

## City of Madison

### **Proposed Rezoning**

Location 733 County Highway M

Applicant Kenton Peters

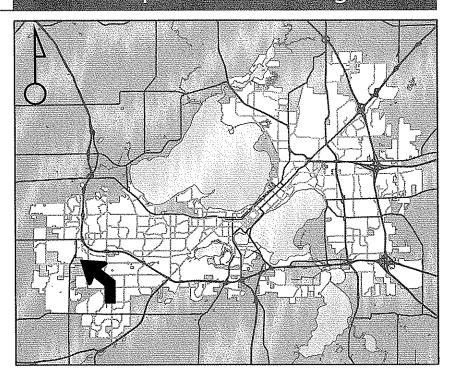
From: Temp A

To: PUD(GDP)

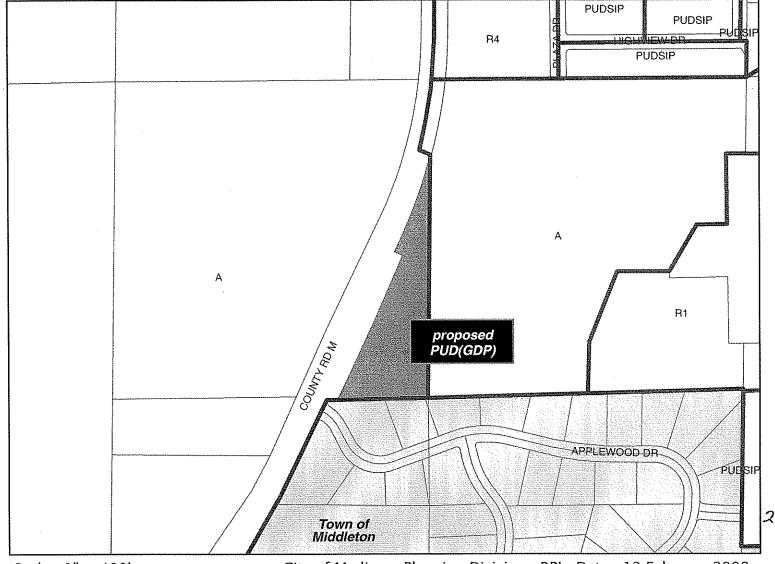
Existing Use Vacant Land

Proposed Use Future Construction of 65 Apartment Units

Public Hearing Date Plan Commission 25 February 2008 Common Council 04 March 2008

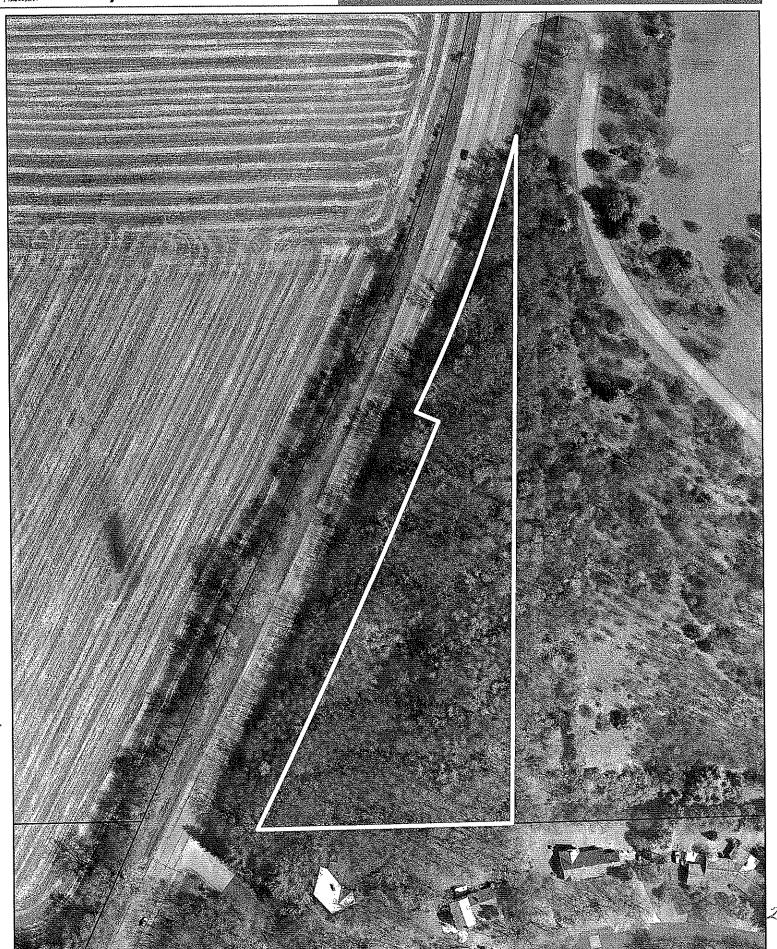


For Questions Contact: Tim Parks at: 261-9632 or tparks@cityofmadison.com or City Planning at 266-4635



Scale: 1'' = 400'

City of Madison, Planning Division: RPJ: Date: 12 February 2008



Date of Aerial Photography : April 2007

#### LAND USE APPLICA **Madison Plan Commi**

- The following information is required for Plan Commission review.
- Please read all pages of the applicat fill in all required fields.
- This application form may also be co www.cityofmadison.com/planning
- All zoning application packages sho with the Zoning Administrator's desk
- All applications will be reviewed aga standards found in the City Ordinand the project can be approved.

LAND USE APPLICATION	FOR OFFICE USE ONLY:	
Madison Plan Commission	Amt. Paid ///A Receipt No.	
215 Martin Luther King Jr. Blvd; Room LL-100	Date Received	
PO Box 2985; Madison, Wisconsin 53701-2985	Received By	
Phone: 608.266.4635   Facsimile: 608.267.8739	Parcel No. 0708 - 274 - 0203 - 6  Aldermanic District 9 Paul Skid mone  GQ Eng - bold  Zoning District A  For Complete Submittal  Application Letter of Intent  IDUP NA Legal Descript.  Plan Sets Zoning Text  Alder Notification Waiver	
<ul> <li>The following information is <u>required</u> for all applications for Plan Commission review.</li> <li>Please read all pages of the application completely and fill in all required fields.</li> <li>This application form may also be completed online at <u>www.cityofmadison.com/planning/plan.html</u></li> <li>All zoning application packages should be filed directly with the Zoning Administrator's desk.</li> </ul>		
<ul> <li>All applications will be reviewed against the applicable standards found in the City Ordinances to determine if the project can be approved.</li> </ul>	Ngbrhd. Assn Not. Waiver  Date Sign Issued 10/17/07	
1. Project Address: 733 County HWY M	Project Area in Acres: 3.9	
The Neighborhood of Ouerry Ric		
Project Title (if any):		
2. This is an application for: (check at least one)		
2. This is an application for: (check at least one)  X Zoning Map Amendment (check only ONE box below for	or rezoning and fill in the blanks accordingly)	
Zoning Map Amendment (check only ONE box below fo	or rezoning and fill in the blanks accordingly)  Rezoning from to PUD/ PCD—SIP	
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#### 4. Project Information:

**Development Schedule:** Commencement yet to be determined Completion

5. F	Required Submittals:		
	Site Plans submitted as follows below and depicts all lot lines; existing, altered, demolished o areas and driveways; sidewalks; location of any new signs; existing and proposed utility local floor plans; landscaping, and a development schedule describing pertinent project details:	tions; building elevations and	
	• Seven (7) copies of a full-sized plan set drawn to a scale of one inch equals 20 feet (coll		
	• Seven (7) copies of the plan set reduced to fit onto 11 inch by 17 inch paper (collated, st	apled and folded)	
	• One (1) copy of the plan set reduced to fit onto 8 ½ inch by 11 inch paper		
	Letter of Intent: Twelve (12) copies describing this application in detail but not limited to, i and uses of the property; development schedule for the project; names of persons inv landscaper, business manager, etc.); types of businesses; number of employees; hours of acreage of the site; number of dwelling units; sale or rental price range for dwelling unibuilding(s); number of parking stalls, etc.	olved (contractor, architect, operation; square footage or	
	Legal Description of Property: Lot(s) of record or metes and bounds description prepare	ed by a land surveyor.	
Van de la constant de	Filing Fee: \$ See the fee schedule on the application cover page. Make checks	payable to: City Treasurer.	
IN APDITION, THE FOLLOWING ITEMS MAY ALSO BE REQUIRED WITH YOUR APPLICATION; SEE BELOW:			
V	For any applications proposing demolition of existing (principal) buildings, photos of the struct be submitted with your application. Be advised that a <i>Reuse and Recycling Plan</i> approcoordinator is required to be approved by the City prior to issuance of wrecking permits.	ture(s) to be demolished shall wed by the City's Recycling	
2000	A project proposing <b>ten (10) or more dwelling units</b> may be required to comply with the requirements outlined in Section 28.04 (25) of the Zoning Ordinance. A separate INCLUSION application detailing the project's conformance with these ordinance requirements shall be su application form. Note that some IDUP materials will coincide with the above submittal materials.	ARY DWELLING UNIT PLAN bmitted concurrently with this	
	A Zoning Text must accompany <u>all</u> Planned Community or Planned Unit Development (PC	D/PUD) submittals.	
app Acr pca	R ALL APPLICATIONS: All applicants are required to submit copies of all items submolication (including this application form, the letter of intent, complete plan sets and elevations robat PDF files compiled either on a non-returnable CD to be included with their application mapplications@cityofmadison.com. The e-mail shall include the name of the project and application or ovide the materials electronically should contact the Planning Unit at (608) 266-4635 for an application.	, etc.) as <b>INDIVIDUAL</b> Adobe aterials, or in an e-mail sent to nt. Applicants who are unable	
6.	Applicant Declarations:		
$\mathbf{M}$	Conformance with adopted City plans: Applications shall be in accordance with all adop	ted City of Madison plans:	
	→ The site is located within the limits of + Composition	Plan, which recommends:	
	NO RECOMMEN DATION	for this property.	
Y	<b>Pre-application Notification:</b> Section 28.12 of the Zoning Ordinance requires that the applicant any nearby neighborhood or business associations by mail no later than 30 days prior to fi	ant notify the district alder and ling this request:	
	→ List below the Alderperson, Neighborhood Association(s), Business Association(s) AND dates y Applewood Home Associaiton	ou sent the notices:	
	If the alder has granted a waiver to this requirement, please attach any such correspondence to this	form.	
$\nabla$	Pre-application Meeting with staff: Prior to preparation of this application, the application proposed development and review process with Zoning Counter and Planning Unit staff; n	nt is required to discuss the	
	Planner Brad Murphy Date 7.22.07 Zoning Staff		
The signer attests that this form has been completed accurately and all required materials have been submitted:			
	12.	Date 9.12.07	
	gnature Fund 1800 Relation to Property Owner		
310	gradure		
<b>A</b>	Alltw REVI	Date	

# THE NEIGHBORHOOS OF QUARRY RIDGE

# LAND USE APPLICATION LETTER OF INTENT

The site of Quarry Ridge Neighborhood has a number of attractive and beneficial attributes.

- It is extremely well located; close to the vitality of west Madison shopping and recreation, yet just a short drive to the job sites south of the site.
- The site is peaceful, a destination location without thru traffic: quiet, exclusive; . And just the right size for a comprehensible neighborhood of approximately 120 residents. The new research park just across the road, will undoubtedly be an employment location for many of the residents of Quarry Ridge Neighborhood.
- The 3.9 acre site is heavily wooded, giving it a rural park like setting. Heavy plantings along the highway provide visual and acoustic privacy for these residents. Yet, the hillside upon which the buildings will sit allows a beautiful view to the west to the horizon.

- The plot of land that is Quarry Ridge, is the site of an old abandoned quarry, a source of the characteristic Madison sand stone. But this quarry, an open scar in the earth, could be a dangerous hazard. By sensitive and careful site design, the project actually incorporates this "scar" into the structure, utilizing this predug hole as the enclosed parking garage for parking residents cars; and, concealing this usually unsightly function from any view.
- This unique site design approach also leaves an major portion of the heavily wooded, uphill portion of the site in its natural state providing an almost impenetrable, woodland buffer between this new development and the Applewood subdivision to the south.
- The natural integrity and character of the land of the site will be renewed and perpetuated thru the extensive use of the natural sand stone from the quarry, in the various low stone walls that are important elements in the landscape development of the new project.

#### Project Design

The dwelling units are assembled in five, three story buildings, all of similar, basic layout plan. This plan allows most of the apartments to occupy a corner position, This arrangement will give at least two exposures and provide abundant daylight, so important in this 44 degree latitude and also provide energy conservation. The north and south ends of the composition step down from three to two to one story to reflect the natural slope of the hillside setting and to reduce the apparent mass of the architectural composition. Additionally, the south end steps down out of deference to the large, two story single family home sitting on the one acre lot in Applewood, immediately to the This is another measure incorporated south. into the design of Quarry Ridge in a sincere effort to recognize the concerns of the residents of Applewood regarding their anxiety over the encroaching urbanization that, as they see it, threatens their bucolic, country setting.

Another feature of the design of Quarry Ridge is the linking of the five buildings together at the

third floor. The effect of this feature is to create a powerful architectural connectivity and unity, while reducing the apparent scale of the entire composition thru the introduction of the four, two story high openings between building elements, allowing views to the west, and preserving the double exposure of many of the apartments. These openings also serve as much needed fire department accesss to all sides of the buildings.

Schedule, Team, Materials
Regarding schedule, developer, design team,
and materials for the exterior, decisions on
these matters will be made promptly upon
receipt of a positive response to this petition for
approval of the General Development Concept.
Currently, the Developer, Designer and contact
person is Kenton Peters AIA, Architect.

As a final comment in this Letter of Intent, I wish to address the issue of density, that is,, how many units are appropriate for this site?

I have proposed 66. Planning Section staff have objected. They say 40 is enough. My position is based on prudent land use, a consistency with stated City policy for greater densities, energy, conservancy and sustainability objectives and on the reality of the design quality of the actual proposal submitted for approval.

The staff position is based on acceptance of the complaint of the Applewood subdivision that the addition of any number of units over 40 will be dumpish the rural life style of this high end, 40 year old subdivision of 43 large homes on 50 acres, that is facing the reality that they are engulfed by the dynamic urbanization that surrounds them. Their demand is that the extremely low density of their homesteads be perpetuated on the lands around them, such as Quarry Ridge. And, unfortunately for the City as a whole, the City plan Department staff,, contrary to the policy and prudence for greater densities and more effective use of our land, has bought into their demand. This support by OUR City staff is surprising inasmuch as Applewood is in the Town of Middleton, and nojt a part of Madison, and have refused to join the rest of us.

Now, I will present the positive side of this issue. The Neighborhood of Quarry Ridge deserves to be built, and built the way it is designed. For the following reasons:

- The site is ideal for a mult-family development and not suited for simgle family or duplex because of the terrain and open quarry.
- The market demand is present and is growing rapidly.
- It is consistent with the land use plan designated for that area. There are already projects just a block north that is over 22 units per acre. The land use plan for the PIONEER NEIGHBORHOOD to the west calls for MEDIUM DENSITY, OVER 25 UNITS per acre just 150 yards south on Hwy. M.
- This is and INFILL site. The City now surrounds it. That is except for Applewood.
- When consistent with a high quality of life, it makes good sense to maximize the tax base potential of higher desities and not sacrifice

- that much needed tax base for a nostalgic, anachronistic cause.
- Because of the high costs for utility extensions and rock excavation, the project is economically feasible only at the unit densities proposed.
- This site is the type of site upon which urban development should occur. It is MOT CLASS A farm land. It is best suited for the purpose proposed.
- And probably most important. Because of the uniqueness of the site and the sensitivity of the design, it will be a wonderful place to live.

**ZONING TEXT** The Neighborhood of Quarry Ridge County Highway 'M' Madison

#### LEGAL DESCRIPTION

That part of the Northwest ¼ of the Southeast ¼ o Section 27. Township 7 north. Range 8 East (Town of Middleton), Dane County, Wisconsin, lying East o the Highway. Subject to existing public Highway oner the Northwest side thereof known as County Trunk Highway 'M'.

LOT AREAA 3.9 ACRES MAXIMUM FLOOR AREA RATIO PERMITTED

N/A

MAXIMUM BUILDING HEIGHT As shown on approved plans (4 stories)

YARD REQUIREMENTS

Areas will be provided as shown of approved drawings

*LANDSCAPING* 

Landscaping will be provided as shown of the approved drawings

### ACCESSORY OFF STREET PARKING

Parking and loading areas will be as shown of the approved drawings

#### **LIGHTING**

Exterior landscape lighting will be as shown of the approved plans

#### SIGNAGE

Any signage provided shall conform to the General Ordinance of the City of Madison, Chapter 3.1.

#### **FAMILY DEFINITION**

The family definition in this PUD-SUP shall coincide with the definition given in Chapter 28.03 (2) of the General Ordinances of the City of Madison.

#### ALTERATIONS AND REVISIONS

No alterations or revisions of this Planned Unit
Development shall be permitted unless approved by
the City Planning Commission. However, the Zonin
Administrator may issue permits for minor

alterations or additions which are approved by the Director of the Department of Planning and Development a nd the Alderperson of the District, and are compatible with the concept aproved by the Planning Commission.

