

Rodriguez, Rachel

From: Woulf, Mark
Sent: Monday, April 22, 2013 11:57 AM
To: licensing
Subject: FW: Road Ranger Liquor License Expansion

Follow Up Flag: Follow up
Flag Status: Completed

From: Ray Petkovsek [mailto:ray@pmcpas.com]
Sent: Monday, April 22, 2013 11:42 AM
To: 'schooler tds.net'; Schauf, Mary; Woulf, Mark; Cnare, Lauren; Ahrens, David; 'David Ahrens'; Clausius, Joe
Cc: 01 - Ray (home); Dave Moran, CPA; David Cooper; Dennis Olsen; Jason Boatman; Kevin McMullen, P.E.; Mary Owen; Sue (home); Susan Lawniczak
Subject: RE: Road Ranger Liquor License Expansion

Hello Everyone,

As a next door neighbor to Safe Haven and Road Ranger, I agree with Steve's assessment and concerns. There are plenty of other stores within a half mile of this area to purchase alcohol.

As a businessman, I understand RR's desire to increase traffic & sales by offering alcohol, and it may to some degree. However, this is a small convenience store with very limited visibility from Hwys 30 & 51. It is not 'convenient' to come off these highways and wind their way around the neighborhood to visit this store. My guess is the store only serves a very local population. Frankly, a convenience store is not the best use of this property.

Safe Haven is a noble project to help their residents overcome drug or alcohol addictions. As the property owner most affected by SH operations, we had our concerns. After hearing many assurances, statistics and stories about SH from Steve and some residents, Sue & I decided not to oppose the project location and give it a chance. SH has now been open about six months and we have not had any incidents or problems. The staff and their residents are very good neighbors.

Personally, I do not support approval of the RR liquor license. The temptation to alcohol is too close to SH and does not create a positive improvement to the neighborhood.

Ray the CPA

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Your REFERRALS are the highest compliment you can give us. New business is always welcome. Thank you!

From: schooler tds.net [mailto:schooler@tds.net]
Sent: Monday, April 22, 2013 10:14 AM
To: Mary Schauf; Woulf, Mark; Cnare, Lauren; Palm, Larry; David Ahrens; district17@cityofmadison.com
Cc: Ray Petkovsek
Subject: Road Ranger Liquor License Expansion

As you all know, we are having a Grand Opening for our new housing and Safe Haven facility this week on Nakoosa Trail. It is very exciting to have developed this housing for so many in such desperate need. This is housing for 48 single adults plus daytime services for homeless adults, many of whom suffer from mental

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Sent: Monday, April 22, 2013 10:14 AM
To: Schauf, Mary; Woulf, Mark; Cnare, Lauren; Ahrens, David; David Ahrens; Clausius, Joe
Cc: Ray Petkovsek
Subject: Road Ranger Liquor License Expansion

As you all know, we are having a Grand Opening for our new housing and Safe Haven facility this week on Nakoosa Trail. It is very exciting to have developed this housing for so many in such desperate need. This is housing for 48 single adults plus daytime services for homeless adults, many of whom suffer from mental illnesses, substance abuse and both. We have endeavored to create an environment that sustains their committed to overcoming the challenges that caused them to be homeless in the first place. One such basis, is a substance free environment for the entire facility, including the housing. We believe that this is critical to the continued success of those we help.

Coincidental, this week Road Ranger, a filling station, kitty-corner across the way from this new facility housing and helping so many with these issues, has applied for a revised liquor license. Last August, we agreed with a prior owner to some very significant limitations on the current license. Among these limitations were, no sales before 10:00 am, requiring picture identification of all purchasers, no malt beverages sold in less than six-packs, no beer sold in less than 4-packs and it seemed that no hard liquor would be sold (although I am not sure on that limitation).

The previous limitations on the license have worked reasonably well so far. We have not found alcoholic beverages on our Nakoosa Trail campus and are not aware of any of those we serve purchasing from the Road Ranger. While they can certainly purchase from other places, such as Walmart, it is further away, and not on the way from the bus stop to our facility. Also, Walmart does not sell single items of malt liquor or beer.

However, the new license proposal is to eliminate most if not all of these restrictions. They want to sell individual cans of beer (why at a filling station is a good question) and pint-hard alcohol. They want no special restriction on time and no required identification other than over 21 (they claim they required identification for anyone who looks under 35 but that does not help restrict access to the people we serve--some do not have identifications and otherwise could not purchase).

I have thought about this over the weekend after attending the informational session last week, and am concerned that the elimination of the current restrictions would be an unmitigated disaster for those we serve, for Porchlight and for the neighborhood. There are untold areas where people can purchase the alcohol and then consume it, whether it be in the wet land area, in the park near by, in the parking lots for Cub and Walmart or on the properties of neighboring home owners and businesses.

We have made every effort to make our facility and housing a welcoming and supportive environment. We are extremely concerned that a revision of the license with the elimination of the current requirements would totally undercut all of our efforts.

I will be attending the Alcohol Licensing Committee's meeting this upcoming Wednesday to express Porchlight's and my personal opposition to this and I hope you will support this. Please let me know if you need any more information or detail about my concerns.

Thanks.

Rodriguez, Rachel

From: Woulf, Mark
Sent: Tuesday, April 23, 2013 1:35 PM
To: licensing
Subject: FW: Road Ranger Liquor License Expansion

Follow Up Flag: Follow up
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From: Clausius, Joe
Sent: Tuesday, April 23, 2013 1:33 PM
To: Bidar-Sielaff, Shiva; Subeck, Lisa; Verveer, Mike; Cnare, Lauren; Woulf, Mark
Cc: ray@pmcpas.com; schooler@tds.net
Subject: Road Ranger Liquor License Expansion

Dear Alders, City Staff & Neighbors,

I am writing to express my concern and opposition to the requested changes for the Road Ranger liquor license.

District 17 is just to the north of the Road Ranger business and is home to Mayfair Park. That park is within easy walking distance of Road Ranger. The surrounding neighborhood has been dealing with alcohol related, park behavior problems for the past several summers. The last thing needed in that area is easier accessibility to carry in alcohol containers.

In addition, city staff and the surrounding neighborhood have worked hard to make the Porchlight project on Nakoosa Trail a success. The Safe Haven project and it's mission of providing of SRO's is a lifeline to residents on the edge of being homeless. Many of these people are very vulnerable and easier access to individual containers of alcohol in the area is totally unneeded.

I strongly urge members of the ALRC to deny the requested liquor license changes from Road Ranger. Please ensure the continued success of Porchlight and keep our city moving in a positive direction.

Sincerely,

Joe Clausius
District 17 Alder
608-244-5066