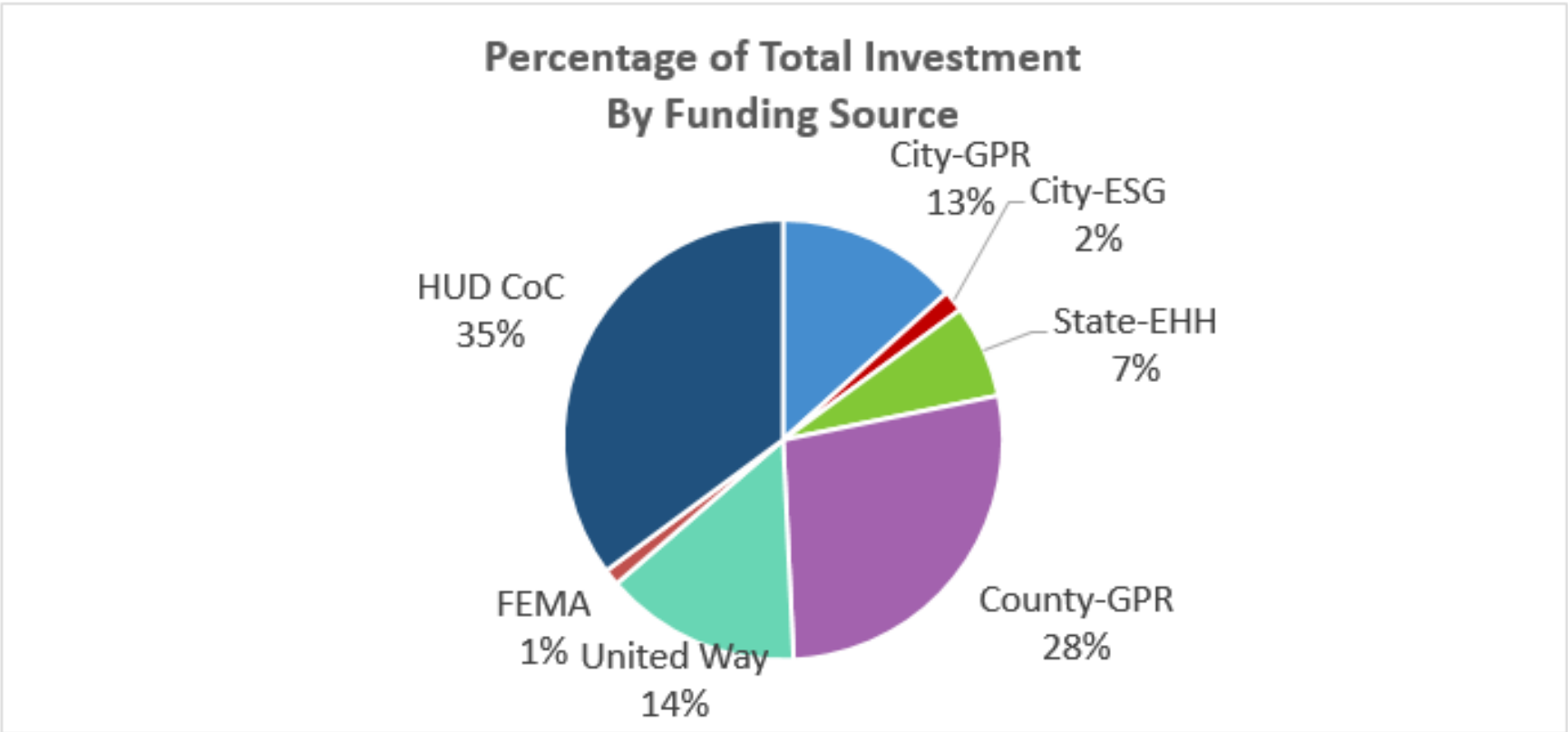

2021 Homeless Services & Housing Resources RFP

Community Development Division

Current Investments

Multiple funding partners support homeless services in Madison/Dane County.

APPROXIMATELY \$9.9 MILLION INVESTED IN HOMELESS SERVICES



2020 Funding Analysis, not including COVID funds

What is the City's current investment?

Homeless Services (2021)

General Purpose Revenue: \$1,549,972

Federal Emergency Solutions Grant : \$152,966

Total Homeless Services: \$1,702,938

Housing Resources (2021)

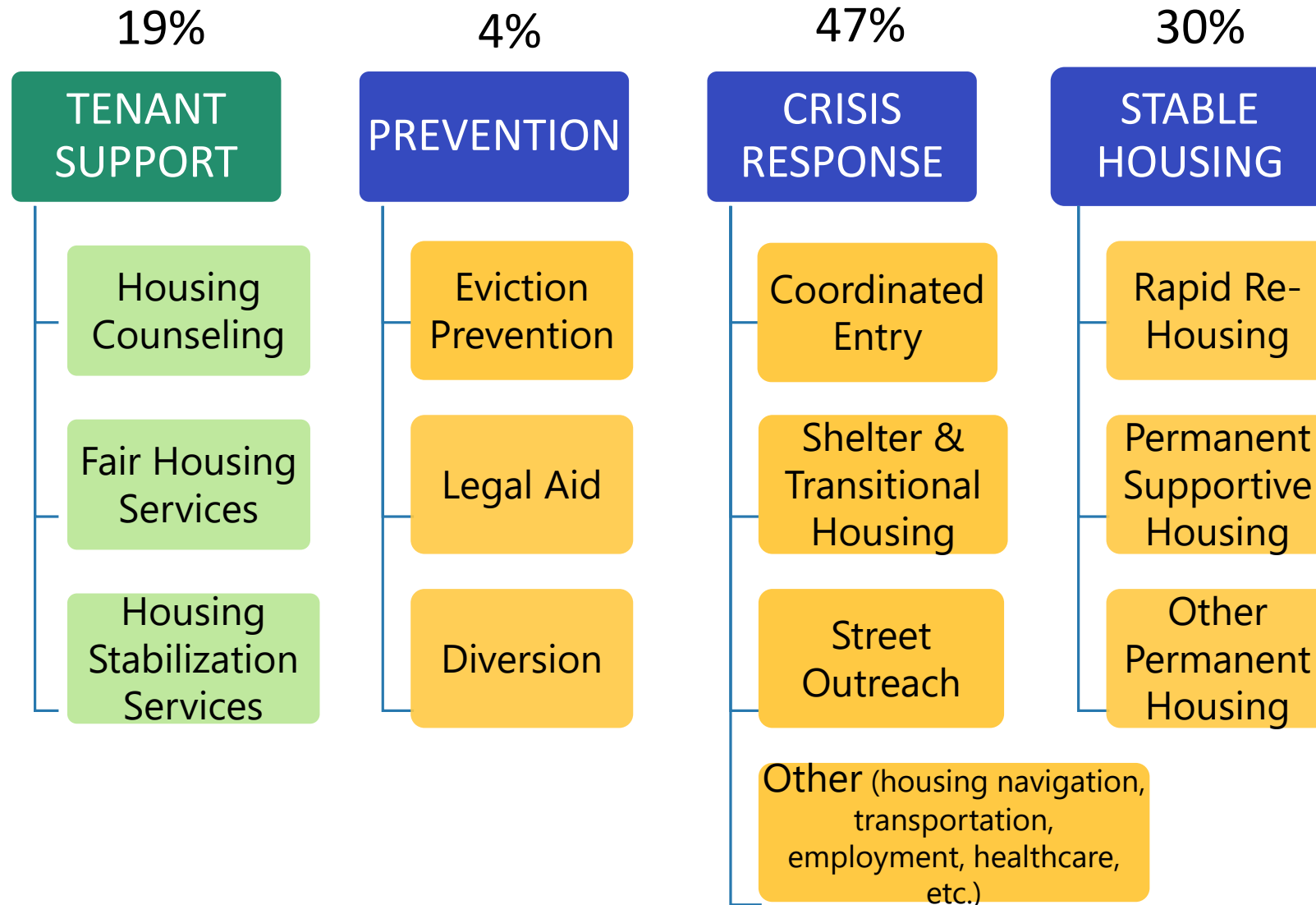
General Purpose Revenue: \$347,663

Federal CDBG: \$40,989

Total Housing Resources: \$388,652

Total
\$2,091,590
in Homeless Services
& Housing Resources

These are the strategies we are investing in.



Tenant Support

TENANT SUPPORT	TOTAL \$388,652
Housing Counseling	<ul style="list-style-type: none">Housing Counseling, Outreach & Education (Tenant Resource Center) \$103,984Bilingual Housing Counseling (Tenant Resource Center) \$23,679Mediation (Tenant Resource Center) \$15,000
Fair Housing Services	<ul style="list-style-type: none">Fair Housing Services (Fair Housing Council of Madison) \$40,989
Housing Stabilization Services	<ul style="list-style-type: none">Legal Services(Legal Action of Wisconsin) \$145,000

Prevention

PREVENTION	TOTAL \$93,703
Eviction Prevention	• DIGS Rent Assistance (Porchlight) \$48,000
Legal Aid	• Eviction Defense Project (Legal Action of WI) \$25,000
Diversion	• Family & Single Women Diversion (Salvation Army) \$20,703

Crisis Response System

TOTAL \$977,735

• Dane CoC Coordinated Entry (ICA)	\$ 40,000
• Men's Shelter (Porchlight)	\$58,000
• Beacon Day Center (Catholic Charities)	\$200,000
• Family & Women's Shelter (Salvation Army)	\$120,000
• Family Shelter (YWCA)	\$ 38,594
• Outreach & Restorative Justice (Sankofa)	\$200,000
• Remote Outreach (Porchlight)	\$ 37,500
• Street Outreach (Catalyst for Change)	\$187,500
• Healthcare Outreach (MACH OneHealth)	\$ 33,000
• Transit for Jobs & Self Sufficiency (Porchlight)	\$ 55,275
• HMIS Lead Agency Services (ICA)	\$ 3,366

CRISIS RESPONSE

Coordinated Entry

Shelter & Transitional Housing

Street Outreach

Other (housing navigation, transportation, employment, healthcare, etc.)

Project Area: Stable Housing

TOTAL \$631,500

- Rapid Rehousing for Singles (Tenant Resource Center) \$ 50,000
- Reducing Barriers Fund for Family RRH (The Road Home) \$ 10,000

- Rethke Terrace Supportive Services (Heartland Alliance Health) \$ 65,000
- Tree Lane Apartment Supportive Services (Sankofa BCH) \$ 286,000
- PSH Supportive Services (Housing Initiatives) \$ 25,000

- Moving Up (The Road Home) \$ 22,500
- Permanent Housing Case Management (Porchlight) \$ 150,000
- Quick Move-In Entry Cost Assistance (TRC) \$ 10,000
- Outreach Rental Assistance (Tellurian) \$ 13,000

STABLE
HOUSING

Rapid Re-
Housing

Permanent
Supportive
Housing

Other
Permanent
Housing

RFP Overview

Funds Available

Homeless Services:	\$1,438,822
Housing Resources:	\$438,663*
<u>CARES funds (1x):</u>	<u>\$1,800,000</u>
TOTAL available:	\$3,677,485

Programs not subject to the RFP

- Support for the Beacon Day Resource Center to Dane County (committed match)
- Support for Coordinated Entry CoC grant match to ICA (committed match)
- Homeless Management Information System (HMIS) fee (2% of ESG charged)

*Housing Resources available funds include approximately \$50,000 contribution from Dane County for tenant support services.

Guiding Principles

- Secure safe and stable housing (Housing First);

The solution to homelessness is housing and our efforts must be housing-focused. Housing First is an evidence-based approach to ending homelessness.

- Advance racial justice and equity;

People of color, especially Black communities, are overrepresented within the population experiencing homelessness. It is critical that planning, design, and implementation of responses to aim close gaps in systems of care that lead to disparities.

- Grow partnerships;

A systematic response to homelessness and housing instability involves more than having quality individual programs available. By reinvigorating partnerships with a broad range of organizations and mainstream systems there will be more resources and we can reach deeper into impacted communities.

Project Areas and Strategies

Project Area	Strategy
Prevention	Homelessness Prevention
	Diversion
Crisis Response	Emergency Shelter
	Basic Needs
	Street Outreach
Stable Housing	Rapid Rehousing (RRH)
	Permanent Supportive Housing (PSH)
	Other Permanent Housing

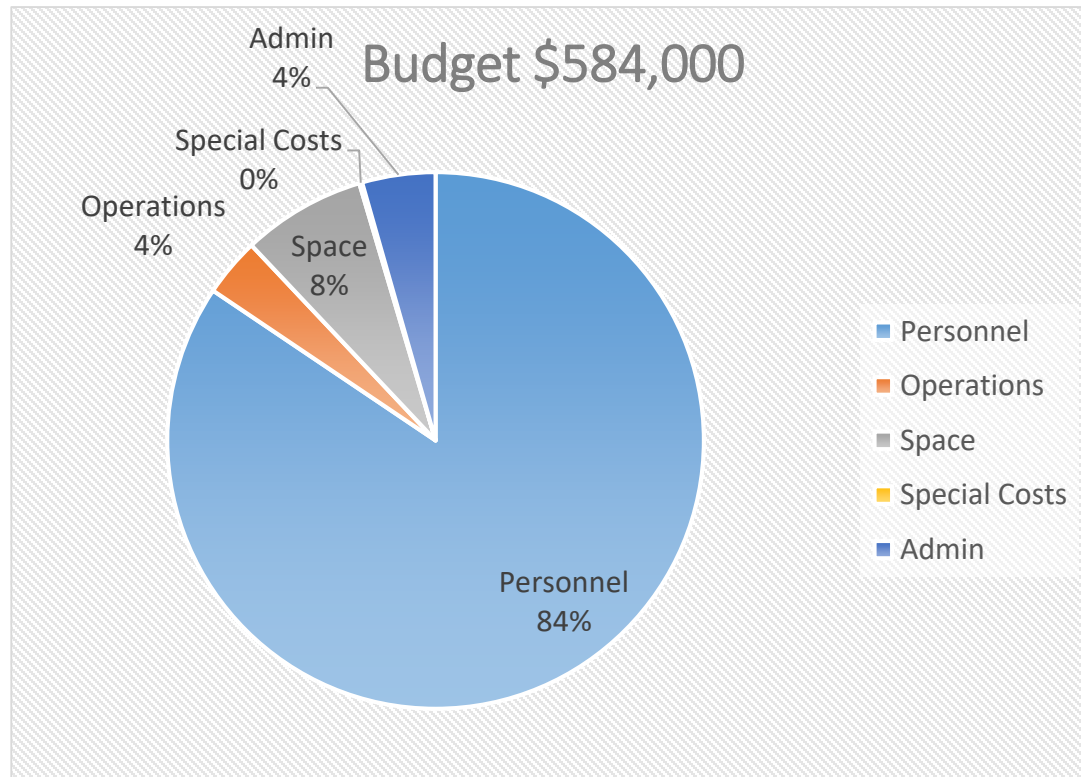
Project Area	Strategy
Housing Resources	Tenant Support
	Fair Housing Services

Priority: Men's Temporary Shelter Operation

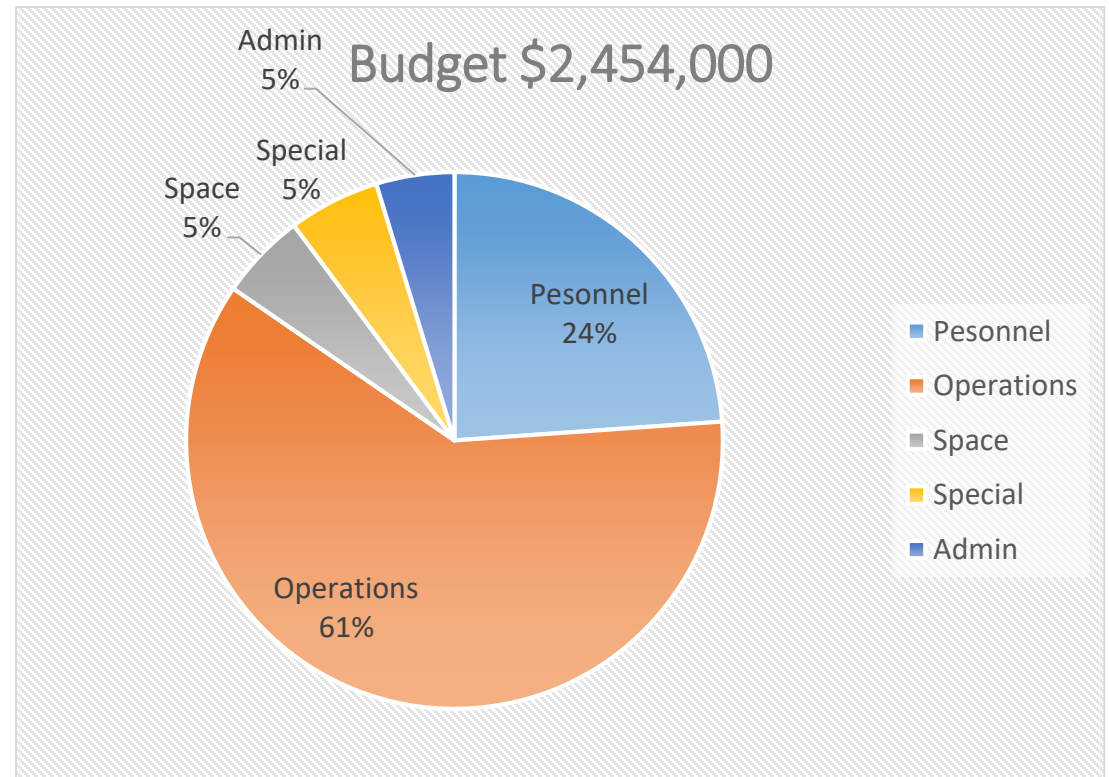
- In the past 35 years, men's shelter operated in church basements at nominal cost.
- The City stepped in to provide temporary shelter space for men that allows social distancing during COVID-19.
- Operation costs have increased.

Expenses for Temporary Men's Shelter

2019 Expenses (pre-pandemic)



2022 Expenses

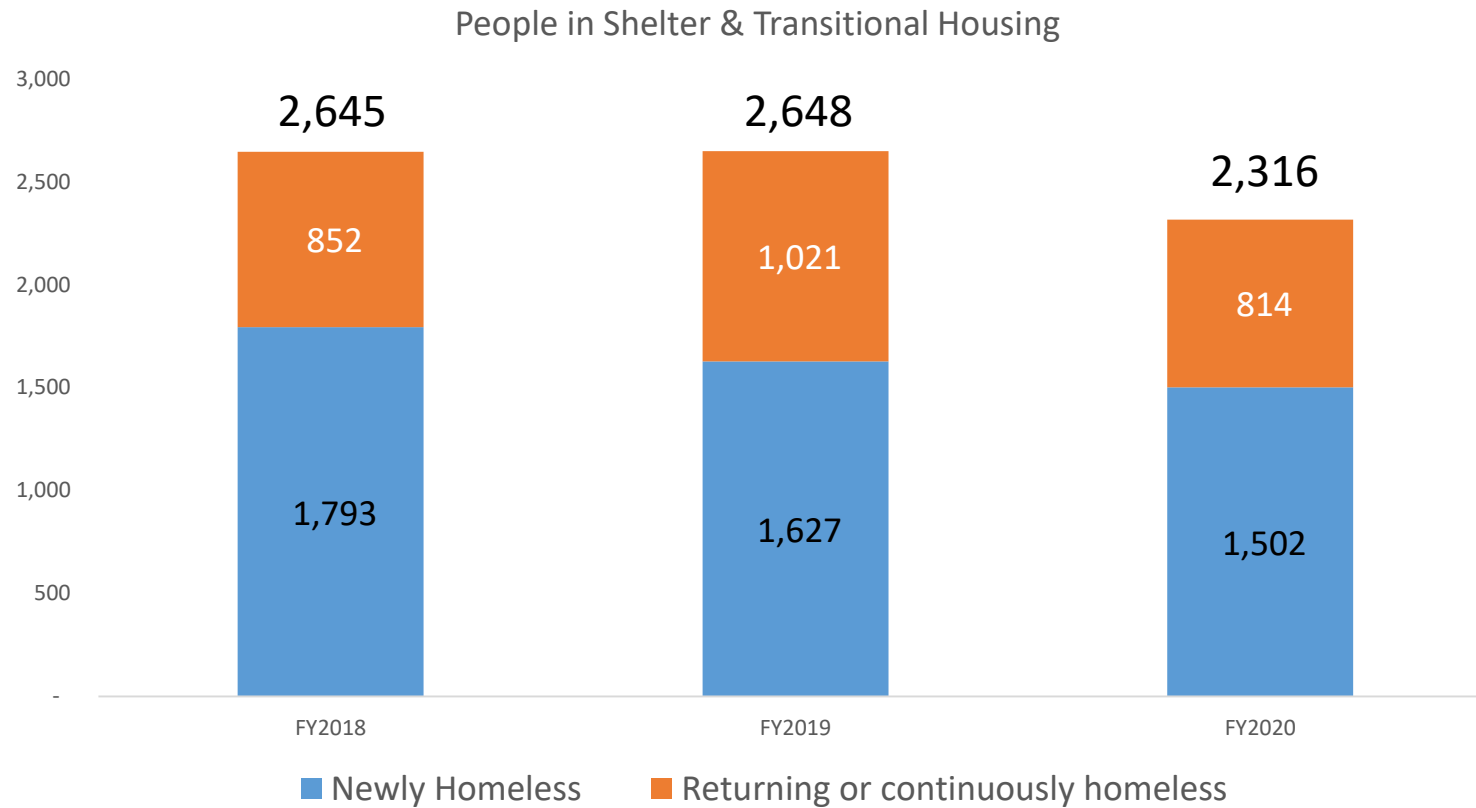


Priority: Stable Housing

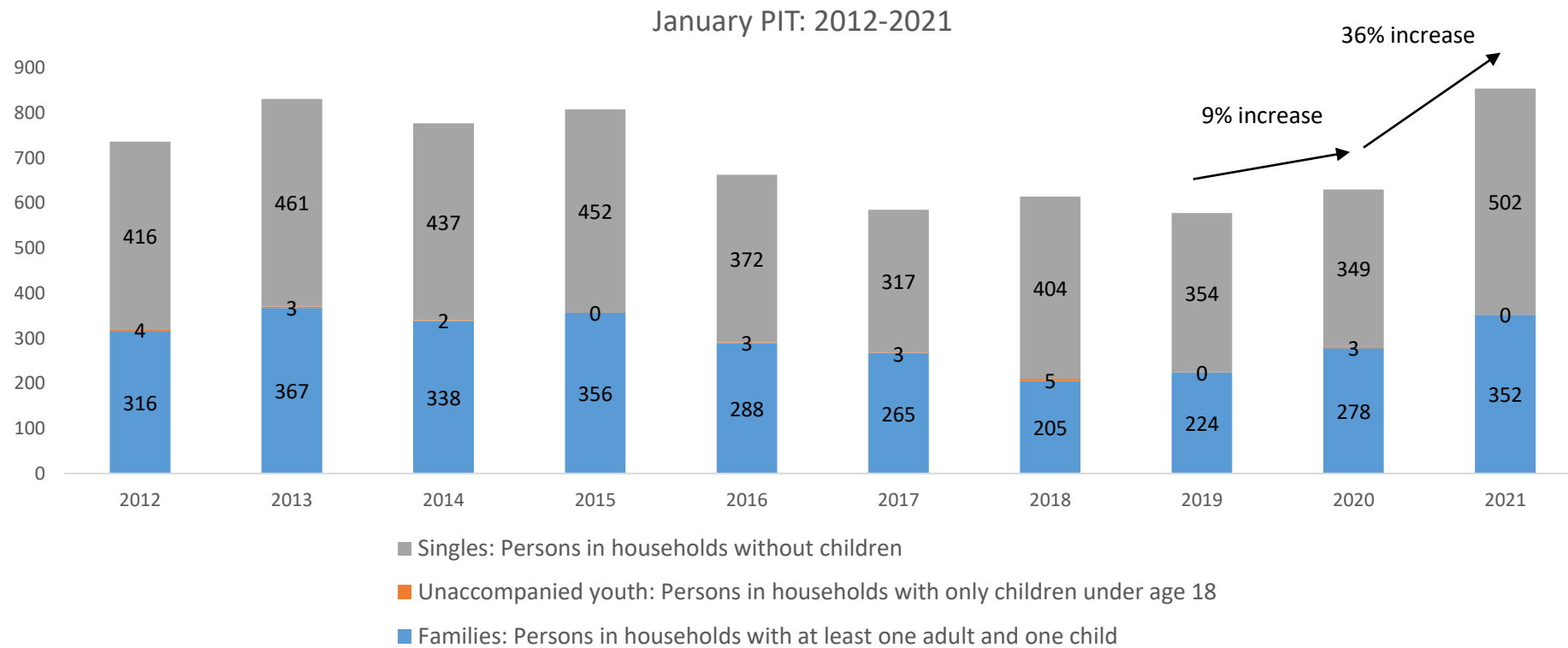
- Stable Housing project area includes Rapid Rehousing, Permanent Supportive Housing, and Other Permanent Housing strategies.
- Evaluation of system performance measures from the last three years showed:
 - Reducing the number of days people remain homeless will have significant impact on reducing the number of people experiencing homelessness at any given time.
 - Improving exit to permanent housing will be important, especially in singles households.
 - Return to homelessness has been improving, but not significantly enough.

Maximum available funding amount for Stable Housing project area will be set at 10% higher than the current funding level.

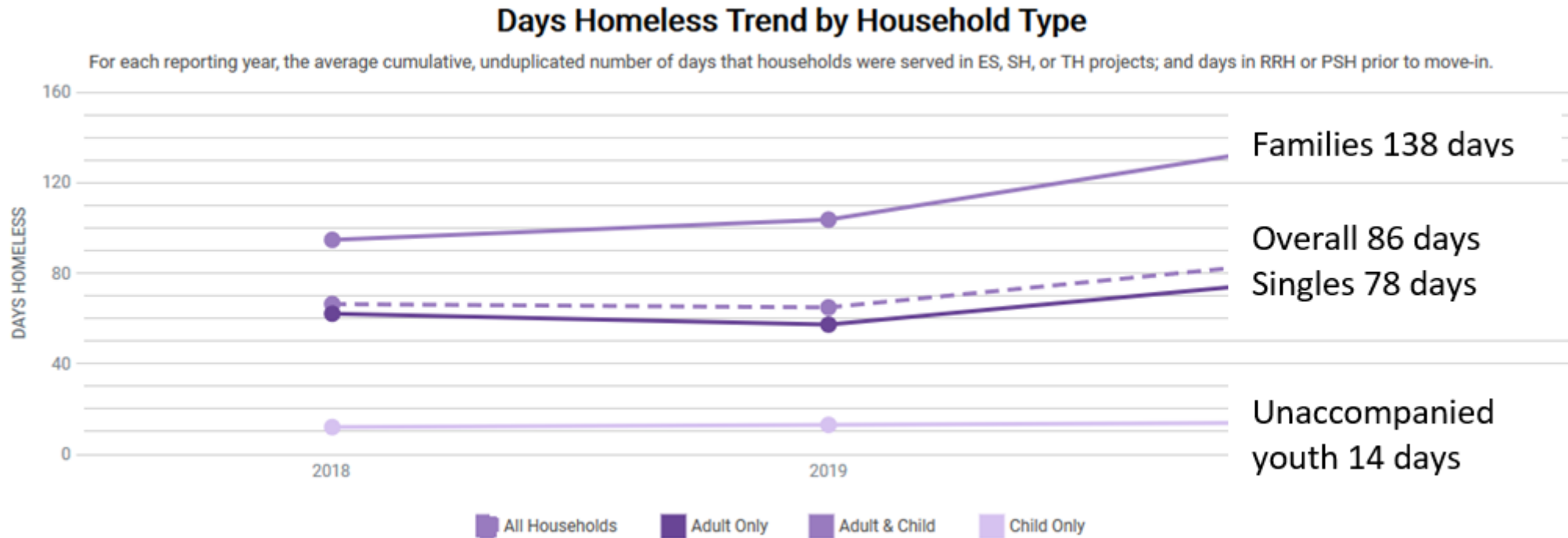
Annual number of people using the shelter & TH has decreased.



Number of people experiencing homelessness at any given time is increasing.



We need to decrease the length of homelessness by investing in Stable Housing strategies.



RFP Timeline

- Release of RFP August 10, 2021
- Due Date for Submission September 3, 2021
- Agency Presentation for Review Team September 23 & 24
- CDBG Committee Recommendations October 7, 2021
- Common Council Action November 2, 2021