

near a school.

2. Limit the prohibition to streets adjacent to schools that are considered "busy" streets, with instructions to the City Attorney to draft appropriate language to describe those streets in consultation with the Traffic Engineer.

The motion passed. Alders. Pham-Remmele, Skidmore and Verveer all agreed to be sponsors of the substitute ordinance as described by Verveer.

Sidewalk Food Vendors in Madison Schools by Bruce Dahmen and Luis Yudice

This document was not discussed.

5. Amending Sec. 9.13(4)(j) regarding the appearance of vending sites and equipment; amending 9.13(4)(s) regarding equipment and safety rules for non-mall/concourse food vendors; repealing and recreating sec. 9.13(4)(t) and creating secs. 9.13(6)(l)5. and 9.13(7)(h)6. to clarify that vending site dimensions are subject to change due to construction; and repealing sec. 9.13(4)(u).

RECOMMEND TO COUNCIL TO ADOPT - REPORT OF OFFICER

10. DISCUSSION ITEM: Review draft of language for University Ave. Vending Area. Also look at revised map.

At Verveer's suggestion, this item was taken out of order because there were two UW representatives present who wished to speak, Dawn Crim and Dale Burke. Crim spoke about the University's far reaching efforts to create the best possible aesthetic for the University of Wisconsin and its environment. Crim circulated some photos of examples of UW public amenities, such as benches, bus shelters, and trash receptacles, all designed to create a cohesive and beautiful look. She said that she and Hansen had been discussing street vending for months and had come to agreements on some locations for vendors. Corners with major pedestrian and vehicular congestion had been eliminated from consideration, while sites near indoor food services were also to be generally avoided, they felt. Burke primarily addressed issues of safety and pedestrian density. Crim also circulated photos of University trash receptacles overflowing with rubbish from a food vendor that occupied the corner of University Ave and Charter St. That vendor was also leaving its cart there twenty-four hours a day. The new vending area requirements suggested by Hansen would preclude that possibility.

Hansen agreed that University-area street vending by City-licensed vendors should contribute to the common aesthetics of the City and the University, that vendors must be placed in locations where they would make money while the locations themselves served the desires of all concerned. Lee was upset that the University felt that it was entitled to tell the City where it could locate vendors, felt the number of sites were limiting to small business, and that UW food prices were significantly higher than street food vendor prices. Crim said that they had attended the meeting to share the University's thoughts about this process. Burke said that the University did not expect to have final say, just wished to be included in the conversation.

There was discussion about the perimeter proposed for this area that Hansen had set forth on the map he had distributed. It was agreed that the perimeter was appropriate without any changes. There was discussion about suitable vending hours. Pham-Remmele expressed concern about staff's ability to

manage this new group of vendors with more extended hours. Hansen explained that street vending could occur twenty-four hours a day and that, even if he had an assistant, it was already becoming impossible to comprehensively cover all street vending activities. He referred to his staff report, which had included all of the businesses and individuals licensed for street vending activities during 2009, a long list.

Ultimately Hansen, Crim, and the committee agreed on eight sites for street vendors within the tentatively called "University Avenue Street Vending Area". Hansen said that this was a place to start and that appropriate adjustments could be made in the future. Other possible names for the area were considered, including Hansen's suggestion, the "Central Street Vending Area".

6. **DISCUSSION ITEM: Make consistent the seniority procedures for the vending categories that have them.**

Hansen said that he could speak to Mainella about this item and they could then present language for the committee to consider. The committee was satisfied with this and agreed that this item be referred to a future meeting.

7. **DISCUSSION ITEM: Planning for the future. Avoiding a street vending version of urban sprawl. Establishing maximum numbers of vendors in some or all street vending categories, with waiting list.**

Hansen explained that this item was about stepping back and taking a dispassionate look at what the future of street vending should be, but that he had no specific presentation or recommendations at this time. The committee agreed that this item could be referred to a future meeting.

8. **DISCUSSION ITEM: Establish Regent-Monroe Street Vending Area to be used by vendors with basic Street Vendor License. Designate and mark specific sites for used on home football games of the University of Wisconsin. Establish maximum numbers of vendors, with waiting list. Create map of area.**

Hansen explained that he felt the time had come to exert some controls on street vending outside the Camp Randall High Density Vending Area on UW home football games. The map and further details were in progress. The committee agreed to refer this item to a future meeting.

9. **DISCUSSION ITEM: Considering requiring background checks for street vendor applicants.**

Lee immediately voiced a list of questions directed at Hansen regarding this matter. Hansen reminded her that this was a discussion item and that he had ready no answers for her. The committee agreed to refer this item to a future meeting.

ANNOUNCEMENTS

There were none.

ADJOURNMENT