

Class A: ☐ Beer, ☐ Liquor, ☐ Cider

## Entertainment License

(Agenda Item Number)

(Legistar file number)

(Alder District #)

LICENT-2023-00 618

403

(Police Sector)

Permanent

City of Madison Clerk 210 MLK Jr Blvd, Room 103 Madison, WI 53703

licensing@cityofmadison.com

Class B: ⋈ Beer, ⋈ L ⋈ Class C V		ensing@cityofmadison.com 608-266-4601	Office Use Only	
Type of entertainment	: license: 🗹 Entertai	inment License (21+) □	Visual & Performing Arts License (18+)	
Licensed Premises 1	Information			
This application modifi	ies existing alcohol	license number (if applica	ble):	
Business dba Name: _	Roxxy		(Class B license only)	
Licensed Address: 33		t, Madison, WI 53703		
Premise Capacity:	0.000	Liquor/Beer Agent Nam	ne: Stephen Bassler	
			4 Police Sector: 400	
Corporate Informati	ion			
Business Legal Name	(as on WI State Sel	lers Permit): _Roxxy Madi	son LLC	
Business Mailing Addre	ess: _ 6027 Universi	ity Ave., Suite 100, Cedar F	Falls, IA 50613	
Business Contact Nam				
Business Phone: (630)		tdesalvo@harmonichg.com		
Corporate Officers, Pa	rtners, or Sole Prop	rietor's information:		
Name	Address		Title	
Jeff Hassman	8900 Beaver Valley Rd., Cedar Falls, IA 50613		Member	
Aaron Schurman	1704 Willow Bend Rd., Cedar Falls, IA 50613		Member	
Martin Van Zee	339 Golden Lane, Cedat Falls, IA 50613		Member	
Joshua Wilson	1400 Pendleton Dr., C	Cedar Park, TX 78613	Member	
☑ Security Plan attach	ned (21+ must comp	plete page 2, 18+ must c	ompleted pages 2 and 3)	
☑ I have contacted Zo	oning (zoning@cityo	fmadison.com, 608-266-4	4551) for necessary approvals.	
☑ I certify that this in	formation is true an	d correct to the best of m	y knowledge.	
X Anthony De Salvo			August 17, 2023	
Signature	0		Date	

☐ Orange sign and business card issued

□ "License Renewals & Changes" brochure with next steps issued Office Use Only

## **Entertainment and Security Information**

Live entertainment includes (check all that apply): \( \vec{\pi} \) Live Music \( \vec{\pi} \) Disc Jockey \( \vec{\pi} \) Designated Dance Floor Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: We will be offerring live bands, comedy shows, dinner theatre, karaoke, and DJs.

Number of security personnel and ho	ow they will be u	itilized: The number of securit	y personnel will vary by type of
event. We will minimally have two security team me			
Description of clothing to identify see	curity personnel	. Our security team will wear red	shirts/coats and black pants. The shirts will
have the "Roxxy" logo on the front and "Security Te			
Plan to handle control and clearance	of the parking I	ot during hours of opera	tion and at closing time:
The building does not have customer parking.	J		-
			1.11.200
How will the entrance line be manag	ed and controlle	ed: We will have crowd contol	barricades/stanchions designating specific
ingress and egress lines. We may also emplo			
Plan for unruly patrons, intoxicated	patrons, and phy	vsical disturbances: Most	importantly we will focus on de-escalating
any situation and respectfully escort any invol			
Bert 110			
needs a safe ride home has one. MPD will be called			
Underage drinking and fake ID plan:	We will be IDing at th	ne door via an ID scanner supporte	d by visual confirmation that the ID is in fact that
of the person presenting it. If there is not a member	er of the Roxxy team at	the front door, the responsibility w	ill and always fall upon the team member that
is serving the adut beverage. No one under 21 will	be allowed on premise	es during events.	
Plan to control and supervise patron in the venue during events.	s under twenty-	one (21) years of age: _	We will not be allowing guests under the age of 21
How will orderly appearance and ope	pe present in the venue en	suring cleanliess is maintained in the b	
heavily in state of the art sound mitigation conststuction to	ensure we are very respo	nsible neighbors and operators.	
Management Personnel	Data of Birth	Namo	Date of Birth
Name Stephen Bassler	Date of Birth	Name	Date of Bilti
Anthony DeSalvo			
Matt Buffington			