



*Madison*

March 23, 2010

## Office of the Mayor

David J. Cieslewicz, Mayor

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Madison 56ers Soccer Club  
c/o Mark Borns  
437 South Yellowstone Drive, Suite 109  
Madison, WI 53719-2903

Dear Mr. Borns,

Mayor Dave Cieslewicz forwarded me your correspondence dated March 8, 2010 for a response. Specifically, in your letter, you asked what would be required of the NPSL team in order to serve beer at Breese Stevens Stadium. In response to your inquiry:


As written in Chapter 8 of the Madison General Ordinances, selling beer at Breese Stevens requires prior approval of the Common Council. Council approval usually entails recommendations from various city committees.

It is my understanding that your request has already been added to the April 14, 2010 Parks Commission Meeting and that Mr. Doniger has explained the approval/denial process to you. In addition, you will want to file a liquor license application with the City Clerk's Office and appear before the Alcohol License Review Committee. The deadline for approval at the April 21, 2010 ALRC meeting is March 30, 2010 at noon.

Application forms are available on the following City of Madison webpage:  
<http://www.cityofmadison.com/clerk/licensingLiquor.cfm>

If you have any other questions or concerns please do not hesitate to contact me.

Sincerely,

  
Katherine Plominski  
Alcohol Policy Coordinator  
Office of Mayor Dave Cieslewicz  
City of Madison  
(608) 264-9295

Cc: Mr. Steven Doniger  
Alder Maniaci  
Mayor Dave Cieslewicz