



MONONA
TERRACE

MONONA TERRACE COMMUNITY AND CONVENTION CENTER

ONE JOHN NOLEN DRIVE MADISON, WI 53703 TEL 608 261-4000 FAX 608 261-4049

BOOKING PACE AS OF 1/31/21

DEFINITE	2020	2021	2022	2023	2024	2025	Total	Δ Last Month
Convention	30	18	18	7	5	3	51	4
Conference	24	10	7	0	0	0	17	1
Banquet	139	81	0	0	0	0	81	-5
Meeting	85	38	0	0	0	0	38	6
Consumer Show	18	9	1	0	0	0	10	0
Entertainment Event	82	46	0	0	0	0	46	1
DEFINITE TOTAL	378	202	26	7	5	3	243	7
% Δ Last Year		-47%						

PENDING	2021	2022	2023	2024	2025	Total
Convention	0	2	1	1	0	4
Conference	0	2	0	0	0	2
Banquet	3	0	0	0	0	3
Meeting	1	0	0	0	0	1
Consumer Show	0	0	0	0	0	0
Entertainment Event	1	0	0	0	0	1
PENDING TOTAL	5	4	1	1	0	11

TENTATIVE	2021	2022	2023	2024	2025	Total
Convention	0	12	15	14	14	55
Conference	3	7	6	4	3	23
Banquet	6	31	1	0	0	38
Meeting	4	8	4	2	1	19
Consumer Show	2	5	3	3	2	15
Entertainment Event	10	9	0	0	0	19
TENTATIVE TOTAL	25	72	29	23	20	169