

# URBAN DESIGN COMMISSION APPLICATION

# UDC

City of Madison  
Planning Division  
Madison Municipal Building, Suite 017  
215 Martin Luther King, Jr. Blvd.  
P.O. Box 2985  
Madison, WI 53701-2985  
(608) 266-4635



## FOR OFFICE USE ONLY:

Date Received \_\_5/9/24 1:45 p.m.

Initial Submittal

Paid

Revised Submittal

**Complete all sections of this application, including the desired meeting date and the action requested.** If your project requires both UDC and Land Use application submittals, a completed [Land Use Application](#) and accompanying submittal materials are also required to be submitted.

*If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the Planning Division at (608) 266-4635.*

*Si necesita interprete, traductor, materiales en diferentes formatos, u otro tipo de ayuda para acceder a estos formularios, por favor llame al (608) 266-4635.*

*Yog tias koj xav tau ib tug neeg txhais lus, tus neeg txhais ntawv, los sis xav tau cov ntaub ntawv ua lwm hom ntawv los sis lwm cov kev pab kom paub txog cov lus qhia no, thov hu rau Koog Npaj (Planning Division) (608) 266-4635.*

## 1. Project Information

Address (list all addresses on the project site): \_\_\_\_\_

Title: \_\_\_\_\_

## 2. Application Type (check all that apply) and Requested Date

UDC meeting date requested \_\_\_\_\_

New development

Alteration to an existing or previously-approved development

Informational

Initial Approval

Final Approval

## 3. Project Type

Project in an Urban Design District

Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)

Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)

Planned Development (PD)

General Development Plan (GDP)

Specific Implementation Plan (SIP)

Planned Multi-Use Site or Residential Building Complex

### Signage

Comprehensive Design Review (CDR)

Modifications of Height, Area, and Setback

Sign Exceptions as noted in [Sec. 31.043\(3\)](#), MGO

### Other

Please specify

\_\_\_\_\_

## 4. Applicant, Agent, and Property Owner Information

Applicant name \_\_\_\_\_

Company \_\_\_\_\_

Street address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Project contact person \_\_\_\_\_

Company \_\_\_\_\_

Street address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Property owner (if not applicant) \_\_\_\_\_

Street address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

## Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

## Types of Approvals

There are three types of requests considered by the UDC:

- Informational Presentation. A request for an Informational Presentation to the UDC may be requested prior to seeking any approvals to obtain early feedback and direction before undertaking detailed design efforts. Applicants should provide details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC understand the proposal and provide feedback. (Does not apply to CDR's or Signage Modification requests)
- Initial Approval. Applicants may, at their discretion, request Initial Approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- Final Approval. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the Initial Approval must be addressed at this time.

## Presentations to the Commission

The Urban Design Commission meets virtually via Zoom, typically on the second and fourth Wednesdays of each month at 4:30 p.m. Applicant presentations are strongly encouraged, although not required. Prior to the meeting, each individual speaker is required to complete an online registration form to speak at the meeting. A link to complete the online registration will be provided by staff prior to the meeting. Please note that individual presentations will be limited to a **maximum of three (3) minutes**. The pooling of time may be utilized to provide one speaker more time to present, however the additional time will be based on the number of registrants from the applicant team, i.e. two (2) applicant registrants = six (6) minutes for one (1) speaker.

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics. Please note that presentation slides, in a PDF file format, are required to be submitted **the Friday before** the UDC meeting.

# URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimum application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

## 1. Informational Presentation

- Locator Map
- Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan
- Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

### Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1"= 40' or larger

*\*\* All plans must be legible, including the full-sized landscape and lighting plans (if required)*

## 2. Initial Approval

- Locator Map
- Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in **both** black & white and color for all building sides, including material and color callouts
- PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

## 3. Final Approval

All the requirements of the Initial Approval (see above), **plus**:

- Grading Plan
- Lighting Plan, including fixture cut sheets and photometrics plan (must be legible)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- Site Plan showing site amenities, fencing, trash, bike parking, etc. (if applicable)
- PD text and Letter of Intent (if applicable)
- Samples of the exterior building materials
- Proposed sign areas and types (if applicable)

## 4. Signage Approval (*Comprehensive Design Review (CDR), Sign Modifications, and Sign Exceptions (per [Sec. 31.043\(3\)](#))*)

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Modifications criteria is required)
- Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Illustration of the proposed signage that meets [Ch. 31, MGO](#) compared to what is being requested
- Graphic of the proposed signage as it relates to what the [Ch. 31, MGO](#) would permit

**5. Required Submittal Materials**

**Application Form**

- A completed application form is required for each UDC appearance. For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (Initial or Final Approval) from the UDC.

**Letter of Intent**

- If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required.
- For signage applications, a summary of how the proposed signage is consistent with the applicable Comprehensive Design Review (CDR) or Signage Modification review criteria is required.

**Development Plans** (Refer to checklist on Page 4 for plan details)

**Filing Fee** (Refer to Section 7 (below) for a list of application fees by request type)

**Electronic Submittal**

- Complete electronic submittals must be received prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. All plans must be legible and scalable when reduced. Individual PDF files of each item submitted should be submitted via email to [UDCapplications@cityofmadison.com](mailto:UDCapplications@cityofmadison.com). The email must include the project address, project name, and applicant name.
- Email Size Limits. Note that an individual email cannot exceed 20MB and it is the responsibility of the applicant to present files in a manner that can be accepted. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

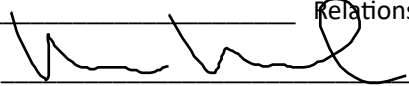
**Notification to the District Alder**

- Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

**6. Applicant Declarations**

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with \_\_\_\_\_ on \_\_\_\_\_.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant \_\_\_\_\_ Relationship to property \_\_\_\_\_

Authorizing signature of property owner  Date 4-18-24

**7. Application Filing Fees**

Fee payments are due by the submittal date. Payments received after the submittal deadline may result in the submittal being scheduled for the next application review cycle. Fees may be paid in-person, via US Mail, or City drop box. If mailed, please mail to: *City of Madison Building Inspection, P.O. Box 2984, Madison, WI 53701-2984*. The City’s drop box is located outside the Municipal Building at 215 Martin Luther King, Jr. Blvd. on the E Doty Street side of the building. Please make checks payable to *City Treasurer*, and include a completed application form or cover letter indicating the project location and applicant information with all checks mailed or submitted via the City’s drop box.

Please consult the schedule below for the appropriate fee for your request:

Urban Design Districts: \$350 (per [§33.24\(6\) MGO](#)).

Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per [§33.24\(6\)\(b\) MGO](#))

Comprehensive Design Review: \$500 (per [§31.041\(3\)\(d\)\(1\)\(a\) MGO](#))

Minor Alteration to a Comprehensive Sign Plan: \$100 (per [§31.041\(3\)\(d\)\(1\)\(c\) MGO](#))

All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for Sign Modifications (of height, area, and setback), and additional sign code approvals: \$300 (per [§31.041\(3\)\(d\)\(2\) MGO](#))

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

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Urban Design Commission  
City of Madison

Dear Commission,

Attached you'll find plans to update the current signage at 739 S. Gammon Rd. Our Client, Tmart Operations – Dunkin' Donuts, is re-branding to "Dunkin'" and is updating their signage to follow suit. When applying for a sign permit, we were notified that two of the proposed signs conflict with the current CDR. In this application, we ask to amend the CDR to accommodate the new signage. The two signs being addressed are:

1. Front Elevation, wall sign. We ask this new signage be allowed higher than the current CDR allows. The current sign height for the front elevation is: 12'-2.125" The proposed sign height is: 15'-3.875".
2. Drive Thru Elevation, wall sign. The current CDR has approval for an awning. We ask this be changed to a wall sign.
3. Please note, all other signs comply with the previous approvals and are change of copy.

**CDR Criteria and Addressals:**

1. The Sign Plan shall create visual harmony between the signs, building(s), and building site through unique and exceptional use of materials, design, color, any lighting, and other design elements; and shall result in signs of appropriate scale and character to the uses and building(s) on the zoning lot as well as adjacent buildings, structures and uses.

**The new signage proposed is part of a company re-branding on a larger scale. The two signs in discussion are designed to be uniform with the rest of the re-branded work on site and with other locations in the city. Changing the current awning to a wall sign furthers this uniformity. The signs will be of a higher quality than the current signage, made of individual letters mounted to the façade and lit from within.**

2. Each element of the Sign Plan shall be found to be necessary due to unique or unusual design aspects in the architecture or limitations in the building site or surrounding environment; except that when a request for an Additional Sign Code Approval under Sec. 31.043(3) is included in the Comprehensive Design Review, the sign(s) eligible for approval under Sec. 31.043(3) shall meet the applicable criteria of Sec. 31.043(3), except that sign approvals that come to Comprehensive Design Review from MXC and EC districts pursuant to 31.13(3) and (7) need not meet the criteria of this paragraph.

**As a part of Dunkin's re-branding, new construction to the building has been approved. This construction creates a new signable area on the Front and Drive-thru elevations, as you'll see in the attached drawings. With the façade of the**

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**building being changed, the exception for the wall sign to be higher than twelve feet above grade is needed.**

3. The Sign Plan shall not violate any of the stated purposes described in Secs. 31.02(1) and 33.24(2).

**Yes**

4. All signs must meet minimum construction requirements under Sec. 31.04(5).

**Yes**

5. The Sign Plan shall not approve Advertising beyond the restrictions in Sec. 31.11 or Off-Premise Directional Signs beyond the restrictions in Sec. 31.115.

**Yes**

6. The Sign Plan shall not be approved if any element of the plan:
  - a. presents a hazard to vehicular or pedestrian traffic on public or private property,
  - b. obstructs views at points of ingress and egress of adjoining properties,
  - c. obstructs or impedes the visibility of existing lawful signs on adjacent property, or
  - d. negatively impacts the visual quality of public or private open space.

**The Sign Plan does not present a hazard to vehicular or pedestrian traffic on public or private property, obstruct views at points of ingress and egress of adjoining properties, obstruct or impede the visibility of existing lawful signs on adjacent property, or negatively impact the visual quality of public or private open space.**

7. The Sign Plan may only encompass signs on private property of the zoning lot or building site in question, and shall not approve any signs in the right of way or on public property.

**Yes**

UDD Criteria

a. Guidelines.

- i. Signs should identify the activity without imposing upon the view of residents, businesses, or activities of the district.

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**Yes**

ii. Signs should be appropriate to the type of activity and clientele at which its message is aimed.

**Yes**

iii. Signs should be designed so as to be legible to the intended viewer in relation to the surrounding circumstances.

**Yes**

iv. Signs should avoid covering or impinging upon landscape features or significant structures.

**Yes**

b. Requirements.

i. Signs, if located on or adjacent to buildings, shall be integrated with the architectural design of the buildings.

**Yes**

ii. Signs shall be located and designed only to inform the intended clientele.

**Yes**

iii. Signs shall be used only as identification of the establishment and shall have no more than a total of eight (8) symbols and/or words.

**Yes**

iv. No portion of an illuminated sign shall have a luminance greater than two hundred (200) foot lamberts for any portion of the sign within a circle two (2) feet in diameter. No sign or part of any sign shall change its level of illumination more than once every one (1) hour. (Am. by ORD-09-00091, 8-1-09)

**Yes**

v. Electronic changeable copy signs, if permitted in the District, shall comply with 31.046(1) which requires that electronic changeable copy signs in Urban Design Districts

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shall not alternate, change, fade in, fade out, or otherwise change more frequently than once every one (1) hour. (Am. by ORD-09-00091, 8-1-09)

**Not applicable**

vi. A minimum setback of five (5) feet is required of all detached signs. A minimum setback of ten (10) feet from the public right-of-way is required for signs exceeding ten (10) square feet in net area and fifteen (15) feet in height. A minimum setback of twenty (20) feet is required for all signs exceeding twenty (20) square feet in net area or twenty (20) feet in height. No detached sign shall exceed seventy-five (75) square feet in net area and twenty-five (25) feet in height. Based upon the following criteria the Urban Design Commission may specifically approve a larger sign or reduce the setbacks above:

A. An exception from the size and setback limitation is necessary for a sign located on the site of an establishment to be identifiable and legible from the nearest roadway at prevailing speeds; and

B. An exception from the size and setback limitation will result in a sign more in scale with the building and site and will result in a superior overall design. (Am. by Ord. 9593, 10-14-88)

vii. No detached sign shall occupy the space between two (2) feet and ten (10) feet above grade within fifteen (15) feet of the public right-of-way except for its support, which shall not exceed a total cross-section area of one (1) square foot.

viii. The net area of an attached sign of any occupancy on any facade shall not exceed forty (40) square feet.

ix. All signs and their words shall be mounted parallel to the building surface to which they are attached. No sign or words shall project more than eighteen (18) inches from the surface to which they are attached. Attached signs shall not be mounted on roofs and shall not project above roofs.

**The proposed signage meets the minimum setbacks.**

**UDD Addressal:**

**The proposed signage is consistent with previously approved signage across multiple locations. It identifies the business and branding while not imposing on the view of residents, nearby businesses, or district activities. The signs do not cover any landscape features and fits with the overall architectural design of the buildings. All signage will comply with size requirements.**



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We believe the amending the current CDR will increase the value of the property with high quality, uniform signage that fits the new construction of the building. Thank you for your time.

Jaki Jahr

Alphagraphics Middleton

3223 Parmenter St.

Middleton, WI 53562

608-836-9999

Context Pictures of Surrounding Area



1. Herbal Aspect



2. Domino's



3. Shared Monument Sign



4. Current Parking Lot Elevation



5. Current Street Elevation



6. Current Drive Thru Elevation





7. Current Drive Thru Directional Sign



# DUNKIN'

Tmart Operations, LLC.  
DD-J0008386  
Madison, WI  
April 8, 2024

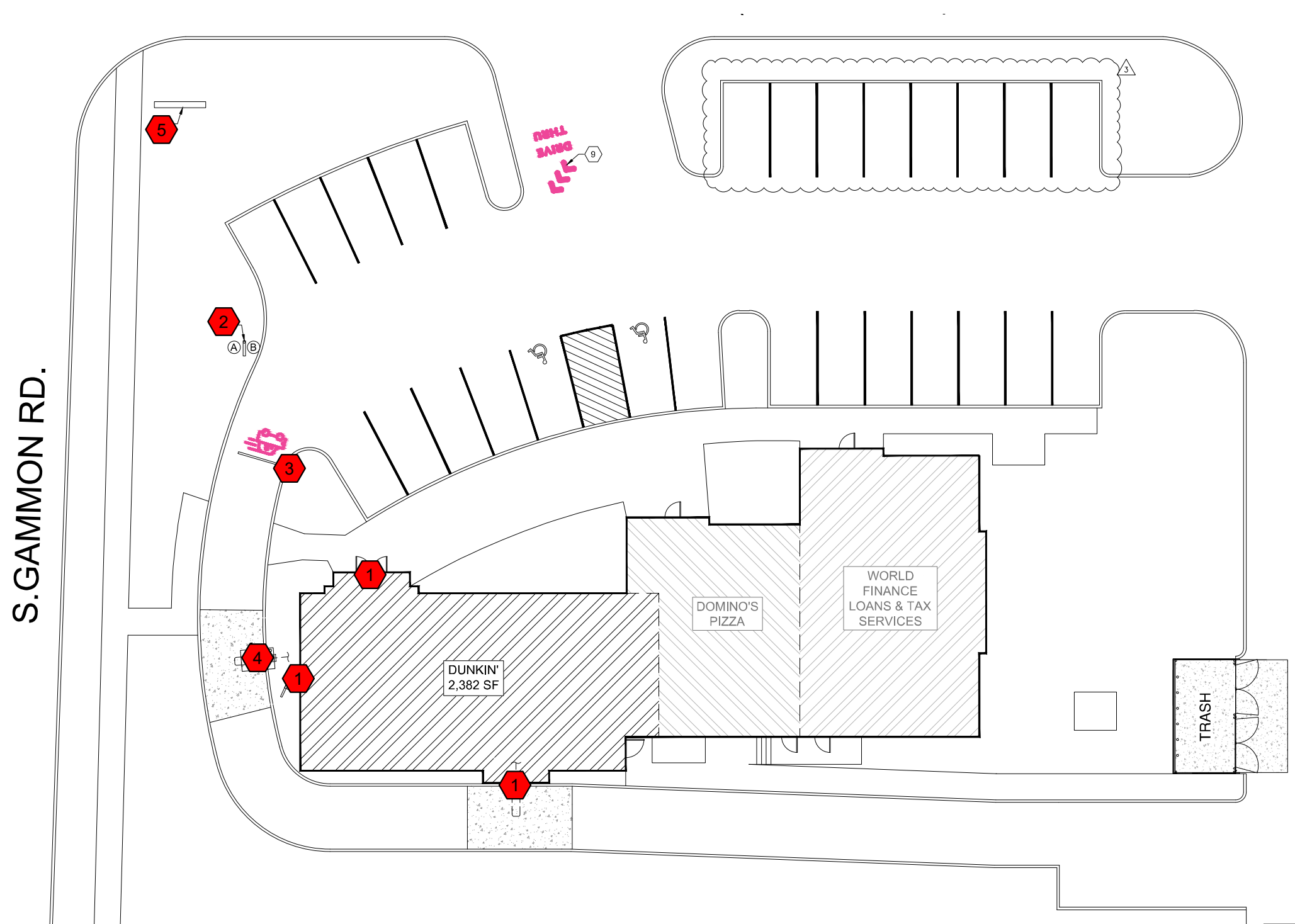
 ***Allen Industries***

**YOUR BRAND AT ITS BEST™**

**1-800-967-2553**  
**[www.allenindustries.com](http://www.allenindustries.com)**

Customer Approval / Signature

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

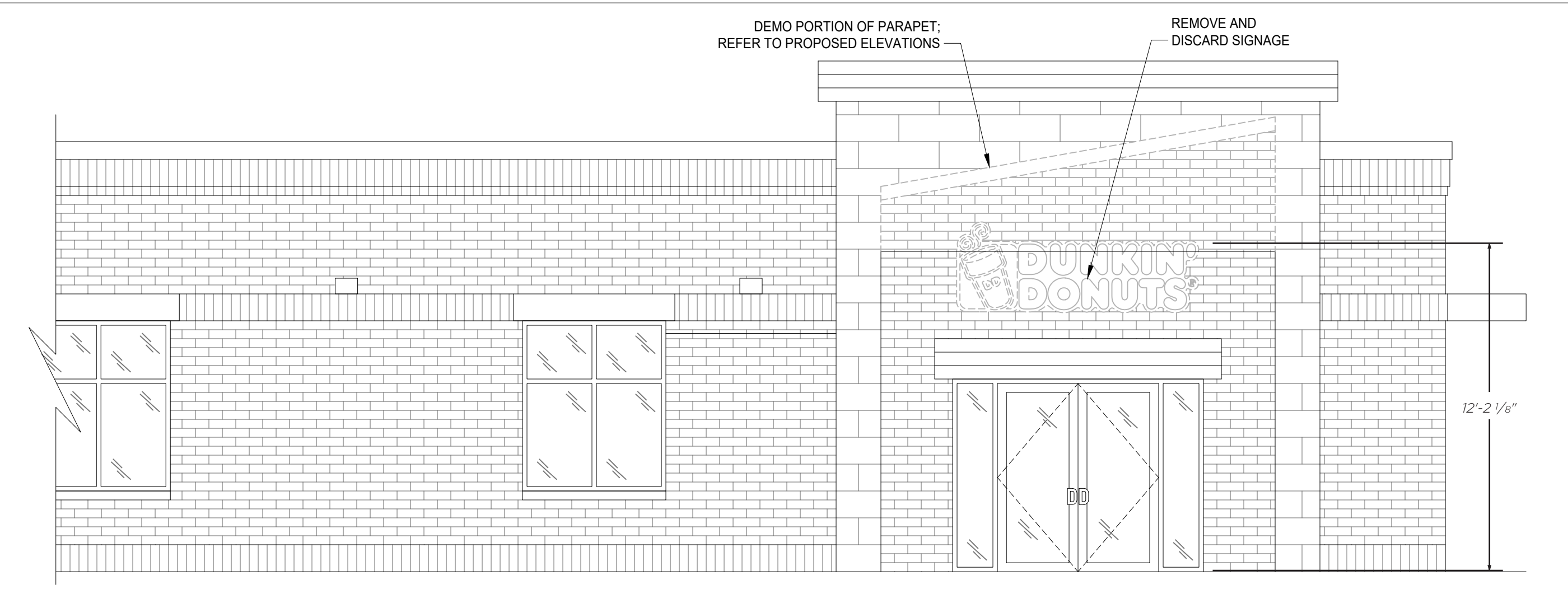


**SITE PLAN LEGEND**

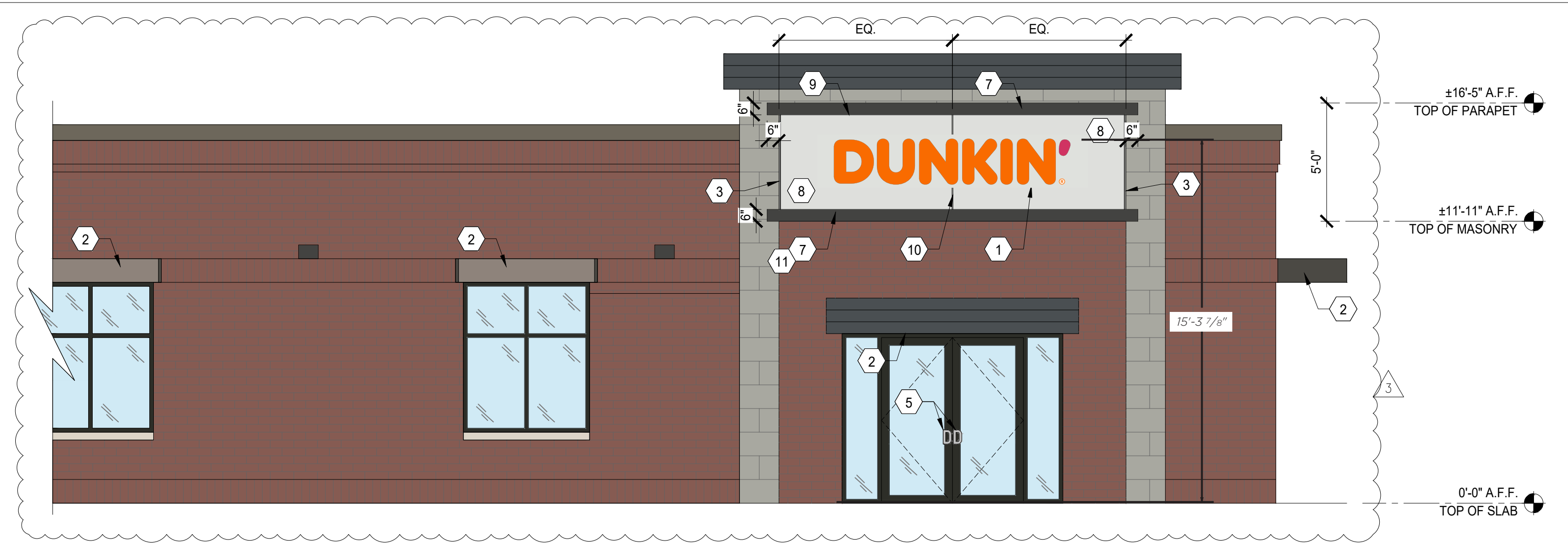
- 1** 24" CHANNEL LETTERS
- 2** DIRECTIONAL
- 3** SINGLE CLEARANCE BAR
- 4** DRIVE THRU STAND ALONE CANOPY
- 5** MONUMENT REPLACEMENT FACES

#	Date	Description
1	03/06/24	Add Monument FRs Dimensions
2	04/08/24	Revise Monument to Follow City Code
3	-	-
4	-	-
5	-	-
6	-	-

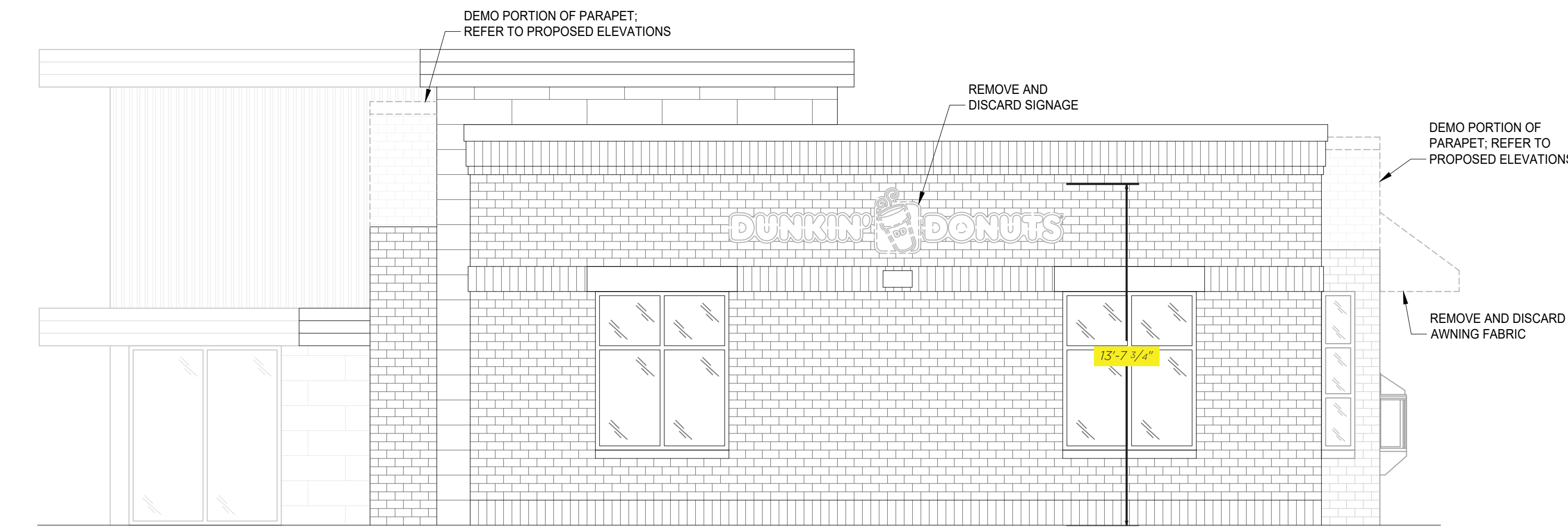
Initial	Client Review Status
JD	Allen Industries, Inc. requires that an approved drawing be obtained from the client prior to any production release or production release revision.
JD	
-	Client Signature: _____
-	Approval Date: _____



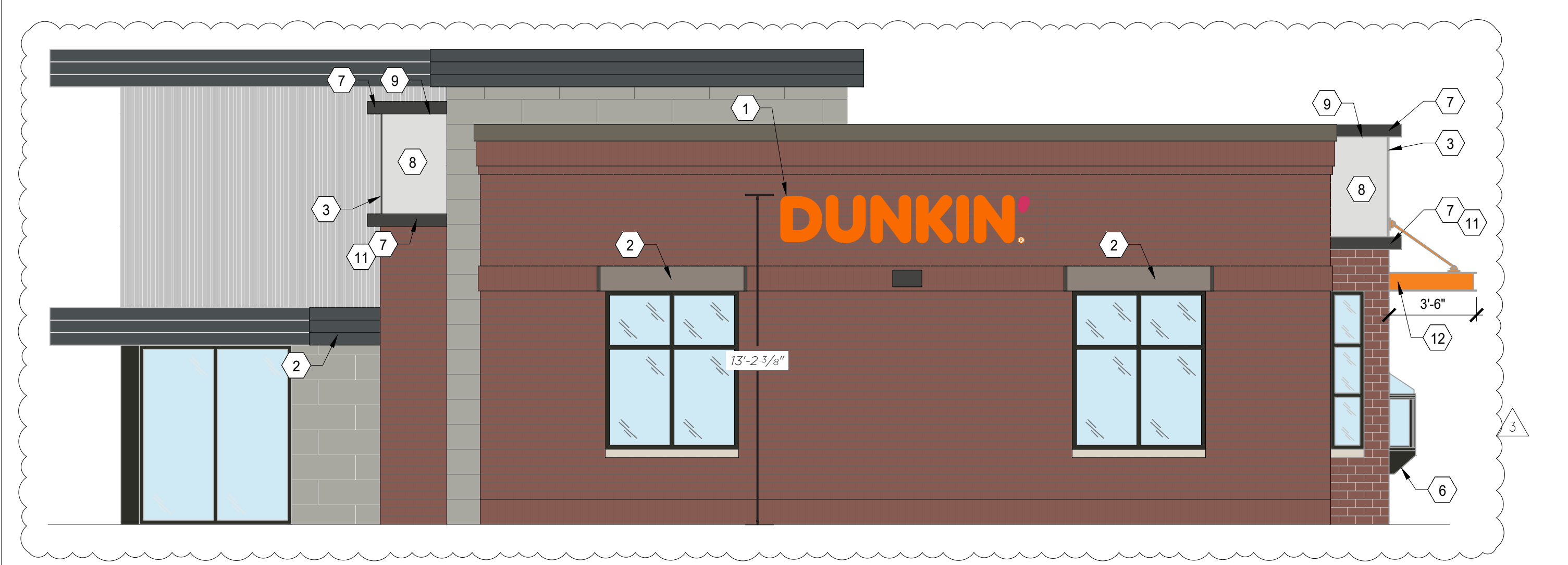
**1 EXISTING NORTH ELEVATION - MAIN ENTRANCE**  
 1/4" = 1'-0" NOTE:



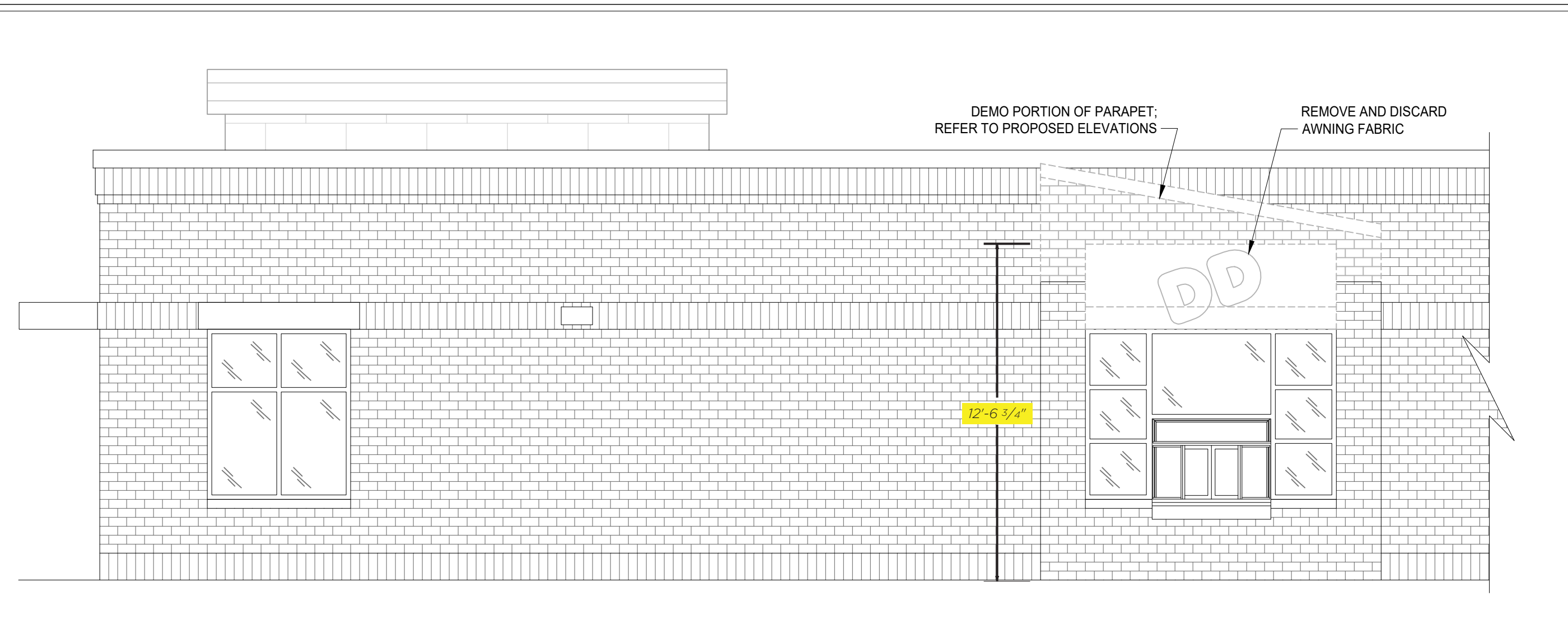
**2 PROPOSED NORTH ELEVATION - MAIN ENTRANCE**  
 1/4" = 1'-0" NOTE:



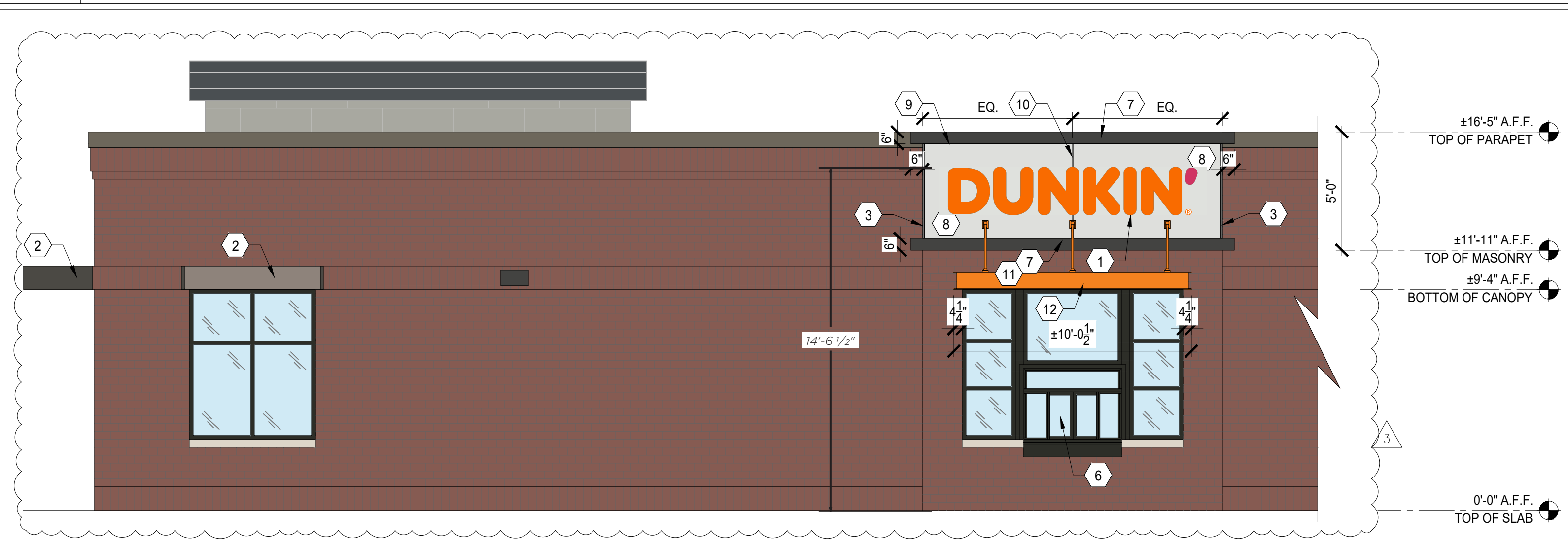
**3 EXISTING WEST ELEVATION - GAMMON RD**  
 1/4" = 1'-0" NOTE:



**4 PROPOSED WEST ELEVATION - GAMMON RD**  
 1/4" = 1'-0" NOTE:



**5 EXISTING SOUTH ELEVATION - DRIVE THRU**  
 1/4" = 1'-0" NOTE:



**6 PROPOSED SOUTH ELEVATION - DRIVE THRU**  
 1/4" = 1'-0" NOTE:

**EXTERIOR FINISH NOTES**

- 1 SIGN BY SIGN VENDOR TO BE SUBMITTED SEPARATELY FOR SIGN PERMIT (TYP.)
- 2 CLAD FACE BOARD OF EXISTING CANOPIES ABOVE WINDOWS IN ORANGE METAL AND PAINT REMAINING METAL SIDE BRACKETS AND INSERTS DD ORANGE PC-13
- 3 CORNER TRIM AT FIBER CEMENT PANELS TR-10
- 4 NOT USED.
- 5 EXISTING "D" SHAPE DOOR HANDLES TO REMAIN. SEE NATIONAL ACCOUNTS
- 6 EXISTING DRIVE-THRU WINDOW TO REMAIN.
- 7 PAINTED METAL BAND PC-02
- 8 FIBER CEMENT PANEL SYSTEM PS-04 LP
- 9 TRIM @ TOP OF MONOLITH TR-07
- 10 VERTICAL TRIM @ FIBER CEMENT PANELS TR-08
- 11 LED LIGHT FIXTURE AT TOP OF TRIM LED-12
- 12 3'-6" PROJECTION ORANGE METAL CANOPY WITH LIGHT FIXTURE LED-12 AT TOP PC-13

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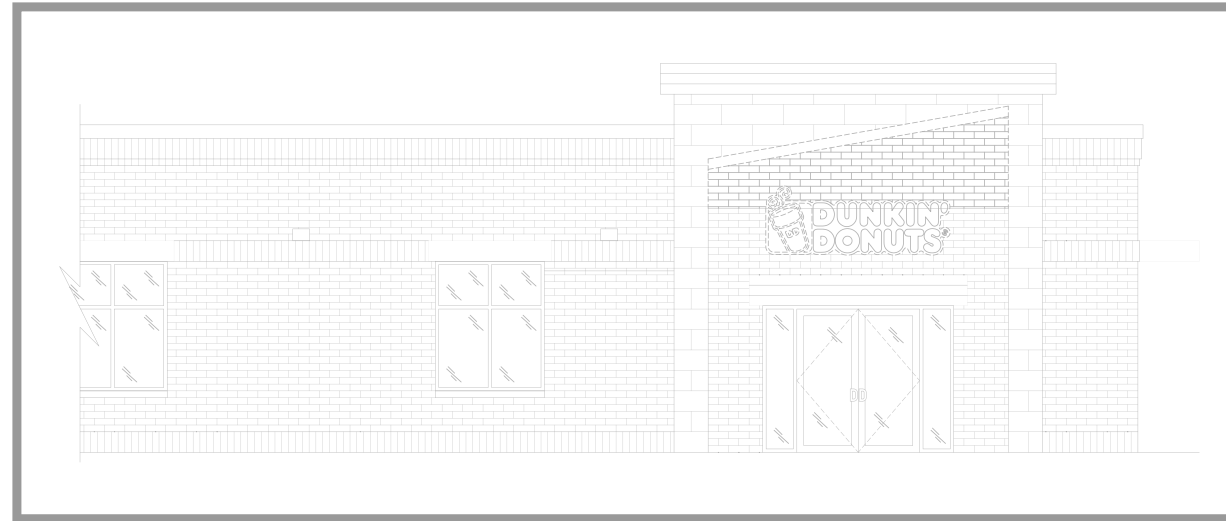
REVISION	DESCRIPTION	ISSUE DATES	EV	DATE	PROJECT NO.
1	MONOLITH REVISION	04/27/23	EV		
2	GLAZING FLU REVISION	09/12/23	MV		
3	PLANNING COMMISSION REVISION	10/06/23		09-08-23	22166

**EXTERIOR ELEVATIONS, BUILDING SIGNAGE DETAILS, & NOTES**  
 DUNKIN'  
 739 S. GAMMON RD,  
 MADISON, WI 53719  
 PC#350610

PHOTO OF EXISTING SIGN



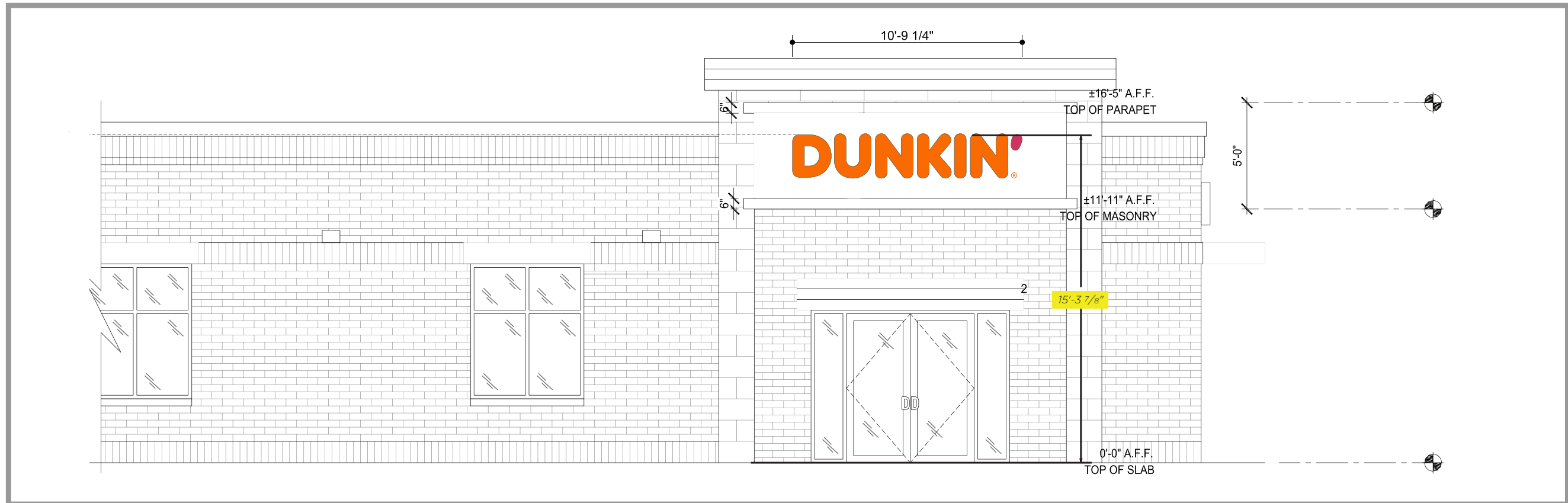
EXISTING



Front Elevation

Wall Sign

PROPOSED



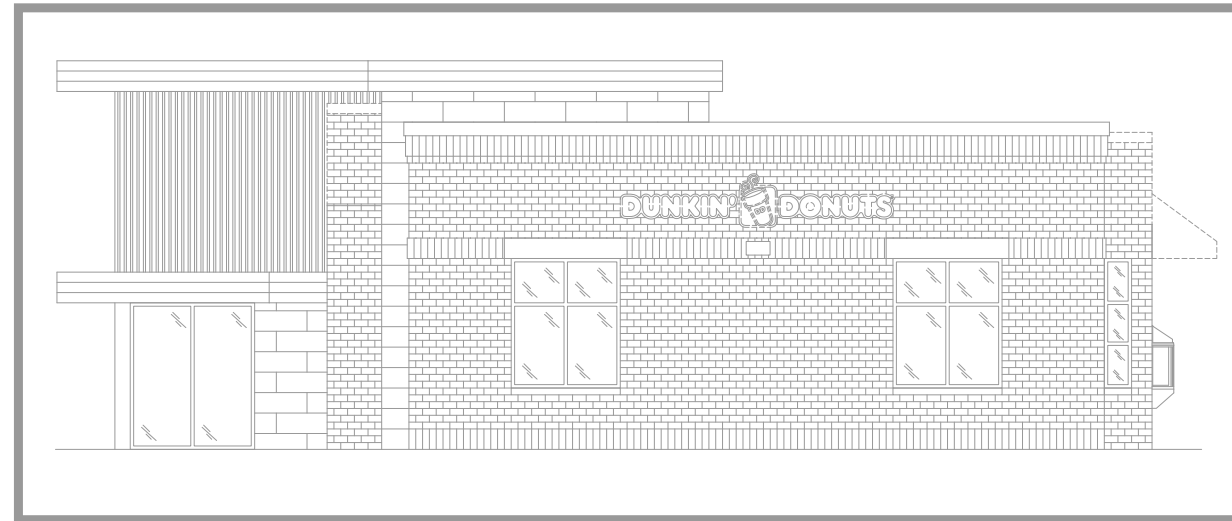
Front Elevation

Scale: 3/16"=1'-0"

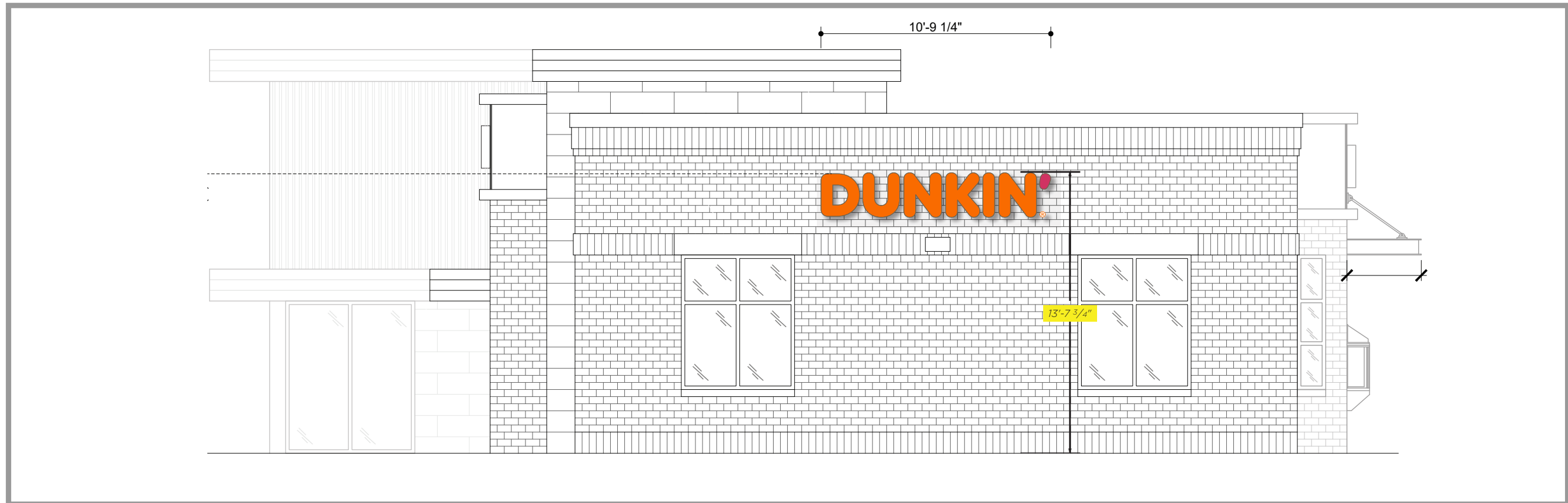
PHOTO OF EXISTING SIGN



EXISTING



PROPOSED



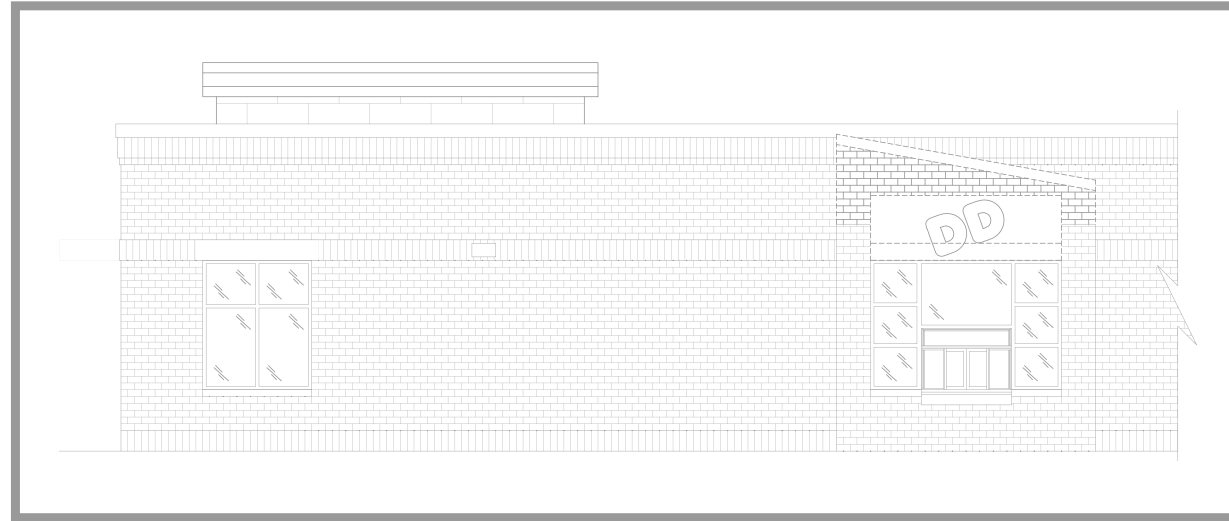
Rear Elevation

Scale: 3/16"=1'-0"

PHOTO OF EXISTING BANNER



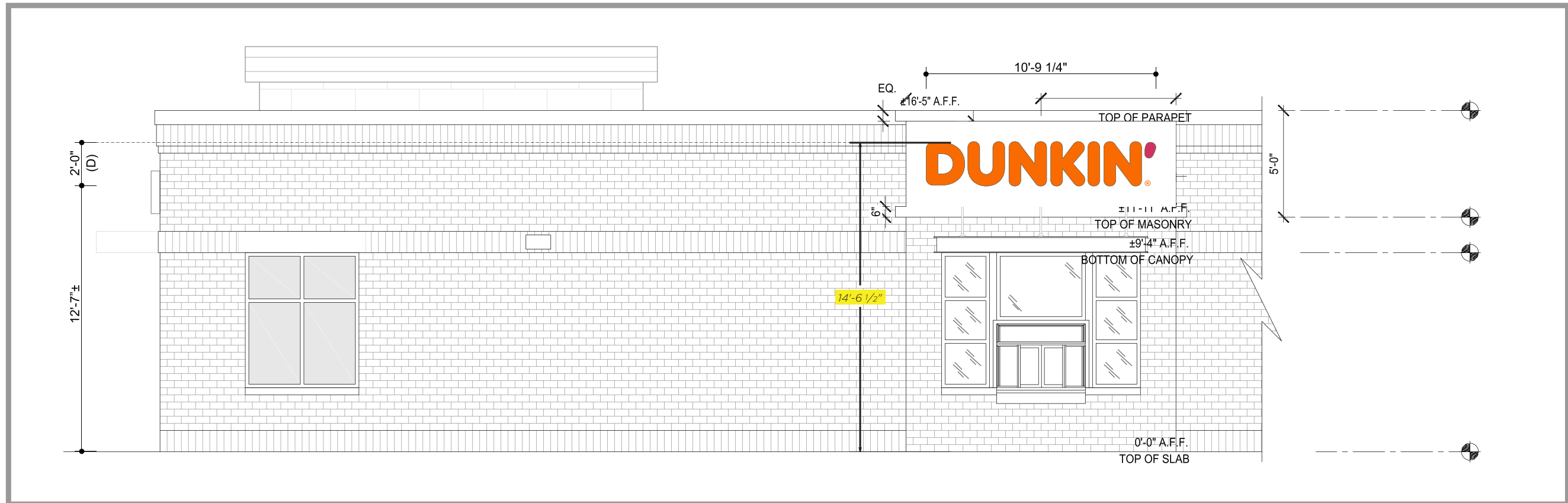
EXISTING



Drive Thru Elevation

Wall Sign

PROPOSED



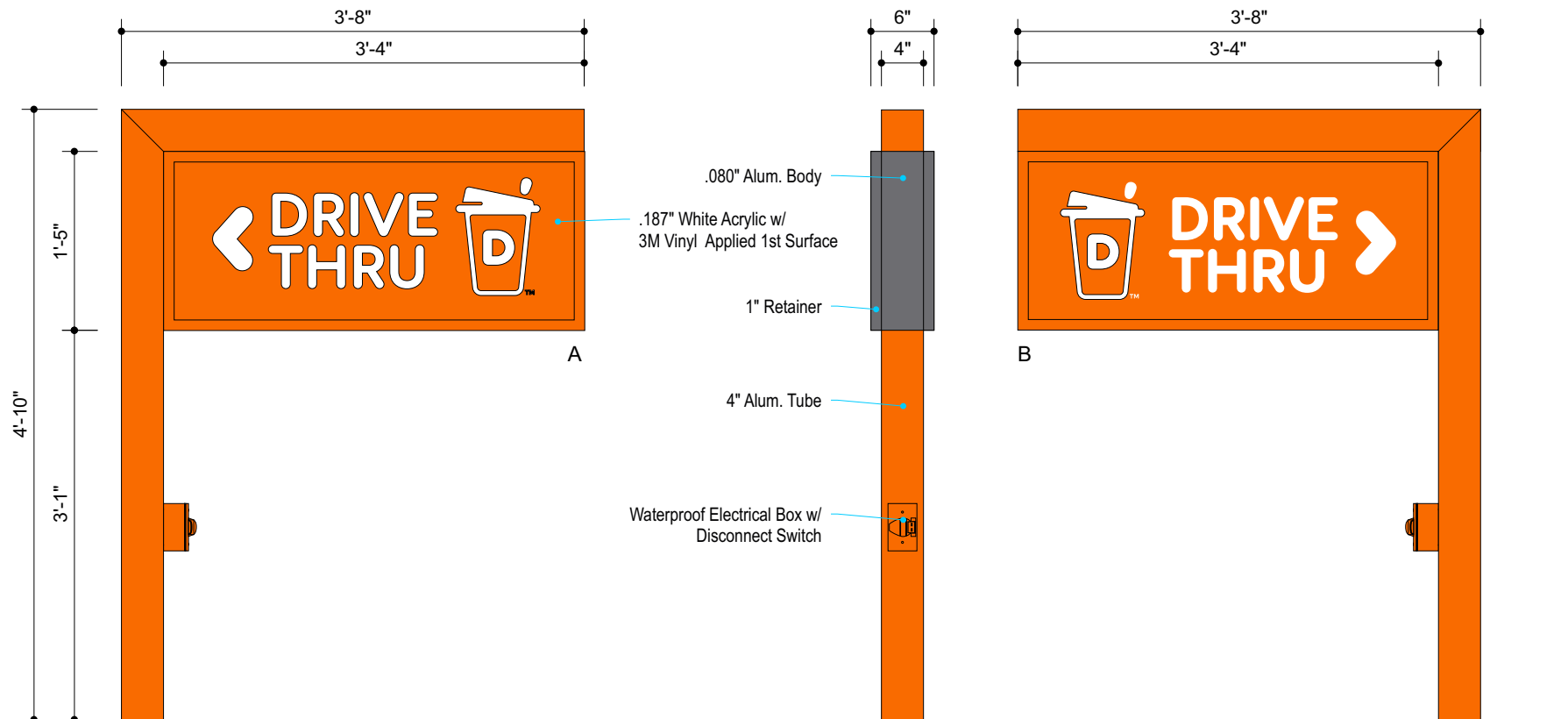
Drive Thru Elevation

Scale: 3/16"=1'-0"









Front View - A

4.72 Sq Ft

Side View

Front View - B

Scale: 3/4"=1'-0"

Scale: 3/4"=1'-0"

Scale: 3/4"=1'-0"

**NOTE: CITY CODE DOES NOT ALLOW THE BACKGROUND TO BE LIGHTER THAN THE TEXT. TO BE ONLY ILLUMINATED AT NIGHT TO COMPLY WITH CODE.**



Night View

Scale: 1/2"=1'-0"

Color Specifications

#2447 White Acrylic

Paint Specifications

Paint to Match Pantone 3564 C

Paint to Match Pantone 7540 C

All paint finishes to be Satin unless otherwise specified

Vinyl Specifications

3M 3630-3202 Orange

3M 3630-1511 Pink

General Specifications

Face: .187" #2447 White Acrylic w/ 3M Vinyl Applied 1st Surface.

Cabinet: Fabricated .080" Alum. Body w/ 1" Retainers

Illum: White LEDs as Required by Manufacturer, Remote Power Supplies

Electrical: Actual # of Circuits to be Determined by Licensed Electrical Contractor (1) 20 AMP Circuit, 120 Volts

Quantity: (1) ONE



Electric Sign Complies with UL48

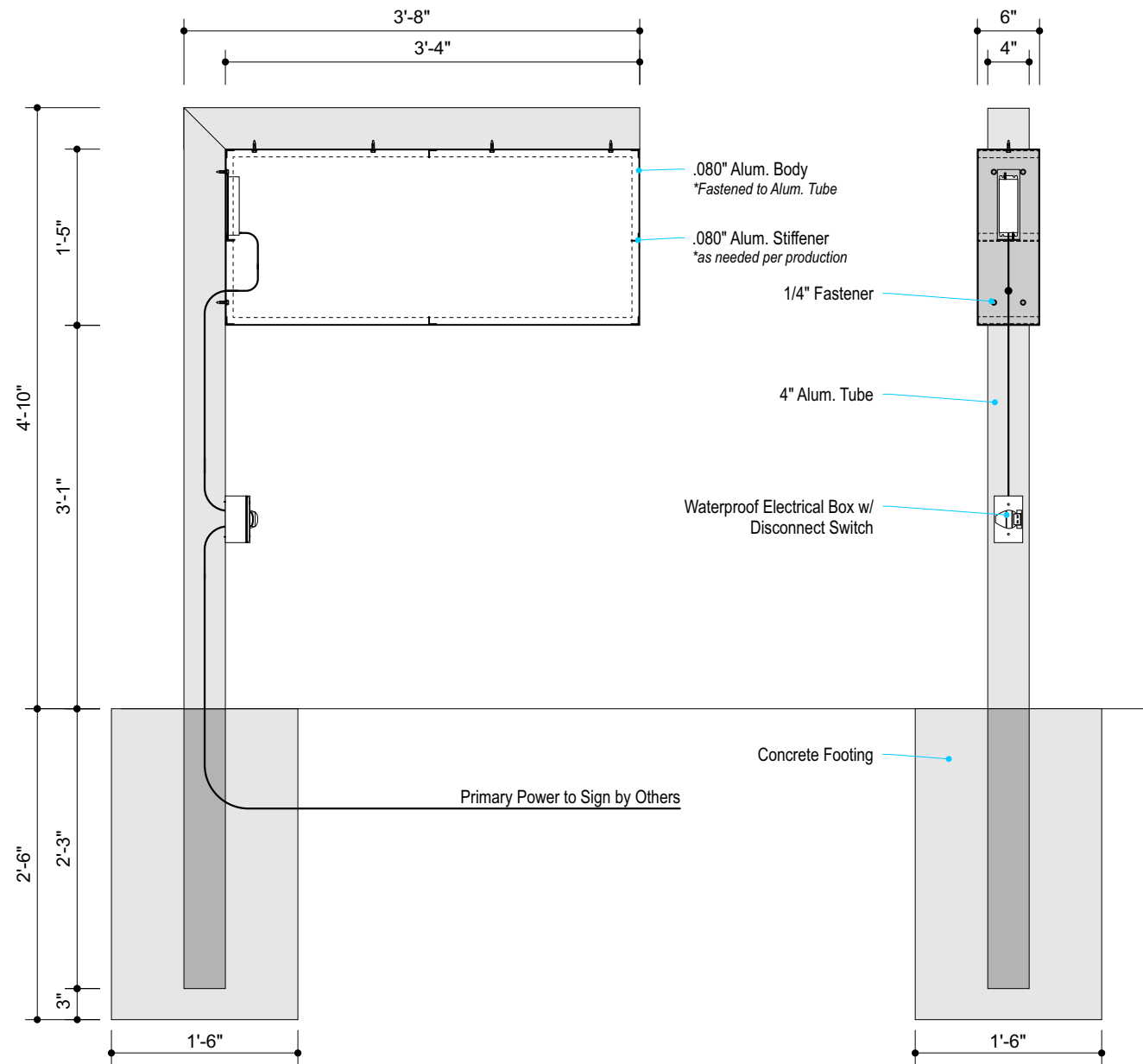
THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.



#	Date	Description
1	03/06/24	Add Monument FRs Dimensions
2	04/08/24	Revise Monument to Follow City Code
3	05/22/24	Revised directionals per code
4	05/23/24	Direction text color change
5	-	-
6	-	-

Initial
JD
JD
TAH
TAH
-
-

Client Review Status	
Allen Industries, Inc. requires that an approved drawing be obtained from the client prior to any production release or production release revision.	
Client Signature:	Approval Date:



**Front Detail**  
Scale: 3/4"=1'-0"

**Side Detail**  
Scale: 3/4"=1'-0"

**Allen Industries** FILE NUMBER: E212503 **Listed MET E212503** **Electric Sign Complies with UL48** THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN. **GROUNDING ELECTRICAL CONNECTIONS**

**Allen Industries**  
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**1-800-967-2553**  
**www.allenindustries.com**

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**Client:**  
**Tmart Operations, LLC.**

**Address:**  
**739 S. Gammon Road**  
**Madison, WI**

**Date:** 02/22/24 **Estimate #:** 13747 **Job #:** 0008386 **Page #:** 10 of 23

**File Name:**  
**DD-J0008386\_Madison, WI\_204**

**Sales:** House **Design:** JD **PM:** JS

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JD	
TAH	
TAH	
	Client Signature: _____
	Approval Date: _____



# Monument Elevation - Face Replacement

Replacement Faces

**NON-STANDARD**

EXISTING



PROPOSED



NIGHT VIEW



Monument Elevation

Scale: NTS

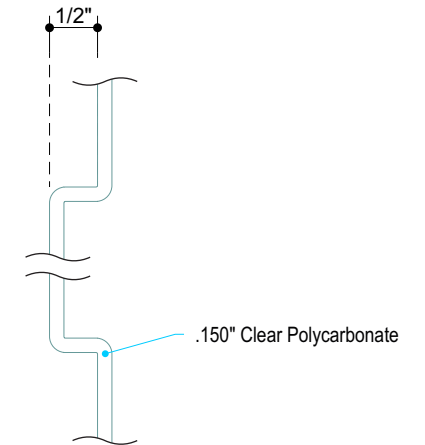
**NOTE: CITY CODE DOES NOT ALLOW THE BACKGROUND TO BE LIGHTER THAN THE TEXT WHILE ILLUMINATED.**

**NON-STANDARD**



**Front View**  
Scale: 1-1/2"=1'-0"

**NOTE: CITY CODE DOES NOT ALLOW THE BACKGROUND TO BE LIGHTER THAN THE TEXT WHILE ILLUMINATED.**



**Face Embossment Detail**  
Scale: 6" = 1'-0"

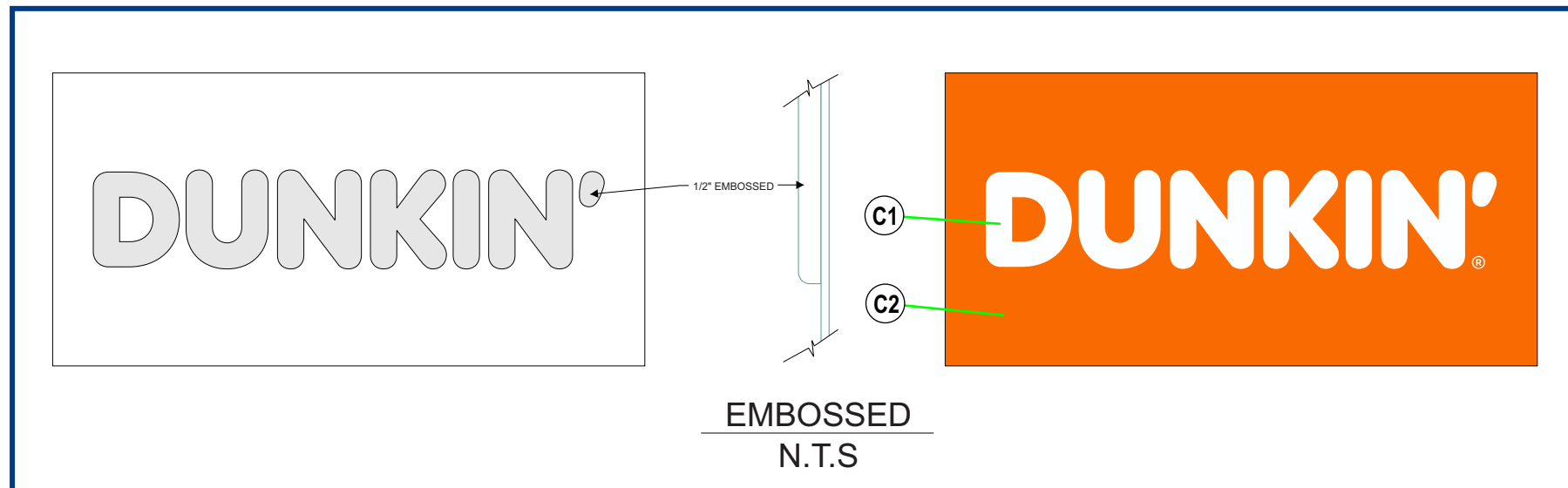
<p><b>Vinyl Specifications</b></p> <p>3M 3630-3202 Orange</p>	<p><b>Paint Specifications</b></p> <p>White</p> <p>All paint finishes to be Satin unless otherwise specified</p>	<p><b>General Specifications</b></p> <p><b>Face:</b> .150" Clear Polycarbonate w/ 2nd Surface Vinyl Graphics w/ Diffuser</p> <p><b>Cabinet:</b> Install in Existing Cabinet - 2 1/2" Retainers &amp; 2 1/2" Divider Bar</p> <p><b>Quantity:</b> (2) TWO</p>
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**Allen Industries** FILE NUMBER: E212503

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**GROUNDING ELECTRICAL CONNECTIONS**

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**Vinyl Specifications**

- C1 — White
- C2 — All paint finishes to be Satin unless otherwise specified

