

STREET USE PERMIT APPLICATION

FOR OFFICE USE ONLY: Permit # _____ Date Submitted _____

EVENT INFORMATION

Name of Event AARP "You've Earned A Seat" Bus tour stop

Event Organizer/Sponsor AARP

Is Organizer/Sponsor a 501(c)3 non-profit agency? SOLICIT Yes No

If Yes, provide State of Wisconsin Tax Exempt Number _____

Address 222 W. Washington Ave #600

City/State/Zip MADISON WI 53703

Primary Contact AARLEEN CASEY

FAX 608-251-7612

Work Phone 608-286-6343

Phone During Event 608-658-0350

E-mail ACASEY@AARP.ORG

Website WWW.AARP.ORG

Secondary Contact LISA LANKINS

Work Phone 608-286-6302

Phone During Event 608 352-0511

E-mail llankins@AARP.ORG

Annual Event? Yes No

Charitable Event? Yes No

If Yes, name of charity to receive donations: _____

Estimated Attendance FARMERS MKT ATTENDEES (CERTIFICATE OF INSURANCE MAY BE REQUIRED)

Public Amplification (not allowed after 11 p.m.) Hours _____ to _____ Yes No

EVENT CATEGORY

Run/Walk Music/Concert Festival Rally Parking (i.e., bagging meters)

Other oversized bus stop for education/outreach - see Attached for details

LOCATION REQUESTED

Capitol Square (note specific blocks below) Podium/700-800 State Street

30 on the Square (a.k.a. top of 100 block of State Street) Other (specific blocks/streets requested below)

Street Names and Block Numbers: 1st choice - 1-15 E MAIN (Starbucks/Logans) 2nd - 5-23 N Pinkney (OLD Fashioned)

EVENT DATE(S)/SCHEDULE

Date(s) of Event (including set-up and take-down) 8/25/12 Rain Date(s) _____

Event Start Date(s)/Time(s) 5am setup Set-Up Date(s)/Time for Event _____

Event End Date(s)/Time(s) 3:30 (complete tear down) Take-Down Time _____

Take-Down Time: start to streets reopened

APPLICATION SIGNATURE

I/We waive the 21-day decision requirement.

[Signature] (PLEASE INITIAL)

Your signature below indicates that you have read and understand the instructions and guidelines for a community event. Further, the person/group named in this application will be responsible for the conduct of the group and for the condition of the reserved area. Falsification of information on the application will result in forfeiture of up to \$200 per falsified item.

In addition to the rules and regulations detailed in the permit application instructions and guidelines, Street Use Permits are subject to all applicable ordinances, statues and laws.

Signature [Signature] Date 7/16/12

AARP tour vehicle information:

The Tour vehicle consists of a 28-foot custom trailer pulled by a pickup truck.. The exterior of the trailers will be branded - see mock up.

The interior of the air-conditioned trailers will be equipped with six iPads and a photo booth. The iPads will offer users a series of activities, including the online questionnaire, a quiz game, and our online Social Security/Medicare tools and activist pages, while the photo booths will allow audience members to record short videos and upload them to the YEAS website "Pinboard

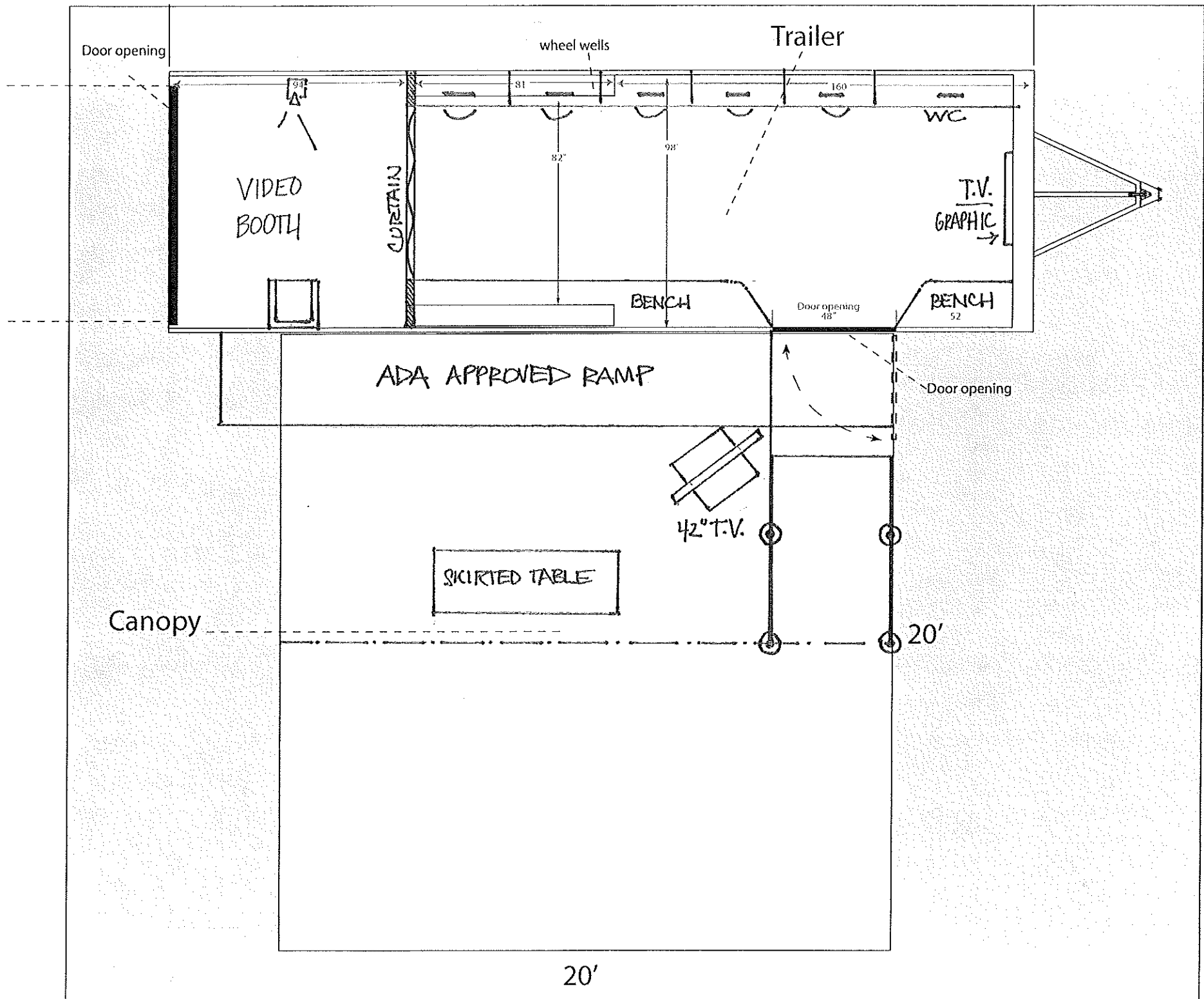
When participating in events, the trailer will have a canopy-covered outdoor area where staff will engage with our audiences and stage activities such as a quiz show with small prizes for contestants.

Footprint and Electrical The footprint for the trailer and canopy will require a 30x32' space (30x30' plus a two-foot overhang for the trailer hitch). This measurement is for the trailer only, not the truck and trailer. If left attached, the truck would require an additional 20 feet (30x52'). In most situations, we will unhitch the trailers and park the trucks elsewhere.

The trailers will be equipped with generators as a power source.

Certificate of Insurance:

A request has been made for a certificate of insurance for this event due to the timing of the application review and the date of the event. Certificate will be sent to the Madison Parks Division and you may receive it before you actually approve the permit.



Door opening

wheel wells

Trailer

VIDEO BOOTH

CURTAIN

T.V. GRAPHIC

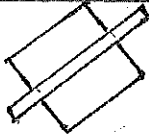
BENCH

Door opening 48"

BENCH 52

ADA APPROVED RAMP

Door opening



42" T.V.

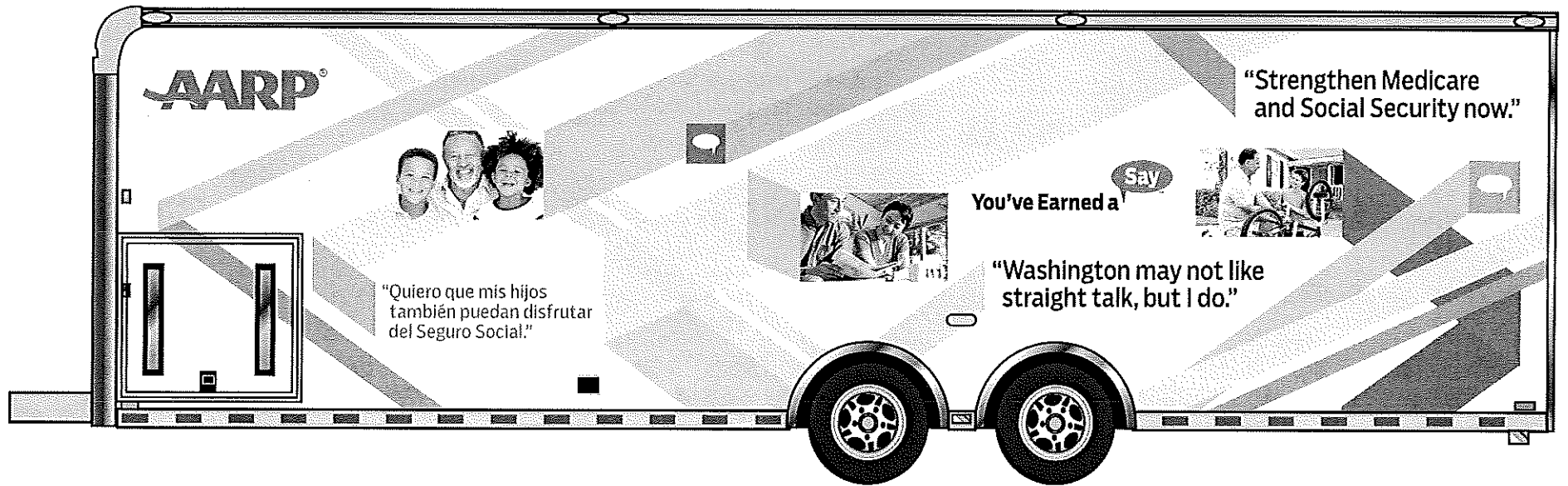


SKIRTED TABLE

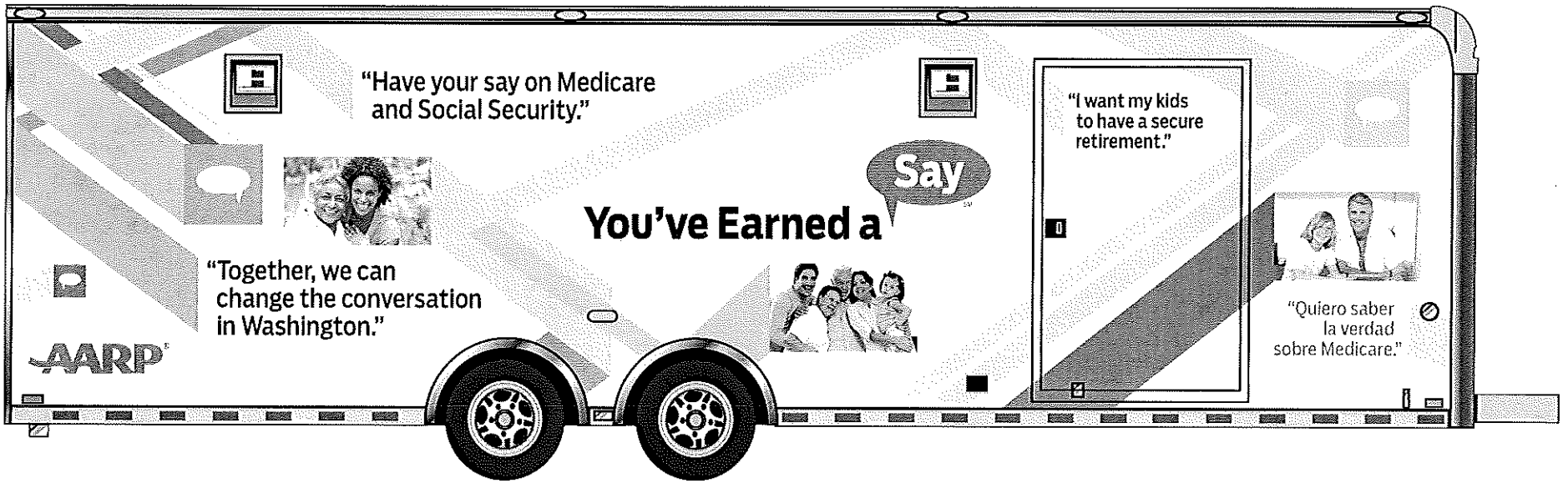
Canopy

20'

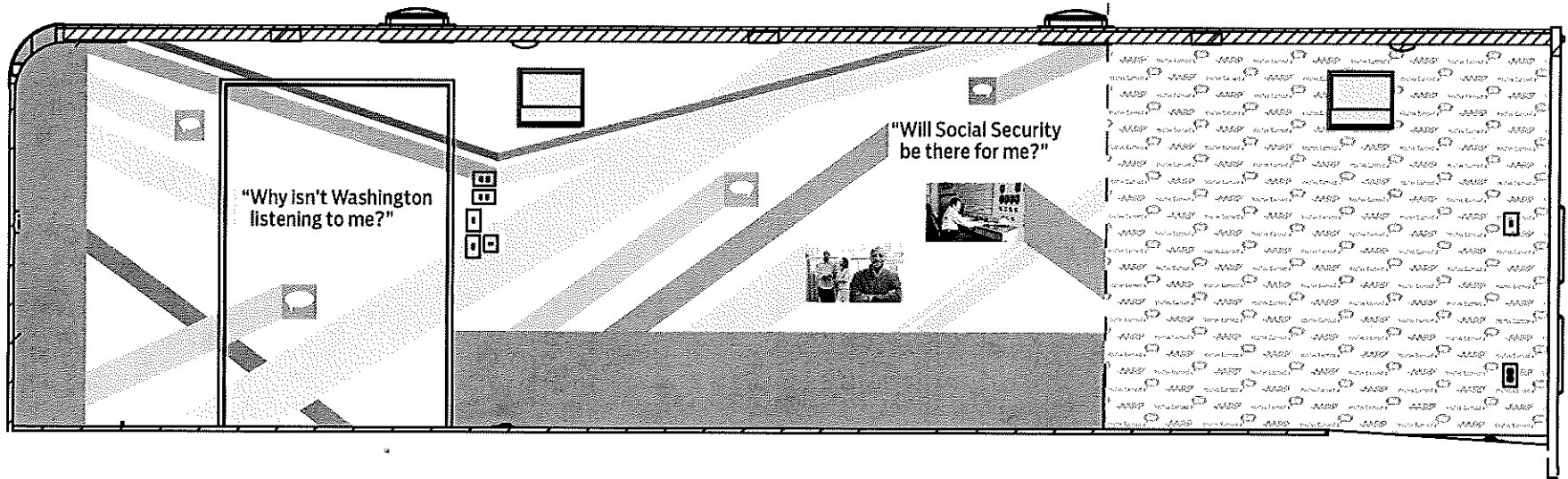
20'



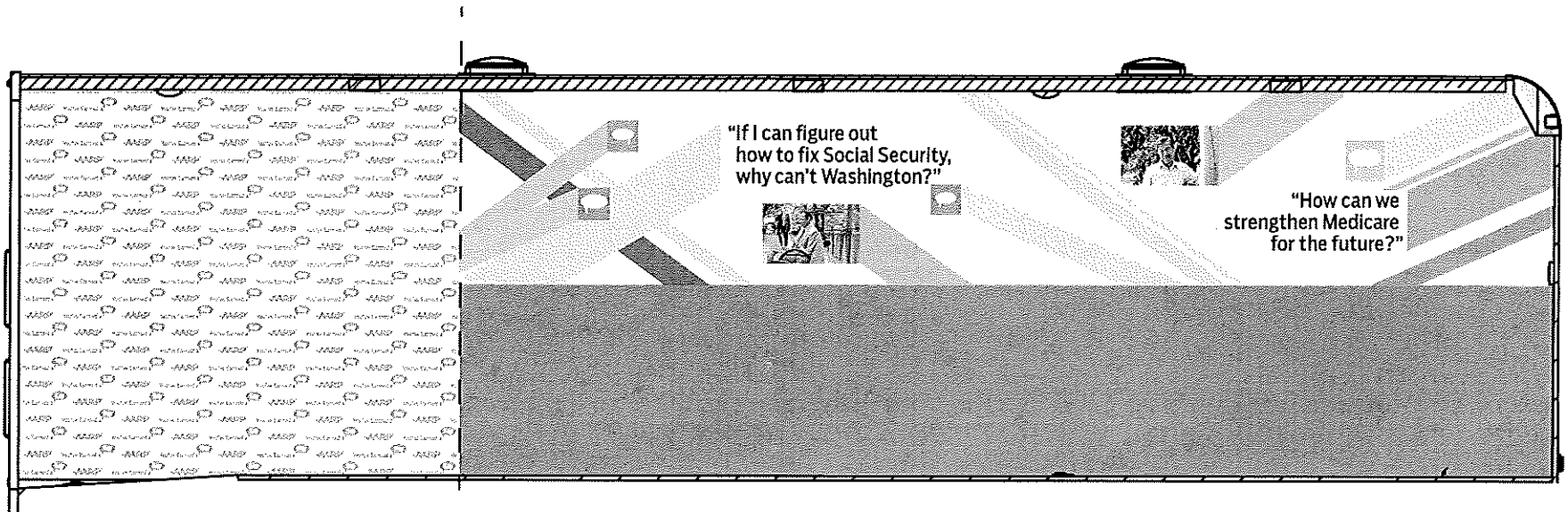
EXTERIOR, LEFT SIDE



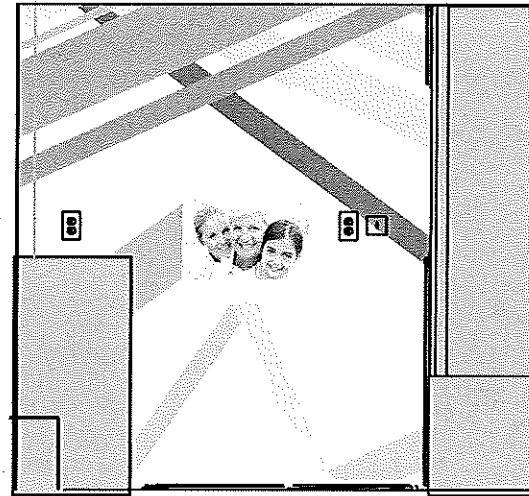
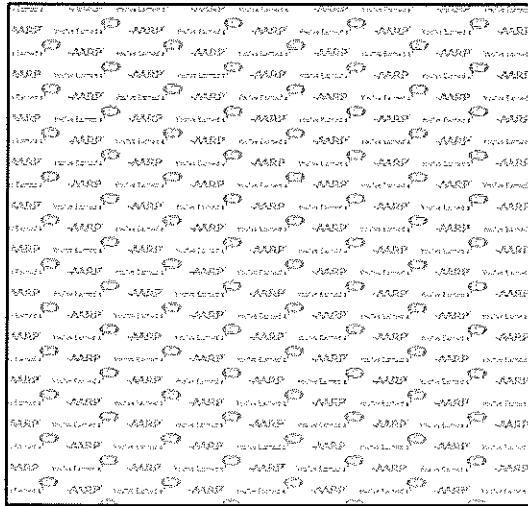
EXTERIOR, RIGHT SIDE



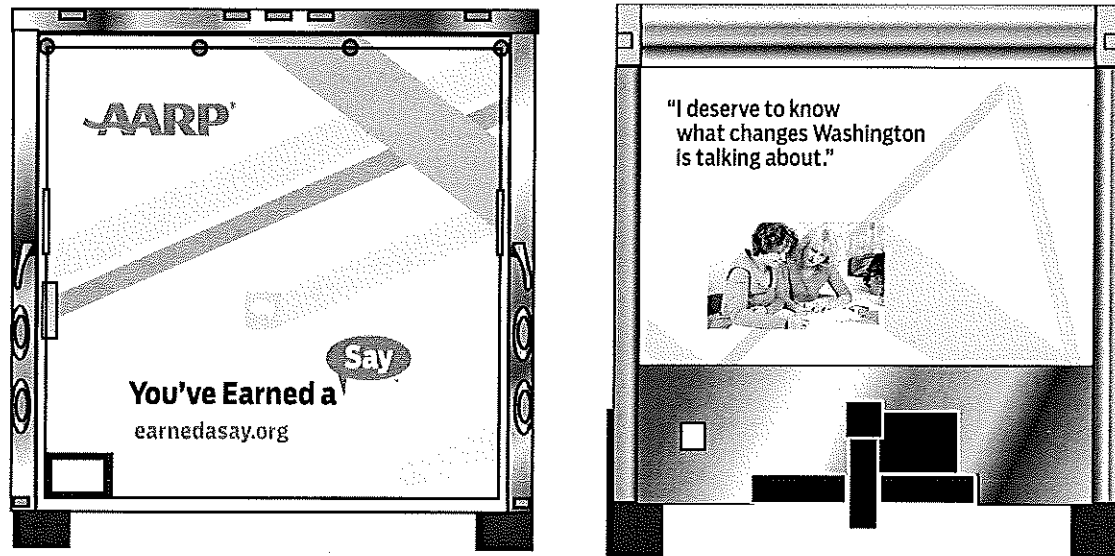
INTERIOR, LEFT SIDE



INTERIOR, RIGHT SIDE



INTERIOR, BACK AND FRONT



EXTERIOR, BACK AND FRONT