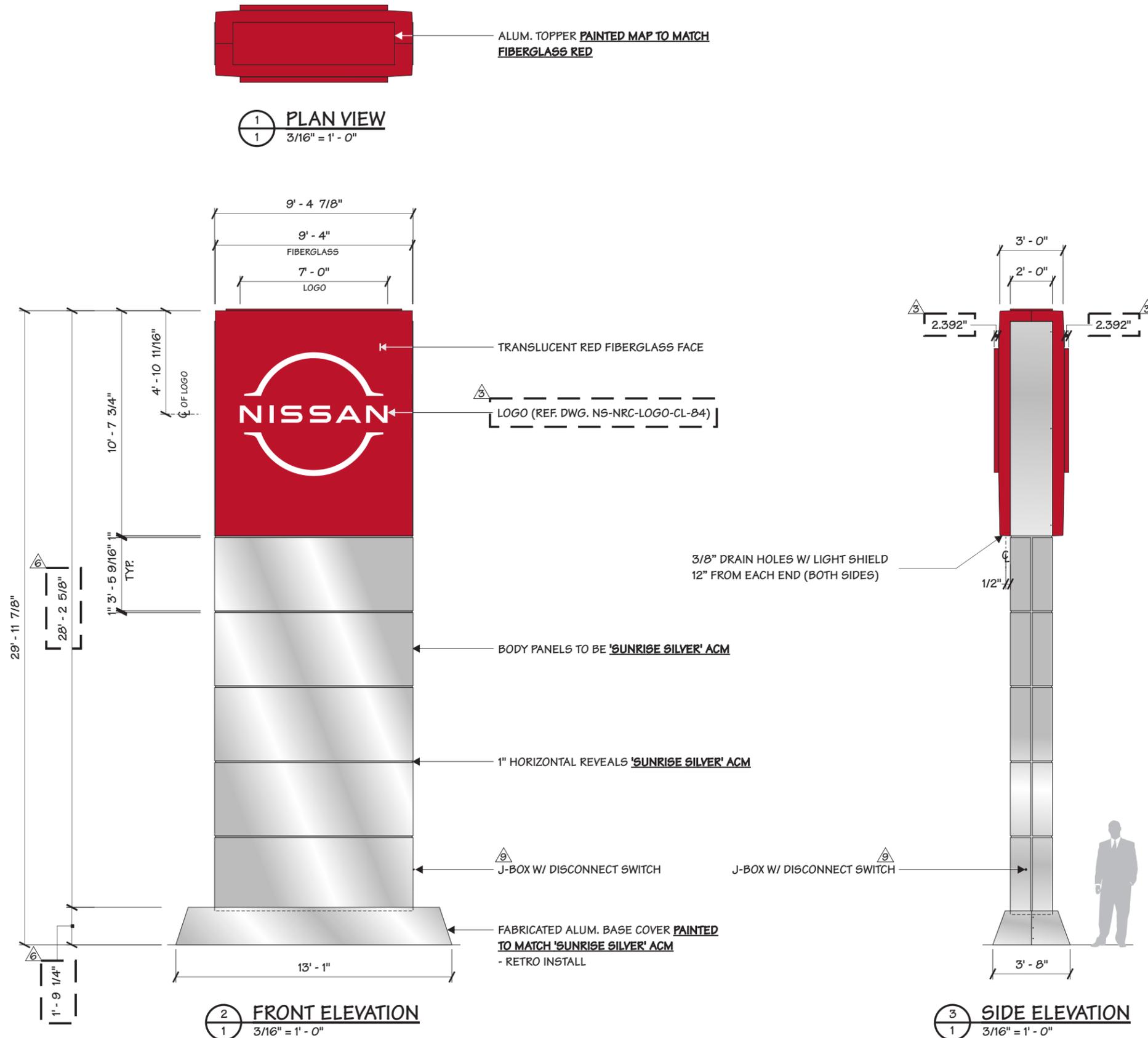
2655 International Pkwy.  
Virginia Beach, VA 23452

Sign Type **TOTEM-112**      PG. #: **8**

General Sign Specifications

- Interior  Exterior
- Single Faced  Double Faced
- Non-Illuminated  Illuminated
- 120 Volts \_\_\_\_\_ Amps(+/-)

Location \_\_\_\_\_  
Windload 115 MPH / ASCE 7-10



Drawing Revisions	Drawn By	Date	Change
	DLR	08.14.20	SHOP UPDATES
	JRL	10.16.20	44240 - BASE PLATE & GUSSET REVISION; PILE FOUNDATION DETAIL ADDED
	DLR	12.15.20	45025 - ADAMS TECH UPDATES, PUSH RODS AND UPDATE POWER SUPPLIES
	DKJ	04.15.21	47005 - ADDED THE RETRO BASECOVER
	DLR	08.04.21	CORRECTED BASE PLATE GUSSET NOS. PAGE 4N
	DLR	09.17.21	49692 - RB UPDATES, REMOVE GUSSETS FROM BASE PLATES
	DLR	03.22.22	52579 - SEPARATED NEW AND RETRO DRAWINGS, ADDED LIFTING ANGLE
	DLR	09.15.22	56040 - CHANGED PUSH ROD DETAILS, ADDED PG. 16, STIFFENER DETAIL
	MN	11.01.24	91434 - ADDED DISCONNECT SWITCH
	DLR	05.15.25	94500 - UPDATED ELECTRICAL PAGE

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Code 41923 Type C

Sign Type P100R-115 PG #: 1



**Project Title**  
NISSAN NRC NEXT

**Date** 06.01.20

**AGI EoR** M. SMITH

**Lead Drafter** DLR

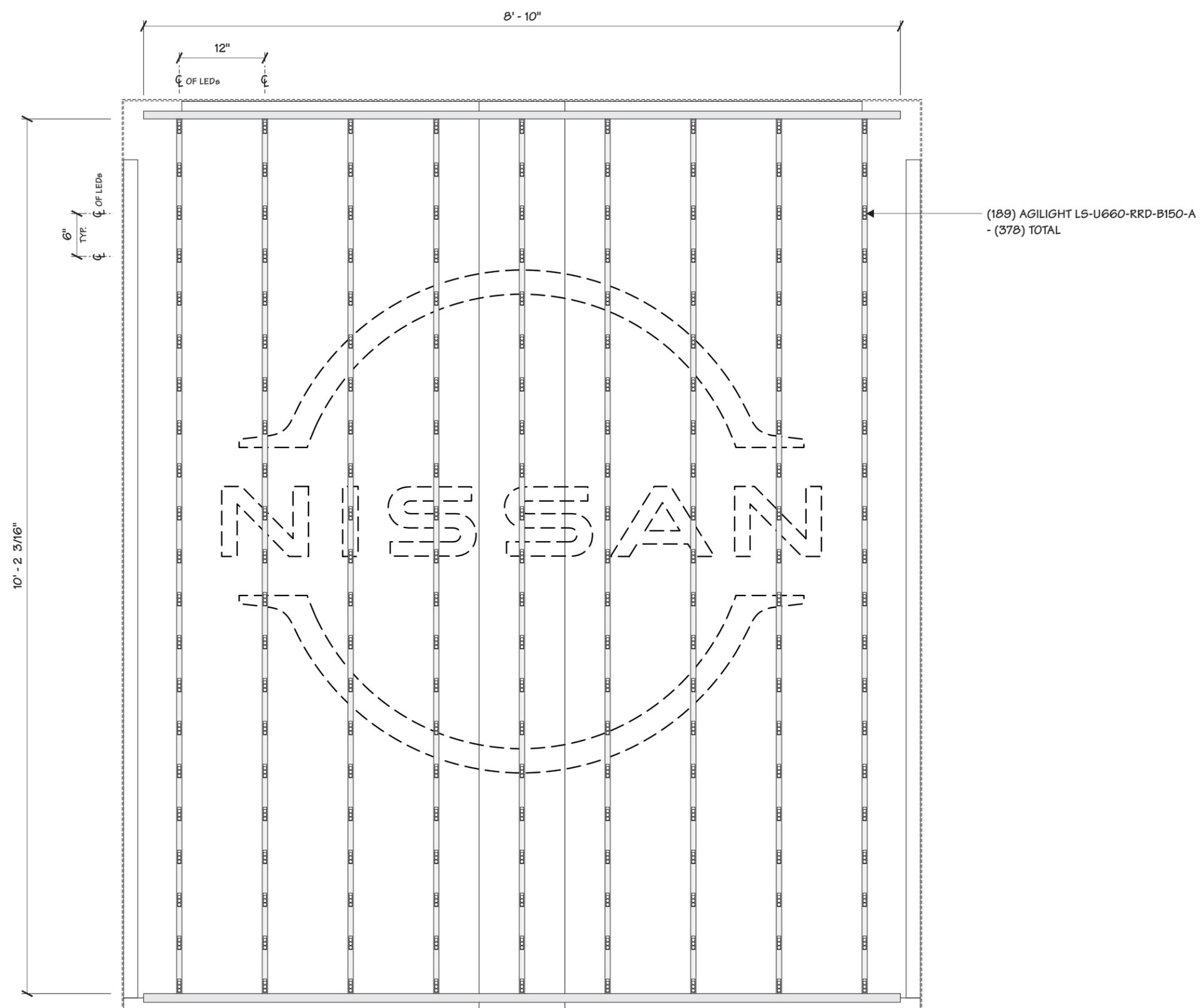
**Drawn By** DLR

**Project Mgr.** S. HNATKOWICZ

**General Sign Specifications**

- Interior  Exterior
  - Single Faced  Double Faced
  - Non-Illuminated
  - Illuminated
- 120 Volts \_\_\_\_\_ Amps(+/-)

**Location** \_\_\_\_\_  
**Windload** 115 MPH / ASCE 7-10



Drawing Revisions		Change
Drawn By	Date	
DLR	08.14.20	SHOP UPDATES
JRL	10.16.20	44240 - BASE PLATE & GUSSET REVISION; PILE FOUNDATION DETAIL ADDED
DLR	12.15.20	45025 - ADAMS TECH UPDATES, PUSH RODS AND UPDATE POWER SUPPLIES
DKJ	04.15.21	47005 - ADDED THE RETRO BASECOVER
DLR	08.04.21	CORRECTED BASE PLATE GUSSET NOS. PAGE 4N
DLR	09.17.21	49692 - RB UPDATES, REMOVE GUSSETS FROM BASE PLATES
DLR	03.22.22	52579 - SEPARATED NEW AND RETRO DRAWINGS, ADDED LIFTING ANGLE
DLR	09.15.22	56040 - CHANGED PUSH ROD DETAILS, ADDED PG. 16, STIFFENER DETAIL
MN	11.01.24	91434 - ADDED DISCONNECT SWITCH
DLR	05.15.25	94500 - UPDATED ELECTRICAL PAGE

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1 LED LAYOUT  
3/4" = 1' - 0"

<b>Code</b>	41923	<b>Type</b>	C
<b>Sign Type</b>	P100R-115	<b>PG #:</b>	15